



ANNUAL REPORT
2019 - 2020

INGRAINING
A HEALTHY FUTURE





THODA ZYAADA PYAAR PAROSNEY KI AADAT

Kuch khaas hota hai purani aadaton mein. Jaise kuch khaas hai
India Gate Basmati Rice mein, jiska har daana hai khila khila.
Toh apni iss purani aadat ko, rakho humesha khaas.



India ki Puraani Aadat



2 YEARS
AGED RICE

[@indiagatefoods](#) [@indiagatefoods](#) [@indiagatefoods](#)



CONTENTS

Corporate Overview

Ingraining a Healthy Future	2
Corporate Information	4
About KRBL Limited	5
How we Enhanced Value	9
Since 1889	14
Chairman and Managing Director's Message	16
KRBL and the COVID-19 Impact	19
Making Healthy and Extraordinary Food	21
By Driving Innovation	23
Building on Stakeholder's Confidence	25
Our Drivers for a Healthy Future	26
Our Strategy for a Healthier Tomorrow	29
How KRBL is creating value for its different Stakeholders?	31
'Healthier Future' - what it means at KRBL?	33
KRBL's Media Outreach	35
Business Segment Review	56

Statutory Reports

Management Discussion and Analysis	68
Directors' Report	95
Report on Corporate Governance	137

Financial Statements

Standalone Financial Statements	165
Consolidated Financial Statements	235





INGRAINING A HEALTHY FUTURE

Standing at today's critical times, the basic thought on everyone's mind is 'a healthy and safe future'. A healthy nation is a happy one. A healthy nation means sustained economic growth and more opportunities for people.

We believe that the health of our Company is intrinsically linked to the health and resilience of the people we deal with, the society we operate in and the mother nature. Keeping this in mind, we are geared up to be one of the brands in India that makes 'Healthier Future' a reality!

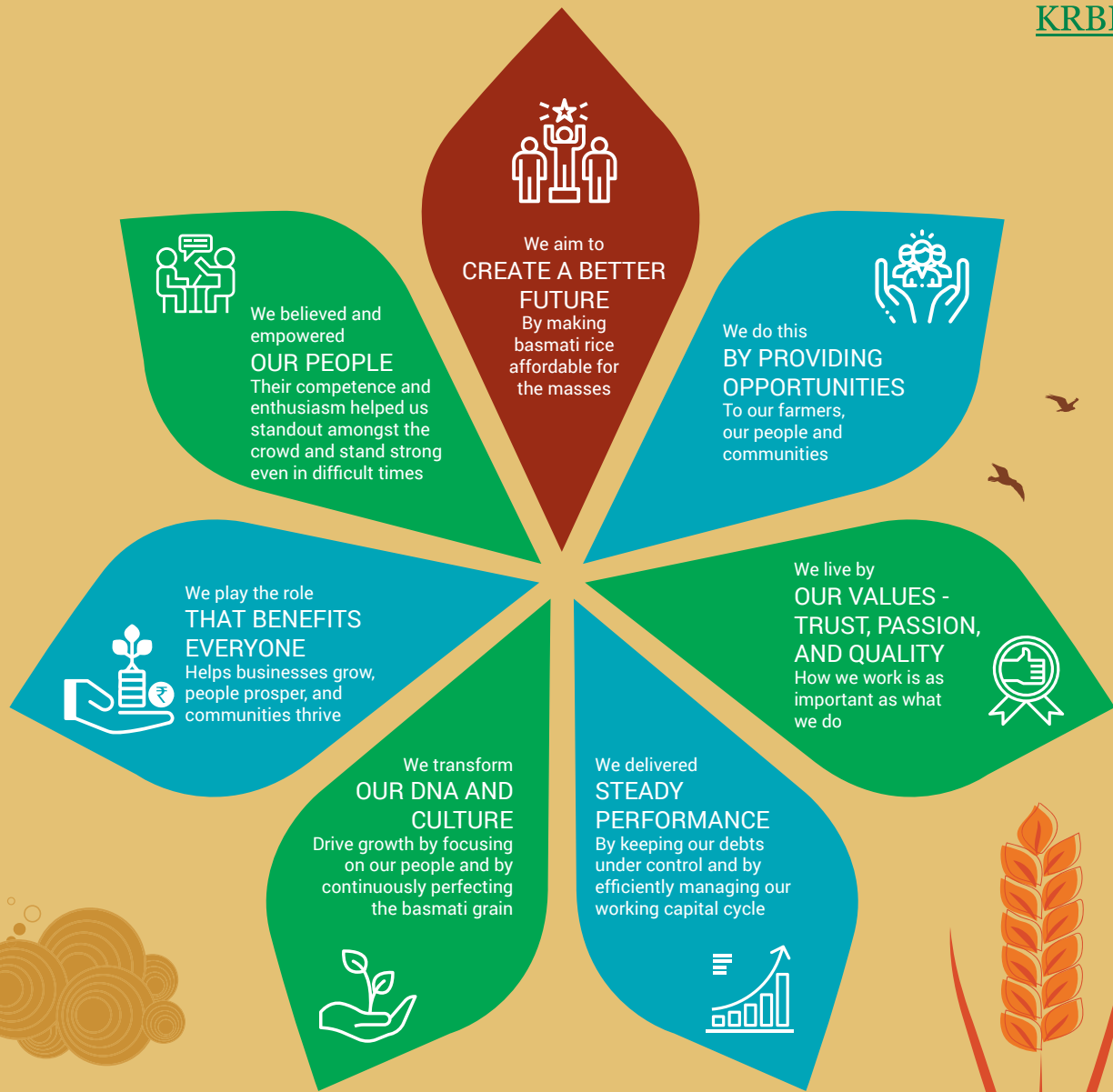
We intend to do so by ingraining the health quotient in the staple diet of more than half of the world's

