

*Celebrating 20 Years
of Happy Marriages*



matrimony.com

Annual Report 2019-20



Corporate Information

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Board of Directors Shri. Murugavel Janakiraman Chairman & Managing Director Smt. Deepa Murugavel Non Executive Woman Director Shri. Chinni Krishnan Ranganathan Non Executive & Independent Director Shri. Milind Shripad Sarwate Non Executive & Independent Director Shri. George Zacharias Non Executive & Independent Director Smt. Akila Krishnakumar Non Executive Woman Independent Director	Risk & Governance Committee Shri. George Zacharias – Chairman Shri. Milind Shripad Sarwate – Member Smt. Akila Krishnakumar – Member
Chief Financial Officer – Shri. Sushanth S Pai Company Secretary & Compliance officer – Shri. Vijayanand S	Auditors Statutory Auditors M/s. S R Batliboi Associates LLP Chartered Accountants 6 th & 7 th Floor, “A” Block Tidel Park, No.4, Rajiv Gandhi Salai Taramani, Chennai – 600113
Committees of the Board Audit Committee Shri. Milind Shripad Sarwate – Chairman Shri. George Zacharias – Member Smt. Akila Krishnakumar – Member	Internal Auditors M/s. R.G.N Price & Co. Chartered Accountants Simpsons Buildings 861, Anna Salai, Chennai – 600 002
Stakeholders Relationship Committee Smt. Deepa Murugavel – Chairman Shri. Murugavel Janakiraman – Member Smt. Akila Krishnakumar – Member	Secretarial Auditor V. Suresh Practising Company Secretary No. 28, 1 st Floor, Ganapathy Colony 3 rd Street, Teynampet, Chennai – 600 018
Nomination and Remuneration Committee Shri. Milind Shripad Sarwate – Chairman Shri. George Zacharias – Member Smt. Akila Krishnakumar – Member	Bankers HDFC Bank Ltd ICICI Bank Ltd YES Bank Ltd Kotak Mahindra Bank Ltd State Bank of India
Share Allotment Committee Shri. Murugavel Janakiraman – Chairman Shri. Milind Shripad Sarwate – Member Shri. George Zacharias – Member	Registered Office 94, TVH Beliciaa Towers 10 th Floor, Tower – II MRC Nagar, Mandaveli Chennai – 600 028
Corporate Social Responsibility Committee Shri. Murugavel Janakiraman – Chairman Shri. Milind Shripad Sarwate – Member Smt. Deepa Murugavel – Member	Registrar and Share Transfer Agents KFin Technologies Private Limited Selenium, Tower B, Plot 31 & 32 Financial District, Gachibowli, Hyderabad – 500032 Website: www.kfintech.com Email: einward.ris@kfintech.com



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Celebrating 20 Years of Happy Marriages

Twenty years ago, in the late 90's in the US, as a pioneer in online matrimony, Shri. Murugavel Janakiraman, started a platform to build a community portal for Indians living and working abroad. The matrimony section gained immense popularity and he knew that he had a winning idea on his hands. His belief was further encouraged in 1999 when he found his wife, Deepa through his own portal.

Online matchmaking in India is largely fragmented and unorganised. While about 10-12 million marriages in India take place every year, online matches account for less than 10% of these, according to a report by KPMG in 2017. The size of the Indian wedding industry is estimated to be around USD 50 billion with an estimated growth rate of 20% YoY and is expected to continue at the same pace over the next twenty years. It is estimated that a cost of an Indian Wedding could range between Rs. 5 Lakhs to Rs. 5 crores. An Indian is likely to spend one fifth of his total life savings on a wedding. Of this, the matchmaking component is estimated to be Rs. 2,500 crore. A KPMG and an ASSOCHAM study taken together estimates the size of the online matrimony industry in India will exceed Rs. 5,000 crore in a few years.

Shri. Murugavel's sheer passion and ingenuity to seize this opportunity, gave birth to the idea of BharatMatrimony.com in the year 2000, becoming a pioneer in the online matchmaking space. The company went on to raise early capital from global marquee investors like Yahoo, Canaan Partners and Mayfield and then went on to get listed on the Indian Stock Exchanges in 2017.



