



Keerthi
Industries Limited
(Formerly known as Suvarna Cements Limited)

39th
Annual Report 2021-2022

**INDEX TO THE REPORT**

S.No.	PARTICULARS		Page No.
1	Corporate Information		2-3
2	Notice of Annual General Meeting		4-13
3	Director's report		14-22
4	Corporate Governance Report		23-46
	a	Annual Report of CSR Policy	32
	b	Secretarial Audit Report	35
	c	Particulars as per Rule 5 of Companies (Appointment and Remuneration of Managerial Personnel) Rules, 2014.	38
	d	MD & CFO Certification of REGULATION 17(8) OF SEBI (LODR) Regulation	40
	e	Declaration on compliance of Code of Conduct	41
	f	Practicing Company Secretary's Certificate on Corporate Governance	41
	g	Certificate of Non-Disqualification of Directors	42
	h	Management Discussion and Analysis Report	43-46
5	Financial Statements		47-89
	a	Auditors Report on Financial Statements	47
	b	Balance Sheet	56
	c	Statement of Profit and Loss	57
	d	Cash Flow Statement	58
	e	Notes forming part of the Financial Statements	59-89



CORPORATE INFORMATION:

Board of Directors

1.	Smt. J. Triveni	Executive Chairperson
2.	Sri. J. S. Rao	Managing Director
3.	Sri. J. Sivaram Prasad	Independent Director
4.	Sri. K. Harishchandra Prasad	Independent Director
5.	Sri. Boddu Venkata Subbaiah	Independent Director
6.	Sri. Jasti Venkata Krishna	Non-executive Director

Chief Financial Officer (CFO)

Sri. Y. Sadasiva Rao

Company Secretary

Ms. Akriti Sharma

(Resigned w.e.f: 30.04.2021)

Mr. Arun Kumar Yadav

(Appointed w.e.f: 26.06.2021)

Committees of the Board

I. Audit Committee

1.	Sri. J. Sivaram Prasad	Chairman
2.	Sri. K. Harishchandra Prasad	Member
3.	Sri. Boddu Venkata Subbaiah	Member
4.	Sri. J. S. Rao	Member

II. Remuneration & Nomination Committee

1.	Sri. K. Harishchandra Prasad	Chairman
2.	Sri. Boddu Venkata Subbaiah	Member
3.	Sri. J. Sivaram Prasad	Member

III. Stakeholders Relationship Committee

1.	Sri. Boddu Venkata Subbaiah	Chairman
2.	Sri. J. S. Rao	Member
3.	Smt. J. Triveni	Member

IV. Corporate Social Responsibility Committee (CSR)

1.	Sri. Boddu Venkata Subbaiah	Chairman
2.	Sri. K. Harishchandra Prasad	Member
3.	Sri. J. Sivaram Prasad	Member
4.	Sri. J. S. Rao	Member

V. Risk Management Committee:

1.	Sri. J.S. Rao	Chairman
2.	Sri. Boddu Venkata Subbaiah	Member
3.	Sri. K. Harishchandra Prasad	Member



Other Committees

VI. Internal Complaint Committee

1.	Smt. J. Triveni	Chairman
2.	Sri. J. S. Rao	Member
3.	Smt. J. Sarada Govardhini	Member

Registered Office & (Electronic Division Factory)

Plot No. 40, I.D.A, Balanagar,
Hyderabad - 500 037, Telangana.
Tel: 040-23076543
E-mail ID: kilinvestorservices@gmail.com

Factory (Cement Division)

Mellacheruvu (Village & Mandal)
Suryapet District
Telangana-508 246.
Tel: 08683-226028.

Bankers

Axis Bank Ltd

Statutory Auditors

M/s. Brahmayya & Co,
Chartered Accountants
403 & 404, Golden Green Apartments,
Irrum Manzil Colony, Hyderabad – 500082
Ph: (040) 23370002/4
Email: hydbrahmayya@gmail.com.

