



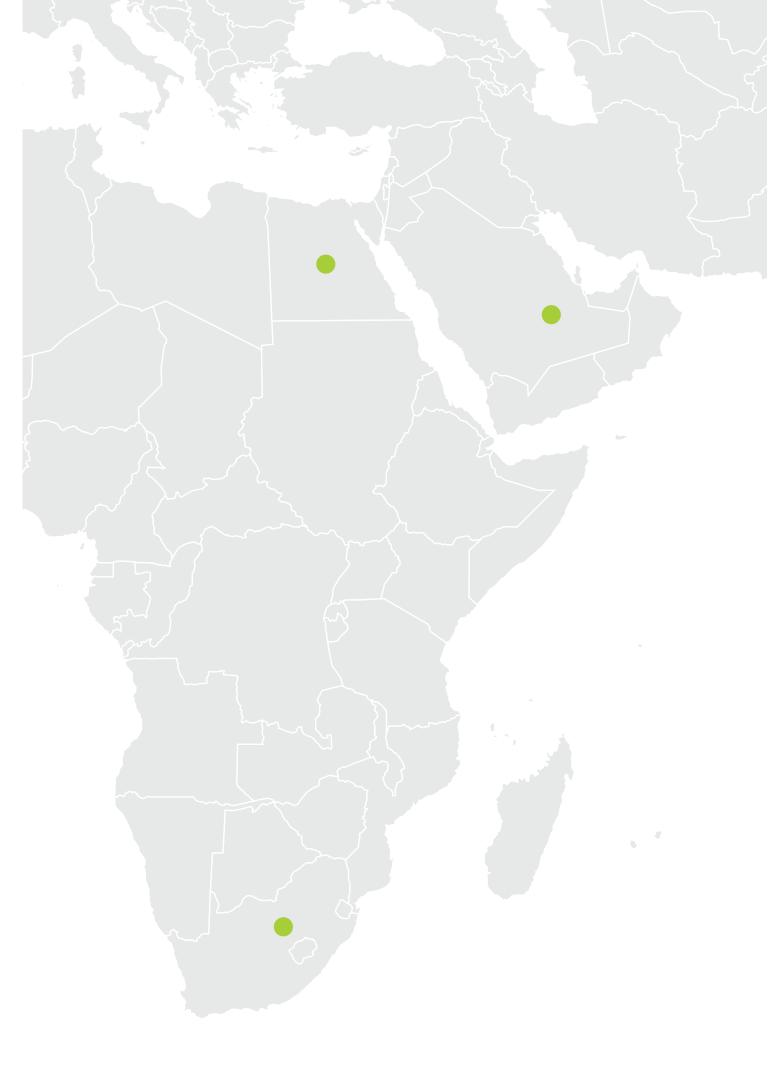
**ANNUAL REPORT 2013-14** 

# from established homelands

to new territories

to emerging possibilities

to diverse cultures









As the global landscape changes, Marico sees that the way forward for growth is through partnership and a shared understanding of resources and needs. Having consolidated our successes and innovations, we now look at streamlining our vision for the future towards developing economies. A partnership with these countries relies on collaborative effort - constantly giving, taking, learning and enhancing value. Through directed strategy and our hard earned expertise in nourishment and grooming, we will focus our efforts in Asia and Africa towards creating a new wave of recognition, awareness and penetration. While each context demands speci" c, customized products, we offer a variety of options through our diverse portfolio. We will be One Marico. spread across geographies and categories, and continue to create more synergies and learnings as we move forward in this journey. And we will continue to motivate and transform the lives of all those we touch because we are empowered to make a difference!



## **COMPANY INFORMATION**

## **BOARD OF DIRECTORS**

Harsh Mariwala, Chairman (w.e.f. April 1, 2014) Saugata Gupta, Managing Director & CEO (w.e.f. April 1, 2014)

Nikhil Khattau, Chairman of Audit Committee Hema Ravichandar, Chairman of Corporate

Atul Choksey
Anand Kripalu
Rajen Mariwala

B. S. Nagesh

## **MANAGEMENT TEAM**

Mr. Ashutosh Telang

Mr. Chaitanya Deshpande

Mr. Jitendra Mahajan

Mr. John Mason

Mr. Mukesh Kripalani

Mr. Phan Quoc Cong

Mr. Sameer Satpathy

Mr. Sridhar B.

Mr. Sudhakar Mhaskar

Mr. Vivek Karve

## **COMPANY SECRETARY**

Hemangi Ghag

## **AUDIT COMMITTEE**

Nikhil Khattau, Chairman
Rajen Mariwala, Member
Hema Ravichandar, Member
B. S. Nagesh, Member
Hemangi Ghag, Secretary to the Committee
Harsh Mariwala, Permanent Invitee
Saugata Gupta, Special Invitee (w.e.f. April 30, 2014)

## **CORPORATE GOVERNANCE COMMITTEE**

Hema Ravichandar, Chairperson Rajeev Bakshi, Member Anand Kripalu, Member B.S. Nagesh, Member Ashutosh Telang, Secretary to the Committee (w.e.f. April 30, 2014) Harsh Mariwala, Permanent Invitee Saugata Gupta, Special Invitee (w.e.f. April 30, 2014)

## STAKEHOLDER RELATIONSHIP COMMITTEE

Nikhil Khattau, Chairman Rajen Mariwala, Member Hemangi Ghag, Secretary to the Committee

#### BANKERS

Axis Bank Limited

Barclays Bank PLC
Citibank N.A.
HDFC Bank Limited
ICICI Bank Limited
Kotak Mahindra Bank Limited
Royal Bank of Scotland N.V.
Standard Chartered Bank
State Bank of India
The Hong Kong and Shanghai Banking

#### **AUDITORS**

Price Waterhouse, Chartered Accountants

### INTERNAL AUDITORS

Ernst & Young LLP

## COST AUDITOR

Ashwin Solanki & Associates

## REGISTERED OFFICE

7th Floor, Grande Palladium, 175, CST Road, Kalina, Santacruz (East), Mumbai 400 098

## **OUR PRESENCE**

Factories - 16 (9 in India and 7 overseas) Regional Offices - 4 in India Depots - 32 in India

## **WEBSITES**

www.code10.com

www.marico.com
www.maricobd.com
www.maricoinnovationfoundation.org
www.parachuteadvansed.com
www.saffolalife.com
www.haircodeworld.com
www.icpvn.com
www.chottekadam.com
www.setwet.com
www.livonhairgain.com
www.livonilovemyhair.com

# INDEX

Chairman s Letter to Shareholders	01
Performance at a Glance	02
Sustainable Wealth Creation	03
Management Discussion and Analysis	04
Sustainability Report	28
Marico Consolidated	
Auditors Report	42
Balance Sheet	44
Statement of Profit and Loss	45
Cash Flow Statement	46
Notes to the Accounts	48
Marico Limited	
Directors Report	89
Corporate Governance Report	104
Auditors Report	131
Balance Sheet	136
Statement of Profit and Loss	137
Cash Flow Statement	138
Notes to the Accounts	140
Statement pursuant to Section 212 (1) (e)	
of the Companies Act, 1956	178
Statement pursuant to Section 212 (8)	100
of the Companies Act, 1956	180
Our Presence	181
Awards & Acknowledgements	182
10 Years Highlights	184
Consolidated Quarterly Financials	185
Marian a Clabal Bartfalia	100