



## **ENGINEERING EXCELLENCE.**

Accelerating Global Ambitions.

## **ACROSS**

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#### **Investor Information**

Market Cap	₹ 1,029 Crores
	(as on 10 <sup>th</sup> August, 2023)
CIN	L31901TN1984PLC011021
ISIN	INE092B01025
BSE Code	532240
NSE Symbol	INDNIPPON
Dividend declared and paid	₹ 9.25 per equity share
AGM Date	20 <sup>th</sup> September, 2023
AGM Mode	Virtual

For more investor-related information, please visit:

https://indianippon.com/ investors/

Or simply scan to view the online version of the report



#### Disclaimer.

This document contains statements about expected future events and financials of India Nippon Electricals Limited ('The Company'), which are forward-looking. By their nature, forward-looking statements require the Company to make assumptions and are subject to inherent risks and uncertainties. There is a significant risk that the assumptions, predictions, and other forward-looking statements may not prove to be accurate. Readers are cautioned not to place undue reliance on forward-looking statements as several factors could cause assumptions, actual future results, and events to differ materially from those expressed in the forward-looking statements. Accordingly, this document is subject to the disclaimer and qualified in its entirety by the assumptions, qualifications and risk factors referred to in the Management Discussion and Analysis section of this annual report.

#### **Our Stature**

39

**Years of Experience** 

Tier 1

**Supplier to Major OEMs** 

3

**Manufacturing Plants** 

1

**R&D Center** 

1,605+

**Employees** 

## **ENGINEERING EXCELLENCE.**

## Accelerating Global Ambitions.

In today's competitive and interconnected business landscape, organizations must pursue excellence to maintain a leading position and achieve success on a worldwide scale. The growing popularity of electric vehicles (EVs) is shaping the strategies of automotive manufacturers, driving them to innovate and ensure sustainability. Furthermore, in India, the electrification of vehicles is occurring alongside the continued dominance of internal combustion engine (ICE) vehicles, a scenario that is likely to persist in the near and medium term. Given this context, automotive component manufacturers must foster a culture of continuous innovation and excellence to facilitate enduring growth.

At India Nippon Electricals Limited, engineering excellence serves as the bedrock of our accomplishments. We are committed to pushing the boundaries of innovation, harnessing advanced technologies, and nurturing an environment of continuous improvement.

Our growth efforts encompass the domain of IC engines, driven by future demand. This enables us to offer our technology to customers by prioritizing better value proposition, thereby prolonging the lifespan of ICE technology and reinforcing our dedication to innovation and sustainability.

Furthermore, we have taken significant strides in embracing the future of sustainable mobility by committing to a robust transition towards EVs. A groundbreaking move in this direction has been towards the EV product line, marking a transformative shift towards environmentally friendly transportation solutions.

While our core emphasis remains resolute on two-wheelers and three-wheelers, we are strategically venturing into the four-wheeler segment and exploring non-automotive domains.

Our highly skilled team of engineers and technicians work tirelessly to craft products that adhere to the most rigorous quality standards, delivering dependable solutions to our customers. We are unwavering in our dedication to environmental stewardship, ethical business practices, and social responsibility. By integrating sustainable practices into our operations, our objective is to contribute to a greener future while fostering sustained value generation for all stakeholders.

We are broadening our horizons and pursuing fresh opportunities beyond borders. Our goal is to establish strategic partnerships and alliances that empower us to expedite our global ambitions and cultivate a robust presence in international markets. With a strong focus on research and development, we consistently strive to devise solutions that cater to the needs of a diverse global customer base. Supported by a cutting-edge manufacturing facility and a resilient supply chain, we position ourselves as a dependable partner in the sectors we serve.

**KEY HIGHLIGHTS 2022-23** 

## Revenue

₹ 65,625 Lakhs

## **PAT**

₹ **5,787 Lakhs** (₹ 3,987 Lakhs excluding dividend income of ₹ 18 Crores)

## **EBITDA**

₹ **8,510 Lakhs** (₹ 6,710 Lakhs excluding dividend income of ₹ 18 Crores)

## **EBITDA Margin**

₹ **12.97**%

(10.22% excluding dividend income of ₹ 18 Crores)





## **INDIA NIPPON**

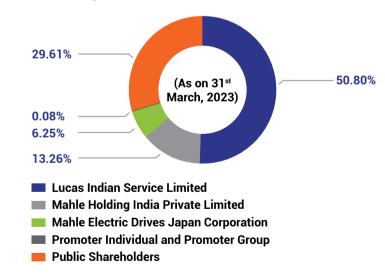
## in a Nutshell

India Nippon Electricals Limited is a prominent manufacturer within the automotive industry, specializing in producing cuttingedge electronic ignition systems. Our dedication to innovation has led us to develop advanced mechatronic products, including sensors and controllers, strategically designed to capitalize on emerging market opportunities. While our solutions are widely employed within the automotive sector, their versatile nature also allows for extensive applications in nonautomotive segments.

