**IRIS Business Services Limited** Annual report 2021-22



Building Transparency. Driving Growth.



#### Contents

Corporate overview				
02	Corporate snapshot			
06	Our journey over the years			
08	The financial growth story of IRIS			
14	CEO's statement			
18	Operating review			
22	The evolving world of Reg Tech			
25	Why SaaS represents the future			
30	Case studies			
35	The IRIS competitive advantage			
37	What our employees have to say about			
	working in IRIS			
39	Management discussion and analysis			
46	Our Collect business segment			
47	Our Create business segment			
51	Our founders			
52	Our Independent Directors			
Statutory section				
53	AGM Notice			
64	Board's report			
88	Corporate Governance report			
Fina	ncial section			
113	Standalone financial statements			
188	Consolidated financial statements			

#### Forward-looking statement

In this Annual Report we have disclosed forward-looking information to enable investors to comprehend our prospects and take informed investment decisions. This report and other statements - written and oral - that we periodically make, contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. We have tried, wherever possible to identify such statements by using words such as 'anticipates', 'estimates', 'expects', 'projects', 'intends', 'plans', 'believes' and words of similar substance in connection with any discussion of future performance.

We cannot guarantee that these forward-looking statements will be realised, although we believe we have been prudent in our assumptions. The achievement of results is subject to risks, uncertainties and even inaccurate assumptions should be known or unknown risks or uncertainties materialise, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated or projected.

We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

### XBRL Data **का** biodata

"We are entering a new world in which data may be more important than software."

#### Tim O'Reilly,

Founder and Chief Executive officer of O'Reilly Media



# The world is gravitating towards irreversible realities.

Abundance of data. Need for structured information. Extensive compliance commitment. Sustainability reporting mandates extending beyond financial reporting.

At IRIS, we have structured our business around these supposedly disparate realities.

We leverage the use of a structured reporting format customised around the needs of companies.

We empower companies and regulators to file and comply as per globally accepted reporting structures.

We make it easy for companies to be compared to each other based on their disclosures.

We are facilitating the emergence of a global order where companies report data around the same disclosure formats.

We believe that in doing so, we are helping reconcile the different reporting standards of countries into a harmonised commonality.

IRIS BUSINESS SERVICES LIMITED 02

#### Corporate snapshot

IRIS Business Services Limited.

A specialised RegTech solution provider.

The only listed SaaS player in India's RegTech space.

Increasingly relevant in a world marked by compliance, reporting and disclosures.

Enhancing reporting ease, reducing compliance costs and improving comparison.

Taking governance ahead.



#### **Background**

IRIS Business Services Limited commenced business in 2004. Over the years, the Company evolved as a premier global player in the regulatory technology space. The Company offers services across compliance, data and analytics with products across the information supply chain and data reporting standards (XBRL and SDMX, among others). Over the past five years, the company has successfully transformed from a services-oriented business to a product-led model.



#### **Promoters**

IRIS has been founded by Mr.
Swaminathan Subramaniam,
Mr. Balachandran Krishnan and Ms.
Deepta Rangarajan. The promoters
initially went into business to fulfill the
research requirements and address the
data challenges of institutional investors.
The promoters possess a cumulative
experience of more than six decades and
have been together since 1994.

BUSINESS OVERVIEW



#### **Products and services**

IRIS started its journey by providing XBRL-related services and consultancy to domestic and offshore clients. The Company's product offerings are segregated into three segments - Collect, Create and Consume – to enhance customer clarity, selection and solution.



#### **Presence**

IRIS is headquartered in Navi Mumbai, India. The Company operates its international business through subsidiaries in US, Singapore and Italy. The Company enjoys a growing customer presence in 44 nations across four continents.



#### **Positioning**

IRIS is not a KPO, BPO or an IT services company. The company provides Software as a Service (SAAS), Data as a Services (DAAS) and software products.



