# **Building For a Healthier Future**





#### The Board of Directors of Nestlé India Limited



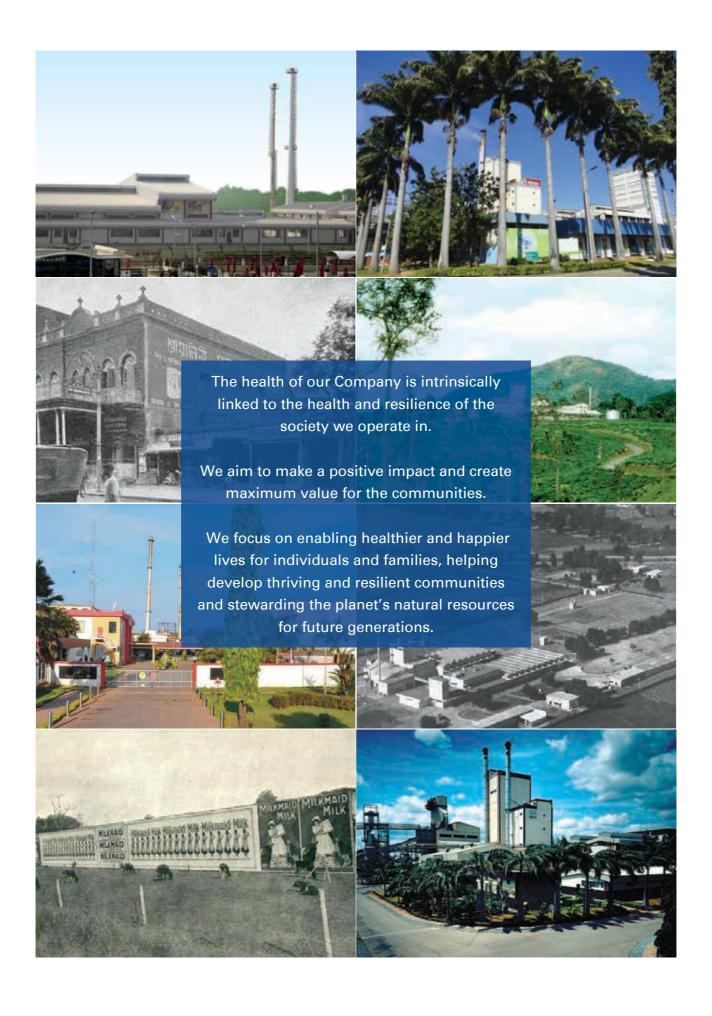
(From left to right)

Shobinder Duggal (Director - Finance & Control and CFO)
Rakesh Mohan (Non Executive Director)
Rajya Vardhan Kanoria (Non Executive Director)
Swati A. Piramal (Non Executive Director)
Suresh Narayanan (Chairman & Managing Director)

Rama Bijapurkar (Non Executive Director)
Roopa Kudva (Non Executive Director)
Ashok Kumar Mahindra (Non Executive Director)
B. Murli (SVP - Legal & Company Secretary)
Martin Roemkens (Director - Technical)

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#### Dear Shareholders

2018 has been memorable and a year of many 'firsts'. We started the year on a bright note, as by the end of 2017 we became the first listed pure play food and beverage Company in India to reach a milestone crossing INR 10,000 crore in revenue. This historic milestone signifies the strength of our 106-year old business in India and will serve as a moment of inspiration as we continue to build for a healthier future. It is clear that a healthier future requires a healthier business and a healthier society, and my team and I are fully committed to this. We continued to build trust with consumers and communities by being responsible, transparent and maintained our focus on building long term relationships.

Consumers have always been at the heart of our initiatives. We continued to offer exciting new product categories by introducing NESPLUS Breakfast Cereals, MAGGI Nutri-licious Baked Noodles, MAGGI Dip & Spread, NESCAFÉ Ready-to-Drink Cans, NESCAFÉ É Smart Coffee Machine and EVERYDAY Chai Life.

In all our initiatives we were provided valuable support by Nestlé Group's unmatched Research and Development network. Your Company has access to thousands of brands and technologies developed by the global network of Research and Development centres, including the one at Manesar, Haryana. Nestlé Group has also provided immense support in almost all areas of operation be it practices related to human resources, operational efficiencies, information technology or various initiatives with communities. I am grateful to Nestlé Group for their support over the past decades with brands, technology and expertise to establish the strong and durable foundations of your Company.

As a responsible and responsive corporate citizen, we stepped up our initiatives towards plastic waste management. One of the initiatives we launched last year was '2 Minute Safaai Ke Naam'. This included a pilot project in Dehradun and Mussoorie wherein consumers were given a packet of MAGGI Noodles for every 10 MAGGI noodle wrappers they return. We have also set up eco-warriors within the organization, wherein employees are doing their own bit on spreading consumer education and awareness. At the same time we have taken steps to recycle the plastic waste in 12 states. The journey is continuing and we are making our best endeavor to have plastic neutrality in next few years. I am deeply inspired by my colleagues and external partners who resonate and dedicate their efforts to this purpose of reducing the impact of plastic in the environment.