Cost Auditors

M/s. BVR & Associates
104, R. V. Naipunya Apts,
H. No. 6-3-628/3,
Anand Nagar Colony, Khairatabad,
Hyderabad - 500 004.
Email: rao_bhogadi@yahoo.co.in

Secretarial Auditor

M/s. VCSR & ASSOCIATES
8-3-945, 3rd Floor, 305 A&B
Pancom Business Centre
Ameerpet, Hyderabad-500073
Tel: 040-23749021
E-mail: chveeru@gmail.com

Registrar & Share Transfer Agents (RTA)

M/s. XL Softech Systems Limited
3, Sagar Society,
Road No.2, Banjara Hills,
Hyderabad – 500 034
Tel: 040-23545913, 14

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NOTICE

NOTICE is hereby given that the 39th Annual General Meeting of the Members of KEERTHI INDUSTRIES LIMITED ('the Company') is scheduled to be held on Wednesday, the 21st September, 2022 at 11.00 AM through video conferencing ("VC")/ Other Audio-Visual Means ("OAVM"), to transact the following business:

ORDINARY BUSINESS:

1. ADOPTION OF FINANCIAL STATEMENTS FOR THE FY 2021-22

To consider and adopt the Balance Sheet as at 31st March, 2022, the Statement of Profit and Loss Account and cash flow statement for the year ended on that date together with the Notes thereon, Reports of the Directors and Auditors thereon.

2. DECLARATION OF FINAL DIVIDEND ON EQUITY SHARES FOR THE FINANCIAL YEAR 2021-22

To declare Final Dividend of Rs. 1.50/- per equity shares of Rs. 10/- each for the financial year ended 31st March, 2022.

3. REAPPOINTMENT OF DIRECTOR WHO RETIRES BY ROTATION

To appoint a Director in place of Sri. J.S. Rao, the Managing Director (DIN: 00029090) who retires by rotation, and being eligible, offers himself for re-appointment.

4. RE-APPOINTMENT OF M/S. BRAHMAYYA & CO., CHARTERED ACCOUNTANTS (FRN: 000513S) AS THE STATUTORY AUDITORS OF THE COMPANY FOR SECOND TERM OF FIVE (5) CONSECUTIVE FINANCIAL YEARS

To consider and if thought fit, to pass with or without modification, the following resolution as an **Ordinary Resolution**:

"RESOLVED THAT pursuant to the provisions of Section 139, 141 and 142 of the Companies Act, 2013, read with the Companies (Audit and Auditors) Rules, 2014 and other applicable provisions (including any modification or re-enactment thereof) if any, of the Companies Act, 2013 and subject to such other approvals, consents as may be required and based on the recommendations of the Audit Committee and the Board of Directors, the consent of the Members of the Company be and is hereby accorded for the re-appointment of M/s. Brahmayya & Co., Chartered Accountants (FRN: 000513S) as the Statutory Auditors of the Company for second term of five (5) consecutive financial years starting from Financial Year 2022-23 to Financial Year 2026-27 and that they shall

hold office from the conclusion of this AGM until the conclusion of 44th AGM of the Company at such remuneration as may be mutually agreed upon between the Company and the Auditors."

"RESOLVED FURTHER THAT the Board (including committee thereto) be and are hereby authorized to do all such acts, deeds, matters and things as it may in its absolute discretion, deem necessary, proper or desirable to give effect to this resolution and to settle any questions, difficulties or doubts that may arise in this regard."

SPECIAL BUSINESS:

5. RATIFICATION OF REMUNERATION OF COST AUDITORS FOR THE FY 2022-23:

To consider and, if thought fit, to pass with or without modification(s), the following resolution as an **Ordinary Resolution**:

"RESOLVED THAT pursuant to Section 148 (3) of the Companies Act, 2013 read with Rule 14 (a) of Companies (Audit and Auditors Rules), 2014, and as recommended by the Audit Committee and approved by the Board of Directors at their respective meetings held on 28-05-2022, the remuneration payable to M/s. BVR & Associates (FRN: 000453), Cost Accountants, to conduct the audit of the cost records of the Company for the financial year 2022-2023, amounting to Rs. 55,000/- (Rupees Fifty-Five Thousand only) plus re-imbursement of out-of-pocket expenses incurred by them in connection with the aforesaid audit and GST as may be applicable be and is hereby ratified"