#### **Business health**

The order book as on March 31, 2022 was ₹67 cr with an ARR of ₹47 cr (₹40.23 cr a year ago). Recurring revenue contributed 78% to the total revenue during the year under review compared to 70% as on March 31, 2021.



#### Listing

The Company was listed on November 08, 2021 on the Main Board of the National Stock Exchange and Bombay Stock Exchange.

67

Order book

₹ cr March 31. 2022 400+

Resource strength

Count March 31, 2022 194

Market capitalisation ₹ cr

March 31, 2022

38.10

Promoter group stake %

March 31, 2022



#### Revenue mix by geography

(in ₹ Lakh)	FY21-22	FY20-21
India	2749	2436
Middle East	576	790
Asia-Pacific	400	428
Africa	876	978
USA	334	117
Europe	662	338
United Kingdom	530	628

(in %)	FY21-22	FY20-21
India	45	43
Middle East	9	14
Asia-Pacific	7	7
Africa	14	17
USA	5	2
Europe	11	6
United Kingdom	9	11

IRIS BUSINESS SERVICES LIMITED 04



ur new logo is a reflection of our intent to pioneer a series of  $\gamma$ innovations in an increasingly digital and connected world. It retains the familiarity of the brand that has withstood the test of time and helped the Company reach where it is today.

BUSINESS OVERVIEW



Building Transparency. Driving Growth.

IRIS is an evangelist and pioneer in building regulatory compliance solutions centred around data standards that enhance transparency through cleaner, verifiable and consistent reporting and data sharing. As an expert in the field of regulatory reporting, an innovator building newer solutions and a nurturer retaining its caring nature while providing solutions and services to its clients, our new positioning blends the past, present and future.

Our tagline 'Building Transparency. Driving Growth' builds on our belief that 'compliance is good business' and dovetails our passion to build trust and transparency and drive growth across our markets. We aim to realise this by reimagining compliance in new ways and delivering value through world-class RegTech SaaS solutions.

In line with our new corporate logo, we have also made corresponding changes in our product logos.

#### **Product Logos**











IRIS BUSINESS SERVICES LIMITED 06

Edgar Online contracts IRIS to convert historical filings of US companies into XBRL

CFDS built on IRIS iFile for BSE / NSE; SEBI replaces EDIFAR with CFDS

- Pilot IRIS iFile implementation for JSE, South Africa
- IRIS iFile in Macedonia in partnership with ERS of Ireland
- Won XBRL conversion mandate for US SEC filings

Deloitte awards iXBRL conversion contract for UK. IRIS iDeal implemented in Canara Bank and several mutual funds

2005

2007

2009

2011

## Our journey over the years

2006

2008

2010

2012

ICERS built on IRIS iFile for BSE

RBI adopts IRIS iFile for Capital Adequacy Returns Taxonomy for XBRL, SA and JSE developed with Deloitte. Full IRIS iFile implementation for JSE. iFile in UAE for ESCA IRIS iFile 2nd phase for RBI

IRIS iFile live at Saudi Arabia's Tadawul Stock Exchange. CARBON: Enterprise SaaS product development begins IRIS iFile goes live at MCI (Saudi Arabia), DBD (Thailand) and Bank of Mauritius. iFile SaaS model launched for CBRD. Mauritius IRIS iDeal wins first international client. AfrAsia Bank iDeal e-audit solution launched in Turkey

Vice President of India inaugurates SAI Portal built by IRIS. IRIS selected as GSP, launches GST solution. IRIS iFile enters Malaysia, Jordan and the Company reports another win in South Africa

BUSINESS OVERVIEW

IRIS selected as part of a consortium for the RBI CIMS project. IRIS awarded a contract to build a reporting and analytics platform for the Capital Market Authority, Oman. IRIS CARBON enters the European market for the ESMA mandate

Based on the Federal Energy Regulatory Commission (FERC) XBRL mandate, energy and utilities companies in the United States create and publish inline XBRL quarterly and annual reports using IRIS CARBON.

