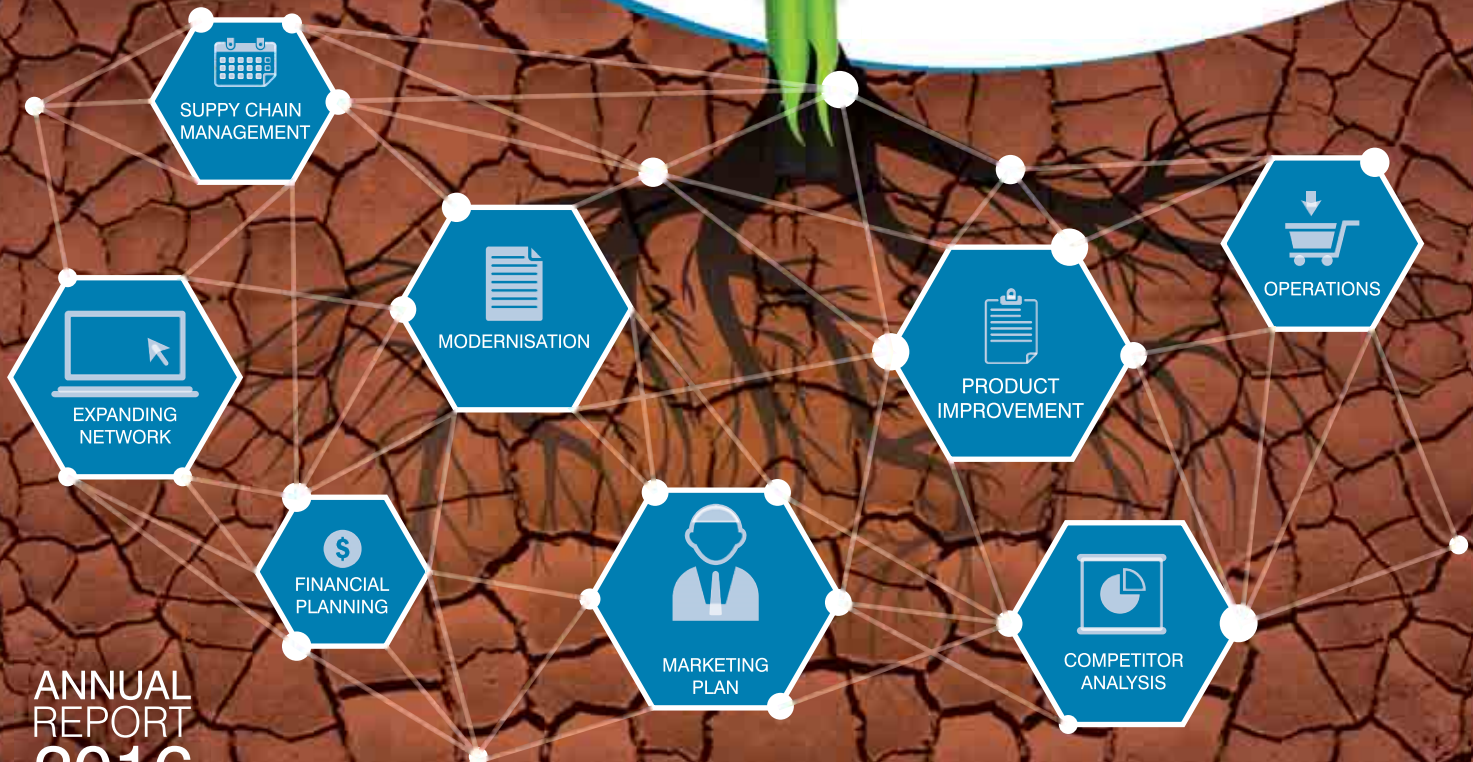


SOMETIMES, WHAT LIES BENEATH **IS THE REAL STORY**



Voted by ET A&D as among
The Top 100 Brands of India



ANNUAL
REPORT
2016

THE
CHINESE BAMBOO
STORY





THE STORY OF UNDER-GOING GROWTH

Chinese Bamboo is an exceptional tree. You plant its seed, water it every day and wait for it to sprout.

One year goes by, nothing happens. The second year, the third, still nothing. A long wait!

The fourth year also brings no sign of development. You begin to question yourself - What is happening?

During the fifth year, finally, a tiny shoot shows. Within a span of six weeks from then, it grows into a 90-feet long tree.

The Chinese Bamboo plant was growing all along - but underneath, preparing a strong foundation for its exponential growth.







