

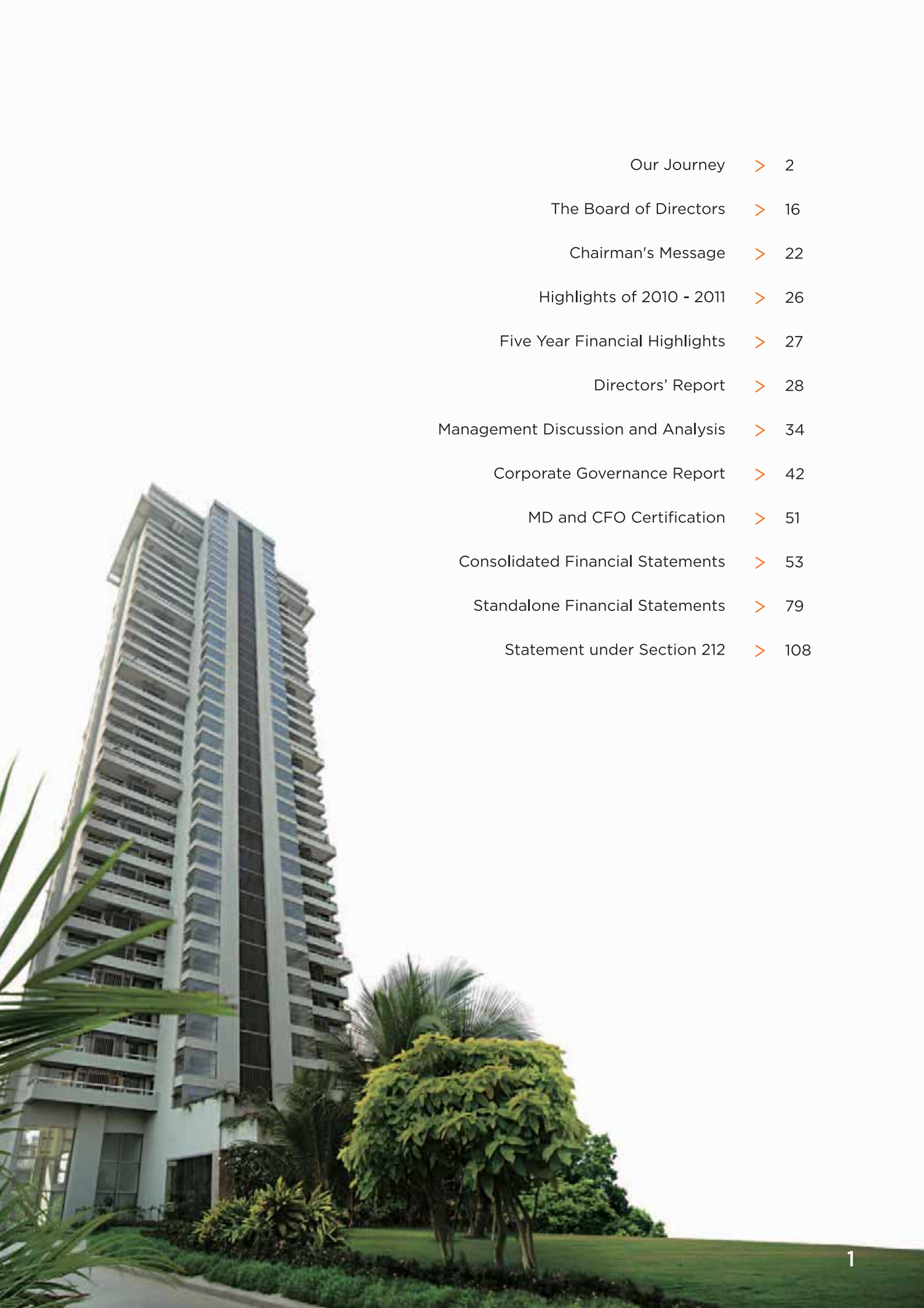
# OBEROI CITY NEW MILESTONES



  
**OBEROI**  
REALTY

OBEROI REALTY LIMITED  
ANNUAL REPORT 2010-2011





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# Oberoi Realty

## The dawn of a new era in realty

En route the long winding journey of developing destinations, we have crafted some path-breaking landmarks that have carved out a special niche for ourselves.

We don't just create, we inspire.

Our inspirations result in premium destinations, which can change the tone and profile of an entire location.

Our journey has had many moments of brilliance and we are pleased that you could be a part of it.

We look forward to the rest of the journey, with you.





# Oberoi Realty – The Chosen One.

- > Three decades of experience with an emphasis on contemporary architecture, strong project execution and quality construction
- > Spearheaded by Vikas Oberoi
- > Primary focus on Mumbai with opportunistic presence in Pune
- > Ongoing and planned projects of nearly 20 million square feet
- > Portfolio spanning across: Residential / Office space / Retail / Hospitality / Social Infrastructure
- > Landmark Developments include Oberoi Woods, Oberoi Mall, Oberoi Seven, Oberoi International School and The Westin Mumbai Garden City in Oberoi Garden City

# Destination Developments



We seek to create “Destination Developments” in our mixed-use and single-segment developments. An example is the Oberoi Garden City (OGC), Goregaon, Mumbai, which is an integrated mixed-use development, anchored by a shopping mall, a luxury hotel and an international school. By integrating retail, office space, social infrastructure and hospitality projects, we have been able to create an aspirational value for our upcoming residential developments in OGC.



# Taking realty to another level

**We, at Oberoi Realty, based in Mumbai, India, are focused on premium real estate developments.**

30 years on, after an array of successful premium developments completed in Mumbai, we have succeeded in carving out a niche for ourselves. While the predominant focus has been on residential projects, we have a diversified portfolio covering key segments of the real estate market, which target the upper end of the respective market segment. Innovation in our offerings combined with an emphasis on contemporary architecture, strong project execution and quality construction have helped us transform into a brand to reckon with.

By partnering with the best in the world and India, we continuously keep ourselves abreast with changing global and national trends. In order to achieve the scalability required to undertake large developments, we outsource work to leading international and domestic consultants in the areas of architecture, design, engineering and construction. Our long-term vision has proven itself by identifying suitable land parcels and creating landmark destination developments over the years. We believe that understanding the market and prudent financial management has enabled us to adapt to the changing market conditions in a focused and constructive manner, while growing year on year.