By Order of the Board of Directors

Sd/-

(J. S.Rao)

Managing Director

DIN:00029090

Place: Hyderabad

Date: 28-05-2022

NOTES:

1. In view of the outbreak of the COVID-19 pandemic, social distancing norm to be followed and the continuing restriction on movement of persons at several places in the country and pursuant to General Circular Nos.14/2020, 17/2020 and 20/2020 dated April 8, 2020, April 13, 2020 and May 5, 2020, respectively, and clarification circular No. 02/2021 dated January 13, 2021 and General Circular No. 2/2022 dated May 05, 2022 issued by the Ministry of Corporate Affairs ("MCA Circulars") and Circular No. SEBI/HO/CFD/CMD1/CIR/P/2020/79 dated May 12, 2020 and No. SEBI/HO/CFD/CMD2/CIR/P/2020/62 dated May 13, 2022 issued by the Securities and Exchange Board of India ("SEBI Circular") and in compliance



with the provisions of the Act and the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), the 39th AGM of the Company is being conducted through VC/OAVM Facility, which does not require physical presence of Members at a common venue. The deemed venue for the 39th AGM shall be the Registered Office of the Company.

2. The Explanatory Statement setting out the material facts pursuant to Section 102 of the Companies Act, 2013 ("the Act"), in respect of the Special Business under Item nos. 5 set above is annexed hereto.
3. Pursuant to the provisions of the Act, a Member entitled to attend and vote at the AGM is entitled to appoint a proxy to attend and vote on his/her behalf and the proxy need not be a Member of the Company. Since this AGM is being held pursuant to the MCA Circulars through VC / OAVM, physical attendance of Members has been dispensed with. Accordingly, the facility for appointment of proxies by the Members will not be available for the AGM and hence the Proxy Form and Attendance Slip are not annexed to this Notice.
4. Members attending the AGM through VC / OAVM shall be counted for the purpose of reckoning the quorum under Section 103 of the Act.
5. Members of the Company under the category of Institutional Investors are encouraged to attend and vote at the AGM through VC. Corporate Members intending to authorize their representatives to participate and vote at the meeting are requested to send a certified copy of the Board resolution / authorization letter to the Company at email address kilinvestorservices@gmail.com with a copy marked to chveeru@gmail.com.
6. **Book Closure and Record Date:** The Register of Members and Share Transfer Books of the Company will remain closed from Saturday, 17th September, 2022 to Wednesday, 21st September, 2022, both days inclusive, in terms of Section 91 of the Companies Act, 2013. The **Record date** for payment of dividend has been fixed as Thursday, **15th September, 2022.**
7. **Dividend:** The final dividend, as recommended by the Board, if approved at the AGM, in respect of equity shares held in electronic form will be payable to the beneficial owners of shares as on Thursday, 15th September, 2022 as per the list furnished to the Company by Depositories for this purpose. In case of shares held in physical mode, the dividend will be paid to the shareholders, whose names shall appear in the Company's Register of Members (after giving effect to valid transfers in respect of

transfer requests lodged with the Company as of the close of business hours) as on Thursday, 15th September, 2022.

The final dividend will be paid on or before 19th October, 2022.