At Nestlé India, we believe in enabling a healthier society through various on the ground initiatives. We recently celebrated the completion of three years of Project JAGRITI in association with MAMTA Health Institute for Mother and Child. It has reached out to over 4.5 million beneficiaries on creating awareness in the communities on issues related to health, nutrition, and sanitation (HNS), in alignment with the national goals. Nestlé Healthy Kids has a program which creates awareness on nutrition and lifestyle, and has reached out to over 2.8 lakh adolescents.

At Nestlé India, we believe in the power of long term relationships. In addition to our own employees, we work with hundreds of partners, thousands of suppliers and millions of farmers around the world. Our collective aim is to help develop thriving and resilient communities as part of a secure, long-term supply chain.

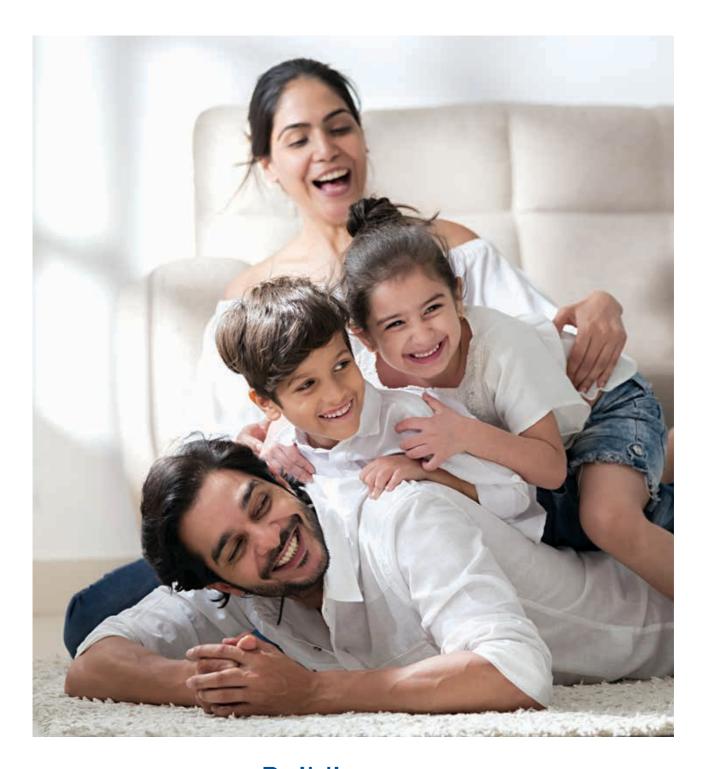
The consumer landscape is evolving rapidly across India. It is important to engage the many 'India's' within India', where every 100 kilometers, people experience a different India and diverse consumer behaviour. Brands need to embrace the varied needs, habits and perception of our rich consumer base, by engaging with them through localisation and personalisation of their product offering. We therefore adopted the regional cluster approach for increased penetration leading to volume-led growth.

The country is evolving into new modes for consumption trying out new things, new experimentations, new lifestyles and new cuisines. We will accelerate innovation and renovation to participate in the consumer journey by focussing on our core values and purpose of 'enhancing quality of life and contributing to a healthier future'. The future of our brands at Nestlé India continue to be exciting and our collective energies are focused to harness the many opportunities to build a healthier future for our consumers and thus make our small contribution to the well-being of the nation. In this context, the support from Nestlé Group is essential and we look forward to continued access to latest state of the art technologies developed by the group along with worldwide brands and processes developed in many relevant areas.

> Suresh Narayanan Chairman & Managing Director Nestlé India Limited

# Enhancing Quality of Life and Contributing to a Healthier Future





# Building a Healthier Society

Healthier Community, Healthier Environment

We strongly believe that for a business to prosper, the society in which it operates must also be healthy.

## Bringing Smiles With Nestlé Healthy Kids Programme

### **Impact**

Increase in number of **Children Attending** 









Increase in Handwashing Behaviour Using Soap

**School Regularly** 



2015





Increase in **Consumption of Fruits** At Least 3 Times a Week

Increase in Consumption of Green Vegetables

2015 2018



280,000 adolescents benefitted across 22 states

## Towards a Healthier Nation - Project JAGRITI

#### **Impact**

Increase in **Exclusive** Breastfeeding 2015







Increase in Early Antenatal **Care Visits** by Pregnant Women

Increase In Iron Folic Acid Consumption







2015

2018

by Adolescents

2015

2018

**Decrease** in Number of Early Marriage Incidences







Increase In Usage of Family Planning Methods by **Young Couples** 





# From a Drop of Milk to Rivers of Milk

- The Moga model follows global best practices in dairy farming
- Over 70,000 women dairy farmers are engaged through capacity building programme
- Farmers gain by veterinary services, technical assistance, medical camps, breeding, feeding, milk hygiene & milk quality

Around 100,000 dairy farmers working as partners in growth

# Every Bean Chosen With Care - NESCAFÉ Plan

- Sustainable relations developed over the years
- Identified farmers for quality, compliance & 4C Certification (Common Code for the Coffee Community)
- Assisting in improving farm economics (higher productivity, optimized cost of production and increased quality)

Supporting over 2,500 coffee farmers

