

KITEX GARMENTS LIMITED



22ND
ANNUAL
REPORT
2013-14



VENDOR OF THE YEAR



CMD getting an award from ToysRus for Vendor of The Year



MR. M.C. JACOB (22.4.1933 - 5.6.2011)
Illustrious Founder - Chairman of Kitex Group of Companies

CORPORATE SOCIAL RESPONSIBILITY

Making a meaningful difference

For the Kitex Group, reaching out to the under privileged is ingrained into our ethos and part of our heritage. These values transcend business interests and move into grappling with the "quality of life" challenges that under-served communities face and work towards making a meaningful difference to them.

The Board of Directors, Management and all the employees subscribe to the philosophy of 'compassionate care'. We believe and act on the philosophy of generosity and compassion, characterized by a willingness to build a better society.

CSR

Our vision for CSR, is to transform Kizhakkambalam Panchayath into the best among the 978 Panchayaths in the state.

In the past year, the Company undertook the CSR initiatives at the grassroots level that impacted many lives.

Health Care

Health and Medical Check-up Camps were conducted, in which about 3800 families participated. Free medicines were distributed and follow up medical facilities were extended to 463 major/minor operations at some of the leading hospitals in the district.

Drinking water

Safe drinking water was provided to some of the backward colonies located in and near the Kitex factory. Six bore wells were provided in these colonies with provision for water storage tanks with a total capacity of 1.02 lakh litres.

Housing

Renovation work for 40 houses located within the backward colonies in Kizhakkambalam Panchayath were undertaken and more are under consideration.

Agriculture

Participative Farming was undertaken on 300 acres of farmland with the full co-operation of farmers in and near the Kitex factory. Multi-crop harvesting was carried out through the year.

Education

At the beginning of school calendar year of 2013, the Kitex Group distributed 2278 bags to school children in the backward areas of Ernakulam District with an effort to extend primary education to financially backward students.

Food Security Programme

Kerala witnessed a heavy monsoon that debilitated life in many areas. During the last monsoon, the Kitex Group distributed 65 Tons of food materials which included rice, pulses and cereals to the needy in the flood season. This benefit was extended to about 500 families on a regular basis.

REACHING OUT

Reaching out
Healthcare



3800 Families - Medical camps
463 Patients - Surgeries

Drinking Water



6 nos – Bore wells
1.02 Lakh litres in storage

Housing

40 Houses renovated

Agriculture



300 Acres – Participative farming
Multi crop harvesting

Education



2278 – School bags,
Primary education to financially
backward students

Food security



65 Tons food material
500 Families

HEAD OFFICE, GARMENTING UNIT AND PROCESS PLANT





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