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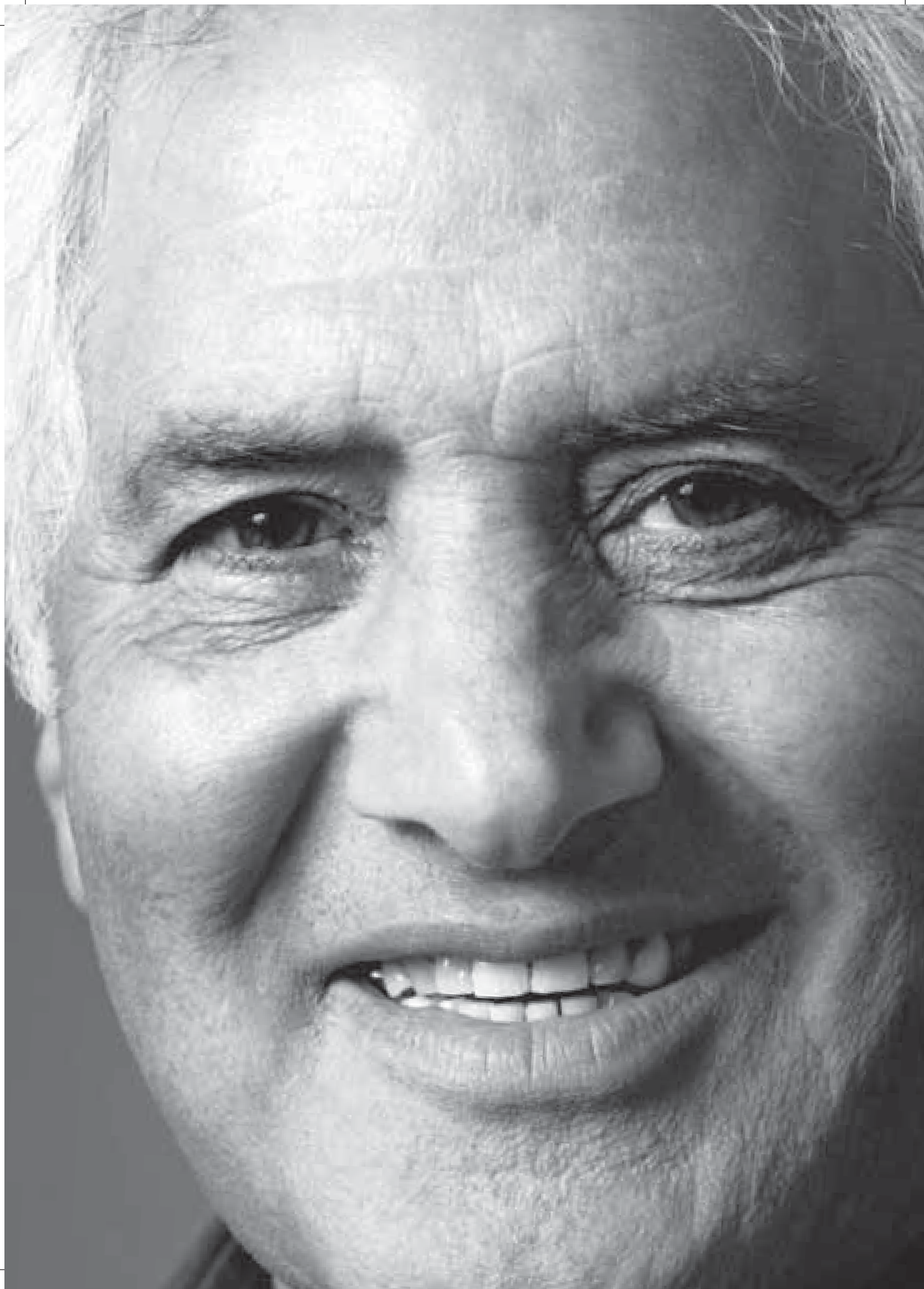
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# OUR ENTERPRISE



Launched in 2000, Max Life is a 74:26 JV with MS&AD, Japan. It is India's largest non-bank private life insurer, with revenues of Rs. 9,633 Cr. and a customer base of 3.6 Mn. across 287 offices in 216 cities in India.



Launched in 2000, Max Healthcare is a 74:26 JV with Life Healthcare, South Africa. It is a leading provider of standardised, seamless and world-class healthcare services, focused on tertiary and quaternary care. Max Healthcare has revenues of Rs. 1,407 Cr. from 2,000 beds across 12 hospitals.



