



Uttam **Birla** CEMENT

41st
Annual Report
2016-17

MANGALAM CEMENT LIMITED



Forward-looking statement

This annual report and other statements-written and oral-that we periodically make contain forward-looking statements that set out anticipated results based on the management's plans and assumptions.

This is to enable investors to comprehend our prospects and take investment decisions. We have tried wherever possible to identify such statements by using words such as 'anticipate', 'estimate', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance.

We cannot guarantee that these forward-looking statements will be realised, although we believe we have been prudent in assumptions. The achievements of results are subject to risks, uncertainties, and even inaccurate assumptions. Should known or unknown risks or uncertainties materialise, or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated, or projected. Readers should keep this in mind. We undertake no obligation to publicly update any forward-looking statements, whether as a result of new information, future events or otherwise.

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Shri B.K.BIRLA



About Mangalam Cement Ltd.



LEGACY	EFFICIENCY	ENDURING VALUE FOR THE NATION	OUR LIFELINE - OUR PEOPLE	OUR BRAND
Part of the illustrious B.K. Birla Group, we are one of India's trusted cement manufacturers with four decades of industry experience. We are committed to our quality standards and customers' & stakeholders' satisfaction.	The competitiveness of Mangalam Cement rest on the strong foundations derived from its optimization of raw material utilization, better product quality and higher input-output ratio through the intervention of modern technologies. Our Operations are cost-efficient and integrated (captive limestone mines and power).	Minimizing carbon footprint by investing in wind energy and developing & maintaining green belts are a few endeavors to deliver environmental value addition. We also consciously contribute towards healthcare, rural infrastructure, education and women empowerment in the areas of our operation.	Our talented workforce ensures the efficiency of our operations and drives our brand performance. We operate across Delhi NCR, Rajasthan, Madhya Pradesh, Haryana and Western Uttar Pradesh with 1150 dealers and 2057 retailers.	Our brand Birla Uttam remains a preferred choice in Northern and Central India. Our products constitute: Portland Pozzolana Cement (PPC) - Special Blended cement which has hydraulic binding properties. Ordinary Portland Cement 43 Grade - Most commonly used cement in all constructions. Ordinary Portland Cement 53 Grade - Produced from high - quality clinker, provides high strength and durability to structures.

Operating Locations

Corporate Office in Kolkata (West Bengal)
Cement and coal based power plant at Aditya Nagar, Kota District (Rajasthan)
Grinding Unit at Aligarh UPSIDC Industrial Area
Wind turbines at Jaisalmer district (Rajasthan)
Regional Offices in Kota, Jaipur & New Delhi

Capacities

Cement – 4.00 MTPA
Power – 35 MW
Wind Turbines – 13.65 MW

Major Certifications

ISO 9001:2008 certification, enduring stringent quality protocol
ISO 14001:2004 certification, ensuring superior environmental management system
IS 18001:2007 certification, ensuring advanced occupational health and safety management system.
ISO 50001:2011 certification, on energy management system ensuring improvement in energy performance.

Credit Ratings

Rated CARE AA-(Double A minus) for long term facilities
CARE A1+(A one Plus) for short term facilities by Credit Analysis & Research Ltd. (CARE).

Board of Directors

Smt. Aruna Makhan

Smt. Aruna Makhan (DIN: 00025727) joined the Indian Audit & Accounts Service in 1967 and held the prestigious position of Controller General of Accounts before retirement. During her 38 years of service, Smt. Makhan attained a rich and versatile experience in the field of public financial management. She held various senior level positions in different departments.



Shri Gaurav Goel

Shri Gaurav Goel (DIN: 00076111) is the Managing Director and Promoter Director of Dhampur Sugar Mills Ltd., one of the premier integrated sugarcane processing companies in India. His academic credentials include a business management graduation degree from the United Kingdom. He has been associated with Dhampur Sugar Mills since 1994 and looks after its overall activities. He was the President of Entrepreneurs Organisation (EO), Delhi chapter, for 2006-2007.