8. In case of joint holders, the Member whose name appears as the first holder in the order of names as per the Register of Members of the Company will be entitled to vote at the AGM.
9. In compliance with the aforesaid MCA Circulars dated May 12, 2020 and January 13th 2021 and May 05, 2022 and SEBI Circular dated May 12, 2020 and January 15 2021 and May 05, 2022, Notice of the AGM along with the Annual Report 2021-22 is being sent only through electronic mode to those Members whose email addresses are registered with the Company/ Depositories. Members may note that the Notice and Annual Report 2021-22 will also be available on the Company's website www.keerthiindustries.com, websites of the Stock Exchanges i.e. BSE Limited at www.bseindia.com, and on the website of CDSL www.cdslindia.com, respectively.
10. The Register of Directors' and Key Managerial Personnel and their shareholding maintained under Section 170 of the Companies Act, 2013, the Register of Contracts or Arrangements in which the Directors are interested under Section 189 of the Companies Act, 2013 will be available electronically for inspection by the Members during the AGM. All documents referred to in the Notice will also be available for electronic inspection without any fee by the members from the date of circulation of this Notice up to the date of 39th AGM, i.e. 21st September, 2022. Members seeking to inspect such documents can send an email to kilinvestorservices@gmail.com.
11. Members seeking any information with regard to the accounts or any matter to be placed at the AGM, are requested to write to the Company on or before 14th September, 2022 through email on kilinvestorservices@gmail.com.
12. **Green Initiative:** To support the 'Green Initiative', Members who have not yet registered their email addresses are requested to register the same with their DPs in case the shares are held by them in electronic form and with XL Softech Systems Limited in case the shares are held by them in physical form.
13. Members are requested to intimate changes, if any, pertaining to their name, postal address, email address, telephone/ mobile numbers, Permanent Account Number (PAN), mandates, nominations, power of attorney, bank details such as, name of



the bank and branch details, bank account number, MICR code, IFSC code, etc., to their DPs in case the shares are held by them in electronic form and to XL Softech Systems Limited in case the shares are held by them in physical form.

14. Members holding shares in physical form, in identical order of names, in more than one folio are requested to send to the Company or XL Softech Systems Limited, the details of such folios together with the share certificates for consolidating their holdings in one folio. A consolidated share certificate will be issued to such Members after making requisite changes.
15. KYC & Nomination: Pursuant to Section 72 of the Companies Act, 2013, and In terms of SEBI Circulars dated 03 November 2021 and December 14 2021 on Common and Simplified Norms for processing investor's service request (Physical Shareholders) by RTAs and norms for furnishing PAN, KYC details & Nomination, it shall be mandatory for all holders of physical securities in listed entity to furnish/update PAN, Nomination, Address, Mobile Number, e-Mail Address, Bank Account mandate and Specimen Signature by submitting prescribed Forms viz., ISR-1, ISR-2, SH-13, etc., to the Company's share transfer agent. M/s. XL Softech Systems Limited, 3, Sagar Society, Road No.2, Banjara Hills, Hyderabad – 500 034, Tel: 040-23545913 / 14.

In respect of shares held in electronic/ demat form, the Members may please contact their respective depository participant for updating KYC & Nomination details.

16. Submission of PAN: Shareholders are requested to note that furnishing of PAN is now mandatory in the following cases:-
 - a. Legal Heirs'/Nominees' PAN Card for transmission of shares,
 - b. Surviving joint holders' PAN Cards for deletion of name of deceased Shareholder, and
 - c. Joint Holders' PAN Cards for transposition of shares.
17. Bank Account Details: Regulation 12 and Schedule I of SEBI Listing Regulation requires all companies to use the facilities of electronic clearing services for payment of dividend. In compliance with these regulations, payment of dividend will be made only by electronic mode directly into the bank account of Members and no dividend warrants or demand drafts will be issued without bank particulars. Therefore, members are requested to kindly update their bank accounts with the RTA of the Company.
18. Share Transfer permitted only in Demat: As per Regulation 40 of SEBI Listing Regulations, as amended, all requests for transfer of securities including transmission and transposition requests shall be processed only in dematerialized form. In view of this and to eliminate all risks associated with physical shares and for ease of portfolio management, Members holding shares in physical form are requested to consider converting their holdings to dematerialized form. Members may note that SEBI vide circular dated January 25, 2022 has mandated listed companies to issue securities in dematerialized form only while processing service requests viz. Issue of duplicate securities certificate; claim from unclaimed suspense account; renewal/exchange of securities certificate; endorsement; sub-division/splitting of securities certificate; consolidation of securities certificates/folios; transmission and transposition. Hence, issue of share certificates in physical form is not permissible.
19. Shareholders' Communication: Members are requested to send all communications relating to shares and unclaimed dividends, change of address, bank details, email address etc. to the Registrar and Share Transfer Agents at the following address: M/s. XL Softech systems Limited, 3, Sagar Society, Road No.2, Banjara Hills, Hyderabad – 500 034 Tel: 040-23545913, 14

If the shares are held in electronic form, then change of address and change in the Bank Accounts etc. should be furnished to their respective Depository Participants (DPs).

