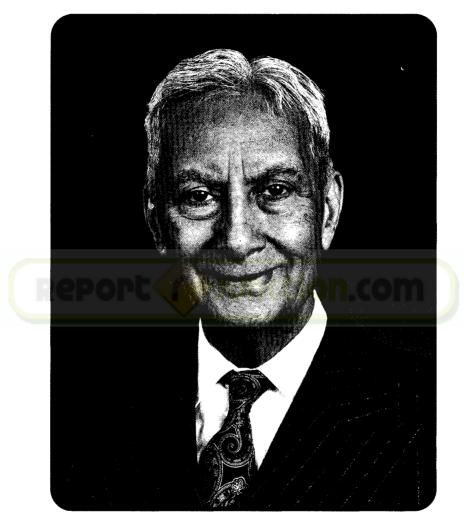


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Shri Basant Kumar Birla Chairman

Message of the Chairman

e have much to feel happy that India remains one of the world's fastest growing economies with our GDP registering a rise of 9.2 per cent during 2006-07 on the back of a 9 per cent improvement in the previous year. There is no doubt that such sterling performance of the economy, which is rightly winning global plaudits, is because of the reforms and a conscious decision to give a free play to entrepreneurial genius of the citizens. It is not only the outstanding growth, which calls for celebration. But we also find at the same time that the macroeconomic fundamentals like progress is fiscal consolidation and improvement in balance of payments position are becoming stronger. I feel that we should be able to achieve the annual average growth target of 9 per cent during the current Eleventh Five Year Plan (Plan). What is particularly gratifying is the 10 per cent growth of the industrial sector, with the manufacturing sub-sector growing at a good 11.3 per cent. Such performance of the industrial sector should remain sustainable since we have been seeing a marked rise in the investment rate in recent years.

While there is much to cheer about the economy, I am concerned about supply side constraints contributing to inflation and a disappointing 2.7 per cent growth of agriculture last year, again a cause of inflation. Capacity utilization in most industries is high and therefore, supply improvement of industrial products call for creation of new capacities at a rapid pace.

The Indian cement industry, the world's second largest with capacity of 165 million tones, once again gave a good account of itself last year when dispatches were up 11.3 per cent to 151.8 million tones. In my opinion, the challenge for the industry is to see that the announced fresh capacity of 80 million tones is commissioned in time. The plan projection is that demand for cement will be growing 11.5 per cent at Compounded Annual Growth Rate (CAGR) during the 11th plan period. It goes to the industry's credit that it is ploughing back surplus resources to create new capacities.

At the same time, the Indian automobile industry is doing excellently well and the country is emerging as an important production hub for automobiles, automotive components and tyres.

Never before has India invited as much global attention as is the case today. All this is because the world has finally come to appreciate the economic potential of the country and the quality of our human resources. As we continue to make inexorable progress to becoming a developed economy, the Indian economic experiment will be a source of inspiration for all other developing countries.

Basant Kumar Birla





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Registered Office

8th Floor, Birla Building 9/1, R.N.Mukherjee Road Kolkata - 700 001

Bankers

State Bank of India-Lead Bank,

Allahabad Bank, BNP Paribas, Canara Bank, Central Bank of India, Citibank N.A., HDFC Bank Ltd., Hongkong and Shanghai Banking Corpn. Ltd., ICICI Bank Ltd., IndusInd Bank Ltd., Oriental Bank of Commerce, State Bank of Hyderabad, State Bank of Indore, State Bank of Bikaner & Jaipur, State Bank of Mysore and UCO Bank.

Auditors

Messrs Price Waterhouse

Share Transfer Agent MCS Ltd.

77/2A, Hazra Road, Kolkata - 700 029

Shareholders seeking information on accounts published herein are requested to send their queries to the Company at least TEN days before the date of the Meeting.

Members are requested to bring at the meeting with them the printed copy of Annual Report & Accounts being sent to them along with the Notice to avoid inconvenience.

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BOARD OF DIRECTORS



Shri Basant Kumar Birla Chairman



Shri Krishna Gopal Maheshwari



Shri Govind Ballabh Pande (Nominee of LICI)

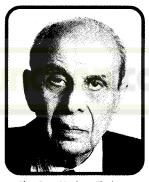
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Shri Bhagwati Prasad Bajoria



Shri Prasanta Kumar Mallik



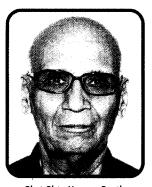
Shri Pesi Kushru Choksey



Smt. Manjushree Khaitan



Shri Amitabha Ghosh



Shri Shiv Kumar Parik (Also Company Secretary)

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TEAM OF EXECUTIVES

Shri K.C.Jain

Sr.President Cement Sections & Manager of the Company

Corporate Office

Shri U.S.Asopa Sr. Vice President (Finance)

Shri S.R.Chamaria Sr. Vice President (Accounts & HRD)

Shri Suresh Sharma Sr.Vice President (Commercial)

Shri G.K.Ojha Vice President (Secretarial)

Shri Vikash Aqarwal Vice President (Taxation)

Kesoram Cement Section

Shri S.V.Tapadia Shri K.L.Narayana Rao Joint President (Technical) Shri K.K.Prasad Shri Mahesh Agarwal Shri Ashok Ostwal

Joint President (Fin. & Admn.) Vice President^{*} (Mines) Vice President (Technical) Vice President (Sales & Marketing)

