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# Corporate Profile

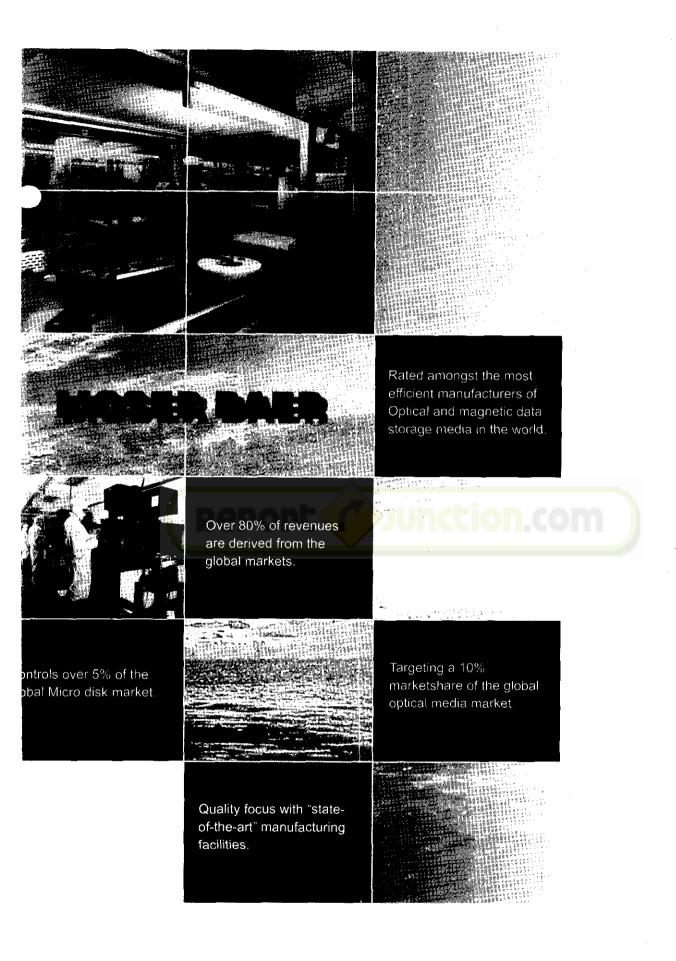
Moser Baer (MBI) is one of the worlds largest manufacturer of optical and magnetic storage media. MBI has excelled at successfully operating in the highly technology intensive and fast growing data media industry. The company has a strong quality focus, which is evident from its dominating market shares and profile of customers. With a strong Engineering and Research and Development focus coupled with a low cost base, MBI believes in creating long term sustainable competitive advantages in its business segments.

International sales account for over 80% of its revenues most of which come from repeat orders from its existing customer base. With a basket of strong brands, with strong consumer recall and equity, MBI expects a major part of its revenues to be derived in the future from sales of its products under its own brand names.

MBI has a proven track record of sustained growth. Revenues and earnings have grown over the last five years at a CAGR of 36% and 60% respectively. With Shareholder Value creation at the heart of its corporate misson, MBI has provided an average annual return on investment of 25% to its shareholders for the last six years.

MBI's greatest asset is its large pool of talented and experienced doctorates, engineers and a highly trained and motivated manpower base. Its human resources coupled with state-of-the-art manufacturing facilities and strong brand names should ensure that MBI retains and strengthens its leading position in the global data storage market.





### MOSER BAER INDIA LTD.

## <u> Management Team</u>

#### **BOARD OF DIRECTORS**

Mr. Deepak Puri Managing Director

Mr. Harnam D.Wahi

Director

Mrs. Nita Puri Whole Time Director

Mr. Rajesh Khanna

Director

Mr. Bernard Gallus

Director

Mr. Robert O'Donnell

Director

Mr. Prakash Karnik

Director

#### **SENIOR EXECUTIVES**

Mrs. Minni Katariya Company Secretary

Mr. D.P. Nanda

General Manager (Exports)

Mr. P.Sanat Kumar

GeneralManager (Sales & Coordination)

Mr. Rakesh Govil

General Manager (Treasury)

Mr. S. Rajalingam

General Manager (Plant)

Mr. Naresh Jand

General Manager (Finance)

Mr. Ratul Puri

General Manager (Business Development)

Mr. Ashish Bhanu

General Manager (Audio/Video)

Mr. G.P. Singh

General Manager (HRD)

Mr. G.R.Nvati

Deputy General Manager (Technical)

Mr. N.K.Chaudhary

Asst. General Manager (Project)

Mr. Sanjay Gupta

Asst. General Manager (Process Dev.)

