



McLEOD RUSSEL
Believe in tea

RWANDA

UGANDA

VIETNAM



BEYOND INDIA



2016-17 Annual Report
McLeod Russel India Limited

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EQUITY SHARE INFORMATION

- Share price (31st March, 2017): Rs.166 per share (BSE)
- Market capitalisation (31st March, 2017): Rs.1817 crore
- Bombay Stock Exchange (BSE): 532654
- National Stock Exchange (NSE): MCLEODRUSS
- Calcutta Stock Exchange (CSE) : 10023930
- Uninterrupted dividend record during last 10 years
- Promoters' holding: 49.89%





"Tea is not a mere commodity for us. It is a heritage based on values and culture full of sentiments and commitments."

B M Khaitan, Chairman





As a time-honoured brand with a vibrant legacy, we have our roots in the past and the eyes on the future.

We have consistently improved, innovated and optimised our operations to create a leaner, more efficient and sustainable business. Our manufacturing footprint spans continents, and our teas are consumed in almost every part of the world.

Our multi-climatic profile, multi-geographic nature of Tea Estates, international buyers and strong regulatory compliance have strengthened our business model. On the one hand, this enables us to

build stronger resilience against industry volatility and on the other capitalise on emerging opportunities faster.

Today, we enjoy a judicious mix of 79% of our revenues from Indian operations and 21% of our revenues from Africa (Uganda, Rwanda) and Vietnam.

Our vision and strategies are borderless and we are building on the legacy that we have created for more than a century across geographies.

We are inspired by the extraordinary potential of our beverage and the promise of refreshing a growing world population.

Imagine Our World

Every day. Everywhere. We touch millions of people across every imaginable cultural diversity and preference.

McLeod Russel India Limited (McLeod Russel) is a member of the Williamson Magor Group, engaged in the business of tea plantation for over 140 years. We are the world's largest producer of tea in private sector.

We produce high quality tea from estates in India, Vietnam, Uganda and Rwanda, making us the largest privately held tea plantation

company in the world. We are also one of the world's largest tea exporters with a growing customer base across continents.

Our quality benchmarks and industry practices are among the best in the world; and we will continue to strengthen our operations to live up to our legacy and brand reputation.



ORGANISATIONAL STRUCTURE



OUR MISSION

McLeod Russel India Limited follows the tenets of a good corporate citizen, providing equal opportunity to all employees, in a safe and healthy working environment, ensuring social and economic development to sustain and improve quality of life. It is committed to safeguarding the environment by adopting an eco-friendly, transparent and participatory approach in all activities, whilst ensuring that the best quality of tea is produced.



THE LEGEND BEHIND THE WORLD'S PREFERRED BEVERAGE



Legend has it that tea was discovered by the great Chinese Emperor Shen Nung, more than four and a half thousand years ago. The story says that a leaf from a wild tea bush accidentally fell into a pot of boiling water, while the Emperor rested under a tree, the leaf then infused its goodness; and the rest, as we know, is history!

BUSINESS AREAS

We are engaged in the cultivation, processing and sale of bulk teas. We produce mainly CTC and Orthodox Black Teas. CTC teas account for nearly 90% of our production from Assam, Uganda, Rwanda and Vietnam; the balance being Orthodox variety from Assam and Vietnam and Green teas from Vietnam.

PRODUCTION BANDWIDTH

Region	Tea Estates	Factories	Saleable production (Lakh kgs)	Tea Area (in Hectares approx.)
North Bank Estates and Factories	22	23	412	13,876
South Bank Estates and Factories	26	25	372	16,603
McLeod Russel India Assam Estates and Factories	48	48	784	30,479
McLeod Russel India Dooars Estates and Factories	5	5	62	3,244
McLeod Russel India Total Estates and Factories	53	53	846	33,723
Vietnam Estates and Factories	3	7	84	1,694
Uganda Estates and Factories	6	5	173	3,502
Rwanda Estates and Factories	2	2	50	684
McLeod Russel Group Total	64	67	1,153	39,603



CREDIBLE CERTIFICATIONS

- Food Safety Management System (ISO 22000)
- Fairtrade Certified
- Rainforest Alliance Certified
- Hazard Analysis Critical Control Point (HACCP)
- Ethical Tea Partnership (ETP)

Taking Our Beverage to Global Connoisseurs

Tea enjoys a centuries-old heritage in India and the world at large. At McLeod Russel, we take pride in upholding this time-honoured heritage.

Our widespread plantations, meticulous processes, honed art and science of blending, sustainable environmental practices and community initiatives have enabled us to reinforce our industry leadership across geographies.

We have tea estates, blending units and marketing offices across strategic global locations. We export some of the finest teas around the world. Our discerning customers are spread across Asia, Europe, Africa, the Middle East and North America. We continue to leverage our robust marketing and delivery mechanisms to grow our global prominence and brand reputation.



- Our estates spread across 39,603 hectares producing some of the world's finest teas.
- We produce more than 115 million kilos of tea every year.
- Our 90,000+ employees drive our heritage each day.
- We reach out to over 24 countries across the world.
- We are one of the largest global black tea exporters.



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World-class tea estates

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State-of-the-art tea manufacturing facilities



Sl No.	Export
1	Canada
2	USA
3	Ireland
4	U.K.
5	Netherlands
6	Germany
7	Poland
8	Kazakhstan
9	Russia
10	Turkey
11	Iran
12	Egypt

Sl No.	Export
13	Saudi Arabia
14	UAE
15	Pakistan
16	China
17	Japan
18	Bangladesh
19	Sri Lanka
20	Malaysia
21	Indonesia
22	Australia
23	Kenya
24	Tanzania

Sl No.	Offices
1	Four Mangoe Lane, Kolkata
2	Guwahati, Assam
3	Vietnam
4	Rwanda
5	Uganda
6	Kenya
7	UAE
8	U.K.

Sl No.	Tea Estates
1	India
2	Vietnam
3	Uganda
4	Rwanda



Think Beyond!



Yes, that's
our corporate
philosophy to win
more markets
and reach more
customers nationally
and internationally.
Here we discuss
some of our innate
strengths and
efficiencies that
make it possible.

