## 18<sup>TH</sup> ANNUAL REPORT OF

## **MAX ALERT SYSTEMS LIMITED**

## **FOR**

(FINANCIAL YEAR ENDED ON 31<sup>ST</sup> MARCH, 2021)

#### **BOARD OF DIRECTORS:**

Mr. Josephluis J. Dsouza Managing Director
Mr. Valiyakath A. Noushad Non- Executive Director
Mr. Anirudh S. Sadhale Non- Executive Director
Ms. Pushpa Prakash Non- Executive Director

#### **KEY MANAGERIAL PERSONNEL:**

Mr. Josephluis J. Dsouza Managing Director
Mr. Tayappa Marenna Koli Chief Financial Officer

Mrs. Divya Vijay Company Secretary & Compliance Officer

#### STATUTORY AUDITORS:

Agarwal Desai & Shah

Ground Floor, Bandra Arcade Building, Opp. Railway Station, Bandra (West), Mumbai-400050

Tel: 9820501848, 26419136 Email ID: rishisekhri@gmail.com

#### **REGISTERED OFFICE:**

502, 5th Floor, Timmy Arcade, Makwana Road, Marol, Andheri (East) Mumbai-400059, Maharashtra.

Email ID: <a href="mailto:ipo@mspl.biz">ipo@mspl.biz</a>, Ph: 7666379471

#### REGISTRAR & SHARE TRANSFER AGENT: Skyline Financial Services Private Limited

Add: D-153A, First Floor, Okhla Industrial Area, Phase-1, New Delhi, Delhi-110020.

Tel: 011-26812682/011-26812683

Fax: 011-26812682

Email: info@skylinerta.com/mumbai@skylinerta.com

#### **BANKERS:**

HDFC Bank, Ahura Branch, Andheri East.

CONTENTS:		PAGES
1.	Notice of the Annual General Meeting	4
2.	Director's Report	18
3.	Extract of Annual Return	30
4.	Secretarial Audit Report	41
5.	Management Discussion & Analysis Report	45
6.	Auditor's Report	50
7.	Financial Results	60

#### NOTICE

**NOTICE** is hereby given that the 18<sup>th</sup> Annual General Meeting of **Max Alert Systems Limited** will be held through Video Conferencing (VC)/ Other Audio Visual Means (OAVM), on Thursday, 30<sup>th</sup> September, 2021, at 11.30 A.M. to transact the following business:

#### **ORDINARY BUSINESS:**

#### 1. To receive, consider, and adopt:

The Audited Balance Sheet as on 31st March, 2021, the Profit & Loss Account and the Cash Flow Statement of the Company for the year ended on that date together with the Directors Report, Auditor's Report and annexure thereto.

#### 2. Appointment of Statutory Auditors

To consider and if thought fit, to pass with or without modification(s), the following resolution as a Ordinary Resolution:

"RESOLVED THAT pursuant to the provisions of Section 139 (8) (i) and other applicable provisions of the Companies Act, 2013, if any and approval of the Shareholders of the Company be and hereby accorded for appointment of M/s. S C Mehra & Associates LLP, Chartered Accountants (Firm Registration No. 106156W) as Statutory Auditors of the Company, to hold the office from the conclusion of this Annual General Meeting to be held on 30th September, 2021 till the conclusion of the Annual General Meeting to be held in the year 2026 at a remuneration to be fixed by the Board of Directors of the Company."

**FURTHER RESOLVED THAT** any of the Directors of the Company be and is hereby authorized to sign and submit the letter to the Auditor and be authorized to sign and submit the Form ADT - 1 to the ROC, Mumbai."

#### **SPECIAL BUSINESS:**

#### 3. Delivery of Documents to Shareholders on requisition.

To consider and if thought fit, to pass, with or without modification(s), the following Resolution as a Ordinary Resolution:

"RESOLVED THAT pursuant to provisions of Section 20 and other applicable provisions, if any, of the Companies Act, 2013 and relevant rules prescribed thereunder, the consent of the Company be and is hereby accorded to charge from a member in advance, a sum equivalent to the estimated actual expenses of delivery of the documents through a particular mode, if any request has been made by such member for delivery of such documents to him through such mode of service, provided such request along with the requisite fee has been duly received by the Company at least one week in advance of the dispatch of the documents by the Company.

**FURTHER RESOLVED THAT** the Board of Directors of the Company be and are hereby authorized to do all acts and take all such steps as may be necessary, proper or expedient to give effect to this resolution."

