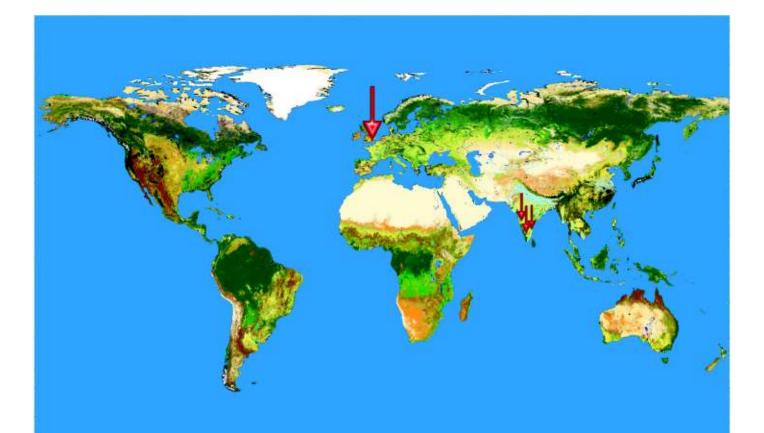
MEDIRONE SLOERL Entertainment Limited

Annual Report 2009 - '10









Registered Office Mediaone Global Entertainment Limited No.59, Vijayaraghava Road, T.Nagar, Chennai 600 017. India.

Mediaone Global Entertainment Limited,

#1, Yamunabhai Road, Madhavnagar, Next to ETV office, Bangalore - 560 001.



Overseds Subsidiary Mediaone Global Limited 8th Floor Crown House, #60, North Circular Road, London, NW 10-7 PN

Distribution Offices:

Mediaone Global Entertainment Limited # 100/101, Thandumaliamman Koil St., Upplipalayam, Coimbatore - 641 018.

www.mediaoneglobal.in



29" ANNUAL GENERAL MEETING

| Date | : | 30 th December 2010 |
|------------|---|--------------------------------|
| Day & Time | : | Thursday; 11.30 a.m. |
| Venue | : | Hotel Guru, |
| | | Rukmani Lakshmipathy Salai, |
| | ì | Egmore, Chennai - 600 008. |

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Mediaone's Key Highlights

- An Asset Based Entertainment Company
- Listed on the Bombay Stock Exchange (BSE)
- South India's fast upcoming Entertainment company
- Steady Growth Rate in Turnover & Profits
- Constant rise in EPS and Market Cap
- Prime focus in Exhibition (Theatres) along with Distribution and



Production

- End-to-End solutions provider in the entertainment spectrum
- Knitting the chain of Production, Distribution & Exhibition of feature films



- Quality content provider for leading Televisions Channels
- Back-end tie ups with leading Production Houses to overcome risks
- Dynamic team of young, creative and innovative professionals



BOARD OF DIRECTORS

Mr.Suryaraj Kumar Managing Director



Mr. Thomas Kuruvilla Independent Director

Mr.D.G.Prasad Independent Director

> Mr.Bomi Kavina Independent Director

Mr.T.Venkateswara Rao Independent Director



To develop primary vertical of "Asset based Exhibition" and combine the existing and new activities to build up a major integrated media and entertainment company based on three central columns:

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Vision

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- 1. Exhibition
- 2. Content Provider
- 3. Content Distributor

And become a

- 1. Market leader in the south of India for theatrical exhibition
- 2. Major company for content development for television and films
- 3. Major distributor of film content in India both for South Indian and Hindi films and a developing a strong position in the international market in VOD market.



Positioning Mediaone in the Global Map by setting a benchmark for quality and innovative content to discerning audience worldwide.

To be a standout in the Exhibition Theatre business.

State of the Art technology in renovating and refurbishing of existing theatres in Upcoming centers.

Distribution of worldwide releases of films through improvised distribution Network.

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Corporate Information Registered Office

Mediaone Global Entertainment Limited, No.59, Vijayaraghava Road, T.Nagar, Chennai 600017. Tel: 044-42148005 Fax : 044-42146321 www.mediaoneglobal.in

Bankers

Registrars & Share Transfer Agents

THE LAKSHMI VILAS BANK

Cathedral Road Branch, 70 Cathedral Road, Chennai - 600 086

VIJAYA BANK

Egmore Branch, 123 Durga Towers, Rukmani Lakshmipathi Road, Egmore, Chennai - 600 008.