Similar Family Values Connected
Kushal and Panchal on GujaratiMatrimony



Two Travellers Find Their Destination on BengaliMatrimony



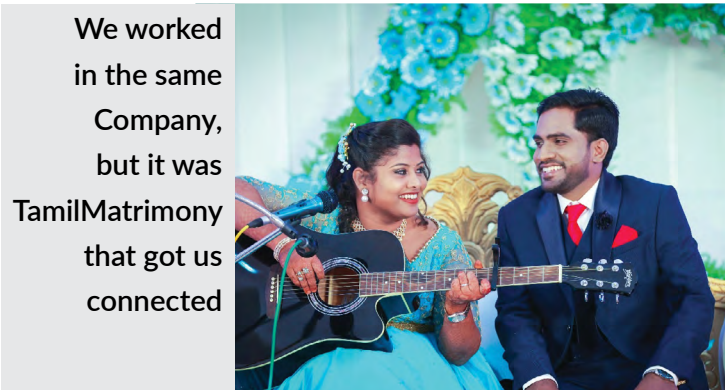
I Found My Life Partner in Two Days on BharatMatrimony



We Got Married within a Week



MarathiMatrimony brought Two Doctors Together



We worked in the same Company, but it was TamilMatrimony that got us connected

Ruchita went Down on Her Knees and I was Over the Moon



I Found Nino Within a Month on KeralaMatrimony



Delhi to San Francisco Connection on BharatMatrimony



Saburi Proposed to Pranjal on Valentine's Day with 24 Love Letters

Over the years, constant efforts have been made in innovation and technology, like Artificial Intelligence and Machine learning to help improve the partner search experience for members and to give a seamless user experience to improve the customer base. The company doesn't see matrimony as just a mere transaction, it revolves around trust. Hence authenticity of profiles is crucial to the company to build the trust of its users. The company's vision statement for BharatMatrimony is "build a better Bharat through better marriages".

Today Matrimony.com is the largest and most trusted matchmaking platform catering to the Indian diaspora across the world.



About Matrimony.com

Matrimony.com was founded by Shri. Murugavel Janakiraman and is celebrating 20 years of successful matchmaking. The company pioneered the online matchmaking space through its flagship brand BharatMatrimony.com. By adopting a micro market strategy, the brand offers a range of targeted and customized products and services that are tailored to meet the requirements of customers. After launching BharatMatrimony.com, it gradually developed other matchmaking services namely EliteMatrimony in 2008, CommunityMatrimony in 2009, AssistedMatrimony in 2010 and also ventured into marriage services segment in 2015. With 15 regional and more than 300 community portals based on varied communities of the Indian origin, the company caters to the Indians all across the globe.

Today, Matrimony.com is the market leader in the Indian online matchmaking space boasting a total registration base of 39.82 Mn profiles – since 2006 and an active profile base of 4.60 Mn as on 31st March 2020. The company also offers offline matchmaking services with a presence at more than 140 locations across several cities in the country for better customer reach and user accessibility.

With a constant endeavor to innovate and upgrade technology to provide seamless user experience, Matrimony.com has been able to create a quality database of profiles, which is critical to build trust and to be able to create an average of 1,00,000 successful matches every year.

39.82 Mn
Profiles registered since
January 2006

4.60 Mn
Active User profiles

7,00,000+
Paid Subscribers in FY20

Highest
Market Share
Pan India

Matchmaking Services



BharatMatrimony - The flagship brand, has become a household name and is well accepted by the customers as their preferred choice for online matchmaking. Following a micro-market strategy, BharatMatrimony comprises of 15 regional portals namely TamilMatrimony, KeralaMatrimony, TeluguMatrimony, BengaliMatrimony, HindiMatrimony, etc. BharatMatrimony has been ranked as India's most trusted online matrimony brand by the 'Brand Trust Report India Study 2014' and has also been featured in the LIMCA book of records for record number of documented marriages online. BharatMatrimony is endorsed by India's iconic cricketer, MS Dhoni through the Find Your Equal campaign. The company had carried out this marketing campaign with a motive of spreading brand awareness as well as creating awareness for the equality of women in our society.



CommunityMatrimony - In India, 95% of the people get married within their own community. CommunityMatrimony.com was launched in the year 2009 and consists of 300 different community websites namely ChristianMatrimony, MuslimMatrimony, YadavMatrimony, SikhMatrimony, JainMatrimony, etc. Being the largest community website in the country, its niche portals cater to nearly every community in the country.

Premium Matchmaking Services

The company also pioneered premium category of matchmaking services through its two services AssistedMatrimony and EliteMatrimony where personal relationship managers assist you in finding a relevant profile.