#### 4. Approval of Related Party Transactions:

To consider and if thought fit, to pass with or without modification(s), the following Resolution as Ordinary Resolution:

"RESOLVED THAT pursuant to the provisions of Section 188 read with the Companies (Meetings of Board and its Powers) Rules, 2014 and all other applicable provisions of the Companies Act, 2013 ('the Act') consent of the members be and is hereby accorded to the Board of Directors to enter into transactions, contracts and agreements with Related Parties of the Company at a maximum of Rs. 5 Crores per transaction.

**RESOLVED FURTHER THAT** the Board of Directors be and are hereby severally authorized to determine the terms and conditions for the proposed transactions and all other matters arising out of or incidental thereto.

**RESOLVED FURTHER THAT** the Board of Directors be and are hereby authorized to do all such acts, deeds, matters and things that may be necessary, proper, desirable and expedient to give effect to the aforesaid resolution."

By Order of the Board of Directors For Max Alert Systems Limited

Place: Mumbai Dated:02.09.2021

lumbai SD/-

Josephluis J. Dsouza Managing Director

(DIN: 01186915)

SD/-

Valiyakath A Noushad

Director

(DIN: 05199442)

#### **NOTES:**

- 1. In view of the massive outbreak of the COVID-19 pandemic, social distancing is a norm to be followed and pursuant to the Circular No. 14/2020 dated April 08, 2020, Circular No.17/2020 dated April 13, 2020 issued by the Ministry of Corporate Affairs followed by Circular No. 20/2020 dated May 05, 2020 and Circular No. 02/2021 dated January 13, 2021 and all other relevant circulars issued from time to time, physical attendance of the Members to the EGM/AGM venue is not required and general meeting be held through video conferencing (VC) or other audio visual means (OAVM). Hence, Members can attend and participate in the ensuing EGM/AGM through VC/OAVM.
- 2. Pursuant to the Circular No. 14/2020 dated April 08, 2020, issued by the Ministry of Corporate Affairs, the facility to appoint proxy to attend and cast vote for the members is not available for this EGM/AGM. However, the Body Corporates are entitled to appoint authorised representatives to attend the EGM/AGM through VC/OAVM and participate thereat and cast their votes through e-voting.
- 3. The Members can join the EGM/AGM in the VC/OAVM mode 15 minutes before and after the scheduled time of the commencement of the Meeting by following the procedure mentioned in the Notice. The facility of participation at the EGM/AGM through VC/OAVM will be made available for 1000 members on first come first served basis. This will not include large Shareholders (Shareholders holding 2% or more shareholding), Promoters, Institutional Investors, Directors, Key Managerial Personnel, the Chairpersons of the Audit Committee, Nomination and Remuneration Committee and Stakeholders Relationship Committee, Auditors etc. who are allowed to attend the EGM/AGM without restriction on account of first come first served basis.
- 4. The attendance of the Members attending the EGM/AGM through VC/OAVM will be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act,2013.
- 5. The relative Explanatory Statement pursuant to Section 102 of the Act, setting out material facts concerning the business under Item No. 3,4, of the Notice, is annexed hereto. The relevant details, pursuant to the Listing Regulations and Secretarial Standard on General Meetings issued by the Institute of Company Secretaries of India, in respect of Director seeking re-appointment at this AGM is also annexed.
- 6. Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule20 of the Companies (Management and Administration) Rules, 2014 (as amended) and Regulation 44 of SEBI (Listing Obligations & Disclosure Requirements) Regulations2015 (as amended), and the Circulars issued by the Ministry of Corporate Affairs dated April 08, 2020, April 13, 2020 and May 05, 2020 the Company is providing facility of remote e-Voting to its Members in respect of the business to be transacted at the EGM/AGM. For this purpose, the Company has entered into an agreement with National Securities Depository Limited (NSDL) for facilitating voting through electronic means, as the authorized agency. The facility of casting votes by a member using remote e-Voting system as well as venue voting on the date of the EGM/AGM will be provided by NSDL.
- 7. In line with the Ministry of Corporate Affairs (MCA) Circular No. 17/2020 dated April13, 2020, the Notice calling the EGM/AGM has been uploaded on the website of the Company at www.maxalert.in/. The

Notice can also be accessed from the websites of the Stock Exchanges i.e. BSE Limited at www.bseindia.com and the EGM/AGM Notice is also available on the website of NSDL (agency for providing the Remote e-Voting facility) i.e.www.evoting.nsdl.com.

