

agro cement
power paper

ANNUAL REPORT 2010 - 2011



MURLI



**ऊर्ध्वं गच्छन्ति सत्त्वस्था मध्ये तिष्ठन्ति राजसाः ।
जह्न्यगुणवृत्तिस्था अधो गच्छन्ति तामसाः ॥**

Those who abide in the quality of Sattva
wend their way upwards; while
those of Rajasik disposition stay in the middle. And those of a
Tamasik temperament, sink down.



A Forward looking statement...

We are feeling extremely delighted while presenting our beloved patrons with the Twentieth Edition of our Annual Report 2010-11.

The principal objective of the presentation of this Report to our dear patrons, whose support forms the bedrock of all our corporate moves, is to let them know about the corporate activities being pursued alongside the initiatives being launched by us and to present a fairly accurate picture of our corporate performance so that they could judge the prospects of our future growth and take informed decisions vis-a-vis investment of their capital.

We would like to make it pretty clear at the very outset that this Report as also other Statements we make from time outlining the corporate activities we are going to embark upon, are intended to let our valued stakeholders envisage the moves we intend to make and the monetary gains we expect to derive from them. We would, however, like to strike a note of caution for our dear patrons that the achievement of the results as anticipated by us depends invariably on the combination of a variety of factors with the market scenario prevailing at a given time being among the most significant ones. Besides, what we would like to make crystal clear is the fact that it is always beyond human capacity to foresee and predict spot-on the market conditions prevailing at a given point of time and as such there always exists the likelihood of such predictions going awry.

It would not be out of place to add that our corporate performance may be influenced a great deal by the factors which do have a bearing on the national economy, which is very much an integral part of the Global Economic Order. If any event of the type of global economic meltdown, which had blighted many economies across the globe in varying degrees at the fag

end of the previous decade of this century, were to recur, then undeniably Indian economy would also be shaken by it. And we, like other corporate entities, being a constituent unit of the Indian economy would also be affected in some form or the other. In such a scenario our predictions and projections made in this Report may contrast with the actual results achieved by us. We expect our dear patrons to bear this in mind while scrutinizing and analyzing it and visualising the performance we expect to put up in the days and months ahead.

Notwithstanding the fact that there may be a number of factors which may lead to our projections being off the mark, it has been our sincere endeavour to make as realistic and prudent assumptions as possible so that we are able to put before our esteemed stakeholders as much accurate picture of the anticipated results as possible. We are also acutely aware of the fact that there may be situations, both artificial and natural, which may cause our assumptions to go wrong and in the event of such situations arising, the results envisaged may be at variance with those actually achieved by us. We expect all our dear patrons to be alive to this while going through this Report. What is equally significant is that a number of uncertainties and risks, which can not be foreseen or avoided, can also play their part in rendering our calculations ineffective. This is why we have qualified our forward-looking statements by using the terms like hope(s), expect(s), project(s), intend(s), believe(s) or other words carrying similar meaning while giving our patrons an insight into what we believe are likely to be the trends of our performance.

We hereby underline that we are under no obligation whatsoever to publicly update any forward-looking statements whether as a result of new information, future events or otherwise.

Brief Descriptions of MIL Units



AGRO UNIT 1 : This unit, which set in motion MIL corporate journey in 1991, has been among the mainstays of MIL strength. Known for quality products like Soya, De-oiled Cake and Refined Edible Oil, it has consistently and significantly contributed to the rise of the Company on the business horizons of the country.

AGRO UNIT 2 : The acquisition of this Umred-based unit by the Company in 1994 carried forward its attempts to take a bigger role in the industrial scenario of the country. In recent times this unit of the Company has got a major boost with the introduction of advanced technology seeing a quantum jump in its production levels.

DUPLEX UNIT : Commissioned in 2000, this unit gave a major fillip to the Company's endeavour to enlarge its sphere of influence and earn its clout as a market player of note. An improved performance by this unit is on the cards as the far-reaching measures taken by the Management to upgrade its production level start yielding dividends.

NEWS PRINT PAPER UNIT : Roaring success of Duplex Unit of the Company prompted MIL Directors to tread along the way to even greater prosperity by launching this Unit in 2001. MIL think-tank has planned to inject fresh funds into this unit so as to achieve the desired performance from it and turn it into a tool of growth.