AssistedMatrimony - It was launched in the year 2010 and it is a value-added matchmaking service crafted for the individuals who have busy schedules and require assistance in finding the right partner.

EliteMatrimony - It was the first of its kind in premium matchmaking services, founded in the year 2008 with actor, Shri. R Madhavan as a brand ambassador. The portal provides specialised matchmaking services for the rich and affluent.

Marriage Services



MatrimonyBazaar - An online marketplace providing wedding related services whereby 22,000 vendors for photography, catering and decoration etc. are listed, more than 18,000 weddings planned. Services Available in more than 36 cities



Mandap.com - A wedding venue booking platform with more than 7,000+ mandaps, banquet halls, convention halls, etc.

20 Years of Milestones

2000 matrimony.com

- Incorporated Matrimony.com
- 
- Launched flagship brand BharatMatrimony

- ## 2001
- BharatMatrimony opens offices across India in Mumbai, Bangalore and Hyderabad

- ## 2004
- BharatMatrimony sponsors the Miss India-USA pageant
 - BharatMatrimony officially opens office and starts operations in Dubai.
 - Murugavel Janakiraman is honored by the AICC with the "Top 5 Under-35 South Asians" Award.

- ## 2006
- Received first round of funding of USD 8.65 Mn from various PE investors
 - Featured for record number of marriages online

- ## 2007
- The Most Visited Matrimony Portal in the World - Alexa, TrafficEstimate and Comscore

- ## 2010
- Launched "AssistedMatrimony"

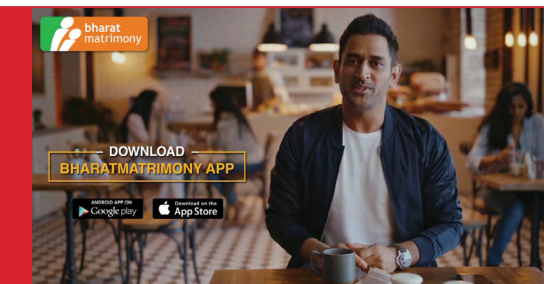
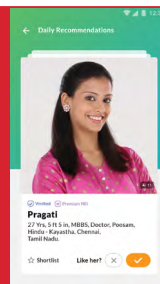
- ## 2011
- "BharatMatrimony" made available on iPhone, iPad, Android, Blackberry, Nokia devices.
 - 140+ Matrimony retail outlets across in India

- ## 2014
- Ranked India's Most Trusted Matrimony Brand – by brand trust report
 - Happy Marriage TV Commercial rated among the Best Ads of 2013 - by The Economic Times
 - Wins Laadli jury award for portraying women positively.


- ## 2017
- Company listed on the stock exchanges (BSE & NSE)
- matrimonymandaps.com**
from BharatMatrimony
- Launched matrimonymandaps.com

- ## 2018
- 
- Dubai office launched
 - Actor Madhavan signed as a brand ambassador for EliteMatrimony
 - Cricketer MS Dhoni signed as brand ambassador of BharatMatrimony

- ## 2020
- 
- Matrimony acquired 26.1% stake in ClickAstro.com promoter Astro-Vision Futuretech
 - Matrimony.com featured in the ET India Growth Champions List



- ## 2002
- Launched the largest matrimony meet in the world 'Mega Swayamvaram'

- ## 2003
- 
- BharatMatrimony hosts the first ever Matrimony Meet for the physically challenged
 - BharatMatrimony launched Matrimony on Mobile and Mobile Alerts

- ## 2005
- BharatMatrimony bags 2 awards at the Chennai Ad Club Award.
 - Murugavel Janakiraman becomes one of the youngest businessmen to be a SIGARAM-15 Business Icon

- ## 2008
- Received second round of funding of USD 11.75 Mn from various PE Investors
- 
- Launched "Elite Matrimony", an exclusive matchmaking services for premium customers

- ## 2009
- 
- CommunityMatrimony.com**
Over 300 Exclusive Community Sites
- Launched "CommunityMatrimony"

- ## 2012
- BharatMatrimony sets Guinness World Record for the Largest Wedding Photo Album

- ## 2013
- CEO Nominated to Top Entrepreneur of the Year 2013 List

- ## 2015
- 
- Professional wedding photography service launched – Matrimonyphotography.com

- ## 2016
- matrimonybazaar**
from BharatMatrimony
- Launched matrimonybazaar.com

