



### **Geared for Growth**

As societies progress and more people are included in the ambit of medicine and medical health, companies like Natural Capsules Limited (NCL) grow alongside.

While it is no secret that one must take care of their health, it is surprising how many people are excluded from or have inadequate access to high-quality medical facilities. The COVID-19 pandemic swiftly demonstrated this, and the world was never the same again. It was understood that the health of the people and communities as a whole must take precedence.

We at Natural Capsules have always had a strong stance on this, and over the years, we have geared ourselves fully to capitalise on the opportunities. Our manufacturing enhancements and industry-leading technology allow us to reach a larger customer base, who in turn reach the masses. As a result, we have built capacities to cater

to a large volume of needs, bolstering our market position and enabling us to become a force to reckon with. Today, we are confident that our renewed energy and a strong appetite for growth will propel us to a higher orbit as we enter the new business segment of APIs.

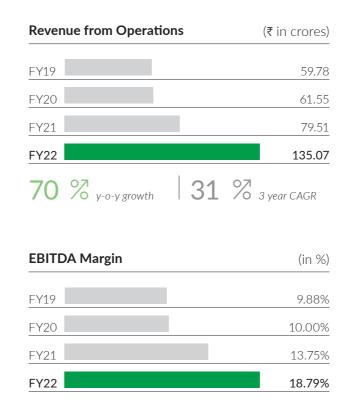
As we embark on this new journey, we renew our commitment to spreading prosperity and impacting millions of lives. In addition, we are taking our growth trajectory to another level by aligning our ambitions with the nations across the high-impact sector of pharmaceuticals and widening our circle of influence to enrich more lives and drive inclusive progress.

### Inside the report

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### **KEY PERFORMANCE INDICATORS**

## Riding the tides. Creating value.

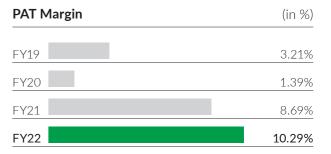


Profit After Tax (PAT)	(₹ in crores)
FY19	1.92
FY20	0.86
FY21	6.91
FY22	13.91
101 % y-o-y growth 94	4 % 3 year CAGR

Earnings per share	(in ₹)
FY19	3.08
FY20	1.41
FY21	10.99
FY22	19.56



Profit Before Tax (PBT)	(₹ in crores)
FY19	2.46
FY20	1.37
FY21	6.98
FY22	19.39
185 % v-o-v growth 99	) 07 0 3 year CAGR



## **Geared Up for the Future**

Natural Capsules is an empty capsule shell manufacturer, who pioneered manufacturing of vegetarian capsules in India and is the second largest manufacturer of gelatin capsules in India.

The company was incorporated in 1993 at Bangalore, and it further expanded its operations to Pondicherry in 2003. The company is now foraying into API manufacturing with complex high-end patented technology developed

in-house, under its subsidiary company Natural Biogenex Private Limited. NCL prides itself on its abilities to provide turnkey solutions to all its customers.



#### VISION

To become the global leader for supply of capsules, providing impeccable services all across the globe.



#### **MISSION**

- To consistently innovate and manufacture products to markets and customer's expectation
- To consistently provide highest quality products to its customers across the globe
- To become an integrated enterprise of global distinction



"Our expanded capabilities have allowed us to serve a broader clientele, bolstering customer confidence and solidifying our position as a market leader."

Read more on the products on Pages 18

173

Customers

250+

Team Members

02

**Manufacturing Units** 

24.1 BCPA

Annual Capacity on completion of ongoing expansion

06

Over 06 varieties of capsules manufactured

Foraying

into steroidal API segment

#### **PRODUCT OFFERINGS**





#### Capsules

NCL's consistent endeavors towards its R&D has resulted in the manufacturing of a wide range of capsules. The Company's facilities are equipped with dedicated manufacturing lines, each of which adopt stringent procedures, and are housed as an independent unit to eliminate the risk of cross contamination.

- Hard Gelatin Capsules shells
- HPMC (Vegetarian Capsules)
- Other variants of Hard capsules



### Three key steroidal API products (as approved under PLI scheme)

NCL's upcoming API segment, which is anticipated to cater to domestic and international needs and act as a substitute for imports, will enable the company to become one of the few Indian firms to produce bulk drugs using fermentation technology. This segment is anticipated to drive the company's profitability in the coming years.