WRITING & PRINTING PAPER UNIT : This biggest constituent of the paper unit from the standpoint of investment and quantum of production was launched in 2004 with the express aim of catering to the ever-increasing number of consumers of MIL papers. Over the years this unit has by and large been the most prolific source of earning for the Company.

POWER UNIT : Power Units have lent new dimensions to the Company's quest to rule the roost and stamp its dominance on the market. Power Plants have not only enabled the Company to ensure that its production process goes on unimpeded but have also facilitated Company's evolution into a market force believing in surging ahead with resoluteness.

PILP MILL : The Pulp Mill is expected to become a harbinger of Company's growth by enabling it to do away with the import of pulp and meet its requirement of this raw material internally. Efforts are on at the moment to turn it into a self-sustaining, viable unit occupying a place of prominence in MIL affairs.

CEMENT UNIT : The setting up of this unit in Naranda in Chandrapur District, has indubitably given a decisive push to MIL efforts to penetrate a potentially hugely promising cement market with exciting opportunities galore. A number of measures initiated for the uplift of this unit are expected to lead to a remarkable improvement in its performance.

SBS BOARD UNIT : This unit has given a new direction to the Company's bid to emerge as unrivalled force in paper industry. Employer of biggest manpower among all the paper units of the Company and an embodiment of the application of latest technology, this unit is set to quicken the process of Company's transformation into a major market force.

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Director's Profile

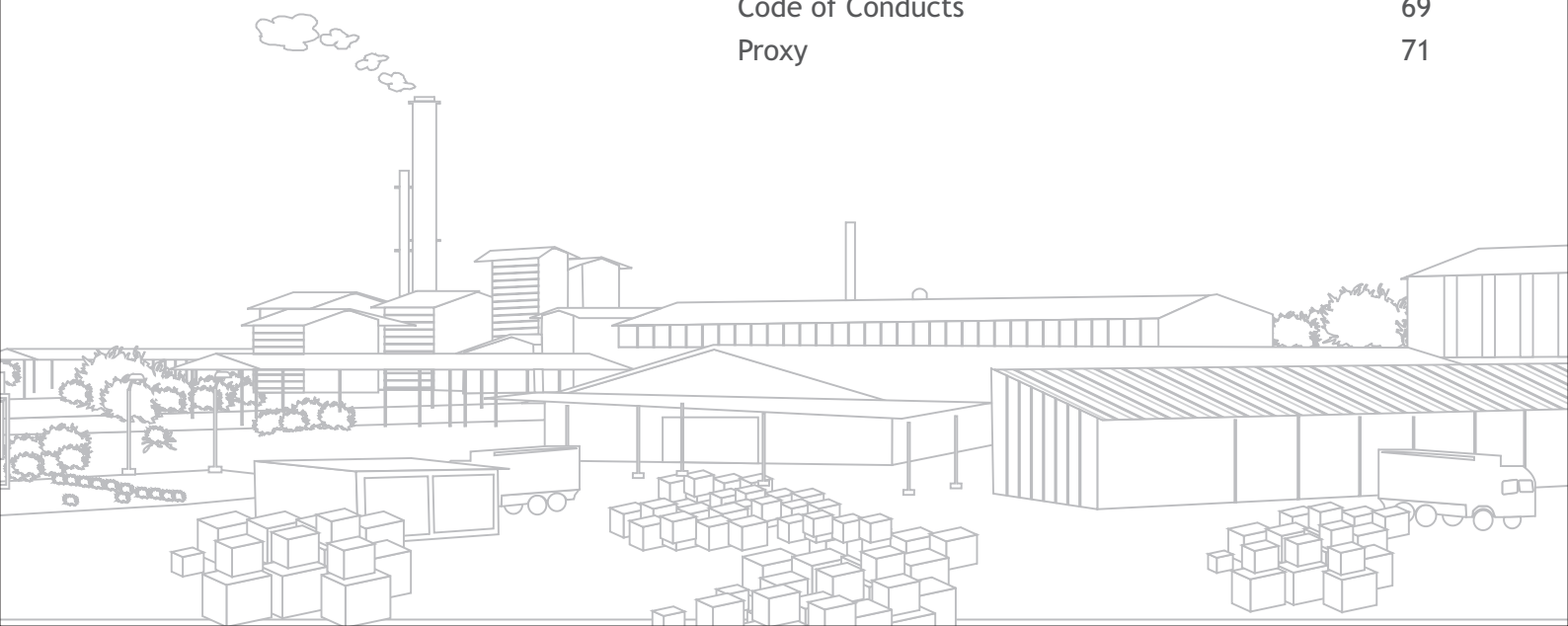
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MURLI

