



## Driving Nutrition, Health & Wellness



# The Board of Directors of Nestlé India



From (L to R) Ravinder Narain, Shobinder Duggal, Pradip Baljal, Martial G. Rolland, B. Murli, Rajendra S. Pawar, Michael W.O. Garrett



**Narendra Singh - Chairman Emeritus**

## Board of Directors

Martial G. Rolland	Chairman & Managing Director
Shobinder Duggal	Director - Finance & Control
Pradip Baljal	Non Executive Director
Michael W.O. Garrett	Non Executive Director
Ravinder Narain	Non Executive Director
Rajendra S. Pawar	Non Executive Director
Richard Sykes	Alternate Director to Michael W.O. Garrett

## Company Secretary

**B. Murli - Sr. Vice President - Legal & Company Secretary**

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## India

Nestlé touches the lives of millions of people everyday and

is amongst the most trusted companies in India. It is an

integral part of the social fabric and focused on

understanding the changing lifestyles of India, to anticipate

consumer needs. Nestlé brands are leaders in India

because the Company has continuously tracked consumer

needs and provided relevant products whenever, wherever

and however consumers may need them.

# Nutrition, Health and Wellness The Foundation



Consumers across the world choose Nestlé products for their quality and their intrinsic value, and this has made Nestlé the largest food company in the world. It is the foremost Nutrition, Health and Wellness company, committed to increasing the nutritional value of products while improving the taste. Nestlé constantly develops products based on consumer insights by leveraging science and nutritional expertise.

This is not surprising. 'Nutrition, Health and Wellness' is in the DNA of the company since 1867, when Henri Nestlé, the founder of the company developed 'Farine Lactée Nestlé' as the world's first infant food to save the life of a child.



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The Company has continued to build on this heritage and Nestlé has always been at the forefront of food science and nutritional research. In the 150 years since its inception, it has continued to find newer and better applications of scientific knowledge to improve the quality of life of consumers across the world.

Nestlé's expenditure for ongoing research in food and nutrition is the largest in the global food industry. This helps translate scientific advances and new discoveries into relevant products that provide superior taste, convenience, and 'Nutrition, Health and Wellness'.



# Nutrition, Health and Wellness

## The Guidance

For many years taste, convenience and quality have been the more important criteria for consumers. Today, as lifestyles are beginning to change rapidly, health and wellness is becoming the underlying consumer criteria for choice, along with taste, quality and convenience. This is not new for Nestlé. It has always believed that Good Food is central to health and wellness and with this foresight it has developed technology and in-depth expertise to support the nutritional needs at every stage of life, while providing superior taste, quality and convenience.

## The 60:40<sup>+</sup> Advantage

All Nestlé products are constantly benchmarked on the 60:40<sup>+</sup> concept i.e. achieve at least 60% consumer taste preference with the added 'plus' of nutritional advantage.

Bringing taste and nutrition together in the same product is not easy. Nestlé works on the principle that healthy foods do not need to taste bad. This principle is put into practice by pulling together expertise in taste and texture with expertise in health and nutrition, and strength in the science and technology of foods.



## Navigating Nutrition

Proper and balanced nutrition is important during all stages of life starting from infancy. While science based nutrition drives the innovation and renovation of all our brands we also provide the Nestlé Nutritional Compass on our packs to help you make healthier choices and achieved a balance diet. The Nutritional Compass provides transparent and easy to understand nutrition information on our products.

**Good to know**  
Each serve of NESTEA with GREEN TEA is not only a refreshing thirst quenching beverage but also meets 50%\* of your daily requirements for Vitamin C and contains goodness of Natural Antioxidants.

**Good to remember**  
GREEN TEA can help to revitalize and refresh your body and mind, and help to keep you alert.

**Good to talk**  
We would like to hear from you at:  
NESTLÉ CONSUMER SERVICES  
P.O. Bag 2, New Delhi - 110001.  
consumerservices@n.nestle.com  
0124 - 4121212

**Nutrition Information**  
Per 100g powder\*

Energy (kcal)	294
Protein (g)	0
Carbohydrate (g)	98.4
Sugar (g)	94.3
Fat (g)	0
Antioxidants (mg) (As Polyphenols)	234
Vitamin C (mg)	100.0

\* Approximate values

LET'S TALK NUTRITION™

NUTRITIONAL COMPASS™  
© Reg. Trademark of Société des Produits Nestlé S.A.  
# Recommended Dietary Allowance (RDA) per day, Adult, ICMR 2007.