- Prednisolone
- Betamethasone
- Dexamethasone

Read more on the products on Pages 10

Read more on the product on Pages 12

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# Tracking Our Progress Through the Years

# Natural Capsules Limited has had a challenging yet successful run since its incorporation.

The Company has steadily grown over the years, to include multiple manufacturing lines across Southern India, and has enhanced its capacities along the way. All along the way NCL has kept focusing and recalibrating itself, ensuring that it stays ahead of the curve.

The humble beginnings

Natural Capsules Limited was

• The Company listed itself on BSE

• The Company started operations

capacity of 1.03 BCPA

NCL became the first Indian

vegetarian capsules in India

company to manufacture

with 3 capsule manufacturing lines

in Bangalore, adding to an annual

incorporated

1993

1994

1995

2001

#### 2003

 NCL acquired another unit with 2 lines at Pondicherry, through a DRT auction. The annual capacity of this unit was 770 MCPA

The era of expansion

#### 2005-07

 NCL acquired 5 lines (with an annual capacity of 1.80 BCPA) from IPCL Godhra and installed it in its Pondicherry unit

#### 2009-12

- NCL acquired 9 lines (with an annual capacity of 3.24 BCPA) from Qualicaps, Canada and installed it in its Pondicherry unit
- In 2011, NCL upgraded one line and increased its capacity from 1 MCPD to 1.5 MCPD

#### 2012-14

 NCL upgraded 3 more lines to increase the capacity of each of these lines, from 1 MCPD to 1.5 MCPD. The annual installed capacity stood at 7.1 BCPD

### The uncertain years

#### 2015-2018

- Fall in oil and commodity prices led to economic slowdown in African countries and caused a decline in export of pharmaceutical products and capsules from India. This led to a drop in demand for NCL's products, which were selling well in Africa earlier. The selling prices gradually decreased as well, leading to drop in margins over a period of 3 years (FY16-FY18). NCL's strategy of focusing on exports proved to be counterproductive, during this period
- NCL was quick to refocus on domestic markets, but soon demonetization and the implementation of GST in India caused disruption in the domestic pharmaceuticals industry, which led to bouts of severe drop in demand
- Started R&D center to validate its fermentation and synthesis technology, to manufacture steroidal APIs using unique microbes

## The tracings of a new and improved NCL

#### 2019

- 2019 onward NCL witnessed an increase in demand in both domestic and export markets, which led to improvement in margins
- Moreover, the Company's continued focus on R&D, in collaboration with other partners, led it to come up with a new generation of capsule manufacturing technology
- NCL replaced two of its old machines at Bangalore and installed a new generation machine producing 5.0 MCPD (instead of the earlier capacity of 1 MCPD). The new generation machines are the fastest machines to manufacture capsules globally
- NCL also upgraded two of its capsule manufacturing lines at Pondicherry to produce 2.5 MCPD (from its earlier capacity of 1.0 MCPD)
- NCL commenced its R&D efforts towards API through lab testing
  - Achieved lab scale production of hydrocortisone from 9OHAD
  - Started second fermentation for manufacturing of Prednisolone
  - Filed patent for innovative process for manufacturing of 90HAD
- Achieved process improvements over existing knowhow in respect of effluent and defaming agents
- Obtained test drug licenses for steroidal APIs

### **Gearing for growth**

#### 2021

- New generation machines were commissioned, which replaced the older machines, taking the current installed capacity to 14.4 BCPA
- Conducted successful trials at the kilo scale for one of our products and successful trials at the gram scale for three of our products

#### 2022

 4 new generation machines to be commissioned enhancing installed capacity to 24.1 BCPA

#### 2023

 Expected commercialization of API segment with 4 key products -Hydrocortisone, Dexamethasone, and Betamethasone, Prednisolone and its derivatives

#### Going forward

- Further attempt to make next generation machines to produce 7.5 MCPD
- Explore opportunities in hormonal range of APIs

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## **Expanding Presence Across Geographies**

In its almost three decades of existence, Natural Capsules has grown steadily to include geographies across the globe, thus marching towards its vision of becoming a global supplier of capsules.

Today, the Company exports to more than 20 countries, making exports one of the core contributors to its revenue. Natural Capsules aims to harness the global pharmaceutical boom, and especially the wellness boom, to create an impression and mark its presence across the world.