Renowned for their quality and reliability, our products have garnered widespread recognition within the market, solidifying our position as one of the leaders in the electronic ignition industry. Our primary emphasis lies on the domains of two-wheelers and three-wheelers, showcasing our dedication to these segments. Additionally, we are actively pursuing expansion into the realm of other segments of the automotive market, marking a significant diversification in our product portfolio. Furthermore, our growth trajectory extends beyond the confines of the automotive sector, as we venture into new horizons within the non-automotive space. While we remain dedicated to our core offerings for internal combustion engine vehicles, our focus on diversification is leading us to develop a comprehensive product base tailored specifically for electric vehicles (EVs).

We have established our manufacturing units in strategic locations, specifically Tamil Nadu, Puducherry, and Haryana. We are further looking at increasing our capacities across these three facilities. Our esteemed customer base comprises leading automotive and non-automotive companies within India and globally.

### Shareholding Pattern (%)



Note: Both Mahle Holding India Private Limited and Mahle Electric Drives Japan Corporation, the promoter entities of the Company, had sold their entire holding to Lucas Indian Service Limited, the other promoter entity through inter-se transfer among promoters, on 26th June, 2023. Post this transaction, the holding of Lucas Indian Service Limited in the Company raised from 50.80% to 70.32%.



### **Our Values**



#### Innovation

Forward thinking, planning and execution to expand our horizons.



#### **Passion**

Enthusiasm, desire, and commitment to succeed.



#### Quality

Service and products we are proud to stand behind.



#### **Thrive**

Commitment to growth and prosperity to affect our customers' success.



## **Our Strengths**

#### **Strong Customer Focus**

Consistently delivering innovative products that meet customer requirements.

#### **Thrust on Technology**

Advancing new technology that addresses the futuristic needs of our customers.

#### **Best-in-class Manufacturing Practices**

Benchmarking products to global standards and focusing on process excellence in manufacturing.

#### **Organizational Agility**

Demonstrating a high degree of responsiveness to market trends and offering just-intime supplies to customers.

#### **Value Addition**

Driving operational efficiencies while ensuring strict adherence to quality standards for providing customers with a better value proposition.



### **Vision**

To become a supplier of choice for our customers for supply of electricals and electronic products for automotive and non-automotive domain.



## **Global Footprint**

We are actively pursuing our global ambitions, targeting key growth geographies and new applications to expand our presence and achieve growth on an international scale. We are also expanding our exports to the North American market, and we are in the process of partnering with other global OEMs.



## **Mission**

To be a preferred supplier of ignition systems for automotive and general purpose engines. To design, develop & supply cost competitive, high-quality products to meet customer requirements through involvement of employees and suppliers through use of contemporary technology.

## **ACCELERATING**

## **Ahead with Focus**

#### 1999-2003 ■ Supply to Greaves, 1994-1998 LML, Piaggio India, 1989-1993 Honda Motorcycle, and Export of ignition coils Scooter India Limited to Kokusan Denki Co. ■ Introduction of 1984-1988 Limited, Japan Commencement of electronic ignition supply of digital CDI Recognition by the Incorporation of the systems for TVS Ignition System Department of Science Company and its Champ and Technology, ■ Introduction of CDI conversion into a Supply to Birla Yamaha Government of India joint venture cum Flasher Unit for 4S (now Birla Power Motorcycle Supply to Mahindra Establishment of a Solutions), Hero two-wheelers (formerly manufacturing unit ■ Supply to Lombardini Motocorp Limited in Hosur, Tamil Nadu Kinetic Honda Limited) India for their 422 CC (formerly Hero Honda and Royal Enfield Engine Motors Limited), Commencement Motors Limited Honda Siel Power ■ Certification by BVQI of production and Products Limited, and Commencement of for QS-9000 Quality supply to TVS Motor India Yamaha Motor supply of multi-pole system and ISO 14001 Company and Private Limited flywheel magnetos EMS System for Hosur supply to Bajaj Auto and Hero Motors and regulator for BAL Unit Introduction of Integral Kubota Engine Unit (IU) for Mopeds Certification by BVQI for ISO 9001 Quality System for Hosur Unit NIPPON ELECTRICALS LTD

INDIA NIPPON ELECTRICALS LIMIT D

### 2004-2008

- Supply to Greaves for their general purpose engine
- Commencement of exports to Lombardini Italy, Modenas Malaysia, Tomos, Slovenia, and Beldeyama/Ramzey, Turkey
- Start of contract manufacturing of ECU for Delphi-TVS
- Commencement of exports to Yanmar, Italy
- Award for ISO/ TS 16949:2002 certification for all three manufacturing locations of INEL by BVCI

### 2009-2013

- Commencement of exports to Kohler USA, Kawasaki Heavy Industries, Thailand through Mahle EDJC, Arpres, Turkey, Novamark, Slovenia
- Supply of pilot lot of ignition coils to Dell'Orto, Italy
- Commencement of CDI business to Hero Motocorp for Scooter
- Awarded ACG Business for Scooter Model by Suzuki, India and 'Excellence in Technology' by ACMA