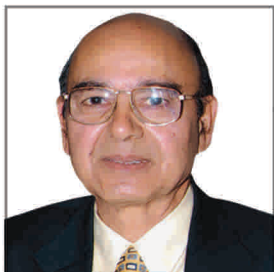
Shri N.G. Khaitan

Shri N G Khaitan (DIN: 00020588) is a Senior Partner of Khaitan & Co. based in Kolkata. He passed his Attorneyship Examination from the Calcutta High Court in the year 1974 and stood first in the Preliminary, Intermediate and Final Examinations, and was awarded Bell Chamber's Gold Medal by the Incorporated Law Society, High Court, Calcutta. He is a Notary Public appointed by the Government of India. He has rich experience in all aspects of law and more particularly, Real Estate, Corporate laws and has handled important litigations covering different branches of law including Mergers and Acquisition, Restructuring and De-mergers. He has advised several large industrial houses and multinational corporations on multifarious legal matters.



Shri K.C. Jain

Shri K C Jain (DIN: 00029985), a qualified Chartered Accountant, was the Whole-time Director of Kesoram Industries Ltd. He has a rich 50 years experience in the cement industry. He was a member of the Managing Committee of Cement Manufacturers' Association (CMA) for 35 years.

**Shri Anshuman Vikram Jalan**

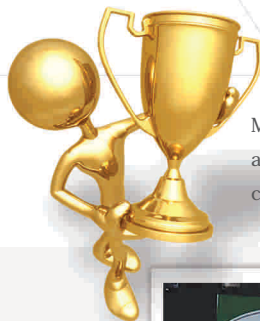
Shri A V Jalan (DIN: 01455782) is an Executive Director of the Company. He is a B. Com (Hons.) from St. Xavier's College, Kolkata. Besides, he has completed a management course in marketing and corporate finance from the London School of Economics, UK. Being involved in the management of manufacturing companies since 1998, he has gained a rich experience in business administration.

**Smt. Vidula Jalan**

Smt. Vidula Jalan (DIN: 01474162) is an Executive Director of the Company. She is an MBA in Strategic Marketing and Leadership and Change Management from the Indian School of Business, Hyderabad. Moreover, she also has an Accounting and Finance degree from The University of Manchester, U.K. She is also managing the affairs of reputed schools and charitable trusts of the Group.



Awards & Recognitions



Mangalam Cement is proud to have won many awards that recognize its hard work & commitment.



Rajasthan Energy Conservation Award - 2016:

First Prize in large cement sector of Rajasthan presented by government of Rajasthan. Award given by energy secretary of government of Rajasthan Shri Sanjay Malholtra.



Outstanding Performance in Rural Development for 2016-17 presented by Employers Association of Rajasthan:

Award given by Hon'ble Union Minister of State in Finance and Corporate Affairs Shri Arjun Ram Meghwal.



Four Star Award for Sustainable Development:

Presented by Ministry of Mines, government of India at National Mineral Conclave -2016 at Raipur.