20. Unclaimed/Unpaid Dividend: Shareholders who have not yet encashed their dividend warrant(s) pertaining to the dividend for the financial year 2017-18 and onwards, are requested to lodge their claims with the RTA, after which the unclaimed dividend shall stand transferred to the Investor Education and protection fund (IEPF) Authority account within 7 years from the date on which it becomes unpaid are tabulated as under:

Financial Year	Type of dividend	%age of dividend declared on Face Value of Rs. 10/- Each	Date of Declaration	Amount of unclaimed dividend outstanding as on March 31, 2022 (Rs.)	Last date for claiming Un-paid Dividend by investors	Due date for transfer to IEPF
2017-18	Final	9% (i.e. Rs. 0.90 per share)	29.09.2018	7,99,012.60	28.10.2025	27.11.2025
2018-19	Final	9% (i.e. Rs. 0.90 per share)	07.08.2019	7,87,012.00	06.09.2026	05.10.2026
2019-20	Final	9% (i.e. Rs. 0.90 per share)	26.09.2020	7,90,432.36	25.10.2027	24.11.2027
2020-21	Final	15% (i.e. Rs. 1.50 per share)	20.09.2021	13,02,648.43	19.10.2028	18.11.2028



Any amount of dividend transferred to the Unpaid Dividend Account of a company which remains unpaid or unclaimed for a period of seven years from the date of such transfer shall be transferred by the company along with interest accrued, if any and All shares in respect of which dividend has not been paid or claimed for seven consecutive years or more shall be transferred by the company in the name of Investor Education and Protection Fund.

Year wise dividend remain unclaimed/un-paid has been updated in the website of the company which can be access at the Link: <http://www.keerthiindustries.com/unpaid-dividend.html>

21. Pursuant to Finance Act 2020, dividend income will be taxable in the hands of shareholders w.e.f. April 1, 2020 and the Company is required to deduct tax at source from dividend paid to shareholders at the prescribed rates. For the prescribed rates for various categories, the shareholders are requested to refer to the Finance Act, 2020 and amendments thereof.
22. Additional information pursuant to Regulation 36 (3) of the SEBI (LODR) Regulation, 2015 in respect of the Directors seeking appointment/re-appointment at the AGM is furnished as (Annexure I) which forms part of the Notice. The Directors have furnished the requisite consent/declarations for their appointment/re-appointment.
23. The company has opened a DEMAT suspense Account with Anand Rathi Share and Stock Brokers Limited and credited all the unclaimed shares of the shareholders. The details are as follows:

Sl. No	Particulars	2021-22	2020-21
1	Number of shareholders outstanding at the beginning of the year	1531	1532
2	Outstanding shares in the DEMAT suspense account at the beginning of the year	8849	8851
3	Number of shareholders who approached the company for transfer of shares from the suspense account during the year	-	1
4	Number of shareholders to whom shares was transferred from the suspense account during the year	-	1
5	Aggregate number of shareholders outstanding at the end of the year	1531	1531
6	Outstanding shares in the suspense account lying at the end of the year	8849	8849

Voting rights of these shares were frozen till the rightful owner of such shares claims these shares.

24. Since the AGM will be held through VC / OAVM, the Route Map is not annexed in this Notice.

EXPLANATORY STATEMENT PURSUANT TO SECTION 102 OF THE COMPANIES ACT, 2013.

