



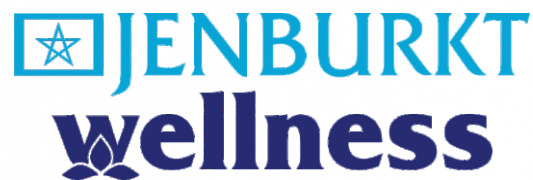
Delivering Excellence in Life Sciences

# 2022 Annual Report

Looking back, moving forward

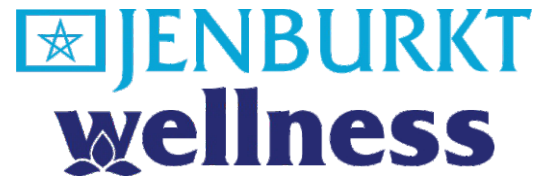


*With a legacy of innovation and quality, today Jenburkt generates over 11 million prescriptions globally each year, and reaches 400,000 pharmacies.*



In 2021, we proudly launched JENBURKT WELLNESS, where we aim to build a comprehensive portfolio of superior consumer wellness brands that blend the best of science and nature towards better physical and mental health. We combine our unique understanding of consumer's health concerns with cutting-edge Research & Development, unparalleled Quality Assurance, superior Manufacturing, and an unrelenting pursuit of excellence to deliver transformative solutions that raise the standard of healthcare.





### ***Thoughtful Formulation :***

Our Advisory Panel together with the Product Development team formulates unique, efficacious products for your wellness.

### ***Complete Compliance:***

We use the highest quality ingredients in the appropriate doses, check ease of administration and cost to the consumer while developing products.

### ***Rigorous Evidence:***

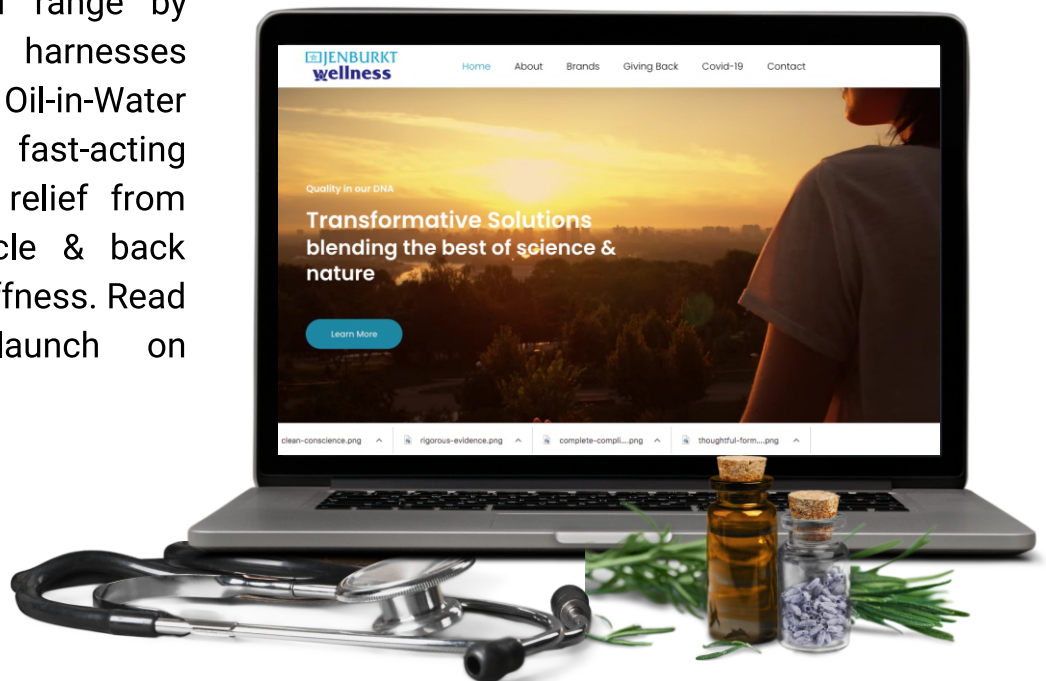
Ongoing research of the latest trends and cutting edge technology ensures that our products deliver what they promise.

### ***Clean Conscience:***

Sustainability, safety and quality assurance are key factors in our product development.

## **Blending the best of science and nature in the pursuit of exceptional health.**

Zixa Strong is a high performance dual-action pain relief range by Jenburkt Wellness. It harnesses unique FlashMicelle Oil-in-Water technology to deliver fast-acting and long-lasting pain relief from sprains, strains, muscle & back pain as well as joint stiffness. Read on about Zixa's launch on subsequent pages.