Mr. K.K.Khosla

Sr. Manager (Accounts)

Mr. N.K. Bhasin

Sr. Manager (Accounts)

Mr. A. Bhattacharya

Sr. Manager (Utility)

Mr. B.B.Arora Manager (Works)

#### Registered & Head Office

63, Ring Road, Lajpat Nagar-III, New Delhi-110 024

**Principal Auditors** 

K.C. Khanna & Co. H-96, Connaught Circus, New Delhi-110 001

**Bankers** 

State Bank of Bikaner & Jaipur

G-72, Connaught Circus, New Delhi-110 001

State Bank of Travancore

Travancore House, K.G.Marg,

New Delhi-110 001

State Bank of Saurashtra

C-37, Connaught Circus New Delhi-110 001

Indian Bank

P-45/90, Connaught Circus

New Delhi-110 001

State Bank of Patiala

Overseas Branch 'Chandralok',

2nd Floor, 36, Janpath

New Delhi-110 001

IndusInd Bank Limited

International Trade Tower F-Block, Nehru Place, New Delhi-110 019

The Fuji Bank Limited

Mumbai Branch, Maker Chamber-III, 1st Floor, Jamnalal Bajaj Road, Nariman Point,

Mumbai-400 021

## MBi

#### **BRANCH OFFICES**

Rotterdam Varesweg, 110 3047 av

Rotterdam, The Netherlands

Mumbai 510, Maker Chamber-V,

Nariman Point, Mumbai

Calcutta 16, British India Street,

Calcutta-700 001

Bangalore Krishna Manere

14/1, Wood Street, Richmond Road,

Bangalore

**WORKS** 

Magnetic Media:

Plant-I B-17, Sector 9, Noida

Domestic Distt. Gautam Buddha Nagar (U.P.)

Plant-II 66, Noida Export Processing Zone, Noida,

Exports Distt. Gautam Buddha Nagar (U.P.)

Optical Media:

Plant-III A-164, Sector 80, Phase-II, Noida (U.P.)

**Exports** 

Plant-IV B-4, Noida Export Processing Zone, Noida,

Exports Distt. Gautam Buddha Nagar (U.P.)

Audio/Video:

Plant-V A-33, Sector 57, Noida (U.P.)

Domestic

## Table of Contents

6 Corporate Perspective

8 Notice

14 Performance at a glance

16 Directors' Report

20 Balance Sheet

21 Profit & Loss Account

22 Schedules

33 Auditor's Report

37 Cash Flow Statement

### MOSER BAER INDIA LTD.

# Corporate Perspective



Deepak Puri, MD

## Acting ahead of the curve

Wherever you turn your gaze today, you see change. Often turbulent, paradigm shifting, disrupting entrenched business realities. Change today is the strategic imperative, for any enterprise aspiring to grow, remain competitive.

At Moser Baer change awareness is the prime pulse beat of all thinking, every action. With a firm focus on the electronic data storage media business, Moser Baer has always been in touch with the future points of the changing reality curve.

Beginning with the 8.0" floppy disk, every stage in MBI's development saw it move closer to its goal of excellence. Today, with an exploding global need for data storage, Moser Baer is ideally positioned to emerge as a market leader in the field, with global distribution, low cost manufacturing, dominant brands and very strong engineering and Research and Development capabilities.

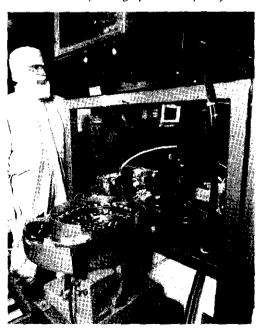
## **Business Strategy**

Creating long term sustainable competitive advantages by developing high quality human resources and global manufacturing scale. Continuously innovating to develop processes and products which enjoy leadership position. Providing customers with an exceptional value-quality-service relationship, while ensuring sustainable and long term shareholder value creation.

#### The value of cost advantage

As business realities transcend geographical and national barriers, as technology disseminations make technology availability more wide spread, cost factor has become fundamental for competitive advantage. Its not a question of cheaper products, the point is value for money.

Moser Baer has always focussed on research and development and value engineering as the basis for improving product quality and







simultaneously lowering cost of production.

Through innovations most of the Moser Baer products have been re-engineered to offer better performance at a lower cost. This has resulted in placing Moser Baer among the lowest cost producers of electronic data storage media in the world.

#### Writing a saga of Global Presence

Moser Baer, through aggressive forays into export markets, international alliances, and superior quality offering has entrenched itself globally and is expanding all the time.

Today international sales account for over 80% of the company's revenues and the company has a marketing and distribution network in over 27 countries in the world serviced by 7 distribution centers, marketing offices and subsidiaries.

## The genetics of Quality

Quality is a way of life at Moser Baer. With a vertically integrated manufacturing process and a dedicated supply base, together with an obsession with conformance to some of the highest standards, Moser Baer products create industry benchmarks which other try to emulate. Applying a systems approach to high

volume mass manufacturing environment, coupled with in house developed statistical techniques the company's products approach near zero physical defect levels.

