## **25th Annual Report 2 0 0 0 - 2 0 0 1**

National Lieunal Power Corporation Himited





"To be one of the world's largest and best power utilities, powering India's growth"





# NTPC CORE VALUES (COMIT)

Customer Focus
Organisational Pride
Mutual Respect and Trust
Initiative and Speed
Total Quality

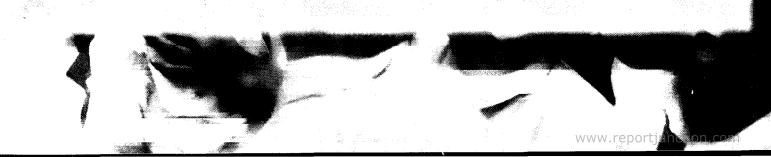
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### **OUR MISSION**

- Make available reliable and quality power in increasingly large quantities at appropriate tariffs, and ensure timely realisation of revenues
- Speedily plan and implement power projects, with contemporary technologies
- Implement strategic diversifications in the areas of R&M, Hydro, LNG and Non-conventional and Eco-friendly fuels and explore new areas like transmission, information technology etc.
- Promote consultancy and make prudent acquisitions
- Continuously develop competent human resources to match world standards
- Be a responsible corporate citizen with thrust on environment protection, rehabilitation and ash utilisation







## CORPORATE OBJECTIVES

In pursuance of the Vision & Mission, the following are the Corporate Objectives of NTPC:

#### Growth

- To add generating capacity within prescribed time and cost;
- To expand consultancy operations and to participate in ventures abroad;
- · To diversify into Hydro and Non-Conventional Energy Sources for Power Generation;
- To diversify into power related businesses to ensure integrated development of energy sector in India.

#### Performance Leadership

 To achieve continuous performance improvement in the areas of project implementation, plant operation and maintenance, generation efficiency etc. and to acquire and sustain internationally comparable standards in these areas with good business ethics and values.

#### **Human Resource Development**

- To develop a learning Organisation having knowledge-based competitive edge;
- To create a culture of team-building, empowerment and accountability to convert knowledge into productive action with speed, creativity and flexibility.

#### Financial Soundness

- To maintain and improve the financial soundness of NTPC by managing the financial resources in accordance with the best commercial utility practices;
- To develop appropriate commercial policies which ensure remunerative tariffs and minimum receivables.

#### Technology Leadership

• To acquire, assimilate and adopt reliable, efficient and cost-effective technologies and to disseminate knowledge to other constituents of the power sector in the country.

#### Sustainable Power Development

- To contribute to sustainable power development by functioning as a responsible corporate citizen and discharge social responsibilities in the areas of environment protection and rehabilitation;
- The Corporation will strive to utilize the ash produced at its stations to the maximum extent possible.

#### Research & Development

 To carry out Research & Development for efficient & reliable operation of power plants in the country.