Launched in 2008, Max Bupa is a 74:26 JV with Bupa Finance Plc., UK. It is one of India's leading standalone health insurance companies with revenue of Rs. 309 Cr., 11,400 agents and tie-ups with over 3,400 quality hospitals across 360 cities in India.



Launched in 2013, Antara is a 100% subsidiary of Max India. It is pioneering the concept of 'Age in Place' for the elderly, by developing Senior Living communities in India. The first Antara community will open in early 2016 near Dehradun, Uttarakhand.

Launched in 1988, Max Speciality Films is a subsidiary of Max India, based in Railmajra, Punjab. It is a leading manufacturer of speciality packaging films, with revenue of Rs. 746 Cr.



Launched in 2001, Max Neeman is a 100% subsidiary of Max India. It is a full service Clinical Research Organisation with revenue of Rs. 22 Cr. and provides services across the drug development value chain.



Launched in 2008, Max India Foundation integrates the CSR initiatives of the Max India group. It has benefitted over 4,50,000 people in 360 locations since its inception.



# WHAT YOU CAN MEAS

CONSOLIDATED REVENUE INCREASED BY  
19%\* TO ₹11,683 CR.



CONSOLIDATED PROFIT AFTER TAX INCREASED BY  
44%\* TO ₹209 CR.

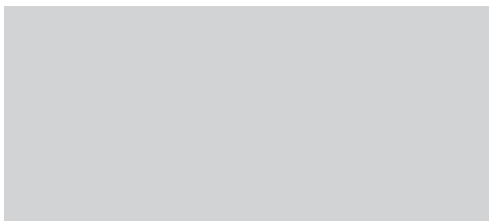


180%  
DIVIDEND AMOUNTING TO  
₹96 CR.

TREASURY CORPUS OF  
₹235 CR.



CUSTOMER BASE INCREASED BY  
14% TO 7.4 MN.





# URE OUR SUCCESS BY

300 OFFICES  
216 CITIES

TOTAL PEOPLE STRENGTH OF

70,000

Focus on high growth  
yet under-penetrated  
sectors

Investor base includes marquee  
global financial institutions such  
as Goldman Sachs, IFC  
Washington, Temasek, Fidelity,  
New York Life

Successful Joint Venture  
partnerships with Mitsui Sumitomo  
Insurance, Life Healthcare and Bupa

Benefitted over 4,50,000 people  
across 360 locations, across India  
through Max India Foundation

\*FY2012-13 numbers exclude one-off profits of Rs. 794 Cr. from sale of stake in Life Insurance business to Mitsui Sumitomo Insurance

# OUR PATH

## OUR VISION

TO BE AMONG THE MOST ADMIRED CORPORATES IN INDIA FOR SERVICE EXCELLENCE – IN WHAT WE DO, HOW WELL WE DO IT AND THE POSITIVE IMPACT WE HAVE ON SOCIETY AND OUR STAKEHOLDERS.

## OUR GOAL

TO BE THE PREFERRED SOLUTION PROVIDER IN LIFE'S MANY MOMENTS OF TRUTH.

## OUR STRATEGY

CREATE AND GROW BUSINESSES THAT WIN PEOPLE'S TRUST BY DELIVERING SEVA THROUGH EXCELLENCE.

# OUR VALUES

## SEVABHAV

WE ENCOURAGE A CULTURE OF SERVICE AND HELPFULNESS SO THAT OUR ACTIONS POSITIVELY IMPACT SOCIETY. OUR COMMITMENT TO SEVA DEFINES AND DIFFERENTIATES US.

## EXCELLENCE

WE GATHER THE EXPERTS AND THE EXPERTISE TO DELIVER THE BEST SOLUTIONS FOR LIFE'S MANY MOMENTS OF TRUTH. WE NEVER SETTLE FOR GOOD ENOUGH.

## CREDIBILITY

WE GIVE YOU OUR WORD. AND WE STAND BY IT. NO MATTER WHAT. A 'NO' UTTERED WITH THE DEEPEST CONVICTION IS BETTER THAN A 'YES' MERELY UTTERED TO PLEASE, OR WORSE, TO AVOID TROUBLE. OUR WORDS ARE MATCHED BY OUR ACTIONS AND BEHAVIOUR.