Introducing  
**ZIXA**  
**STRONG**

by  **JENBURKT**  
**wellness**

**#RiseAgain**  
from pain with  
our impossible  
union of Oil &  
Water

Discover the power of  
our unique oil-in-water  
**FlashMicelle® technology**  
for instant pain relief

**Pain Relief Spray | Pain Relief Roll-On |  
Pain Relief Gel**





# Introducing Zixa Strong

**Instant Relief from Intense Muscular & Joint Pain**

On April 2nd, 2022 - Jenburkt Wellness, the premium consumer-wellness division from the house of publicly listed organization Jenburkt Pharmaceuticals Ltd, announced the launch of Zixa Strong, a high-performing pain-relief range that delivers fast-acting and long-lasting relief from muscle and joint pains. Created using an innovative, scientifically advanced oil-in-water FlashMicelle® technology, Zixa Strong promises to create a revolution in the pain relief category with its non-greasy, quick-absorption mechanism and unique formula for immediate pain relief.

# ZIXA<sup>®</sup> STRONG



Oil-in-Water  
FlashMicelle®  
Technology



Dual Action  
Composition



Strongest All-Natural Pain  
Relief Formulation



Non Greasy



Lightning  
Fast  
Absorption



Paraben Free



No Artificial Color



No Artificial  
Fragrance

The Chairman and Managing Director of Jenburkt Pharmaceuticals Limited, Ashish Uttam Bhuta, also added, ***“Every fifth person is likely to be suffering from some kind of pain, according to a study by the World Health Organization's Global Burden of Disease. With a long experience and expertise in pain management, at Jenburkt Wellness, we were inspired to pioneer a scientifically advanced, natural and skin-friendly pain relief range powered by FlashMicelle® Technology. Zixa Strong is our very first digital & first over-the-counter (OTC) brand, and we are privileged to create highly-effective powerful products that can relieve pain. We plan to add multiple products to the Zixa range over the course of this year.”***

Zixa  
Strong  
Spray

Zixa  
Strong  
Gel

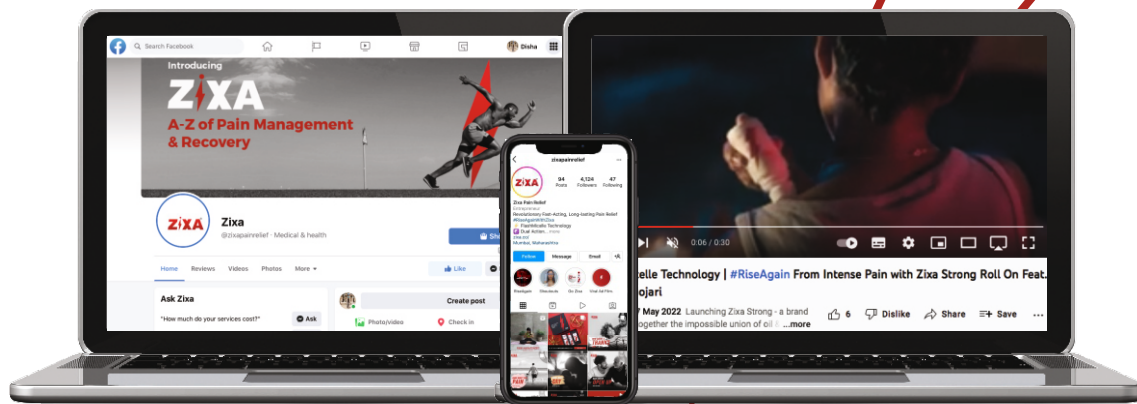
Zixa  
Strong Roll On



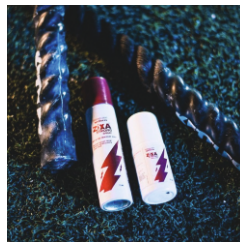


## ***Zixa Strong was launched with much fanfare on social media.***

Zixa Strong - a digital-first pain relief brand was launched with a hard-hitting and impactful Brand Film on Youtube titled "The Impossible Union of Oil & Water" that has garnered over 3,50,000 views and overwhelmingly positive feedback. Zixa Strong is active on social media channels Instagram and Facebook as well, and enjoys highly engaged communities on all platforms.



***Watch the Zixa brand film on Youtube***



Exploring maharashtra in my way 2 months ago  
Congratulations for grand opening and best wishes.

👍 2 🗨️ ❤️ REPLY

View reply from Zixa Strong



Shrikant Sreenivasan 2 months ago  
This is just too incredible! Everything in this video is next level. Great job everyone!