- ## 2019
- BharatMatrimony wins 'Superbrand 2019' – Superbrands India
- 
- BharatMatrimony's "Find Your Equal" Campaign Wins Award for recognising women's right to equality in a relationship



Chairman’s Message



“Over the last 20 years, we have been able to add tremendous value in the mission of creating happy marriages, happy families and in turn, building a better Bharat. And in doing all of this, we have gained a leadership position in online matchmaking services in India”

Dear Shareholders,

This year marks a significant milestone in building a memorable company – 20 years of dedication to a cause. In the circle of life, finding a life partner is one of the most important decisions. We are delighted that we have been able to add tremendous value in this mission, the mission to create happy marriages, happy families and in turn, building a better Bharat. And in doing all of this, we have gained a leadership position in online matchmaking services in India. We have pioneered many business models including Assisted Service, Community Matrimony and Elite Matrimony to cater to cultural nuances and to take utmost care of member preferences. We have also balanced the online and offline model through our network of 140+ retail stores across India. We also forward integrated into marriage services in the form of MatrimonyBazaar and Mandap.com in our journey to become a one-stop platform for our customers.

As I write this note, the world continues to be under the siege of an unprecedented crisis of COVID-19. These are testing times for all of us as the extent and duration of impact is still unclear. These are also times to think of adapting to the new normal and continuously look at opportunities to be better and resilient. We have the backing of a strong leadership and extended team who are working together to make sure our people, customers and all other stakeholders can deal with the situation effectively. Our robust business continuity efforts have helped us to focus on employee well-being as well as achieve the desired results while working from home. We are also focusing on various initiatives to drive efficiency and superior customer experience to emerge stronger. Our Strong balance sheet will help us navigate these troubled times. When the situation improves and with the right interventions, we are confident of demonstrating higher profitability.

Our relevance has gained further traction, demonstrated by about 96,000 success stories created during the year, active profiles of 4.6 million (an increase of 23.6% YoY) an addition of 5.28 million free registrations during the year. The above would not have been possible without our marketing campaigns and focus on product and technology. We continue to have an innovation mindset to center our efforts towards the needs of the customer. Be it, modernization of data center, Automation powered by AI and ML or deployment of big data platform, we have always been at the forefront of technology with a special emphasis on women safety. Our marketing campaigns are progressive and include social themes.

To comment on our financial performance, we were well on our way to achieve a strong Rs. 100 Cr. of billing in Q4 of FY20 for matchmaking and demonstrate a double-digit growth QoQ and YoY. This would have also held us in good stead for a good growth rate in FY21. However, due to the crisis, we fell short of this number. Due to many interventions, we have improved our billings from the March 2020 levels and reduced the impact.

For the full year, our matchmaking revenues grew by 7.3% to Rs. 360 Cr. On a consolidated basis, we grew by 6.7% to Rs. 372 Cr. Marketing expenses in FY20 was Rs. 108 Cr., an increase of 33.3%. Competition intensity continues to be high in the segments we operate and therefore these are required investments to fuel future growth and enhance brand visibility. Excluding marketing expenses, our EBITDA margins have remained stable.

With regards to the marriage services segment, the business impact is going to be significant due to the current crisis. In this period, we continue to strengthen the eco-system through improvement in product, systems, and processes. Our endeavor is to create a meaningful impact by enhancing vendor and customer experience.

The last 20 years has been a wonderful journey. On this occasion, I thank our dedicated and talented team for their infinite support towards the growth of the organization. I thank our shareholders, customers and partners for the trust and support throughout our journey. I thank our experienced Board for consistent guidance and motivation. I hope and pray that together we will emerge out of the crisis stronger and look forward to creating many more milestones together.

With Best Wishes,

Murugavel Janakiraman,
Chairman and Managing Director

Board of Directors



MURUGAVEL JANAKIRAMAN
Chairman and Managing Director

Graduated in statistics from Presidency college, MCA from University of Madras. Worked as a software engineer and consultant in USA before starting TamilMatrimony. Received an award of top 5 Asian Indian businessmen in USA by Asian Indian Chamber of Commerce, Business Icon of the year award by India Today, Nominated twice for the 'Entrepreneur of the year' award by Economic Times.



DEEPA MURUGAVEL
Non-Executive Woman Director

Holds a bachelor’s degree of science in biochemistry (special) from Gujarat University and a master’s degree in business administration from California Coast University. Associated with the company since 2006.