NOTICE

NOTICE is hereby given that twentieth Annual General Meeting of the Members of MURLI INDUSTRIES LIMITED will be held on Friday, 30th September, 2011 at the Corporate Office of the Company at 'Radha House' 239, East Wardhman Nagar, Nagpur- 440 008, at 11.00 a.m. to transact the following businesses as:

ORDINARY BUSINESS:

1. To receive, consider and adopt the Audited Balance Sheet of the Company as at 31st March 2011 and the Profit and Loss Account for the year ended on that date together with the Reports of the Directors and Auditor thereon.
2. To appoint a Director in place of Shri Shobhagmal Maloo, who retires by rotation and being eligible, offers himself for reappointment.
3. To appoint a Director in place of Shri Lalchand Maloo, who retires by rotation and being eligible, offers himself for reappointment.
4. To appoint a Director in place of Shri Sunil Kumar Maloo, who retires by rotation and being eligible, offers himself for reappointment.
5. To appoint M/s Demble Ramani & Co., Chartered Accountants, as statutory auditors of the company, who shall hold the office from the conclusion of this Annual General Meeting, until the conclusion of the next Annual General Meeting and to authorize the Board of Directors to fix their remuneration.

SPECIAL BUSINESS:

6. To consider and if fit to pass with or without modification the following Resolution as an Ordinary Resolution.

“RESOLVED that Shri Vinayak Thergaonkar, who was appointed as an Additional Director by the Board of Directors on 31.03.2011 and who hold office as per section 260 of the Companies Act, 1956, upto the conclusion of the Annual General Meeting be and is hereby appointed as a regular director of the Company subject to retirement by Rotation.”

7. To consider and if fit to pass with or without modification the following Resolution as an Ordinary Resolution.

“RESOLVED that Shri Avinash Mardikar, who was appointed as an Additional Director by the Board of Directors on 12.08.2011 and who hold office as per section 260 of the Companies Act, 1956, upto the conclusion of the Annual General Meeting be and is hereby appointed as a regular director of the Company subject to retirement by Rotation.

8. To consider and if fit to pass with or without modification the following Resolution as an Ordinary Resolution.

“RESOLVED that Shri Subhash Rode, who was appointed as an Additional Director by the Board of Directors on 26.08.2011 and who hold office as per section 260 of the Companies Act, 1956, upto the conclusion of the Annual General Meeting be and is hereby appointed as a regular director of the Company subject to retirement by Rotation.

By Order of the Board of Directors
of Murli Industries Limited
Sd/-

Nandlal Maloo,
Managing Director

NOTES:

A MEMBER ENTITLED TO ATTEND AND VOTE AT THE MEETING IS ENTITLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF AND THE PROXY NEED NOT BE A MEMBER OF THE COMPANY.

Proxy in order to be effective must be deposited at the Company's registered office at 101, Jai Bhawani Society, Central Avenue, Wardhman Nagar, Nagpur 440008, not less than 48 hours before the commencement of the Meeting.

The Register of Members and Share Transfer Book of the Company will remain closed from 29th September, 2011 to 30th September, 2011 (Both days inclusive).

All communications pertaining to the shares are to be addressed to the Company Secretary at the Company's Corporate Office at 'Radha House' 239, East Wardhaman Nagar, Central Avenue Road, Nagpur 440 008 (MS).

Members holding shares in dematerialized form are requested to bring their ID and DP ID number for easy identification for attendance at the meeting.