Vijaya Bank

P.B. No.9934,34 First floor, Hariram Complex, K.G. Road, Bangalore - 560 009.

HDFC BANK

759,ITC Centre, Anna Salai, Opp:T.V.S. Chennai - 600 002, TamilNadu.

AXIS BANK No. 225,Anna Salai, Opp. Spenzer's Plaza, Chennai - 600 002. Cameo Corporate Services Ltd Subramanian Building, #1, Club House Road, Chennai - 600 002.

Statutory Auditors

R.P.Madhu & Co Chartered Accountants, W-41, (Old # 124), III Avenue, Annanagar, Chennai - 600 040.

Internal Auditors

V. Radhakrishnan & Associates Chartered Accountants, No.35, Mundakanni Amman Koil Street, Mylapore, Chennai - 600 004.

Legal Advisor

P. K. Shrinivasan Advocate, Thendral Colony, 4th Street, Anna Nagar West, Chennai - 600 040.



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Financial Highlights

| | | | | (| (Rupees in lakhs) | | | | |
|-------|--|------------|------------|-------------------------|-------------------|--|--|--|--|
| S No. | Dortioulors | Standalone | Financials | Consolidated Financials | | | | | |
| S.No. | Particulars | 30.06.2010 | 30.06.2009 | 30.06.2010 | 30.06.2009 | | | | |
| 1 | Income | | | | | | | | |
| | Direct Income | 10077.78 | 4879.13 | 10077.78 | 4879.13 | | | | |
| | Work in Progress | 1437.07 | 664.99 | 1437.07 | 664.99 | | | | |
| | Other Income | 41.14 | 94.13 | 41.14 | 97.65 | | | | |
| | Total | 11555.99 | 5638.25 | 11555.99 | 5641.77 | | | | |
| 2 | Expenditure | | | | | | | | |
| | Opening WIP | 664.99 | 1114.29 | 664.99 | 1114.29 | | | | |
| | Direct Expenditure | 9138.93 | 3488.06 | 9138.93 | 3488.06 | | | | |
| | Personal Cost | 64.43 | 72.11 | 64.43 | 72.11 | | | | |
| | Administrative Expenses | 467.29 | 103.92 | 472.66 | 113.47 | | | | |
| | Miscellaneous expenditure w/o | | 25.88 | | 25.88 | | | | |
| | Total | 10335.64 | 4804.26 | 10341.01 | 4813.81 | | | | |
| | Profit before depreciation, Interest & Taxes | 1220.35 | 833.99 | 1214.98 | 827.96 | | | | |
| 3 | Depreciation | 126.54 | 21.17 | 126.54 | 21.17 | | | | |
| 4 | Interest | 108.37 | 45.59 | 108.37 | 45.59 | | | | |
| 5 | Profit Before Taxes | 985.44 | 767.23 | 980.07 | 761.20 | | | | |
| 6 | Provision for Taxes | 194.07 | 144.81 | 194.07 | 144.81 | | | | |
| | Deferred Tax Liability / (Asset) | 49.12 | -13.45 | 49.12 | -13.45 | | | | |
| | Provision for FBT | 0.44 | 0.78 | 0.44 | 0.78 | | | | |
| 7 | Profit After Taxes | 741.81 | 635.09 | 736.44 | 629.06 | | | | |
| 8 | Paid up Equity Share Capital | 1472.00 | 1472.00 | 1472.00 | 1472.00 | | | | |
| 9 | Reserves - Excluding Revalution Reserves | 1823.13 | 1219.08 | 2330.26 | 1731.59 | | | | |
| 10 | Earning for share (Basic & Diluted)Rs. | 5.04 | 4.31 | 5.00 | 4.27 | | | | |
| | Aggregate of Public Share Holdings | | | | | | | | |
| | a) Number of Shares | 5873367 | 4857682 | 5873367 | 4857682 | | | | |
| | b) Percentage of Share Holding | 39.90% | 33.00 % | 39.90% | 33.00% | | | | |