AKILA KRISHNAKUMAR
Non-Executive Woman Independent Director

An alumnus of the Birla Institute of Technology and Sciences (BITS), Pilani. Has over 30 years of experience in software product development for financial services. Until 2013, Akila was President - Global Technology and Country Head for SunGard in India - a Fortune 500 company and global leader in financial services software. Has won several awards and accolades was among the top 5 women leaders in the Indian technology industry for many years.



C K RANGANATHAN
Non-Executive Independent Director

Holds a bachelor’s degree in Chemistry. Founder of Cavinkare Private Limited, a company engaged in the business of personal care, food, beverages, dairy and snacks. Conferred the prestigious, Entrepreneur of the Year Award by Economic Times in 2004. Currently serves as an independent Non-Executive Director on several Boards such as EID Parry, TVS Supply Chain Solutions amongst others.



GEORGE ZACHARIAS
Non-Executive Independent Director

Holds a bachelor's degree of technology in chemical engineering and a post graduate diploma in business management from the Xavier Labour Relations Institute, Jamshedpur. Earlier associated with the Company as Nominee Director of Yahoo! Netherlands B.V. Was also associated with Mindtree Ltd as Sr. Vice President.












MILIND SARWATE
Non-Executive Independent Director

Holds a bachelor's degree in commerce from University of Bombay, and is a Chartered Accountant, Cost Accountant and Company Secretary. Over 32 years of experience in finance, HR, strategic planning, business development and product supply across various sectors. He is currently the Founder and CEO of Increate Value Advisors LLP, which is engaged in facilitating organisations and individuals to discover, develop and deliver business and social value. Awarded the ICAI Award in the CFO - FMCG category in 2011 and the Best Performing CFO Award - FMCG & Retail in 2012 by CNBC TV-18.

