



# UNLEASHING POSSIBILITIES

Annual Report 2013-14





Domain expertise

+

Meaningful technology solutions

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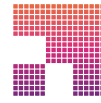
Power of Mindtree Minds

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Spirit of partnership

= Unleashing Possibilities





We live in a world that speaks digital in all walks of life. Businesses are adopting effective digital platforms to improve customer communication and relationships.

In fact, organizations are trying hard to figure out the perfect solution for digital initiatives. This is where Mindtree comes in with The Digital Pumpkin.

# THE DIGITAL PUMPKIN

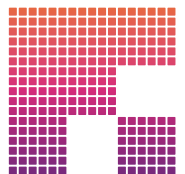
The Digital Pumpkin is an innovation hub that invites clients to a free, collaborative environment to create cutting edge digital solutions. At The Digital Pumpkin, we work with our clients to help ideate, experience and create a meaningful digital experience.





## Delivered superior consumer engagement

Developed digital business solutions for a Fortune 10 CPG enterprise. Nurtured more than 50 brands, 385 sites and a billion customers.





# UNLEASHING POSSIBILITIES

Technology makes life more productive, rewarding and secure. It is a key driver and the bedrock of our solutions for our clients. At Mindtree, we push ourselves to unleash possibilities — discover new ways to make technology meaningful, deliver large engagements on time and on budget. We take ideas that look impossible on a whiteboard and transform them into workable solutions.

We thrive on innovation.

We thrive on creative collaboration.

We thrive on people taking risks, questioning perceptions and conventions and breaking fresh grounds.

Our culture of collaborative spirit, unrelenting dedication and expert thinking helps our clients succeed and turns them into our partners. Our domain expertise ensures a deep understanding of their challenges and opportunities and empowers us to solve them with meaningful technology. We deliver rewarding solutions that make the world a safer and better place to live in.

In the age of cloud, applications and infrastructure are completely interdependent and lack of integration can affect availability, performance and productivity.

# WORLD-CLASS NETWORK OPERATING CENTER

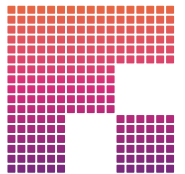
We take an end-to-end approach for delivering infrastructure management services that includes technology, process and expertise to create unified management of applications and infrastructure. To accomplish this, we developed our service delivery platform to deliver a single point of reference, regardless of the underlying cause. We integrated service management with monitoring tools to provide a consolidated view of applications and infrastructure.





## Ensured safe travel in two European countries

Managed the entire back-end infrastructure for railway and traffic control systems.  
Millions of passengers travel safely and efficiently in two European countries.






# UNLEASHING POSSIBILITIES TO EMPOWER BUSINESSES AND SOCIETY




## Saved \$60 million in reinsurance costs

Improved underwriting practice efficiencies with our next-generation global exposure solution for a large client serving 40 million customers in 160 countries.



## Helped generate over \$1 million in daily revenue

Built a prepaid reservation system for a leading car rental agency.



## Saved \$55 million a year

Reduced piracy through our online activation solution for one of the world's leading software vendors.





# I GOT GARBAGE

Mindtree built a technology platform 'I Got Garbage' to bring together businesses, government organizations and social entrepreneurs to transform the loosely organized Indian rag picking community into organized waste management service providers. Today, 21 NGOs work with 7,000 waste collectors to provide a more efficient and structured waste management system.

This unique, innovative waste management supply chain improves the working conditions of rag pickers, protecting them from exposure to hazardous chemicals and infectious diseases. Now, instead of scavenging for recyclables on garbage heaps, people can collect waste directly from residential and business sources. The approach increases the overall efficiency of recyclable recovery, creates a more stable, safer work environment for thousands of people and helps cities manage waste better.

'I Got Garbage' is a cloud based technology platform to disseminate information on waste segregation, offer assistance in system training, on-boarding and technical support and engage all stakeholders in upcoming programs.





# CLIENTS SPEAK



**Paul Kremer**

*E-commerce, Program Director, Avis*

Mindtree has been an integral part of our e-commerce infrastructure over the past 13 years. They are very innovative and bring a lot to the table – quality delivery, excellent skills and technical analysis and top-notch quality assurance. Getting it right the first time is what differentiates Mindtree from other players in the global service provider market.

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**Microsoft**

**Mark Meyers**

*Senior Director, Microsoft*

One of the greatest of Mindtree's qualities that I appreciate is their ability to take complete ownership of a project and execute the plan as if they are co-owners. The level of detail and support they devote to their customers is just fantastic. High quality interactions are the trademark of Mindtree Minds.

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**Jeroen van der Heijden,**

*CTO, Raet*

Quality services and domain expertise are the hallmarks of Mindtree offerings. We really enjoy working with Mindtree; they are true partners, very focused on going the extra mile for us. We see a very bright future in our relationship with Mindtree.

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**THE CARLYLE GROUP**

**Jeff Pisano**

*VP, Global operations, The Carlyle group*

The best thing about Mindtree is their partnership and flexibility. I appreciate their willingness to learn our business and to work with us to come up with ideas that will create new levels of efficiency and drive cost effective growth.