population. From being a player in a niche agri-product category, we are now expanding our reach and capabilities to touch more consumers with our health and nutrition rich rice-based product basket.

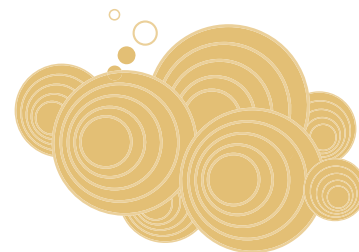
We aim to be a vital player in the health industry, while making significant positive difference to the lives and economy of our country's backbone – the farming community! It's often the simple things that leave the biggest mark. With our intent of delivering nutrition to our customers, we look forward to transforming the world as we know it!

We look forward to ingraining a Healthy Future in every aspect of our business.





We believe that by passionately doing things the right way, we have emerged as India's first Rice company with a comprehensive product chain having a culture that pushes our people to outperform, every day.



CORPORATE INFORMATION

BOARD OF DIRECTORS

Chairman & Managing Director

Mr. Anil Kumar Mittal

Joint Managing Directors

Mr. Arun Kumar Gupta

Mr. Anoop Kumar Gupta

Whole Time Director

Ms. Priyanka Mittal

Independent Non-Executive Directors

Mr. Alok Sabharwal

Mr. Ashwani Dua

Mr. Devendra Kumar Agarwal

Ms. Priyanka Sardana (Addnl. Director)