#### **GLOBAL PRESENCE**

43.56

% OF TOTAL SALES

**Africa** 

1. Ghana

2. Kenya

3. Nigeria

5. Sudan

6. Uganda

7. Zimbabwe

4. South Africa

15.83 2.48

### % OF TOTAL SALES

14. Georgia

15. Uzbekistan

### CIS

- 8. Bangladesh
- 9. Hong Kong
- 10. Malaysia

Asia

- 11. Nepal
- 12. Philippines
- 13. Sri Lanka

33.60 3.54

### Middle East

- 16. Iran
- 17. Iraq
- 18. Kuwait
- 19. Turkey 20. Utd. Arab Emir.

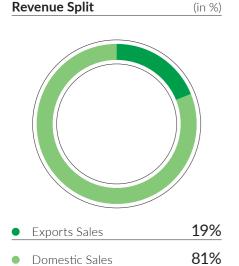
**South America** 21. Brazil

### **SOME MARQUEE CLIENTS**













# Designed to Create Long-term Value

### **Inputs**

#### Financial capital

- Net worth INR 83 crores
- Net block: INR 64.26
- Long term borrowings: INR 32.57 crores

#### Manufactured capital

- 2 manufacturing facilities in Bangalore and Pondicherry with multiple manufacturing lines
- Investments in property plant and equipment during the year: 44.34 crores

#### **Human** capital

- Employee strength 250+
- Learning and development training for employees and contractors

#### Natural capital

- Investments in renewable power generation
- Investments towards recycling initiatives

### Value creation

#### **VISION**

To become the global leader for supply of capsules, providing impeccable services all across the globe.



### STRATEGIC PRIORITIES

Reducing margin volatility

Enhancing sales of Capsules in regulated markets

Expanding global presence

Introducing new variants of capsule products

Developing new valueadded molecules in steroidal and hormonal range of APIs

Investing in technology and manufacturing processes to attain manufacturing efficiencies and competitive advantage

Regulatory approvals for API plant

Read more on Pages 16

## **Outputs**

#### **BUSINESSES**



#### Capsules

- Hard Gelatin Capsules shells
- HPMC (Vegetarian Capsules)
- Other variants of hard capsules



#### API

- Prednisolone
- Betamethasone
- Dexamethasone

### **Outcomes**

#### Strong financial health

- Revenue INR 135.07 crores
- EBITDA INR 25.38 crores
- PAT INR 13.91 crores
- EPS: INR 19.56

#### Superior manufacturing facilities

- 14.40 BCPA annual capacity as on March 31. 2022
- Capacity to be enhanced to 24.1 BCPA post completion of CAPEX
- Upcoming plant for API segment

#### **Committed workforce**

- Up skilled, motivated and experienced workforce
- Well defined career progression path for employees

#### **Environmental Stewardship**

- Zero discharge facilities
- 1<sup>st</sup> company in India to receive UNIDO grant for patented solar concentrated heat generation dishes
- Recycling of water from effluent treatment plant
- Reduced carbon footprint

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### **CAPSULES SEGMENT**



Natural Capsules Limited is one of India's leading manufacturers of hard capsules, with nearly three decades of experience in the industry.

multitude of offerings for its customers.

#### MANUFACTURING FACILITIES APPROVED BY-















### Pioneer

of vegetarian capsules in India

## Largest

largest manufacturer of gelatin capsules in India with completion of ongoing project

Manufacturing Units at Bengaluru and Pondicherry

### **Revenue & EBITDA Margins**

(in INR Crores & %)



#### **Capacity & Capacity Utilisations** (in BCPA & %)



### The Company has also realised some of its shortcomings, and has been quick to address the same to recalibrate its growth trajectory.

#### **CHALLENGE 01**



Higher sales in unregulated markets led to volatility in margins

#### How NCL overcame the challenges

on a sustained basis.