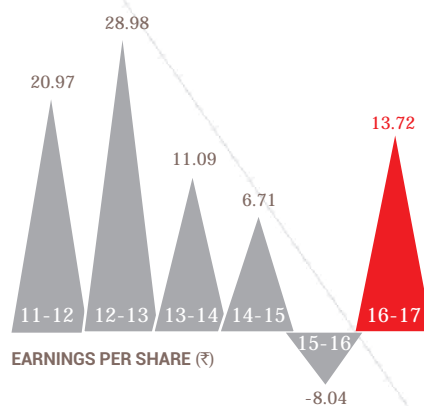
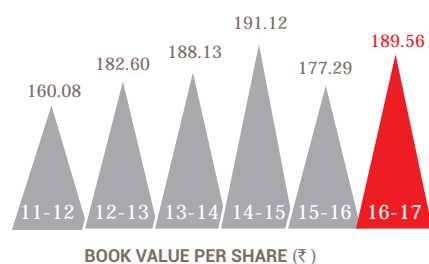
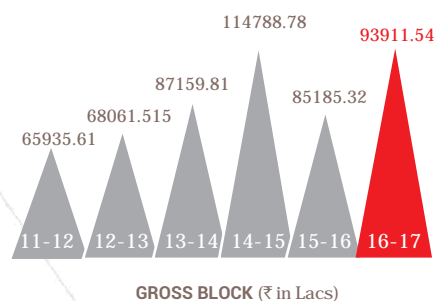
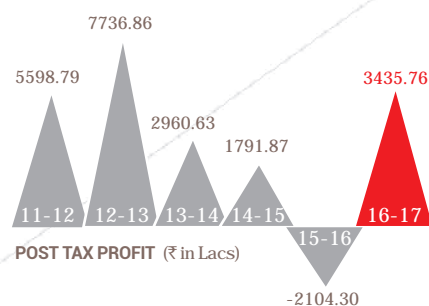
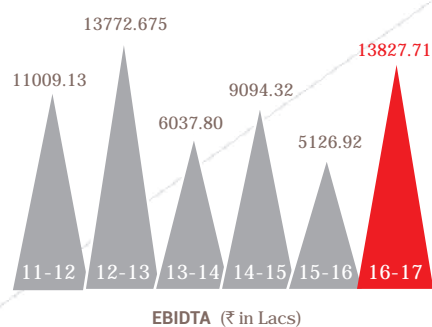
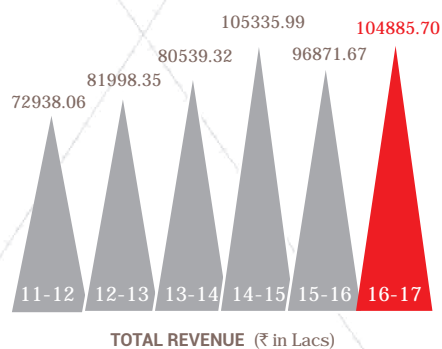


Certificates of Honour:

First Prize in reclamation & rehabilitation and third prize in publicity and propaganda under fully mechanised group presented in 27th mines environment and mineral conservation week under the aegis of Indian Bureau of Mines, Ajmer region.



Performance Highlights



FY 15-16 & 16-17 as per Ind AS; previous GAAP for earlier years.

170.79 lac Kwh

Captive green energy production

1687.00 lac Kwh

Captive thermal energy production

23.85 lac tonnes

Highest cement production

24.04 lac tonnes

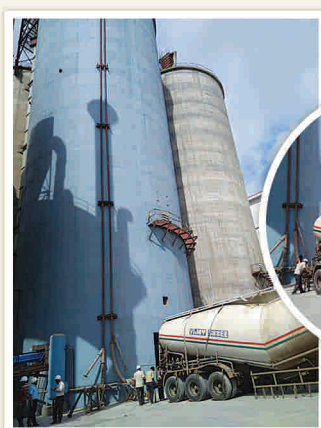
Highest dispatch of cement

Our Operations

During the year, various modernization and improvement jobs were carried out:



Modified Limestone Feeding Arrangement



Converted Cement Silo to Fly Ash Silo

- > Limestone feeding arrangement modified to shift feeding chute ahead and for taking the advantage of height, one belt conveyor was removed.
- > Replaced Screw Conveyor by Air Slide in Unit-I Bag House Dust Handling System. This resulted in better availability and saving in power.
- > Replaced Manual Thrust Device (MTD) by Hydraulic Thrust Device (HTD) for smooth and controlled axial movement of the Kiln.
- > Replaced Unit-I Kiln Feed Chain type Bucket Elevator by Belt Bucket Elevator, resulted power saving.
- > Re-arrangement of Fly Ash Feeding System in Cement Mill-III, resulted in power saving and conversion of one Cement Silo for Fly Ash storage, increasing buffer storage capacity by 5000 MT.