Mr. Shyam Arora

Mr. Vinod Ahuja

CHIEF FINANCIAL OFFICER

Mr. Rakesh Mehrotra

COMPANY SECRETARY AND COMPLIANCE OFFICER

Mr. Raman Sapra

BOARD COMMITTEES

Audit Committee

Mr. Devendra Kumar Agarwal – Chairman

Mr. Anoop Kumar Gupta – Member

Mr. Ashwani Dua – Member

Mr. Shyam Arora – Member

Mr. Vinod Ahuja – Member

Stakeholders Relationship Committee

Mr. Ashwani Dua – Chairman

Mr. Shyam Arora – Member

Mr. Vinod Ahuja – Member

Nomination and Remuneration Committee

Mr. Ashwani Dua – Chairman

Mr. Shyam Arora – Member

Mr. Vinod Ahuja – Member

Corporate Social Responsibility Committee

Mr. Anil Kumar Mittal – Chairman

Mr. Anoop Kumar Gupta – Member

Mr. Ashwani Dua – Member

Ms. Priyanka Mittal – Member

Mr. Shyam Arora – Member

Mr. Vinod Ahuja – Member

Risk Management Committee

Mr. Arun Kumar Gupta – Chairman

Mr. Anoop Kumar Gupta – Member

Mr. Rakesh Mehrotra – Member

Borrowing and Investment Committee

Mr. Anil Kumar Mittal – Chairman

Mr. Arun Kumar Gupta – Member

Mr. Anoop Kumar Gupta – Member

Mr. Rakesh Mehrotra – Member

STATUTORY AUDITORS

M/s. Walker Chandiok & Co LLP

Chartered Accountants

21st Floor DLF Square, Jacaranda Marg,

DLF Phase II, Gurgaon -122 002

SECRETARIAL AUDITORS

M/s. DMK Associates

Company Secretaries

31/36, Basement, Old Rajinder Nagar,

Delhi-110 060

INTERNAL AUDITORS

M/s. S S Kothari Mehta & Co.,

Chartered Accountants

Plot No. 68, Okhla Industrial Area,

Phase-III, New Delhi - 110 020

COST AUDITORS

M/s. HVMN & Associates

Cost Accountants

1011, Pearls Best Heights-II, C-9,

Netaji Subhash Place, Pitampura,

Delhi - 110 034

REGISTRAR & SHARE TRANSFER AGENT

Alankit Assignments Limited

4E/2, Jhandewalan Extension,

New Delhi - 110 055

Phone: 011 - 4254 1234

Fax: 011 - 4254 1201

REGISTERED OFFICE

5190, Lahori Gate, Delhi - 110 006

Phone: 011 - 2396 8328

Fax: 011 - 2396 8327

E-mail: investor@krblindia.com

Website: www.krblrice.com

CIN: L01111DL1993PLC052845

CORPORATE OFFICE

C-32, 5th & 6th Floor, Sector 62,

Noida, Uttar Pradesh - 201 301

Phone: 0120 - 4060 300

Fax: 0120 - 4060 398

BANKERS

State Bank of India

HDFC Bank Limited

DBS Bank India Limited

Coöperatieve Rabobank U.A.

IndusInd Bank Limited

Karnataka Bank Limited

Union Bank of India

Kotak Mahindra Bank Ltd.

ICICI Bank Limited

MUFG Bank Ltd.

WORKS

Gautam Budh Nagar Unit

9th Milestone, Post Dujana,

Bulandshahar Road,

Distt. Gautam Budh Nagar,

Uttar Pradesh - 203 207

Dhuri Unit

Village Bhasaur (Dhuri),

Distt. Sangrur,

Punjab - 148 024

Alipur Unit

29/15-29/16, Village Jindpur,

G.T. Karnal Road & Plot 258-260,

Extended Lal Dora

Both at Alipur, Delhi - 110 036

Barota Unit

Village Akbarpur Barota,

Distt. Sonapat, Haryana - 131 104

ABOUT KRBL LIMITED

WHO WE ARE

With a rich industry experience of more than a century, KRBL Limited today has created its place as the top player in the Indian rice industry and also as India's first integrated rice company. Operating primarily in the realm of manufacturing and marketing of rice products, the Company's success has been derived by operating responsibly, executing adeptly, manufacturing innovatively and capturing new opportunities proactively.

Over the years, KRBL has evolved and widened its product offerings that have delighted customers across geographies. Our presence in an extremely consumer driven market generates a demand for healthy and balanced dietary products. With a well-established presence in India, we aim to further enhance our penetration along with expanding our reach to new international markets.

