



**OUR
SUCCESS IS
OUR TEAM**

**Annual
Report**
2021 - 2022



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Forward-looking Statement

This report may contain some statements on the Company's business or financials which may be construed as forward-looking based on the management's plans and assumptions. The actual results may be materially different from these forward-looking statements although we believe we have been prudent in our assumptions.

OUR SUCCESS IS OUR TEAM


At Jagatjit Industries Limited, we believe that effective teamwork is one of the key factors that contributes to a company's success. Our ability to hire the right people and shape them into a team focused on results has been one of the main reasons for our success.

We constantly support one another and work collaboratively to overcome all challenges & barriers in order to achieve unified success and deliver more value for our customers, shareholders & other stakeholders.

Being one of the key players in the industry, we continue to carve our own path to success. The latest accomplishments are truly the product of our collaborative efforts and never ending pursuit to remain focussed on sustainability.

Our diverse portfolio of iconic brands, superior quality, large franchise and consumer base are the company's strengths backed by efficient business practices.

Throughout, we have worked hard to ensure sustainability, which has allowed us to expand our business further and faster.



ABOUT US

Founded in the year 1944 with a heritage spanning over 78 years, Jagatjit Industries Limited is one of the most prominent companies manufacturing IMFL (Indian Made Foreign Liquor) & CL (Country Liquor) in India.

Manufacturing Quality

In line of our commitment to maintain the product quality and consistent consumer experience, we are a FSSC 22000 – Food Safety Systems Certified Company. We strive to provide our customers with premium brands and superior quality at affordable prices.

Sustaining Legacy

We hold the unique distinction of being one of Asia's largest integrated distilleries manufacturing alcoholic beverages and producing malt spirit. Two fundamental tenets of our business are ensuring quality and customer delight. These values are also ingrained in the DNA of our brands.

National Presence

We have a state-of-the-art manufacturing base in Jagatjit Nagar, Kapurthala District, Punjab along with our other modern manufacturing unit in Behror, Rajasthan. We also have collaborations with bottlers all over India giving us a truly national presence.

Constant Evolution

We believe in embracing modernization, redefining our methodologies and reinvigorating our brands to keep up with the evolving trends. Over the years, we have maintained the richness of our heritage and adapted to the dynamism of the digital age to deliver more value for our customers, shareholders and other stakeholders.

Living Our Philosophy

Our guiding philosophy, "A Heritage of Quality" permeates every aspect of our operations; quality in manufacturing, technology and relationships with its employees, dealers, customers and other stakeholders.

Elaborate Portfolio

As one of the largest IMFL (Indian Made Foreign Liquor) players in the country, we manufacture an entire range of alcoholic beverages i.e. Scotch, Whisky, Vodka, Gin, Rum & Brandy keeping in mind our promise – 'To provide superior products to the customers at an affordable price'.

VISION STATEMENT

Iconic Impactful brands that always make you feel better

Our Manufacturing Capacities

40	7.2 Million Cases Per Annum	4.2 Million Cases Per Annum	42,600 MT Per Annum	13,800 MT Per Annum	FSSC 22000
Total Liquor Brands	Indian Manufactured Foreign Liquor	Country Liquor	Malted Milk Food	Malted Extract	Food Safety Systems Certified

Our Core Values



1. Teamwork



3. Result Oriented



2. Ownership



4. Technology Savvy

KEY VERTICALS



IMFL (Indian Made Foreign Liquor):

- One of the largest IMFL players in the country
- Manufacturing an entire range of alcoholic beverages i.e. Scotch, Whisky, Vodka, Gin, Rum & Brandy
- We have a solid distribution network across India and global markets



Malted Milk Food and Malt Extract:

- Producing high-quality food and distillery grade malt with the best barley to meet intrinsic demand and boost sales
- Contract with Hindustan Unilever Limited for producing their popular malted milk food brands 'Boost' & 'Horlicks'
- Forayed into Institutional sales with the launch of Milkfood Smart Milk (Malted Milk Food with Cocoa)



Distillery:

- Production of high quality ethanol for alcoholic beverages
- Cutting-edge manufacturing base located in Jagatjit Nagar, Punjab & our other modern manufacturing unit in Behror, Rajasthan
- Extensive distribution across India and global markets



Country Liquor (CL) & Rajasthan Made Liquor (RML):

- Producing high-quality Country Liquor in the state of Punjab & Rajasthan
- Obtained licenses for manufacturing & distribution of RML (Rajasthan Made Liquor) across Rajasthan



Real Estate:

- Leasing of owned real estate properties on rent
- Own around 2 lac sq. ft. property in Gurugram, Haryana spread across 4 acres of plot and around 23,000 sq. ft. property at Ashoka Estate, Connaught Place, New Delhi

OUR **ICONIC** BRANDS

We have an exquisitely crafted brand portfolio keeping in mind the need state of the consumers and our constant desire to strengthen our position and market share across the globe.

The company's focus brands in the Alco-Bev sector are Aristocrat Premium, AC Black, Royal Pride & Damn Good Scotch.

SCOTCH



King Henry
Damn Good Scotch

WHISKY



Royal Pride
Exquisite Whisky



AC Black
Whisky



Aristocrat
Premium Whisky



AC Neat
Whisky



Aristocrat Old Reserve
Whisky



AC Sek C
Whisky



Aristocrat
Whisky



Bonnie Special
Whisky



Binnie's Fine
Whisky

VODKA



Aristocrat
Vodka



IICE
Vodka

RUM



Aristocrat
Rum

BRANDY



Royal
Medallion



AC
Royale

GIN



Aristocrat Dry
Gin

NEW LAUNCHES



MALTED MILK FOOD



Royal Medallion



King Henry
Damn Good Scotch



AC Royale



A MESSAGE FROM

The Promoter & Chief Restructuring Officer

Dear Shareholders,

I am delighted to share with you the Annual Report for the Financial Year 2021-22 encapsulating our strategy and plans for the future growth and expansion.

Despite the challenges induced by COVID-19, I am pleased to inform you that Jagatjit Industries Ltd. has again showcased good performance. Over the past 78 years of our existence, we have served our customers with indigenously crafted products that have a lasting impression on them. The grit & resilience that all of us have shown has kept the boat floating. Since our inception in the year 1944, we have served millions of hearts with our products.