#### Human resource - The prime asset

Now, globally, it's the ascendance of technology, the knowledge workers. As technology driven transformations encompass all enterprises quality human resource is the prime factor of competitive advantage.

At Moser Baer, it's a continuous process of training and development, upgrading of the workers environment to ensure that everybody at Moser Baer grows holistically, in turn taking Moser Baer to higher levels of success.

#### MOSER BAER INDIA LTD.

### Notice

Notice is hereby given that the 17th Annual General Meeting of the Company will be held on Saturday, 30th September, 2000 at 9.30 A.M. at Centaur Hotel, New Delhi-110037 to transact the following business:

#### **ORDINARY BUSINESS:-**

- To receive, consider and adopt the audited Balance Sheet as at 31st March, 2000, Profit and Loss Account for the year ended on that date and the Reports of the Directors and Auditors thereon.
- 2. To declare dividend on Equity Shares of the Company.
- 3. To ratify the payment of interim dividend on Preference Shares of the Company.
- 4. To appoint a Director in place of Mr. Harnam D. Wahi, who retires by rotation and being eligible, offers himself for re-appointment.
- To appoint a Director in place of Mr. Robert O'Donnell, who retires by rotation and being eligible, offers himself for re-appointment.
- 6. To consider and, if thought fit to pass with or without modification(s), the following resolution as an Ordinary Resolution: "RESOLVED THAT pursuant to Article 91A of the Articles of Association of the Company, Mr. Rajesh Khanna be and is hereby appointed as a non-rotational nominee Director of the Company."
- 7. To consider and, if thought fit to pass with or without modification(s), the following resolution as an Ordinary Resolution: 
  "RESOLVED THAT consent of the Company be and is hereby accorded to re-appoint M/s K.C. Khanna & Co., Chartered Accountants, as Statutory Auditors of the Company to hold office from the conclusion of this Annual General Meeting until the conclusion of next Annual General Meeting of the Company.
  - FURTHER RESOLVED THAT the Board of Directors of the Company be and is hereby authorised to decide about the remuneration to be paid to the Auditors for this period."

#### SPECIAL BUSINESS:

- 8. To consider and, if thought fit to pass with or without modification(s), the following resolution as a Special Resolution :
  - "RESOLVED THAT pursuant to Section 31 of the Companies Act, 1956, consent of the Company be and is hereby accorded to substitute the existing Article 94 of the Articles of Association of the Company with the following Article:
  - Unless otherwise determined by the Company in General Meeting, each Director shall be entitled to receive out of the funds of the Company for his services in attending meetings of the Board or a Committee of the Board a fee of Rs. 5,000/- (Rupees Five Thousand only) per meeting of the Board or a Committee of the Board attended by him. All other remuneration, if any payable by the Company to each Director, whether in respect of his services as a Managing Director or a Director in the whole or part time employment of the Company or otherwise shall be determined in accordance with and subject to the provisions of these Articles and of the Act. The Directors shall be entitled to be paid their reasonable travelling, hotel and other expenses incurred in consequence of their attending the Board and Committee meetings or otherwise incurred in the execution of their duties as Directors. The Company in General Meeting may sanction remuneration to the Directors in accordance with the provisions of the Act."
- 9. To consider and if thought fit, to pass with or without modification(s), the following resolution as a Special Resolution: "RESOLVED THAT pursuant to Section 31 and other applicable provisions, if any, of the Companies Act, 1956, the existing Articles of Association of the Company be and are hereby amended by addition / modification of the following Articles at suitable places as mentioned hereinafter:

#### **FURTHER DEFINITIONS:**

#### **ARTICLE 1**

ELECTRA PARTNERS MAURITIUS LIMITED, formerly known as JF Electra (Mauritius) Ltd., a Company incorporated under the laws of Mauritius and having its registered office at Les Cascades Building, Edith Cavell Street, Port Louis, Republic of Mauritius ("Electra Partners").

"Person" means any individual, sole proprietorship, unincorporated association, unincorporated syndicate, unincorporated organization, body corporate, corporation, company, partnership, limited liability company, joint venture, governmental authority or trust or any other entity or organisation;

"Promoter"/ "Sponsor" means any of :- Deepak Puri, Nita Puri, Ratul Puri, Kavita Puri or Sabena Puri ; and "Promoters"/ "Sponsors" means collectively : Deepak Puri, Nita Puri, Ratul Puri, Kavita Puri or Sabena Puri.

- 39 In what cases the Board may refuse to register transfer
  - (i) Subject to the provisions of Article 39B and of Section 111 A of the Act, the Board, without assigning any reasons