



# DO RIGHT

Kriti Nutrients Limited  
Annual Report 2021-22







#### Forward-looking statement

In this Annual Report, we have disclosed forward-looking information to enable investors to comprehend our prospects and take informed investment decisions. This report and other statements – written and oral – that we periodically, ‘projects’, ‘intends’, ‘plans’, ‘believes’ and words of similar substance in connection with any discussion of future performance. We cannot guarantee that these forward-looking statements will be realised, although we make, contain forward-looking statements that set out anticipated results based on the management’s plans and assumptions. We have tried wherever possible to identify such statements by using words such as ‘anticipates’, ‘estimates’, ‘expects’ believe we have been prudent in our assumptions. The achievement of results is subject to risks, uncertainties and even inaccurate assumptions. Should known or unknown risks or uncertainties materialise, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated or projected. Readers should bear this in mind. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.



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# DO RIGHT

There is a premium on nutritional diets today.

A range of lifestyle diseases has made it imperative for humankind to enhance fitness.

A critical component of this requirement is the need to eat right.

A large component of the need to eat right comprises the intake of protein.

The curation of food products comprising protein warrants a need for related companies to plan right and implement right.

At Kriti Nutrients, we have invested in these capabilities through an overarching commitment to 'Do Right'.

We live a quality mindset. We invest in research. We enhance governance. We deepen sustainability.

With the objective to enhance value for all our stakeholders and make the world a healthier place.



## **‘Do Right’.**

**This is the foundation of our existence.**

**It indicates how we will think, plan and work.**

**Today and tomorrow.**

**Across our entire organisation.**

**In the pursuit of a single goal.**

**To enrich diets and make the world a healthier place.**

### **VISION**

An energetic organisation on a long haul, charting a distinct course for customer admiration, led by a disciplined team of vibrant people.



## MISSION

- Cherishing mutually satisfying relationships
- Encouraging innovation through creativity
- Constant technological upgradations to maintain superiority
- Inculcating team spirit amongst the workforce and ensuring their development through professional improvement in their capabilities and welfare for them and their families
- Contributing to the social and economic upliftment of the underprivileged in the society and in making the nation stronger
- Honesty in approach, transparency in work and dealings
- Adoption of green technology to conserve environment and reduction of our carbon footprint

## VALUES

- Encouraging creativity and valuing new thoughts.
- Lending a helping hand to society's developmental needs.
- Being honest and forthright in our approach.
- Being in harmony with the natural order.
- Customer focus with world class quality and cost-effective products

## PERSONALITY

Simple

Dignified and understated elegance

Humble

Grounded

Confident

Approachable

Leader



Kriti Nutrients is an attractive proxy of the protein revolution.

The Company crushes soyabean seed at one end and manufactures edible oil and protein feed at the other.

Kriti Nutrients has enhanced respect as a research-driven organisation that is evolving into a foods company.







### The Kriti Group

The Kriti Group comprises two companies called Kriti Industries (India) Limited and Kriti Nutrients Limited.

### Businesses

Kriti Nutrients is engaged in soyabean processing, producing branded refined soyabean oil and manufacturing value-added protein-based products that address specialised applications in the food, pharmaceutical, dairy and aqua & poultry sectors.

### Location

The Company's soyabean processing plant is located in Dewas, Madhya Pradesh (India). The state-of-the-art manufacturing unit comprises exceptional team members, advance technological equipment and modern infrastructure. The manufacturing unit comprises plants for solvent extraction, vegetable oil refining, lecithin manufacturing and effluent treatment. It also comprises all necessary utilities coupled with a complementary packaging moulding facility.

### Portfolio

The Company's product portfolio comprises refined soyabean oil and value-added soyabean derivatives.

### Brand

The Company's cooking media is marketed under the 'Kriti' brand. This brand is respected for consistency, values, dependability and a superior cooking outcome. The brand accounted for a large portion of the Company's revenues in 2021-22.

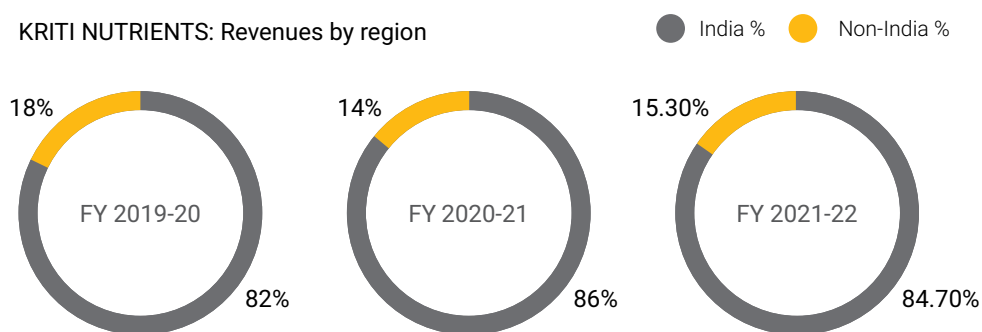
### Financial performance

In FY 2021-22, the Company generated revenues of ₹756.23 Cr and profit after tax of ₹12.31 Cr. Cash profit was ₹16.04 Cr and EBITDA margin 3 per cent.

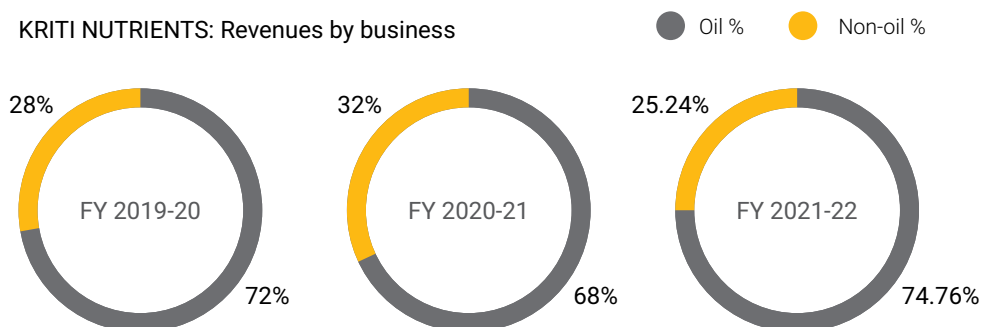
### Listing

The Company is listed on the Bombay Stock Exchange. Its market capitalisation was ₹298.37 Cr as on 31<sup>st</sup> March, 2022. The promoters accounted for a 66.37 per cent stake in the Company's equity share capital.

KRITI NUTRIENTS: Revenues by region



KRITI NUTRIENTS: Revenues by business





# 'Do Right' and Kriti Nutrients Limited

