

**DO
RIGHT**



CONTENTS

2 Corporate Snapshot | **8** How we recorded sustainable financial growth in the last few years | **10** How Kriti Nutrients is capitalising on the India story | **13** Chairman's Overview | **14** Executive Director's Perspective | **17** How we strengthened our marketing function during the year | **20** ESG: The platform of Kriti's personality, performance and prospects | **23** Management discussion and analysis | **30** Director's Report | **47** Corporate Governance Report | **61** Financial Statements



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Forward-looking statement

In this Annual Report, we have disclosed forward-looking information to enable investors to comprehend our prospects and take informed investment decisions. This report and other statements – written and oral – that we periodically, ‘projects’, ‘intends’, ‘plans’, ‘believes’ and words of similar substance in connection with any discussion of future performance. We cannot guarantee that these forward-looking statements will be realised, although we make, contain forward-looking statements that set out anticipated results based on the management’s plans and assumptions. We have tried wherever possible to identify such statements by using words such as ‘anticipates’, ‘estimates’, ‘expects’ believe we have been prudent in our assumptions. The achievement of results is subject to risks, uncertainties and even inaccurate assumptions. Should known or unknown risks or uncertainties materialise, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated or projected. Readers should bear this in mind. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

The world has transformed dramatically in the last couple of decades.

A conventional focus on capability has been replaced by responsibility.

A singular focus on profitability has been replaced by sustainability.

A conventional perspective on ‘bottomline’ has been replaced by ‘triple bottomline’.

A predominant focus on ‘profit’ has been superseded by ‘people-planet-profit’.

An overarching ‘shareholder value’ has been replaced by ‘stakeholder value’.

A longstanding focus on ‘PAT’ has been replaced by ‘ESG’.

There is a wider recognition of the importance of doing that one thing to succeed in a sustainable way. ‘Everything.’

There is a larger premium on being competent across every business dimension – in a sustainable way.

‘Just do it’ has extended to ‘Do right’.

‘Just do it’ has extended to ‘Do right’.

Kriti Nutrients.

An attractive edible oils and protein feed player in India.

Focused on manufacturing value-added protein-based products.

Marked by consistency, ethical engagement, global best practices and innovation.

Committed to emerge as a niche food products player across the foreseeable future.



VISION

An energetic organisation on a long haul, charting a distinct course for customer admiration, led by a disciplined team of vibrant people.



MISSION

Cherishing mutually satisfying relationships

Encouraging innovation through creativity

Constant technological upgradations to maintain superiority

Inculcating team spirit amongst the workforce and ensuring their development through professional improvement in their capabilities and welfare for them and their families

Contributing to the social and economic upliftment of the underprivileged in the society and in making the nation stronger

Honesty in approach, transparency in work and dealings

Adoption of green technology to conserve environment and reduction of our carbon footprint



VALUES

Encouraging creativity and valuing new thoughts

Lending a helping hand to society's developmental needs

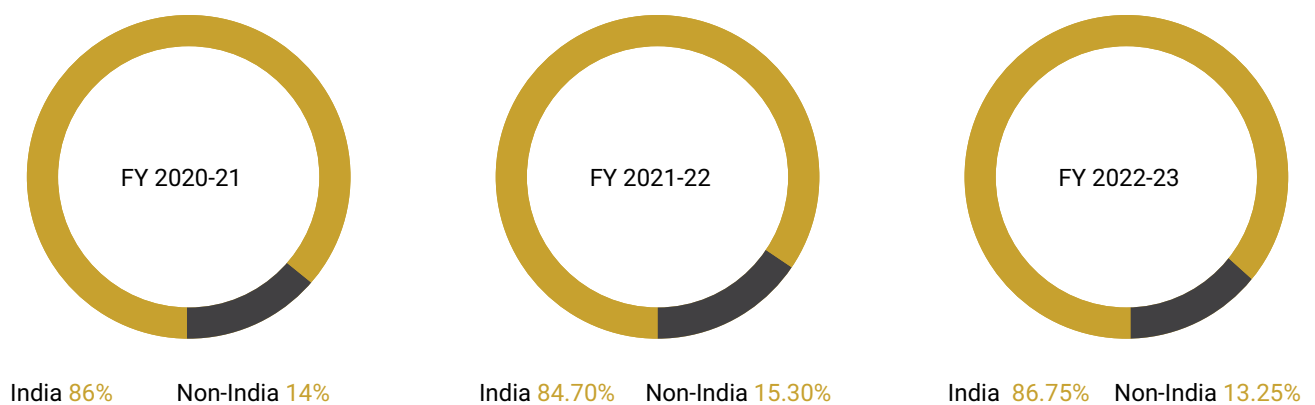
Being honest and forthright in our approach.

