





DRIVEN. BYVALUES.

Orient Cement Limited Annual Report 2014-15



CORPORATE INFORMATION



Board of Directors

Mr. CK Birla, Chairman

Mr. Desh Deepak Khetrapal, Managing Director & CEO

Ms. Amita Birla

Mr. Rajeev Jhawar

Mr. Vinod Kumar Dhall

Mr. Rabindranath Jhunjhunwala

Mr. Janat Shah

Chief Financial Officer

Mr. Sushil Gupta

Company Secretary

Ms. Deepanjali Gulati

Auditors

M/s. S.R. Batliboi & Co., LLP Chartered Accountants, Golf View Corporate Tower B, Sector 42, Near DLF Golf Course, Gurgaon, Haryana - 122 002

Registered Office

Unit-VIII, Plot No. 7, Bhoinagar, Bhubaneswar - 751 012 (Odisha)

Manufacturing Plants

Orient Cement Limited P. O. Devapur Cement Works Dist. Adilabad - 504 218 (AP)

Orient Cement Limited Nashirabad, Dist. Jalgaon (MS)

Registrar & Share Transfer Agent

MCS Share Transfer Agent Limited F-65, Okhla Industrial Area, Phase I, New Delhi - 110 020

Bankers of the Company

State Bank of India HDFC Bank Limited Indian Bank



A PEEP INSIDE

YOUR VALUES BECOME YOUR DESTINY

10 OUR PASSION FOR GROWTH

20 A FEW WORDS FROM THE CHAIRMAN

AWARDS &
ACCOLADES THAT
ENDORSE OUR
VALUE PROPOSITION

24

A REVIEW BY
THE MANAGING
DIRECTOR & CEO

28
DIRECTORS'
PROFILE

43 DIRECTORS' REPORT

CORPORATE GOVERNANCE REPORT 73

68

MANAGEMENT DISCUSSION & ANALYSIS

86

FINANCIAL STATEMENTS



FEW THINGS STAND THE TEST OF TIME. ETHICS AND VALUES DO, AND SO DO STRUCTURES MADE WITH ORIENT CEMENT. ROOTED IN OUR EXCELLENCE FOCUS, OUR VALUES ARE THE DRIVERS OF OUR GROWTH STRATEGY, AND THE EDIFICE ON WHICH OUR FUTURE RESTS.





OUR VALUES

- Foresight amidst pessimism
- Persistence during adversity
- Focus within choices
- Empowerment coupled with controls



YOUR VALUES BECOME YOUR DESTINY

- Mahatma Gandhi





At Orient Cement Limited, our values are the belief system on which we have mapped our future. These values symbolise the ethos which enables us to see every challenge as an opportunity to drive progress even harder. They are the foundation on which we have created a collaborative culture of innovation, sustainability, transparency, responsibility and fair play.

Our inherent resilience and foresight helps us challenge tomorrow's difficulties today, continuously energising us to follow a progressive trajectory that transcends iconic milestones of distinctive achievements. Our courage to innovate empowers us to move aggressively and persistently forward on the path towards exceptional growth.

Guided by a strong focus on corporate governance and accountability, we have successfully constructed an organisational charter that is designed to deliver excellence across every facet of our business, to all our stakeholders.

Through this Annual Report, we would like to share with you that organisational culture which steers our journey of success as we move towards achieving our cherished goals.









AN ENTITY BUILT ON STRONG FOUNDATIONS

We are...

One of India's most respected cement companies, focussed on sustainable growth with continued efforts for conserving resources through an empowered culture.

With quality the hallmark of every activity we undertake, we are committed to delivering high levels of excellence to our customers and all other stakeholders through robust and effective systems, structures, people and processes.

Our strategically located operating units, in the limestone rich belt of Devapur, Telangana, and Jalgaon, Maharashtra (split cement grinding unit), deliver high levels of operational and cost efficiencies, yielding maximum return for the stakeholders. The new plant under construction in Karnataka also has strategic proximity to markets in multiple states.

OUR MANUFACTURING PROWESS

Total installed cement capacity – 5 MTPA, going up soon to 8 MTPA

Captive Power Plant Capacity - 50 MW and upcoming 45 MW

OUR VISION

Grow to be a relevant national player, driven by execution excellence and be the 'employer of choice' and 'neighbour of choice'.