compared older machine

produced goes down significantly

per day to 5 million capsules per day

New machines come with significant benefits, such as

• Consuming about 40% less power per unit manufactured; almost 1/3 rd as

• Highly automated requiring less manpower, thus manpower costs per unit

• Manufacturing speed has gone up by ~3 times from 1.5 million capsules

These factors combined lead to higher efficiencies and profitability

• Lower rejection rates; at 3% as against 8% in the old machines

#### **CHALLENGE 02**



#### How NCL overcame the challenges



Old technology machines resulted in lower operating efficiencies

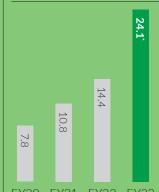
### **ENHANCEMENT**

to deliver faster will help NCL attract

**INCREMENTAL CAPACITY** 

- capacity to 24.1 BCPA by FY23

### Capsules manufacturing capacity



FY20 FY21 FY22 FY23

### **CAPEX Tracker**

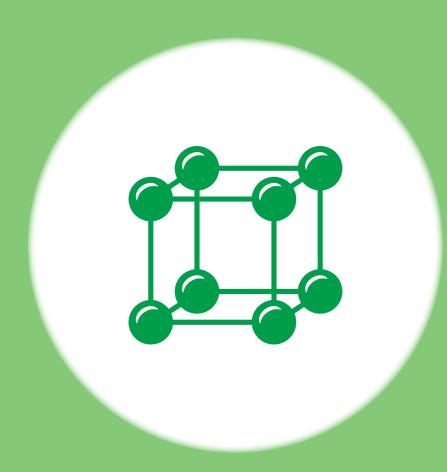
Q2FY23 Q1FY23 Q4FY22

Q4FY23

Q3FY23

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### **API SEGMENT**



In 2020, Natural Capsules Limited incorporated its wholly-owned subsidiary Natural Biogenex Private Limited (NBPL), through which it forayed into the API business.

The Company intends to make the most of the PLI scheme for bulk drugs reactions to manufacture steroidal APIs.

## ₹115 crores

setting up the facility

~2.7x

asset turns from incremental capacities at optimum capacity

## Project funded

Project funded through a mix of



#### **CAPEX Tracker**

Q2FY23 - Q3FY23

#### Q4FY23

NBPL will manufacture Prednisolone, Betamethasone and Dexamethasone, as well as its derivatives. The Company expects that their products would serve as an effective domestic substitute for the same. The commercial production of this facility is expected to commence by Q1FY24.

#### **API segment - Key Developments**

Conducted successful product and kilo scale for

AUG 2020

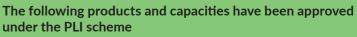
FEB 2022

FEB 2021

OCT 2019

AUG 2018

JUL 2019



	Planned capacity	Imports including advanced intermediates and derivatives sales to India in FY22	NCL's advantage
Dexamethasone	10 MT	19 MT	NCL will be the <b>only</b> <b>manufacturer</b> of this product in India
Betamethasone	12 MT	20 MT	NCL will be the <b>only</b> <b>manufacturer</b> of this product in India
Prednisolone	15 MT	39 MT	NCL will be <b>one of the two manufacturers</b> of this product in India



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### RIDING THE TIDE

The Indian pharmaceutical industry is the 3<sup>rd</sup> largest in the world by volume and 14<sup>th</sup> largest in terms of value, and it contributes to 3.5% of the total drugs and medicines exported globally.



However, despite these achievements, India is significantly dependent on import of some of the basic raw materials vis-a-vis bulk drugs that are used to produce the finished dosage formulations. Drugs play a major role in healthcare in the country, and continuous supply of drugs is key to ensuring delivery of affordable healthcare to the citizens. Any disruption in the supply of these drugs can have a significant adverse impact on drug security of the country.

In the last couple of years, the Indian government has been very proactive in introducing multiple schemes and initiatives to boost domestic production, thus creating avenues for business growth, while also adding to its 'Make in India' initiative. With a view to attain self-reliance and reduce import dependence in critical APIs, a scheme called "Production Linked Incentive (PLI) Scheme for promotion of domestic manufacturing of critical Key Starting Materials (KSMs)/ Drug Intermediates (DIs) and active Pharmaceutical Ingredients (APIs) In India" was approved by the Government of India on 20th March, 2020. This scheme is expected to enhance domestic production, and give impetus to the industry to not only manufacture key APIs for the domestic market, but also to export Indian manufactured APIs worldwide.

### HIGHLIGHTS OF THE API-PLI SCHEME

- A committee on drug security constituted by the Department of Pharmaceuticals collated the details of APIs imported in the country and identified 53 APIs for which the country is heavily dependent on imports.
- The scheme intends to boost domestic manufacturing of identified KSMs, Drug Intermediates and APIs by attracting large investments in the sector, thereby reducing India's import dependence on critical APIs.
- The total outlay of the scheme is
   ₹ 6,940 crores and financial
   incentive under the scheme will be
   provided to selected participants
   on incremental sales of 41
   identified products in 4 different
   target segments.
- Financial incentive under the scheme shall be provided on sales of identified products for 6 years
- For fermentation-based products, incentive for FY 2023- 24 to FY 2026-27 would be 20%, incentive for 2027-28 would be 15% and incentive for 2028-29 would be 5%.