### 2014-2018

- Entered into partnership with Athena, Italy for EFI
- Commenced renewable energy - wind energy usage

### 2018 onwards

- Expanded into new product line: Sensors, Display, Entry in EV Segment through DC/DC
- Entered into a global technical tie-up for ECG and EFU
- Acquired new customers: Polaris, Generac
- Introduced ISG, opened new R&D center and expanded our manufacturing plant
- For the third time in a row, achieved the Great Place to Work Certification





## **EXPANDING OUR**

## Portfolio of Offerings

### SENSORS



**Speed Sensor** 



**Temperature Sensor** 



**Throttle Position Sensor** 



**Oil Lever Sensor** 



**TMAP Sensor** 



**Steering Angle Sensor** 



**RPAS Ultrasonic Sensor** 



**Tire Pressure Monitoring Sensor** 



**Differential Pressure Sensor** 

### CONTROLLERS



**ISG Controller** 



**EFI ECU** 



**EGR Controller** 

### CLUSTERS



**Dot Matrix Instrument Cluster** 





**LCD Digital Instrument Controller** 



### **INEL: ELECTRONIC IGNITION SYSTEM PRODUCTS**





**AC Generator** 





Regulator & Rectifier/Power **Boosts Regulator** 





**Ignition Coil** 

### **APPLICATIONS**







**Three-wheelers** 



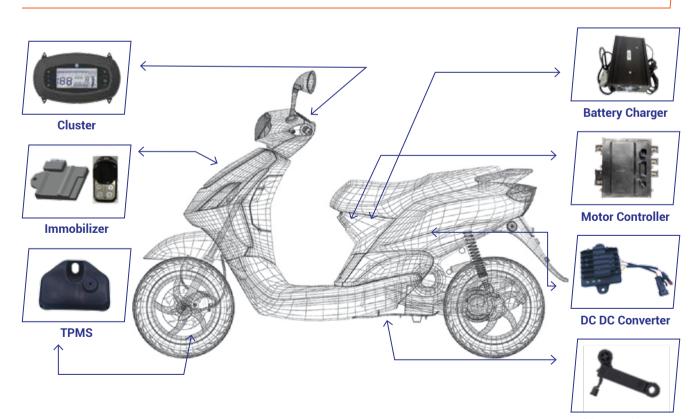
**Snow Bikes** 



**All Terrain Vehicles** 



**Tractors** 



**Side Stand Sensor** 

# **MEET OUR**

## **Board**



Mr. T. K. Balaji (Chairman)



Mr. T. K. Balaji, (DIN 00002010), was appointed as a Director on the board of the Company on 28<sup>th</sup> July, 1986, and is presently the Chairman of the Company. He holds a bachelor's degree in mechanical engineering from Madras University where he secured first rank and is also a gold medallist alumni of the Indian Institute of Management, Ahmedabad.

He is also the Chairman of the Lucas-TVS Group of Companies, engaged in cuttingedge technology products in the field of mechatronics through Lucas-TVS Limited, Common Rail Diesel Fuel Injection Technology through Delphi-TVS Technologies Limited, and India's oldest leader in aftermarket distribution and service of these products through Lucas Indian Service Limited.

He is the Past President of ACMA and had served as a Member of CII, National Council for a number of years. He was a Member of the Development Council for Automobiles & Allied Industries, Government of India. In 1995, he was conferred a special award, by the FIE Foundation of Maharashtra for his contribution to the auto component industry. He has also served on the Boards of leading NSE 100 Corporates during his illustrious career. He brings to the table a rich experience in the automobile industry, with specialized expertise. In his long career, he has undertaken various assignments in Pprivate sector and public sector. His primary focus, in his various assignments, has been on the alignment of stakeholder interests, for value creation and delivery of the highest quality products and services.



Mr. Arvind Balaji (Managing Director)







Mr. Arvind Balaji, (DIN 00557711), was appointed as director of the Company w.e.f 25th October, 2008 and was inducted on the board as a Managing Director of the Company w.e.f 27th August, 2014. He is an MBA in Finance from the Wharton School, University of Pennsylvania and also holds a master's degree in manufacturing systems engineering from Stanford University and bachelor's degree in mechanical engineering from BITS - Pilani, Rajasthan, India. He is currently engaged as Managing Director of Lucas TVS Limited, India Nippon Electricals Limited and Director of Lucas Indian Service Limited, Delphi-TVS Technologies Limited, TVS Motor Services Limited, TVS Training & Services Limited, Schaeffler India Limited, Blue Star Engineering & Electronics Limited and has also undertaken a directorship in few private sector and public sector companies.

He is the past president of the Automotive Component Manufacturers Association (ACMA) and led the Technology, Safety and Regulatory (TSR) Committee of ACMA. He continues to play an active role in all ACMA Technology and Regulatory Committees.

Prior to joining Lucas-TVS, he worked in the investment banking division of Bank of America in the General Industrials group where he focused on helping automotive companies in financing and M&A transactions. He also worked at Oracle Corporation in their consulting division.