



LIVE THE FUTURE

ANNUAL REPORT 2011-2012

LLOYD ELECTRIC & ENGINEERING LIMITED



LIVE THE FUTURE



Nominated as India's most
promising brand for 2011
by 4P's Business and Marketing Magazine

*Lloyd, unveiling its brand
new vision of becoming an
international technology
major touching every corner
of the globe. The Company is
bringing in the right
combination of knowledge,
experience and innovation.
Adding world class products,
growing sales volume and
enhancing its engineering
capability day in and day
out, the Company is well on
the path of realizing its
vision to be amongst the top
Global players in the
HVAC&R industry*

Strategic Brand Acquisition

Foray into Consumer Durable Goods Segment



LIVE THE FUTURE





Marketing Outreach Initiatives for Brand Building

Karan Johar as
our Brand Ambassador



Bringing the best of
Cricket to India



LLOYD
mall activity



Reaching out with
Corporate Activations and
Mall Activities

Ghazal Symphony
by Jagjit Singh



Sponsored India's First
Ghazal Symphony
by Jagjit Singh

Domestic Manufacturing Facilities

Helium Leak Test



Amada Turret Punch



Coil Shop- Bhiwadi



CAB Furnace for PFC Coil



PFC Assembly Line



Fin Machine for PFC Coil



Overseas Manufacturing Facilities

Bird's eye view of Plants at Czech Republic-Prague





Smoke free environmental braze technology in Czech facility



**Air Handling Units (AHU'S)
Panel Manufacturing in Czech facility**



Coil Bending



**World's most versatile
Fin Press from Buroak - USA**