THE UNDER-LYING MESSAGE

This leap from nothing to prodigious growth that the Chinese Bamboo takes, is not sudden. It is a step-by-step transformation.

A persistent groundwork, with deep engagement with one's values, catapults a company from **Good to Great**.

What looks & feels like a miracle to a outsider, is in reality the fruits of perseverance and hard work.

It is a story that has strong parallels with that of **Kisan Mouldings Ltd.**



GOOD TO GREAT

www.kisangroup.com



FOCUS ON THE 1ST P OF MARKETING – **PRODUCT**

Going forward, we will have a 2 pronged focus designed to leverage our market presence. These are:

Legacy Products & Modern Products

Legacy products: These are the products that has made Kisan the brand it is today. These products include Agricultural Pipes & Fittings, Fabricated Fittings, Column Pipes & Solvent Cement. Innovations & product improvement in this category will deepen the consumer ties with our brand, thus increasing our market presence.

Modern Products: These are the products that will galvanize the next phase of our growth by introducing a wider range as well as by providing premium quality products. The products are CPVC, ASTM and Permafit SWR Drainage Systems. This will enable us to make deeper penetration into the Projects Category which is a 'volumes' business & will also help us in strengthening our brand equity.





THE QUALITY UNDERTAKING

Kisan is committed to provide superior quality products.

What we aim is to satisfy our customers with a basket of Kisan values.

Integrity, Performance and Innovation are our hallmarked values.

We are all set to undertake a new journey of growth and expansion.



PRODUCTS LAUNCHED IN FY 2015-16



HIGHER DIAMETER
ASTM FITTINGS



NEW TINS FOR
PVC SOLVENT CEMENT



15 & 10 ML
RETAIL PACKS



PERMAFIT RANGE OF
SWR PIPES & FITTINGS
WITH CO-MOULDED RINGS

Kisan & KML Classic Pipes, along with Kisan Fittings, are the pinnacle of our innovations & are aimed at satisfying every need of our discerning customers.



BOARD OF DIRECTORS AS ON MARCH 31, 2016

EXECUTIVE DIRECTORS

Vijay Aggarwal - Chairman & Whole-time Director

Sanjeev Aggarwal - Joint Managing Director

Ashok Aggarwal - Joint Managing Director

NON EXECUTIVE DIRECTORS

Sunil Goyal - Independent Director

T.V Rao - Independent Director

Anjana Motwani - Independent Director

LISTING

Bombay Stock Exchange Limited

REGISTERED AND ADMINISTRATIVE OFFICE

26 'A', 3rd Floor, K-wing, "Tex Centre",
Chandivali, Off Saki Vihar Road,
Andheri (East), Mumbai – 400 072. India.

Tel: 42009100/9200,

Email ID: cs.kisan@kisangroup.com

CIN : L17120MH1989PLC054305

Website : www.kisangroup.com

REGISTRAR AND SHARE TRANSFER AGENT

Sharex Dynamic (India) Private Limited

Unit - 1, Luthra Industrial Premises, Safed Pool,

Andheri Kurla Road, Andheri (East),

Mumbai – 400 072 Tel.No.: 022 - 2851 5606/644,

Fax No. : 022-2851 2885

Email : sharexindia@vsnl.com

PLANT LOCATIONS

- Survey no. 64/1, 63/1, 70, 71, 72, 74/1/1 Village - Mahagaon, Taluka-Palghar, Boisar, Dist, Thane (Maharashtra).
- Survey No. 34/1/1, Village - Umerkui, Silvassa - D. & N.H. (U. T.).
- Plot No. 127/2, 128/1, Village Bir Plassi, Tehsil Nalgarh, Solan, Himachal - 17410
- Plot No. 5-A/5 Industrial Area No. 2, Dewas, Madhya Pradesh - 455001.
- Plot No.172-B and 173-A Village Nogenhalli, Kora Hubli, Tumkur Taluka, Karnataka.
- Survey No. 108/1//6, Surangi Road, Near Khadoli Sub Station, Silvassa

STATUTORY AUDITORS

M/s Mittal & Associates

Chartered Accountants

KEY MANAGERIAL PERSONNEL

Mr. Suresh Purohit - Chief Financial Officer

Mr. Priyanka Chauhan- Company Secretary

SECRETARIAL AUDITOR

M/s RL & Associates

Company Secretaries

BANKERS

Punjab National Bank

Union Bank of India

The Shamrao Vithal Co-op Bank Ltd

IDBI Bank Ltd

ICICI Bank Ltd

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