👍 2 🗨️ ❤️ REPLY



Shashi Sharma 2 months ago  
Hearty Congratulations for a grand opening

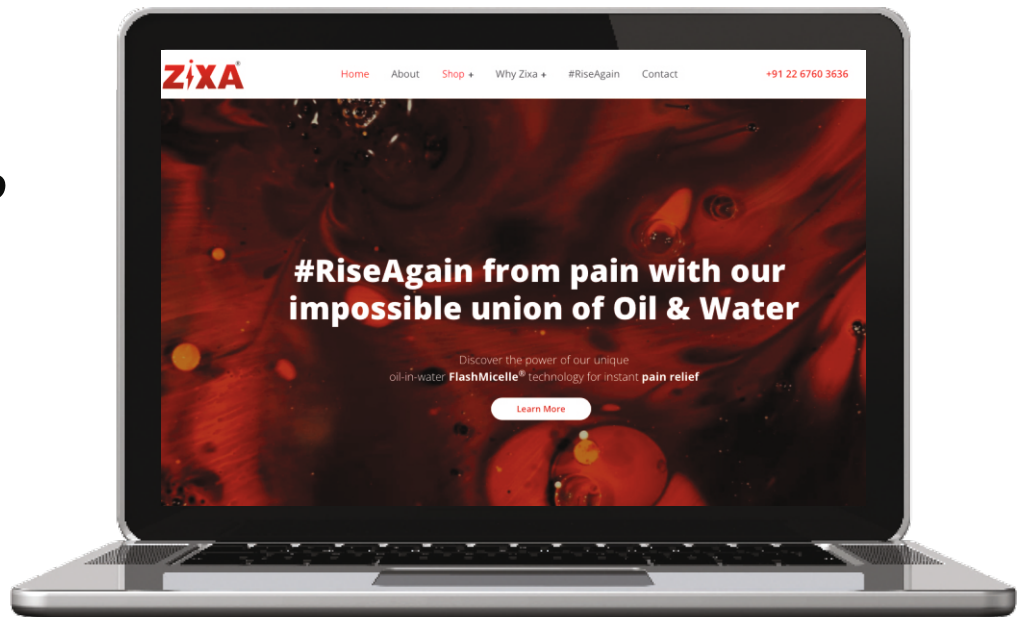
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# Zixa Strong | A D2C Pain Relief Brand by Jenburkt Wellness



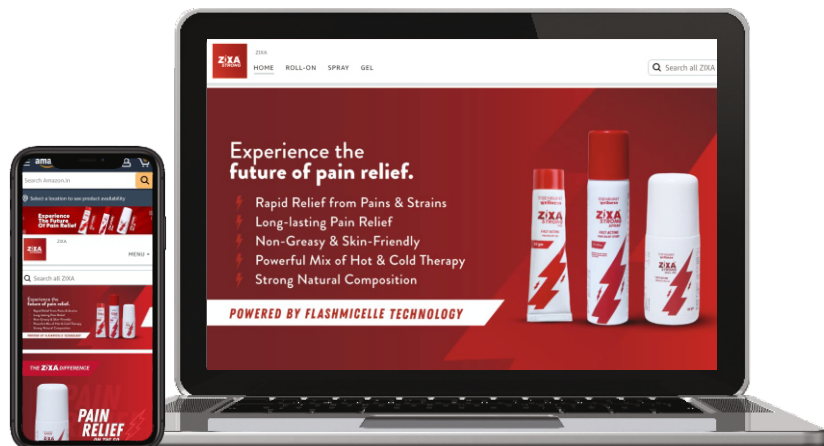
Customers across India can shop the Zixa Strong Pain Relief Range directly on [www.zixa.co](https://www.zixa.co).