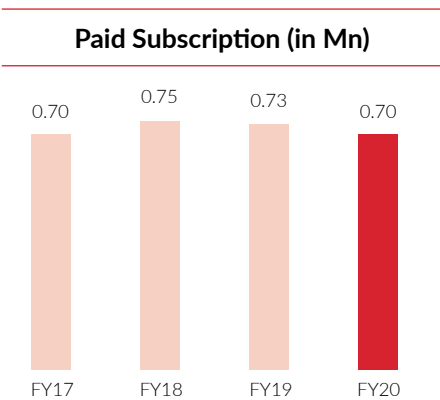
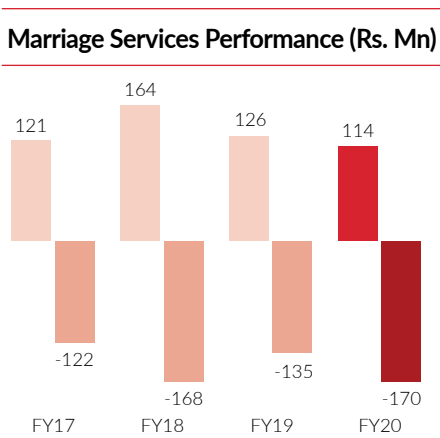
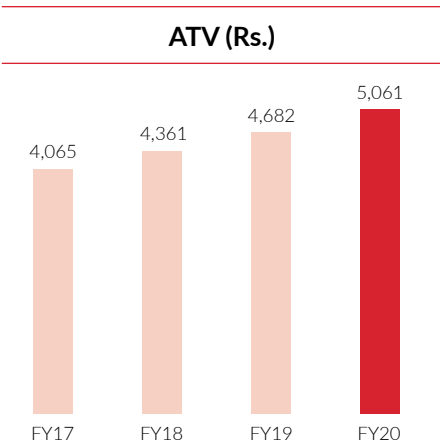
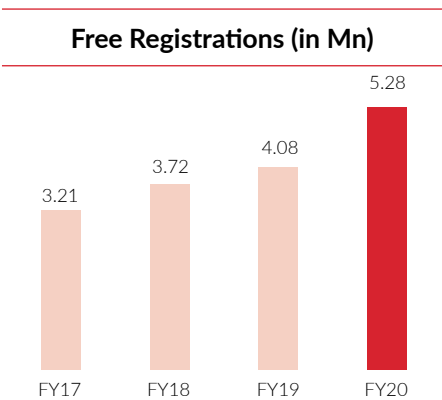
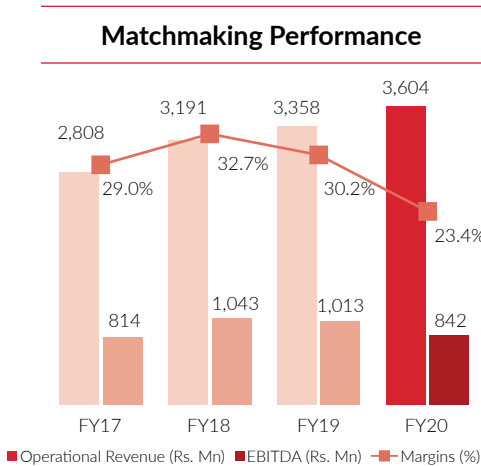
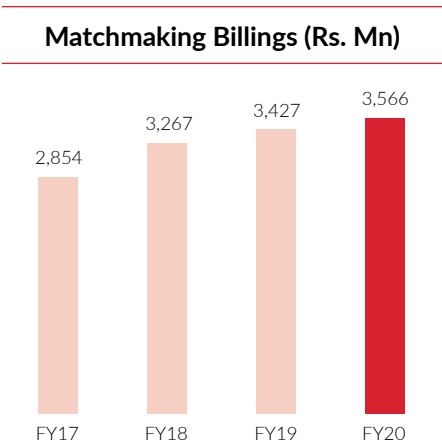
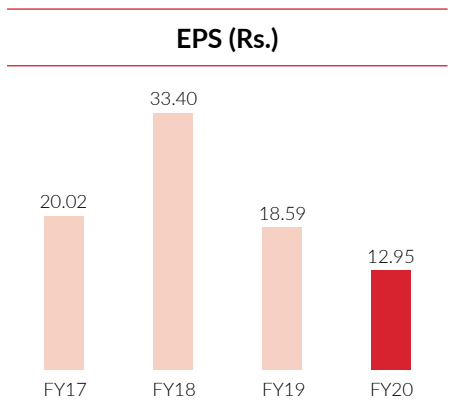
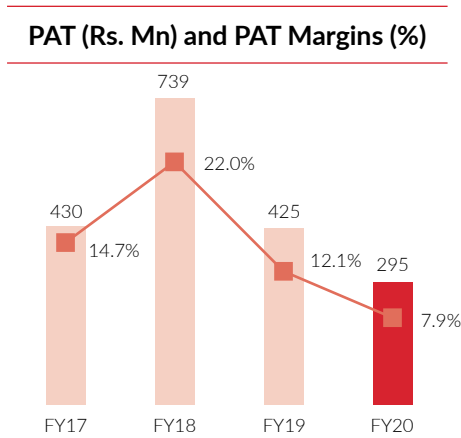
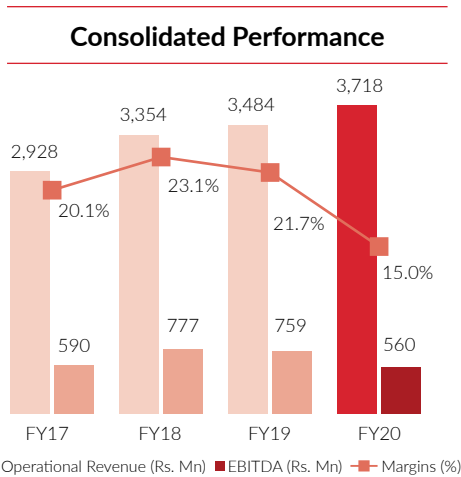


FY19-20 at a Glance

-  The company created 96,000 successful matchmaking stories in FY20
-  Conferred with prestigious Superbrand 2019 award
-  Launched a six point trust badge feature as an initiative to create trust and safety for the members
-  Acquired 26.1% stake in Astro-Vision, which has been a pioneer in promoting Vedic based astrology solutions by providing astrology content and astrology software in more than 10 Indian languages and has generated more than 110 million horoscopes till date
-  The company demonstrated a matchmaking revenue growth of 7.3% YoY
-  Free subscriptions showed a growth by 30% YoY
-  Increase in ATV by 8% YoY
-  The active profiles for the year increased by 24%
-  Marriage services ecosystem of 22,000+ service providers in MatrimonyBazaar and 7,000 venues in Mandap.

Key Financial Metrics

(Consolidated)



Note: FY19 and FY20 are as per Ind-AS and FY17 and FY18 are as per Indian GAAP

Corporate Overview

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Leading the Digital Transformation in Matchmaking

Starting from a humble beginning of one simple matchmaking website, to creating hundreds of micro market matchmaking online platforms to suit a person's choice and preferences, Matrimony.com has constantly evolved through the use of technology.