EXPLANATORY STATEMENT AS PER SECTION U/S 173 (2) OF THE COMPANIES ACT, 1956

Item No. 6, 7, & 8

The Directors Shri Vinayak Thergaonkar, Shri Avinash Mardikar, and Shri Subhash Rode were appointed as an Additional Director of the company under section 260 of the Companies Act, 1956. The appointments of these directors were good up to the conclusion of this Annual General Meeting. As per Listing Agreement the Company has to appoint certain number of directors to act as Independent Directors to look after the affairs of Board of Directors. Hence Shri Vinayak Thergaonkar, Shri Avinash Mardikar, and Shri Subhash Rode are proposed to be appointed as directors of the company.

None of the directors of the Company is interested except Shri Vinayak Thergaonkar, Shri Avinash Mardikar, and Shri Subhash Rode.

By Order of the Board of Directors
For Murli Industries Limited

Regd Off:

101, Jai Bhavani Society
Wardhman Nagar,
Nagpur 440008

Sd/-

Nandlal Maloo
Managing Director



MURLI

Acting as benefactor of society

MIL's conviction is that corporate houses should not be indifferent to the cause of the society and not found wanting in discharging their commitment towards it. It is in line with its thinking that the Company has been rendering yeoman services to the society alongside the pursuit of its goal of emerging as a corporate power with tremendous financial clout.

Serving the society with passion, zeal and a spirit of dedication and contributing to its uplift is what MIL has been doing right since its inception in 1991. To put in a nutshell, we are paying back to society what we have got from it.

Being a strong advocate of the concept of inclusive growth, the Company has absorbed into its workforce eligible persons from those impoverished households in its immediate vicinity who find it difficult to get assured source of sustenance. The Company has liberated them from vicious cycle of poverty, while at the same time they constitute an important part of Company's growth story till date.

The Company is deeply moved to see the plight of farmers in its immediate neighbourhood who are fighting penury. The Company finds it extremely repulsive that those very farmers who sustain the society are themselves doomed to lead a woeful life thanks to the apathetic view the society takes towards their situation. The Company has attempted successfully to rid them out of this situation by offering gainful employment to those farmers who are suitable enough to be a part of MIL organisational set-up. The Company is thus instrumental in bringing about a qualitative change in their lives.

Similarly, the Company offers liberal financial largesse to the socio-cultural bodies, which help hone the creative talents of the budding artists. Sports, cultural events, programmes designed to inculcate patriotic feelings among the masses, etc., are the occasions in which the Company registers its presence in a big way by associating itself with them in some way or the other.

The recent organisation of Stress Management Camp by the Company in its premises, which benefited scores of people by educating them about the ways and means to de-stress, reflects the desire on the part of the Company to do its bit to create healthy atmosphere for the society.

The Company also periodically organises Health Camp in which experienced medical practitioners examine locals and enlighten them about general rules of hygiene. Till date scores of locals, who can not afford to meet the high costs of treatment, have been examined and treated for their ailments free of cost by the noted surgeons providing their invaluable services at these camps.

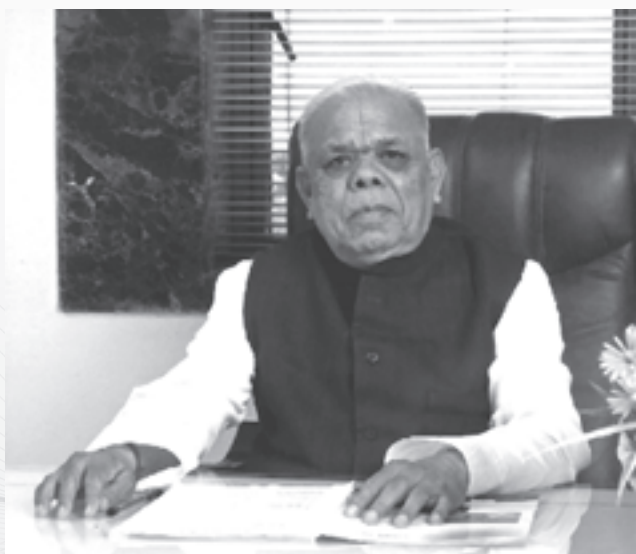
The Company has earned its spurs as an entity unwaveringly committed to the cause of education. MIL, by way of its substantial financial assistance, is invariably a part of such interactive programmes in which emerging young professionals do get an opportunity to be benefited from the guidance of heavyweights in their fields. Similarly, academically bright children of the locals battling poverty are given financial support by the Company thereby enabling them to forge ahead on the road to success and glory in life.