ITEM NO. 4

M/s. Brahmayya and Co., Chartered Accountants (FRN: 000513S), were appointed by the Members of the Company as the Statutory Auditors of the Company at the 34th Annual General Meeting ('AGM') held on 31st August, 2017 for a period of 5 years, up to the conclusion of the 39th AGM. M/s. Brahmayya and Co are eligible for re-appointment for one more term of 5 years. M/s. Brahmayya and Co., have given their consent for their re-appointment as the Statutory Auditors of the Company and has furnished a certificate confirming that their re-appointment, if made, will be within the limits prescribed under the provisions of Section 139 of the Companies Act, 2013 ('the Act') and the Rules made thereunder. M/s. Brahmayya and Co., have confirmed that they are eligible for the proposed re-appointment under the Act, the Chartered Accountants Act, 1949 and the Rules and Regulations made thereunder. As confirmed to the Audit Committee and stated in their report on financial statements, the Auditors have reported their independence from the Company according to the Code of Ethics issued by the Institute of Chartered Accountants of India ('ICAI') and the ethical requirements relevant to audit. Based on the recommendations of the Audit Committee and the Board of Directors and subject to your approval, it is hereby proposed to re-appoint M/s. Brahmayya and Co, Chartered Accountants (FRN: 000513S), as the Statutory Auditors of the Company for a second term of five consecutive years, who shall hold office from the conclusion of this 39th AGM till the conclusion of the 44th AGM of the Company. The remuneration proposed to be paid to the Statutory Auditors during their second term shall be commensurate with the services to be rendered by them during the said tenure. The Board of Directors in consultation with the Audit Committee may alter and vary the terms and conditions of appointment, including remuneration, in such manner and to such extent as may be mutually agreed with the Statutory Auditors.

M/s. Brahmayya and Co., is a member registered with the ICAI. The firm has offices in various cities across South India. M/s. Brahmayya and Co., is a multi-disciplinary Audit Firm catering to various clients in diverse sectors. The firm holds the 'Peer Review' certificate as issued by 'ICAI'.

The Board recommends the resolution set out at Item No. 4 of the Notice for the approval by the Members by way of an **Ordinary Resolution**. None of the Directors or Key Managerial Personnel of the Company or their relatives are interested or concerned, financially or otherwise, in the resolution.



ITEM NO. 5: RATIFICATION OF COST AUDITORS' REMUNERATION

The Board, on the recommendations of the Audit Committee, has approved the re-appointment of M/s. BVR & Associates (FRN: 000453), Cost Accountants, as Cost Auditors for conducting cost audit of the cost records of the Company for the financial year ending March 31, 2023, at a remuneration of Rs. 55,000/- plus reimbursement of actual travel and out of pocket expenses and GST as applicable. In accordance with Section 148 (3) of the Companies Act, 2013 and Rule 14 (a) of the Companies (Audit and Auditors) Rules, 2014, the remuneration so payable to the Cost Auditors are required to be ratified by the shareholders of the Company. Hence the resolution at item no. 5 of the accompanying Notice, which your Board recommends for your approval as an **Ordinary Resolution**. None of the Directors and Key Managerial Personnel of the Company neither their relatives are concerned or interested, financially or otherwise, in the said resolution.

(Annexure I)

Details of Directors seeking appointment / re-appointment pursuant to Regulation 36(3) of the SEBI (LODR) Regulations, 2015 and Secretarial Standard-2 on General Meetings