In 2003, it was the first company in the matrimonial space to launch matrimonial services with a mobile phone, providing mobile alerts. It then went to develop a WAP (Wireless Application Protocol) site in 2010 and mobile apps came in 2012 across all platforms. The company has always adhered to adding value to their customers and has pioneered initiatives like launching India's first blog on relationships, conducting the first ever online matrimony meet, launching an image based search to find a life partner who resembles one's favorite person, the world's first matrimony channel on the Internet, enabling matrimony services on smart televisions, having 100% verified phone numbers, native mobile applications and lite apps amongst many other initiatives.

From modernisation of the data centre, to automation powered by Artificial Intelligence(AI), to Machine Learning (ML), and to the deployment of the Big Data platform and the Analytical database, Matrimony.com has constantly been on the forefront when it comes to Technological advancements

and transformations. Data analytics play a crucial role in online matchmaking. The company has set up an enterprise wide data lake with the goal to serve each customer in the best possible manner at every touch point.

Matrimony.com's Intelligent Matchmaking Algorithm or MIMA, which is a home-grown machine learning algorithm, computes results in real-time using big data technologies and data sciences, won the prestigious NASSCOM award for Top 50 'Excellence in Analytics' for its amazing personalized matchmaking recommendation engine.

It helps in segmentation and profiling of members to understand preferences and affinity to different services offered, thereby increasing our ability to service the customer better.

The company also implemented a comprehensive fraud management

process across products in identifying profile and payment frauds. In 2019, BharatMatrimony launched the "SecureConnect" feature as part of its customer privacy initiative – this enabled the customers to talk to each other without revealing their phone numbers. Also, the company launched a unique 6-point safety feature called "Trust Badges" to create industry-leading trust and safety features for members. Access to customer data is strictly guarded, even within the organization.

Product development is centered on the needs of the customer. The aim is to address the stated and unstated needs of the user that help them find their life partner. Product and marketing teams at BharatMatrimony regularly organize focus group discussions, customer interviews and product testing with live users to evaluate the needs and identify gaps in the current product. These findings are then validated at scale by the Data Science team using combination of big data and ML techniques; on whose basis solutions are designed and tested with live customers. The Product team's endeavor is to constantly enhance the customer experience using the latest technologies.

Creating a Trustworthy and Memorable Matchmaking Brand

Having a trusted brand as a partner is crucial for any company, especially where marriages are concerned. The company understands the cultural nuances of matchmaking very well and therefore takes the utmost care to understand the member's preferences and help them find a life partner that matches them.

The company has been promoting its services over the years through a mix of television, print and digital mediums across key platforms like Youtube, Facebook and Instagram, besides radio in key markets. It also organises niche matchmaking events on the ground. The company also regularly partners with movies across languages including Hindi, Bengali, Marathi, Telugu and Tamil. In early 2019, it also partnered with NDTV to do a two-episode branded content programme - Find Your Equal. It spoke about the changing aspirations of people looking for their life partner and how partners support each other.

Known for its gender sensitive and progressive advertising, the company's latest television advertisement stars the iconic cricketer MS Dhoni, who is its brand ambassador. The company's television advertisement campaigns have won praise and accolades over the years. It launched 'Happy couple of the day' which showed a series of member stories on national television channels to capture the essence of 'Happy Marriages'. It also launched an advertisement campaign for their community portals on different television channels.

From initiatives like conducting two Mega Swayamvaram, which were the largest matrimony meets in the world, to launching the first of its kind relationship and matrimony magazine named DesiMatch, and also hosting a matrimony meet for physically challenged individuals, the company has worked hard over the years across various marketing mediums to build a winning and trusted brand amongst the Indian community. To create a global presence, the company sponsored the Miss India – USA Pageant as well. The company

also launched BharatMatrimony.tv which was the world's first matrimony channel on the internet. It also tied up with companies like Yahoo, Nokia, Idea Cellular to launch customized matrimony services and add plug ins for their users.

The marketing team dedicatedly track the campaign's effectiveness through innovative in-house technology, data analytics and new services in the hybrid cloud. The company employs a customer service team of 1500+ executives to service the consumers and convert them from free subscription into paid.