- 8. EGM/AGM has been convened through VC/OAVM in compliance with applicable provisions of the Companies Act, 2013 read with MCA Circular No. 14/2020 dated April 08, 2020and MCA Circular No. 17/2020 dated April 13, 2020,MCA Circular No. 20/2020 dated May 05, 2020 and MCA Circular No. 2/2021 dated January 13, 2021.
- 9. In continuation of this Ministry's General Circular No. 20/2020, dated 05th May, 2020 and after due examination, it has been decided to allow companies whose AGMs were due to be held in the year 2020, or become due in the year 2021, to conduct their AGMs on or before 31.12.2021, in accordance with the requirements provided in paragraphs 3 and 4 of the General Circular No. 20/2020 as per MCA circular no. 02/2021 dated January,13, 2021.
- 10. Members are requested to intimate changes, if any, pertaining to their name, postal address, email address, telephone/ mobile numbers, Permanent Account Number (PAN), mandates, nominations, power of attorney, bank details such as, name of the bank and branch details, bank account number, MICR code, IFSC code, etc., to their Depository Participant in case the shares are held in electronic form and to Bigshare Services Private Limited, in case the shares are held in physical form..
- 11. In case of joint holders attending the AGM, the Member whose name appears as the first holder in the order of names as per the Register of Members of the Company will be entitled to vote.
- 12. The requirement to place the matter relating to appointment of Auditors for ratification by members at every Annual General Meeting is done away by Companies Amendment Act, 2017 vide notification dated May 7, 2018 issued by the Ministry of Corporate Affairs, New Delhi. Accordingly, no resolution is proposed for ratification of the appointment of Auditors, who were appointed in the Annual General Meeting held on 25th September 2017.
- 13. Pursuant to section 91 of the Companies Act, 2013 read with Rule 10 of the Companies (Management and Administration) Rules, 2014 and Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Register of Members and Share Transfer Books of the Company will remain closed from Sunday, 26th September 2021 to Thursday, 30th September 2021 (both days inclusive) for the purpose of 18th AGM.
- 14. The Register of Directors and Key Managerial Personnel and their shareholdings maintained under Section 170 of the Companies Act, 2013 will be available for inspection by the Members at the Registered Office
- 15. In compliance with the aforesaid MCA Circulars and SEBI Circular dated January 15, 2021 read with SEBI Circular dated May 12, 2020, Notice of the AGM along with Annual Report 2020-21 is being sent only through electronic mode to those Members whose e-mail addresses are registered with the Company / Depository Participants. Members may note that the Notice of AGM and the Annual Report 2020-21 will also

be available on the Company's website at www.tarapurtransformers.com, on the website of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of NSDL https://www.evoting.nsdl.com.

## THE INSTRUCTIONS FOR REMOTE E-VOTING, E-VOTING ON THE DAY OF E-AGM AND INSTRUCTIONS FOR E-AGM IS PROVIDED AS UNDER:-

#### A. INSTRUCTIONS FOR MEMBERS FOR REMOTE E-VOTING:

#### 1. Voting through electronic means:

In compliance with provisions of Section 108 of the Companies Act, 2013, Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended by the Companies (Management and Administration) Amendment Rules, 2015 and Regulation 44 of the SEBI (Listing Obligations and Disclosure Requirements), Regulations 2015, the Company is pleased to provide members facility to exercise their right to vote on resolutions proposed to be considered at the Annual General Meeting (AGM) by electronic means and the business may be transacted through e-Voting Services. The facility of casting the votes by the members using an electronic voting system from a place other than venue of the AGM ("remote e-voting") will be provided by National Securities Depository Limited (NSDL).

- 2. The Company is providing facility of remote e-voting facility to exercise votes on the items of business given in the Notice through electronic voting system, to members holding shares as on **Thursday** 23<sup>rd</sup> **September 2021 (end of day)**, being the cut-off date fixed for determining voting rights of members, entitled to participate in the remote e-voting process, through the e-voting platform provided by NSDL or to vote at the e-AGM. Person who is not a member as on the cut-off date should treat this Notice for information purposes only.
- 3. The remote e-voting period begins on Monday, 27th September, 2021 at 9.00 A.M IST and ends on Wednesday, 29th September 2021 at 5.00 P.M. IST. The remote e-voting module shall be disabled by NSDL for voting thereafter. The Members, whose names appear in the Register of Members / Beneficial Owners as on the record date (cut-off date) i.e. 23rd September, 2021, may cast their vote electronically. The voting right of shareholders shall be in proportion to their share in the paid-up equity share capital of the Company as on the cut-off date, being 23rd September, 2021.
- **4.** Any person, who acquires shares of the company and becomes a member of the company after dispatch of the notice of AGM and holds shares as on the cut-off date i.e. **23**<sup>rd</sup> **September**, 2021, may obtain user ID and password by sending a request at <a href="mailto:evoting@nsdl.co.in">evoting@nsdl.co.in</a>
- **5.** The members who have cast their vote by remote e-voting prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again.