Stewarded by three of the doyens of the Indian agri-product industry, Mr. Anil Kumar Mittal (Chairman & Managing Director) and Mr. Arun Kumar Gupta and Mr. Anoop Kumar Gupta (both Joint Managing Directors) and ably assisted by a team of qualified professionals, KRBL has managed to make its presence felt in every aspect of the entire value chain, from seed development and multiplication, contract farming, production to marketing. The Company constantly explores ways and means to enhance offtake, widen reach and deploy technologies that bolster cost-competitiveness.

OUR VISION

To preserve and enrich the legacy of basmati in India by ensuring the genetic integrity of the seed, by encouraging farmers to adopt scientific agricultural practices and by leveraging world-class rice processing technologies, so as to emerge as the industry benchmark for product quality and customer service.

OUR MISSION

To emerge as the world's number one basmati player, committed to deliver precision – perfect quality products to our customers; nurture a professional work environment that fosters employee excellence, growth and job satisfaction; and build a financially strong, growth-oriented company that creates value for our stakeholders.



WHAT WE DO

Pioneering the concept of having an integrated rice manufacturing facility, KRBL Limited is a globally renowned manufacturer and seller of basmati and non-basmati rice products under its flagship brand India Gate and other celebrated brands such as Unity, Doon, Nur Jahan and Bemisal among others. Our scale and focus on execution mean that we can provide our clients and consumers with the best value in terms of quality and cost as well as the most exciting and innovative products.

Further, the Company evolved in a multi-segment rice player with its foray into the health food segment and introduced a wide range of health food products such as India Gate Basmati Brown Rice, India Gate Non-Basmati Brown Rice, Chia seeds, Flax seeds and Quinoa.

KRBL Limited, the largest integrated rice miller of the country, is one of the major producers of rice products (both basmati and non-basmati rice), further the Company is engaged in the production of milling by-products like bran oil, furfural, rice bran, and de-oiled cakes.

Besides rice and agri products, it is also engaged in the business of power generation. The Company's energy division comprises power generation from wind turbines, solar power plants and rice husk-based (biomass) power plants. This strategy helps the Company meet its power requirement from captive sources and reduce dependency on external sources while maximising returns from the non-core operations.

PRODUCTS WE OFFER

KRBL is an innovative consumer-centric Company, offering value and variety to its customers through superior and wide range product portfolio in India and across key export geographies.





OUR PRESENCE

KRBL has its two manufacturing facilities spread across the states of Uttar Pradesh (Gautam Budh Nagar) and Punjab (Dhuri). The four state-of-the-art grading, sorting, and packaging facilities of KRBL are located at Sonipat, Gautam Budh Nagar, Dhuri, and Alipur.

With its corporate office in Noida, UP and registered office in Delhi, KRBL has its product presence not only in India but also across the globe. KRBL exports basmati rice products to 82 countries and leads the basmati rice consuming market in the branded segment. KRBL is world's largest exporter of branded basmati rice.



KRBL's product presence is in **82** countries across the world



KRBL LIMITED AT A GLANCE

Guided by its experience, KRBL is a market leader in the Indian rice industry and one of the fastest growing FMCG company.



#1 Largest exporter of branded basmati rice from India



#1 KRBL possesses world's largest rice milling plant in Punjab, India spread across 200 acres



#1 India Gate, renowned and well-established selling brand in India



#1 KRBL has largest contact farming network coverage for rice



130 Years of rich industry experience



~15% Premium that KRBL's brands fetch in the domestic market



67% Contribution of India Gate brand to the branded basmati portfolio



6 Number of continents where KRBL has its product presence



82 Number of countries where KRBL exports its products



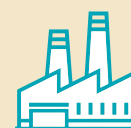
14 Number of rice brands sold under the banner of KRBL



500+ KRBL's wide spread domestic dealer and distributors network



195 MT/hour KRBL's paddy milling capacity, largest in the world



6 Million square feet KRBL's warehousing space spread over 346 acres



1 Million MT KRBL's rice and paddy storing capacity



35% Basmati seeds sown in India are provided by KRBL



~3-5 Days in which direct payment made against procurement to farmers