2013

2015

2017

2019

2021

2014

2016

2018

2020

2022

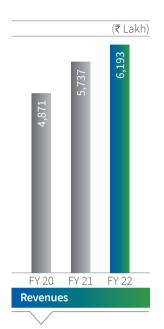
IRIS iFile goes live in Singapore at ACRA. iDeal gets its 100th customer. Work begins on DCP, Data Analytics Platform. iFile goes live in Qatar FATCA reporting solution launched for BFSI segment. Early customers for CARBON in US and Italy markets. iFile implementation begins in Kuwait. CMA IRIS iFile 3rd phase for RBI awarded to IRIS

IRIS CARBON enters South Africa to help enterprises meet the CIPC mandate. The Central Bank of Jordan awards a collection platform project to IRIS iFile. Selected as a Company reporting platform for Ministry of Commerce and Industry, Qatar IRIS GST elnvoicing solution launched. Based on the ESMA mandate, companies in Europe create and publish Inline XBRL annual reports using IRIS CARBON. Assurance tool for auditors introduced on IRIS CARBON platform.

IRIS awarded the Invoice Registration Portal (IRP) license.

Gap Inc, one of the largest American specialty apparel company, was among the first companies in the US to release its 2021 sustainability report in a digital format using the SASB XBRL taxonomy. GAP used IRIS CARBON for creating its sustainability report in inline XBRL.

## The financial growth story of IRIS



#### **Definition**

Proceeds generated from the sale of products (net of taxes) in addition to treasury income, if any

#### Why is this measured?

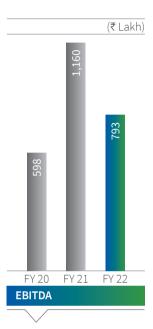
It is an index that showcases the Company's competitiveness in servicing customers with products; can also be used as an index to compare size with other companies

#### What does it mean?

This indicates the capacity of the company to carve out market presence cum share, a foundation on which to amortise focused costs

#### Value impact

Aggregate sales increased from ₹5,737 Lakh in FY 2020-21 to ₹6,193 Lakh in FY 2021-22.



#### **Definition**

Earnings before the deduction of interest, depreciation, extraordinary items and tax

#### Why is this measured?

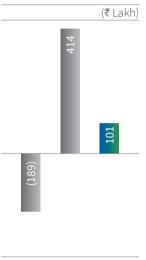
It is an index that showcases the Company's ability to generate a surplus following the expensing of operating costs.

#### What does it mean?

Helps create a robust growth engine

#### Value impact

The Company's EBITDA reduced from ₹1,160 Lakh in FY 2020-21 to ₹793 Lakh in FY 2021-22 due to a slowdown in markets and increase in costs



#### FY 20 FY 21 FY 22 PAT

#### Definition

Profit earned during the year after deducting all expenses and provisions

#### Why is this measured?

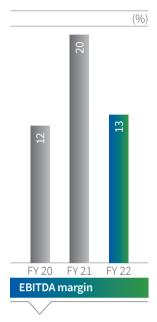
This measure highlights the strength of the business model in enhancing shareholder value

#### What does it mean?

Ensures that adequate surplus is available for reinvestment.

#### Value impact

The Company's PAT reduced from ₹414 Lakh in FY 2020-21 to ₹101 Lakh in FY 2021-22.



#### **Definition**

EBITDA margin is a profitability ratio used to measure a company's pricing strategy and operating efficiency

#### Why is this measured?

The EBITDA margin provides a perspective of how much a company earns (before deduction of interest, depreciation and taxes) on each rupee of sales.

#### What does it mean?

This demonstrates adequate buffer in the business expressed as a percentage, which, when multiplied by scale, enhances surpluses.

#### Value impact

The Company's EBITDA margin reduced by 700 bps from 20% in FY 2021-22 to 13% in FY 2020-21.