Vasavadatta Cement Section

Shri D.S.Bindra Shri P.R.Sharma Shri C.K.Jain Shri P.S.Rao Shri Yashwant Mishra Shri O.P.Sharma Shri I.K.Purohit Shri R.K.Gandhi Shri A.C.Basak Shri Ajit Kulkarni

President Joint President Joint President (O&M and TPH) Joint President (Projects) Sr.Vice President & Marketing Head Vice President (Commercial) Vice President (Sales & Marketing) Vice President (Production & Quality Control) Vice President (Mines) Vice President (HR)

Birla Tyres Section

Shri Deepak Tandon Shri R.K.Shah Shri A.K.Uppal Shri Sujoy Sen Shri R.C.Singh Shri Anoj Agarwal Shri Anupam Dutta

Spun Pipes Section

Shri P.P. Saha

President Vice President (Commercial) Vice President (Marketing) Vice President (Purchase)

Vice President (Production)

Vice President (Commercial)

Vice President (Technical)

Sr.General Manager

Rayon & Transparent Paper Sections

Shri J.D.Palod Shri J.P.Bohra Shri S.C.Tripathy Shri S.S.Singhania Shri S.K.Patodia Shri A.K.Kejriwal

President Joint President (Finance) Sr. Vice President (Technical) Vice President (Engineering) Vice President (Commercial) Vice President (Marketing)

Hindusthan Heavy Chemicals Section

Shri S.Rov Shri M.L.Bhattacharya

Sr. Vice President (Commercial) Sr. Vice President (Works)

PERFORMANCE

HIGHLIGHTS

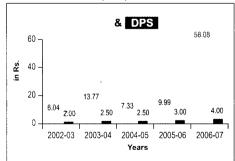
The following highlights for the year under review are given in comparison to immediate previous year

- Gross Sales have risen from Rs.1,877.82 Crores to Rs. 2,516.46 Crores.
- Profit after tax has increased from Rs. 45.71 Crores to Rs. 265.68 Crores.
- Earning per share has improved from Rs. 9.99 to Rs. 58.08.
- Dividend has been enhanced from Rs. 3.00 to Rs. 4.00 per share.
- Increased networth from Rs.416.05 crores to Rs.654.43 crores

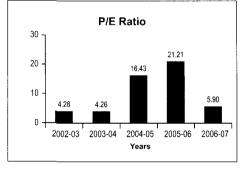
The graphs below show the current year's segmentwise sales and previous five years position.



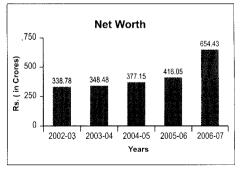
Enhanced Earning Per Share (EPS) & Dividend Per Share (DPS)

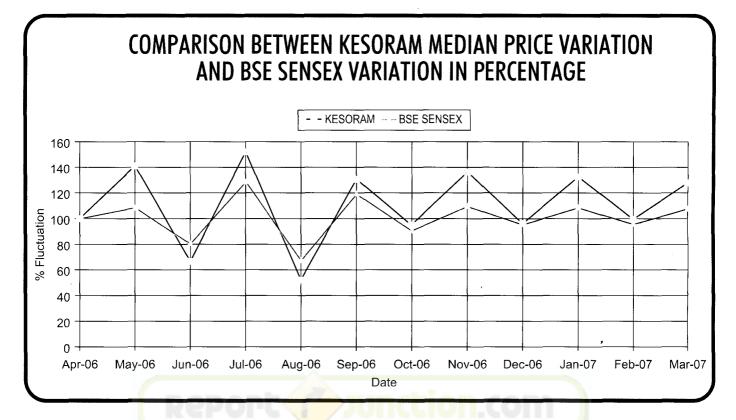


Price Earning Ratio (P/E Ratio) Pattern



Increased Net Worth





STOCK MARKET PRICE DATA								
Month	Calcutta Stock Exchange High Low		Bombay Stock Exchange High Low		National Stock Exchange High Low			
April, 2006	301.10	274.10	319.90	227.10	312.80	216.60		
May, 2006	N.T.	N.T.	327.65	215.75	347.00	194.00		
June,2006	N.T.	N.T.	227.20	173.80	245.70	170.05		
July, 2006	N.T.	N.T.	300.70	217.85	311.00	215.10		
August, 2006	N.T.	N.T.	390.00	292.60	398.40	289.00		
September, 2006	N.T.	N.T.	503.55	390.75	512.00	378.05		
October, 2006	N.T.	N.T.	517.15	453.25	523.00	445.00		
November, 2006	N.T.	N.T.	572.55	498.65	590.00	486.00		
December, 2006	N.T.	N.T.	575.85	494.90	589.70	481.00		
January, 2007	N.T.	N.T.	622.50	508.55	648.00	501.00		
February, 2007	N.T.	N.T.	530.85	400.20	542.00	385.65		
March, 2007	N.T.	N.T.	363.95	330.10	408.00	314.70		

AWARD



Shri K.C.Jain, Sr. President Cement Sections & Manager of the company receiving the "**Best Management Award 2007**" for the best management practices in Kesoram Cement Section on all fronts in the industry, from the Hon'ble Chief Minister Dr.Y.S.Rajasekhara Reddy, on behalf of the Government of Andhra Pradesh at Hyderabad.

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