Being in harmony with the natural order

Customer focus with world class quality and cost-effective products



KRITI NUTRIENTS. Revenues by region



The Kriti Group

The Kriti Group comprises two companies called Kriti Industries (India) Limited and Kriti Nutrients Limited.

Businesses

Kriti Nutrients is engaged in soyabean processing, manufacturing branded refined soyabean, mustard, sunflower and groundnut oil and producing value-added protein-based products that service downstream segments such as food, pharmaceutical, dairy and aqua & poultry industries.

Location

The Company's soyabean processing plant is situated in Dewas, Madhya Pradesh (India). The advanced manufacturing plant includes corporate team members, state-of-the-art technological equipment and modern infrastructure. The manufacturing unit comprises plants for solvent extraction, vegetable oil refining, lecithin manufacturing and effluent treatment. It includes all necessary utilities along with a complementary packaging moulding facility.

Portfolio

The Company's product portfolio includes refined soyabean oil, mustard oil, sunflower oil, groundnut oil and value-added soybean derivatives.

Brand

The Company's 'Kriti' brand has earned respect for consistency, values, dependability and better cooking results. The brand contributed a large portion of the Company's revenues in 2022-23.

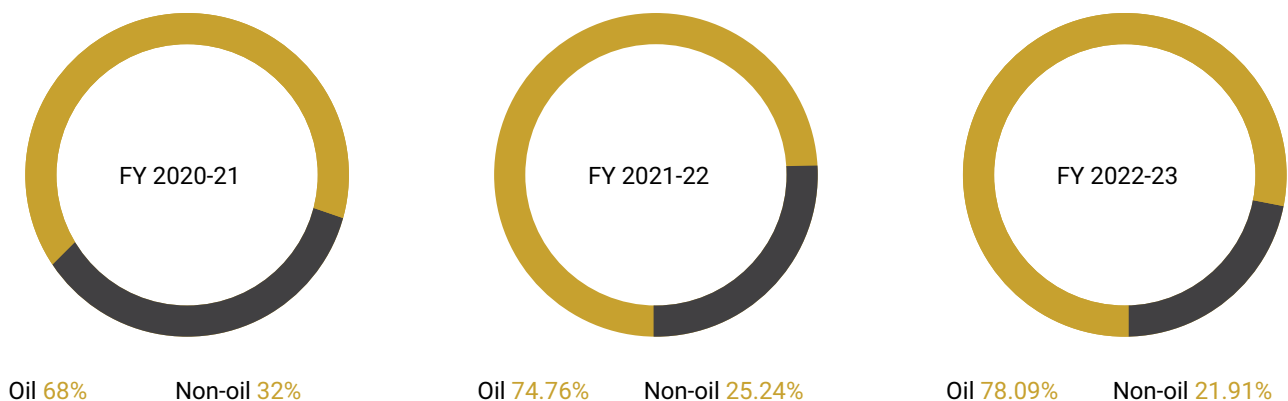
Financial performance

In FY 2022-23, the Company generated revenues of ₹801.31 Cr and profit after tax of ₹20.80 Cr. The Company's cash profit stood at ₹24.96 Cr and EBITDA margin stood at 4.45 per cent.

Listing

The Company is listed on the BSE Ltd. (BSE) and National Stock Exchange of India Limited. Its market capitalisation stood at ₹190.39 Cr as on 31st March, 2023. The promoters accounted for a 66.37 per cent stake in the Company's equity share capital.