Name of the Director	Sri. J. S. Rao
Qualification	Post Graduate in Engineering
Age/ Date of Birth	18-07-1953
Date of first Appointment	30/09/1999
Terms & Conditions of Re-Appointment along with Remuneration sought to be paid	Being Re-Appointed as a Director liable to retire by rotation
Remuneration Last drawn	Rs. 84.00 Lakhs per annum
Relationship with other Directors, Manager and other Key Managerial Personnel of the Company	Smt. J. Triveni, Executive Chairperson - Spouse Sri. J. Venkata Krishna, Non-Executive Director - Son Smt. J. Sarada Govardhini, COO - Daughter
Brief Resume and expertise in specific functional area	Sri J.S. Rao, aged about 69 years, Post Graduate in Engineering, is the Managing Director of Keerthi Industries Limited and he is having almost 40 years of vast experience in cement and electronic industry. Under his able leadership and supervision, the company has undertaken many expansion activities and became the reputed corporate group.
Number of meetings of the Board attended during the year	Please refer Corporate Governance Report
Names of other companies in which directorship(s) is held	Triveni Capital Leasing Investments Pvt. Ltd. Kakatiya Cement Sugar and Industries Limited Hyderabad Bottling Co Pvt. Ltd. Vijaya Estate and Holdings Pvt Ltd. JSK Holdings Private Limited. IOU Projects (India) Pvt. Ltd. DCS Sporting Private Limited WND (India) Heavy Industry Private Limited
Names of other companies in which he holds the membership of Committees of the Board	Kakatiya Cement Sugar and Industries Limited
No. of Equity Shares of Rs. 10/- each held in the Company as on 31st March, 2022	37,01,559 equity shares (46.17 % of paid-up equity share capital of the Company)

Instructions for e-voting

THE INTRUCTIONS OF SHAREHOLDERS FOR REMOTE E-VOTING AND E-VOTING DURING AGM/EGM AND JOINING MEETING THROUGH VC/OAVM ARE AS UNDER:

- The Remote e-voting facility will be available during the following voting period:



Commencing of e-voting	End of e-voting
17.09.2022 (9.00 a.m.)	20.09.2022 (5.00 p.m.)

During this period, members of the Company, holding shares either in physical form or in dematerialized form, as on the **cut-off date of 15th September, 2022**, may cast their vote by remote e-voting. The remote e-voting module shall be disabled by CDSL for voting thereafter. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently

Please read the instructions printed below before exercising your vote.

- ii. Shareholders who have already voted prior to the meeting date would not be entitled to vote at the meeting venue.
- iii. Pursuant to SEBI Circular No. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated 09.12.2020, under Regulation 44 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, listed entities are required to provide remote e-voting facility to its shareholders, in respect of all shareholders' resolutions. However, it has been observed that the participation by the public non-institutional shareholders/retail shareholders is at a negligible level.

Currently, there are multiple e-voting service providers (ESPs) providing e-voting facility to listed entities in India. This necessitates registration on various ESPs and maintenance of multiple user IDs and passwords by the shareholders.

- iv. In order to increase the efficiency of the voting process, pursuant to a public consultation, it has been decided to enable e-voting to all the demat account holders, by way of a single login credential, through their demat accounts/ websites of Depositories/ Depository Participants. Demat account holders would be able to cast their vote without having to register again with the ESPs, thereby, not only facilitating seamless authentication but also enhancing ease and convenience of participating in e-voting process.
- v. In terms of SEBI circular no. SEBI/HO/CFD/CMD/CIR/P/2020/242 dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

Pursuant to abovesaid SEBI Circular, Login method for e-Voting and joining virtual meetings for Individual shareholders holding securities in Demat mode is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities in Demat mode with CDSL	<ol style="list-style-type: none"> 1. Existing users who have opted for Easi/Easiest can login through their user ID and password. The option to reach the e-voting page will be made available without any further authentication. The URL for users to login to Easi/Easiest are https://web.cdslindia.com/myeasi/home/login or www.cdslindia.com and click on New System Myeasi. 2. After successful login of Easi/Easiest, the user will be also able to see the e-voting menu. The menu will have links of e-voting service provider i.e. CDSL. Click on CDSL to cast your vote. 3. If the user is not registered for Easi/Easiest, option to register is available at https://web.cdslindia.com/myeasi/Registration/EasiRegistration 4. Alternatively, the user can directly access e-Voting page by providing Demat Account Number and PAN No. from a e-Voting link available on www.cdslindia.com home page or click on https://evoting.cdslindia.com/Evoting/EvotingLogin The system will authenticate the user by sending OTP on registered Mobile & Email as recorded in the Demat Account. After successful authentication, user will be able to see the e-Voting option where the evoting is in progress and also able to directly access the system of all e-Voting Service Providers..