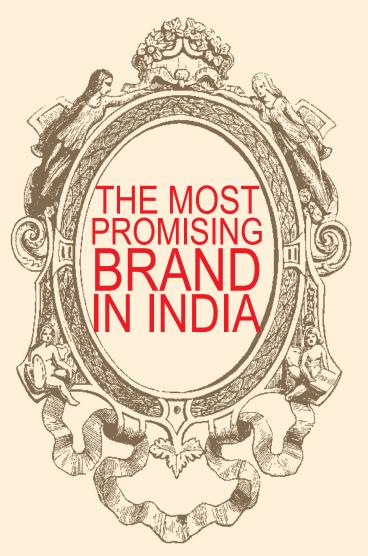


ANNUAL REPORT 2011-2012

LLOYD ELECTRIC & ENGINEERING LIMITED



LIVE THE FUTURE



Nominated as India's most promising brand for 2011 by 4P's Business and Marketing Magazine

Lloyd, unveiling its brand new vision of becoming an international technology major touching every corner of the globe. The Company is bringing in the right combination of knowledge, experience and innovation. Adding world class products, growing sales volume and enhancing its engineering capability day in and day out, the Company is well on the path of realizing its vision to be amongst the top Global players in the HVAC&R industry



Foray into Consumer Durable Goods Segment



LIVE THE FUTURE



Marketing Outreach Initiatives for Brand Building



Karan Johar as our Brand Ambassador



Chosen by the Indian Consumer INDIAN



Bringing the best of Cricket to India





Reaching out with Corporate Activations and Mall Activities



Sponsored India's First Ghazal Symphony by Jagjit Singh















Bird's eye view of Plants at Czech Republic-Prague







Smoke free environmental braze technology in Czech facility





Air Handling Units (AHU'S)
Panel Manufacturing in Czech facility



