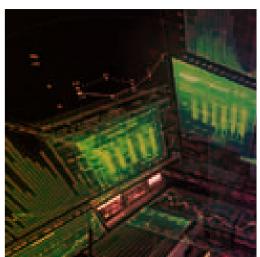


Indiabulls Securities Limited | Annual Report 2009-10

# Bullish on your TRUST













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### Forward looking Statement

In this Annual Report, we have disclosed forward-looking information to enable investors to comprehend our prospects and take investment decisions. This report and other statements written and oral that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. We have tried wherever possible to identify such statements by using words such as 'anticipate', 'estimate', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance. We cannot guarantee that these forward-looking statements will be realised, although we believe we have been prudent in assumptions. The achievements of results are subject to risks, uncertainties, and even inaccurate assumptions. Should known or unknown risks or uncertainties materialise, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated, or projected. Readers should keep this in mind. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

### **Corporate Information**

#### **BOARD OF DIRECTORS:**

Mr. Divyesh B. Shah

Mr. Ashok Sharma

Mr. Rajiv Rattan

Mr. Saurabh K Mittal

Mr. Aishwarya Katoch

Mr. Karan Singh

Mr. Prem Prakash Mirdha

Brig. Labh Singh Sitara

#### **COMPANY SECRETARY:**

Mr. R. K. Agarwal

#### **STATUTORY AUDITORS:**

Deloitte Haskins & Sells Chartered Accountants Opp. Shiv Sagar Estate 12, Dr. Annie Besant Road Worli, Mumbai - 400 018

#### **INTERNAL AUDITORS:**

N.D. Kapur & Co.

Dena Bank

**HDFC Bank** 

Chartered Accountants

2-A, Shanker Market,

Connaught Place, New Delhi - 110 001

#### **REGISTRARS & TRANSFER AGENTS:**

Karvy Computershare Pvt. Ltd. Plot No. 17 to 24, Vittal Rao Nagar, Madhapur, Hyderabad - 500 081

#### **REGISTERED OFFICE:**

F-60, Malhotra Building, 2nd Floor, Connaught Place, New Delhi - 110 001

#### **CORPORATE OFFICES:**

- "Indiabulls House" 448-451, Udyog Vihar, Phase V, Gurgaon - 122 001
- 869/F, Indiabulls Finance Centre, Tower I, Elphinstone Mills, Senapati Bapat Marg, Mumbai - 400013.

#### **BANKERS:**

Punjab National Bank

Punjab & Sind Bank

**HSBC** ABN Amro Bank Allahabad Bank **ICICI** Bank Andhra Bank **IDBI** Bank Axis Bank Indian Bank Bank of India Indusind Bank Bank of Maharashtra ING Vyasya Bank Bank of Rajasthan Karnataka Bank Canara Bank Karur Vyasya Bank Citibank Oriental Bank of Commerce

Standard Chartered Bank State Bank of India

State Bank of Patiala

Syndicate Bank

**UCO** Bank

Union Bank of India
United Bank of India

Vijaya Bank





## Bullish on Your Trust

Trust, an intangible human emotion, has the power to generate tangible results with a transformational impact. Trust is implicit in the way we live, dream, earn our livelihood, invest our hard-earned money and conduct daily business or commerce.

It is the perennial flow of this fundamental human emotion that has empowered us to become what we are today: one of India's most-preferred brokerage houses with 6-lacs-plus retail clients. At IBSL, we believe trust remains critical and business-enhancing in good times and bad, across market volatilities and vicissitudes, day in and day out, forever after.

So that even as we could be temporarily bullish on a lot of market variables, we are permanently

Bullish on your trust.







### Corporate Identity

Indiabulls Securities Limited (IBSL) is among the largest pan-India brokerage house with a customer base of more than 620,000 satisfied customers. The Company is a pioneer in offering the online trading platform way back in 2000.

#### **OUR PARENTAGE**

- A part of the Indiabulls Group, one of India's top Business houses with businesses spread over Real Estate, Infrastructure, Financial Services, Securities, Retail, Multiplex and Power sectors
- The group enjoys a net worth of above USD 3 billion as on March 31, 2010
- The group has been conferred the status of a "Business Superbrand" by the Brand Council, Superbrands India

#### **OUR ACCREDITATIONS AND ACHIEVEMENTS**

- IBSL is the corporate member of capital market,
   wholesale debt market and derivative segment of NSE
   and of the capital market and derivative segment of BSE
- It has a pan India presence with a network of 123 branches spread across 70 cities
- It possesses state of the art trading platform, best broking practices and is always ahead in launching innovative trading products
- It is the first brokerage house to be assigned the highest rating BQ 1 by CRISIL
- It is listed on NSE, BSE & Luxembourg Stock Exchange

# Retail Broking



### **EQUITY**

IBSL through various types of brokerage accounts provides product and services related to purchase and sale of securities listed in cash as well as derivative segments of NSE and BSE. The Company also provides depository services, equity research services, mutual fund and IPO distribution to its clients.



#### COMMODITIES

Indiabulls Commodities Limited, a 100% subsidiary of IBSL, offers commodity brokerage services to its customers. The Company is a registered Tradingcum-Clearing member of Multi Commodity Exchange of India Ltd. (MCX) and National Commodity and Derivatives Exchange Limited (NCDEX).



#### **CURRENCY**

Being one of the early entrants into the Equity and Derivative Segments, IBSL has obtained the membership in Currency Futures to offer new asset class for its customers. The Company offers trading in the Currency Derivatives Segment in National Stock Exchange (NSE).

## IBSL has in place a high quality institutional equities research and sales team.

The high quality research reports, produced by "out of box thinkers" research analysts sets the Company apart from the rest of the pack, and has opened doors for us with various institutional clients, both locals and Fll. This will enable the Company to garner a significant slice of the Institutional Business. The focus would be to expand research coverage and strive to offer the clients an unbiased high quality research product in a "sanitised and secured" environment.





## Financial Highlights

#### **Total Income**



#### **Total Expenses\***

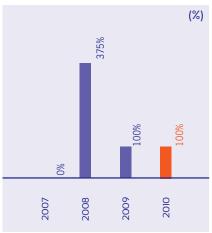


\* Total Expenses excluding Bad Debts written off and Provision for Bad Debts and Advances

#### Net Worth



#### Dividend



#### **Increasing Client Base**