As a sign of its appreciation of the efforts taken by the Constabulary in building a vibrant and law-abiding society, the Company makes liberal financial contribution to Police Welfare Fund and participates in a big way in all such activities that go a long way in instilling pride in the minds of Police Personnel for the onerous task they are accomplishing for the betterment of the society as a whole.

The Company is committed to the uplift of Village Vadoda where its paper units are situated. The Company has embarked on a major initiative designed to give a face-lift to this otherwise sleepy rural backwater.

To put it succinctly, the Company takes great pride in and derives tremendous satisfaction from fulfilling what it looks upon as its moral obligations towards society.





Mr. Shobhagmal B. Maloo

**Chairman,
Murli Industries Limited**

There are some figures who can be succinctly termed as the architect of the golden history of MIL, and who have firmly etched their names in the pages of its corporate history. Mr. Shobhagmal Maloo, 70, who is the Chairman of MIL Group, is one such figure for the Company, whose contribution to the Company's rise is monumental.

He has been a great chapter in MIL having reigned supreme for nearly two decades in the process of evolution of the Company. Viewed as the harbinger of MIL transformation, he is hard to be compared with anybody.

Terming the fiscal 2010-11 as just an exception when the Company's performance has not been upto the mark, he stresses that barring this year, the Company has been able to put up a scintillating performance in its thrilling 20-year long journey. Crediting the workers of the Company for its dazzling showing so far he says. "It is in the strength of their commitment and hard work that the Company has reached such heights. He says the Company has maintained a unique relationship with them and has mirrored their aspirations. It has reflected their hopes and has been a vehicle of their accomplishments".

He has worked tirelessly without personal expectation to build and strengthen MIL.

Giving mantra of success to MIL employees he says, "Know your work, insist on realism, set clear goals and priorities, follow through with your constructive plans and avoid procrastination."

He has Victorian values like philanthropy and altruism. If such values are cherished by all people with loads of money, then human societies will start enjoying a serene social environment which fosters goodness.

Conceding that the Board of Directors will have to handle the added pressure of putting the Company back on the rails in the least possible time, he predicts that things would start falling in line and soon the high-octane expansion campaign undertaken by the Directors of the Company would go full throttle, which would mark the beginning of a new chapter for the Company. "Our greatest glory is not in never falling but in rising every time we fall", he observes while spurring the MIL top brass into more vigorous action.

Coming down heavily on unscrupulous entrepreneurs who give a go-by to business ethics and tinker with the quality of their goods to make a quick buck, he avers, "we cannot discard our core values as some do for the sake of profit.

The Company is highly indebted to him for the assiduous efforts he has been taking for the rise of the Company on the industrial scenario of the country.



MURLI

A Company with tremendous promise of growth

MIL think-tank is very much keen to consolidate the gains of the growth it has achieved during the course of twenty years of its existence. What is particularly encouraging for the Company planners is the fact that Murli Horsepower Cement has been received well in the market giving rise to the hope that it would play a decisive role in the Company's frantic bid to gain greater foothold in the market.

The Company, which puts premium on quality, has made it absolutely clear time and again that superior quality of its products viz. paper, refined soda and deoiled cake lies at the very heart of wide acceptability won by its products. The Company is all set to capitalise on this heart-warming situation and prospect for more and more new customers through its extensive dealers' network while at the same time focussing on ramping up its production levels so as to cater to an expected rise in the demand for its products.

With a number of far-reaching measures having already been put in place to tide over the current adverse situation, the Company believes that their positive impact would be discernible soon.

With the expansion drive of the Company currently underway the priority of the MIL supreme bosses is to ensure that its cement projects coming up at Rajasthan and Karnataka are commissioned as per schedule. These flagship projects of the Company along with the one at Chandrapur, which has already come up, are expected to significantly add to the Company's prowess and clout as a major market player.

MIL Management is optimistic that the future of the Company is full of promise with the growth initiative taken by it expected to come to fruition.