The Matrimony Family

“
To win
the marketplace,
you must first win
the workplace

Some memorable moments of the Matrimony family



I owe my professional and personal growth to Matrimony.com

- Mrs. Jayashree

I owe my professional and personal growth to Matrimony.com The organisation gave me a tremendous opportunity to showcase my talent. I grew along with the company. They always converted the challenges into opportunities. I feel the few reasons behind matrimony's success are 'Focused CEO, Strong and approachable leadership team, Start-up culture, Honesty and willingness to take up challenges, Friendly working environment'.



It has been a wonderful journey with Matrimony.com

- Mr. Karthikeyan

It has been a wonderful journey with Matrimony.com. I started my journey in 2004 as a Web developer and now am heading the mobile application development at Matrimony.com as a Deputy General Manager - BM Technical. Matrimony.com is the place where people can showcase their talent and grow their career. It has been almost 15 years at Matrimony.com and I have worked on various Products and Projects. One thing I love here is the opportunity to learn and explore new things on the technology front and the openness has been a very unique culture.






Every day at Matrimony.com is a memorable day for me

- Mr. Akilan

I started my career as a customer support executive in the year 2004 and was promoted consistently. Today I am handling the 3 units with 156 team members. Every day at Matrimony.com is a memorable day for me

FY20 saw a new high for employee engagement. Employee engagement is proven to benefit any organisation in building a healthy work culture, improved efficiency & productivity, better work relationships, leading to higher employee retention & most importantly happier employees. To encourage common interest groups at Matrimony, engagement clubs were launched primarily for employees to interact and make work more fun. The direct involvement of the associates in the planning and decision-making of club activities help get higher participation and ownership leading to better execution of the club activities. It also helps build a stronger employer brand and create a sense of giving back to society.

The company created 3 clubs

CSR club	Wellness club	Social club
 <p>Engagement Club - Kerala</p>		
 <p>Giving back to the Society CSR Initiative - Delhi</p>	 <p>Eye Check-up - Chennai</p>	
		<p>During the year, more than 150 activities were organized through these clubs.</p>



Notice of the Nineteenth Annual General Meeting

NOTICE is hereby given that the NINETEENTH ANNUAL GENERAL MEETING of the Members of Matrimony.com Limited will be held on **Thursday, the 6th August, 2020 at 10.00 A.M.** through Video Conferencing (VC) / Other Audio Visual Means (OAVM), to transact the following business:

ORDINARY BUSINESS

1. Adoption of Audited Standalone Financial Statements

To consider and if deemed fit, to pass, with or without modification(s), the following resolution as an ORDINARY RESOLUTION:

RESOLVED that the Audited Standalone Financial Statements of the Company for the financial year ended 31st March, 2020, the Reports of the Board of Directors and the Auditors thereon, be and are hereby received and adopted.

2. Adoption of Audited Consolidated Financial Statements

To consider and if deemed fit, to pass, with or without modification(s), the following resolution as an ORDINARY RESOLUTION:

RESOLVED that the Audited Consolidated Financial Statements of the Company for the financial year ended 31st March, 2020 and the Report of the Auditors thereon, be and are hereby received and adopted.

3. Declaration of Dividend

To consider and if deemed fit, to pass, with or without modification(s), the following resolution as an ORDINARY RESOLUTION:

RESOLVED that out of the profits for the financial year ended 31st March, 2020, a Dividend at the rate of Rs. 3.50 (Rupees Three and Paise Fifty only) per share which includes a special dividend of Rs. 2.00 (Rupees Two Only) per share on the equity share capital of the Company, as recommended by the Board of Directors, be and the same is hereby declared for the financial year 2019-20 and that the said dividend be paid to the Members whose names appear on the Register of Members as on 31st July, 2020 or their mandates.

RESOLVED FURTHER that in respect of shares held in electronic form, the Dividend be paid on the basis of beneficial ownership as per details furnished by the depositories for this purpose.

4. Re-appointment of Director

To consider and if deemed fit, to pass, with or without modification(s), the following resolution as an ORDINARY RESOLUTION:

RESOLVED that pursuant to Section 152 and other applicable provisions of the Companies Act, 2013 and the Rules thereunder, Smt. Deepa Murugavel J (holding DIN 00725522) who retires by rotation, be and is hereby re-appointed as a Director of the Company.

By Order of the Board of Matrimony.com Ltd
Sd/-

Place: Chennai
Date: May 20, 2020

S Vijayanand
Company Secretary