**Zixa Website:**  
<https://zixa.co>



***Our products are also available on Amazon!***

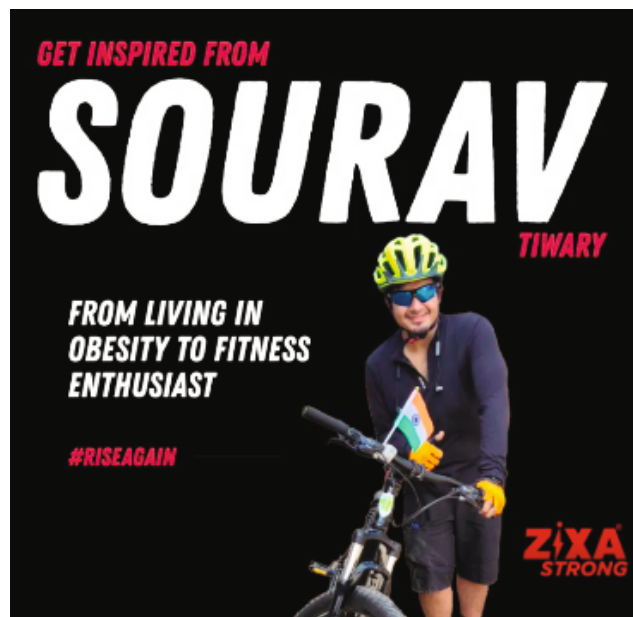
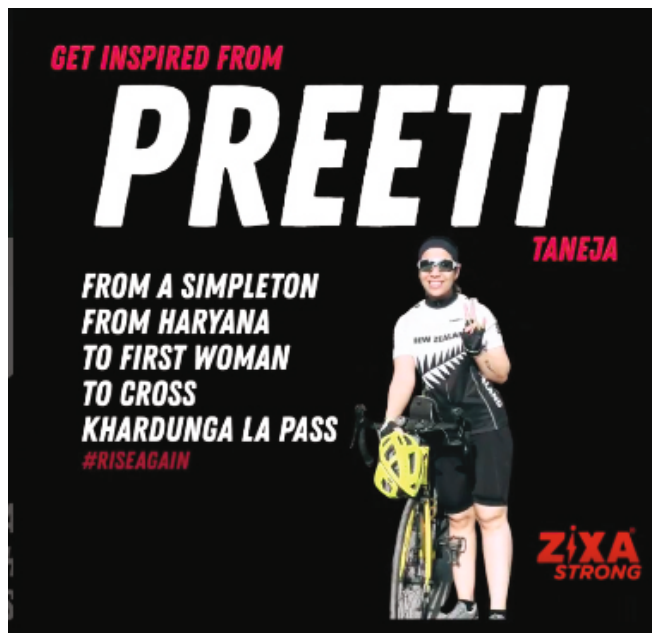
**Zixa Products on  
amazon**





# #RiseAgainWithZixaStrong

"As a part of our product promotion of Zixa Strong we would run a nationwide #RiseAgainWithZixa campaign to celebrate and showcase those individuals who have risen above challenging and painful hardships and accomplished unbelievable achievements. These stories keep inspiring the ordinary to achieve the extraordinary ~ as pain is part of the process ~ all that we need to do is Rise Again," said. **Ashish Uttam Bhuta, Chairman and Managing Director** – Jenburkt Pharmaceuticals Limited.



# Zixa Strong was launched with much fanfare on social media.

Our ZIXA STRONG brand launch film and product range was the talk of the town **TRENDING AT #1 ACROSS INDIA ON TWITTER** on the day of the launch.

**Top mention** earned 613 engagements


 **Tandrani Chandra**  
@ChandraTandrani · Apr 4

This medicine is really very good and it has no side effects  
[#RiseAgainWithZixa](#) [zixa.co](#)  
[@zixapainrelief](#)  
[pic.twitter.com/ypsWKhFEuk](#)



232 134

You Retweeted

 **Lubz** @LubzCreation · Apr 4


This really wonderful for back pain , knees pain . You should must have this in your home.  
[#RiseAgainWithZixa](#) [@zixapainrelief](#)

You Retweeted

 **BARKHA** @BarkhaSeth\_8 · Apr 4

Strong, layered ad film with hair-raising visuals in this amazing digital ad film by [@zixapainrelief](#). [#RiseAgainWithZixa](#)

You Retweeted

 **Kareena Kapoor Khan** @kareenasart · Apr 4

One of the fast acting relief pain spray. You should must have this at home for knee pain ,back pain and more.  
[#RiseAgainWithZixa](#) [@zixapainrelief](#)




You Retweeted

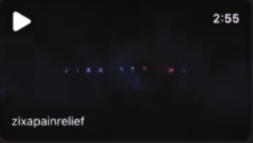
 **Legal drugdealer** @Legal\_dealer · Apr 4

This is very beneficial because if you are going through any kind of knee pain or any kind of pain then this is going to be very beneficial and good for you  
[#RiseAgainWithZixa](#) [@zixapainrelief](#)




 **be\_that\_diva**


*This Ad gave me goosebumps. Incredible video @zixapainrelief*




WATCH VIDEO HERE

[INSTAGRAM.COM](#)


 **surbhi.dhall** Big thanks




So excited to finally have found an amazing pain relief coz pain goes beyond the physical. Checkout this powerful ad film by @zixapainrelief . A must watch

 **meghachadha92**

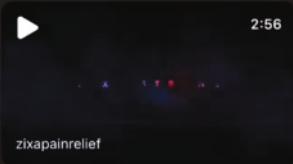
Not just the future of pain relief, this ad is the future of advertising in the pain relief segment. So well done @zixapainrelief Excellent!



zixapainrelief

 **surbhi.dhall**

Pain is a part of the process - such a poignant, insightful line. Watch this hard-hitting visual-musical narrative for the launch of [@zixapainrelief](#)



zixapainrelief

Founders

Board of Directors

Company Secretary

Auditors

Bankers

Registered Office

Plant

Research & Development Centre

Registrar & Transfer Agents

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