The process and manner for remote e-voting are as under:

#### How do I vote electronically using NSDL e-Voting system?

The way to vote electronically on NSDL e-Voting system consists of "Two Steps" which are mentioned below: **Step 1: Access to NSDL e-Voting system** 

# A) <u>Login method for e-Voting and joining virtual meeting for Individual shareholders holding securities in demat mode</u>

In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and email Id in their demat accounts in order to access e-Voting facility.

<u>Login method for Individual shareholders holding securities in demat mode is given below:</u>

Type of	Login Method
shareholders	
Individual	1. If you are already registered for <b>NSDL IDeAS facility</b> , please visit
Shareholders holding	the e-Services website of NSDL. Open web browser by typing the
securities in demat	following URL: <a href="https://eservices.nsdl.com/">https://eservices.nsdl.com/</a> either on a Personal
mode with NSDL.	Computer or on a mobile. Once the home page of e-Services is
	launched, click on the "Beneficial Owner" icon under "Login" which is
	available under " <b>IDeAS</b> " section. A new screen will open. You will have
	to enter your User ID and Password. After successful authentication,
	you will be able to see e-Voting services. Click on "Access to e-Voting"
	under e-Voting services and you will be able to see e-Voting page. Click
	on options available against company name or e-Voting service
	<b>provider - NSDL</b> and you will be re-directed to NSDL e-Voting website
	for casting your vote during the remote e-Voting period or joining
	virtual meeting & voting during the meeting.
	2. If the user is not registered for IDeAS e-Services, option to
	register is available at <a href="https://eservices.nsdl.com">https://eservices.nsdl.com</a> . Select "Register"
	Online for IDeAS"Portal or click
	athttps://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp
	3. Visit the e-Voting website of NSDL. Open web browser by typing
	the following URL: <a href="https://www.evoting.nsdl.com/">https://www.evoting.nsdl.com/</a> either on a
	Personal Computer or on a mobile. Once the home page of e-Voting
	system is launched, click on the icon "Login" which is available under
	'Shareholder/Member' section. A new screen will open. You will have
	to enter your User ID (i.e. your sixteen digit demat account number
	held with NSDL), Password/OTP and a Verification Code as shown on
	the screen. After successful authentication, you will be redirected to

Individual Shareholders holding	NSDL Depository site wherein you can see e-Voting page. Click on options available against company name or <b>e-Voting service provider - NSDL</b> and you will be redirected to e-Voting website of NSDLfor casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.  1. Existing users who have opted for Easi / Easiest, they can login through their user id and password. Option will be made available to
securities in demat mode with CDSL	reach e-Voting page without any further authentication. The URL for users to login to Easi / Easiest
lilode with CDSL	arehttps://web.cdslindia.com/myeasi/home/loginor
	www.cdslindia.com and click on New System Myeasi.
	2. After successful login of Easi/Easiest the user will be also able
	to see the E Voting Menu. The Menu will have links of <b>e-Voting</b>
	service provider i.e. NSDL. Click on NSDL to cast your vote.
	3. If the user is not registered for Easi/Easiest, option to register
	is available at
	https://web.cdslindia.com/myeasi/Registration/EasiRegistration  4. Alternatively, the user can directly access e-Voting page by
	providing demat Account Number and PAN No. from a link in
	www.cdslindia.com home page. The system will authenticate the user
	by sending OTP on registered Mobile & Email as recorded in the demat
	Account. After successful authentication, user will be provided links
	for the respective ESP i.e. <b>NSDL</b> where the e-Voting is in progress.
Individual	You can also login using the login credentials of your demat account
Shareholders	through your Depository Participant registered with NSDL/CDSL for
(holding securities in	e-Voting facility. Once login, you will be able to see e-Voting option.
demat mode) login	Once you click on e-Voting option, you will be redirected to
through their	NSDL/CDSL Depository site after successful authentication, wherein
depository	you can see e-Voting feature. Click on options available against
participants	company name or <b>e-Voting service provider-NSDL</b> and you will be
	redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining virtual meeting & voting during
	the meeting.

B) Login Method for shareholders other than Individual shareholders holding securities in demat mode and shareholders holding securities in physical mode.

### **How to Log-in to NSDL e-Voting website?**

- 1. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: <a href="https://www.evoting.nsdl.com/">https://www.evoting.nsdl.com/</a> either on a Personal Computer or on a mobile.
- 2. Once the home page of e-Voting system is launched, click on the icon "Login" which is