The 3 products to be manufactured by Natural Capsules fall under the 24 category of Fermentation based niche KSMs/ Drug Intermediates / APIs.
The Company expects to receive an incentive amounting to ₹ 67 crores over the course of 6 years, which will effectively de-risk the Company's investments significantly.



₹ 6,940 crores

Total outlay of the announced PLI scheme

The Company expects to receive an incentive amounting to

₹67 crores

over the course of 6 years

TO AVAIL THE INCENTIVES UNDER THE SCHEME, THE MANUFACTURER NEEDS TO FULFIL THE FOLLOWING CRITERIA:

roduce a committed

Achieve 90% DVA (Domestic Value Addition)

Invest committed project cost

The manufacturer will then be eligible for a 20% price incentive. However, captive consumption of the API to produce additional derivatives and products with a higher value-added is permitted, and APIs manufactured can be sold domestically and in export markets.

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# STRATEGIC ROADMAP FOR GROWTH ACCELERATION

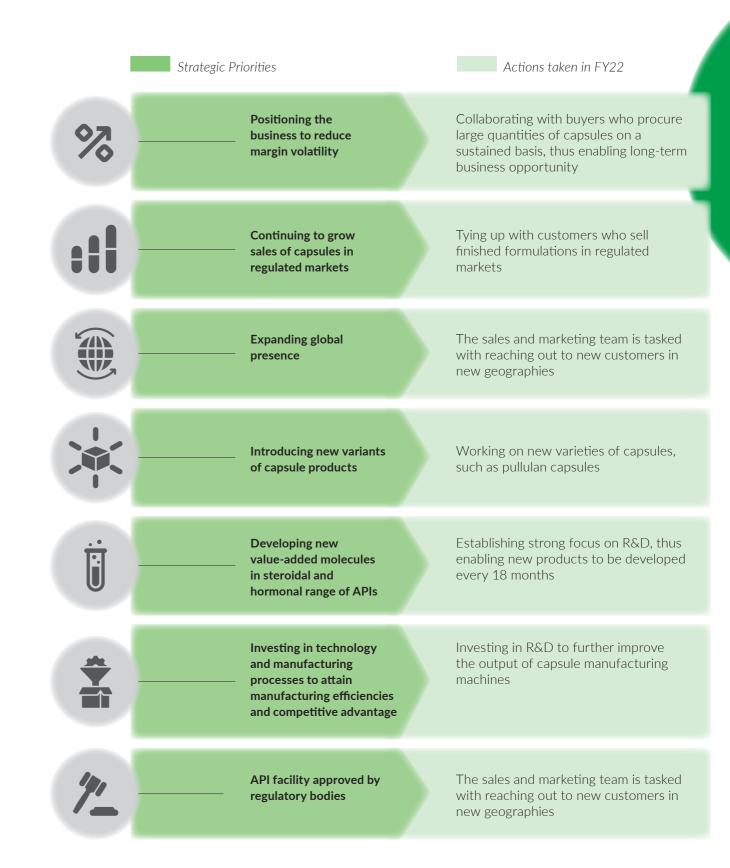
The Company has worked relentlessly to ensure that it stays ahead of its competition, by delivering excellent quality products that meet and exceed stringent quality norms. It has built capacities through the years, and has internally strengthened its operations. Today, NCL is well-positioned to harness opportunities presented by the industry, while leveraging its strong internal capabilities.



NCL is geared to capitalize on these growth factors and is ready to catapult its journey to another orbit.

- Capacity enhancement with state-ofthe-art machinery in capsules division, enabling operational efficiencies and driving profitability
- Being the only backward integrated manufacturer of steroidal APIs in India, the Company plans to gain significant market share domestically
- Exploring opportunities to set up capsules manufacturing facilities in foreign/domestic markets to ensure quick supply to customers
- The Company will benefit from strong industry tailwinds on the back of the China + One strategy
- API segment operations to be amplified by robust government incentives (PLI scheme)
- Focusing efforts on regulated markets and marquee pharma clients for capsules business, to stabilise topline and enhance margins
- Strong focus on R&D will lead to the development of new products and processes, It will also enable operational efficiencies by increasing the yields of existing products
- Regulatory approvals for the upcoming API facility will enable long term customer association leading to improved margins

The Company is also geared to bring about monumental changes in its approach towards its business, by focusing on its internal capabilities and enhancing its operations. With the ongoing CAPEX, the Company is enabling itself to become the market leader in capsules business and positioning itself as a dominant player in the domestic steroidal API market.



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