KRITI NUTRIENTS. Revenues by business



DO RIGHT

and Kriti Nutrients Limited

Focus

Business
sustainability

Priority

Respect for human
dignity

Perspective

Building for the
long-term through
thought and action

Direction

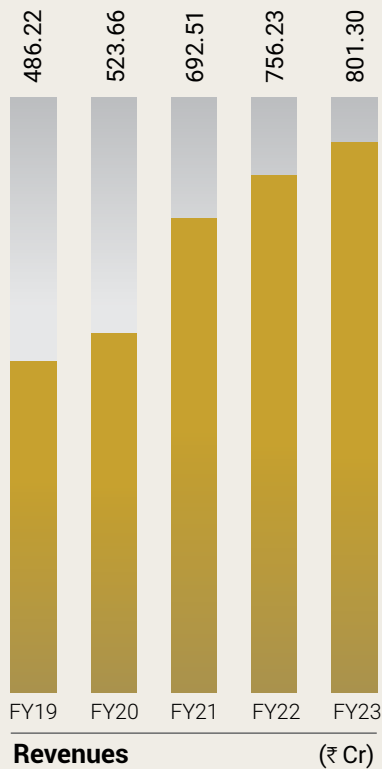
Governance-led;
focus on doing the
right things

Ethics

To work and think
with the highest
ethical conduct



How we recorded sustainable financial growth in the last few years



Definition

Growth in sales net of taxes

Why this is measured

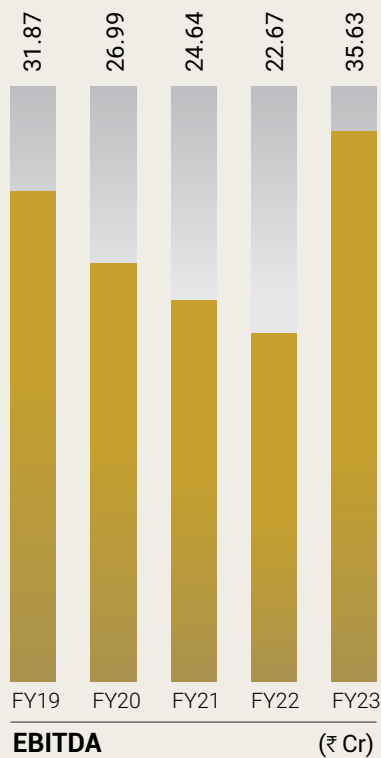
It is an index that provides a basis against which the Company's success can be compared with sectoral peers

What this means

Aggregate sales increased 5.96 per cent to ₹796.87Cr in FY 2022-23 due to increased production and offtake.

Value impact

Improved product off-take enhanced the Company's room to cover fixed costs.



Definition

Earnings before the deduction of fixed expenses (interest, depreciation, extraordinary items and tax)

Why this is measured

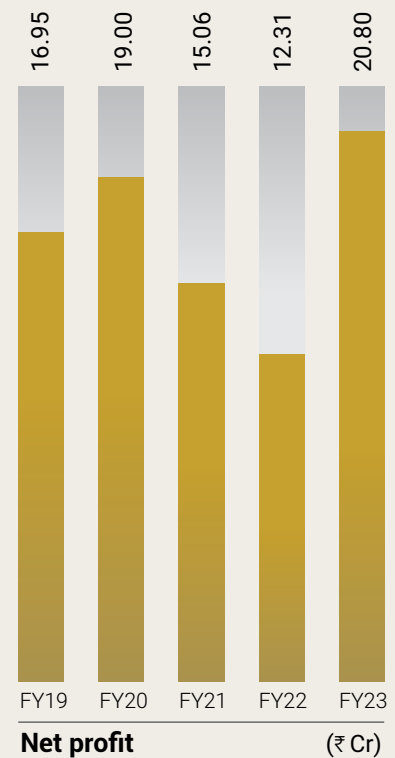
It is a measure that showcases the Company's ability to generate a surplus after operating costs, a base for comparison with other companies.

What this means

Helps create a surplus generating engine that enhances reinvestment.

Value impact

The Company reported a growth of ₹12.96 Cr in EBITDA during the year under review on account of improved demand and margins.



Definition

Profit earned during the year after deducting all expenses and provisions

Why this is measured

It highlights the strength of the business model in enhancing value for shareholders.

What this means

This ensures that adequate cash is available for reinvestment, strengthening sustainability.

Value impact

The Company's net profit grew by 68.97% to ₹20.80 Cr in FY 2022-23 due to improved demand and margins.