# Nutrition, Health and Wellness Consumer Insights

We are constantly using consumer insights and scientific rigour to innovate and develop relevant products at the appropriate time, with lower fat, increased natural fibre, natural anti-oxidants or reinforcing them with nutrients such as calcium and proteins to better manage health and wellness. We accelerated this process with MAGGI, and innovated new products such as Vegetable Atta Noodles, Healthy Soups, Sanjeevni Soups and Rice Noodles to pioneer the concept of 'Taste Bhi Health Bhi'.

We understood the emerging consumer need for healthy low fat options and launched Nestlé FRESH 'N' NATURAL Slim Dahi which is 98 % fat free. Since then, as our consumer insights confirmed the growing awareness of health and wellness amongst consumers, we have innovated more. We have used our science and nutrition expertise to pioneer products in India, including Nestlé NESVITA Probiotic Dahi, which is also 98% fat free, for healthy digestion and Nestlé NESVITA PRO HEART Milk with Omega 3 to help manage cholesterol.



# Nutrition, Health and Wellness In Daily Life



Scientifically formulated Nestlé NIDO is a nutritious milk for growing kids, with Calcium and Vitamin D for stronger bones.



MAGGI 2-Minute Noodles contain protein and calcium that are necessary for growing children and adults.



NESTEA Iced Tea is a special blend of natural tea & natural fruit flavour.

Each glass (150ml) of NESTEA Iced Tea provides 50% of the daily requirement for VITAMIN C.



Regular consumption of the probiotic culture used in Nestlé NESVITA Dahi helps digestion. The pioneering launch of Nestlé NESVITA Probiotic Dahi was based on our consumer insights that many of us are increasingly being affected by weakened digestion. This, amongst others, is because of the stress of emerging modern lifestyles



MAGGI Sanjeevani Soups contain traditional ingredients like Amla that are 'Good for you'.



MAGGI Bhuna Masala to cook tasty and balanced everyday meals, more conveniently.



Nestlé India pioneered Nestlé NESVITA PRO-HEART milk with Omega 3 in India since milk and milk products are consumed daily and will help consumers make cholesterol management part of their daily diet.

# Nutrition, Health and Wellness In Daily Life



Nestlé MILO beverage [RTD] - Two packs [200ml each] provide over 80 % of RDA for Calcium and Vitamin D, and 30 % of zinc, iodine and vitamin A daily needs so that children have the energy to give their best in school, sports or play.



MAGGI Vegetable Atta Noodles offer the dietary fibre of whole wheat along with the goodness of vegetables. It is the first of its kind in India. It is made from whole wheat and provides wholesome nutrition.



Nestlé MILKYBAR Calcium Rich white confectionery, with the goodness of milk and power of calcium.



The range of MAGGI Healthy Soups has the goodness of vegetables, are low in fat and cholesterol, have no added MSG or synthetic color.



MAGGI CUPPA MANIA with the goodness of vegetables and calcium is the trendy ally of the emerging multitasking generation.



Nestlé SLIM milk and Nestlé SLIM Dahi are high quality, preferred "low fat" propositions for daily use.



# Celebrating Good Food, Good Life



Today, Nestlé is one Company in India that has

Nutrition, Health and Wellness (NHW) embedded

in all its businesses, developing products for

consumers through different stages of their lives.

We are actively working to innovate and renovate

and pioneer products and concepts that add value

to consumers at various price points on the price

spectrum, bringing safe, hygienic, high quality

products that bring NHW closer to a larger number

of consumers and into products of everyday use.

# Celebrating Economic Prosperity

Success for us means, Creating Shared Value for everyone we touch – from the farmers who supply raw materials, to our employees, to our consumers and the communities where we operate.

We work with the communities as 'Partners in Growth' and follow a two fold approach. We create direct and indirect employment and through transfer of technology, knowledge, and the more recent 'Village Women Dairy Development Programmes' we enable people to actively participate in economic activity. Already 100,000 farmers and over 35000 village women are benefitting. At the same time, efforts to provide sanitation facilities for girl students, enhancing awareness of hygiene, as well as importance of scarce resources like water helps them improve the quality of their lives. Our investments to provide access to clean drinking water already directly benefit over 45000 students in village schools.

