



Wings of Passion





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Corporate Information

BOARD OF DIRECTORS

Mr. Chandrakant Birla
(Chairman)

Mrs. Amita Birla

Mr. Rajeev Jhawar

Mr. Vinod Kumar Dhall

Mr. Rabindranath Jhunjunwala

Mr. Janat Shah

Mr. Swapan Dasgupta

Mr. I.Y.R. Krishna Rao

Mr. Desh Deepak Khetrpal
(Managing Director & CEO)

KEY MANAGERIAL PERSONS

Mr. Desh Deepak Khetrpal
(Managing Director & CEO)

Mr. Sushil Gupta
(Chief Financial Officer)

Ms. Nidhi Bisaria
(Company Secretary)

STATUTORY AUDITORS

M/s. S.R. Batliboi & Co., LLP
Chartered Accountants, 22,
Camac Street, Block C, 3rd Floor,
Kolkata - 700016

REGISTERED OFFICE

Unit-VIII, Plot No. 7,
Bhoinagar,
Bhubaneswar - 751 012
(Odisha)

MANUFACTURING PLANTS

Devapur

P.O. Devapur Cement Works
Dist. Adilabad - 504 218 (Telangana)

Jalgaon

Nashirabad, Dist. Jalgaon (MS)

Chittapur

Village Itaga, Malkhaid Road,
Taluka Chittapur, Dist. Kalburagi,
Karnataka - 585 292

REGISTRAR & TRANSFER AGENT

MCS Share Transfer Agent Limited,
F-65, Okhla Industrial Area,
Phase-I, New Delhi - 110 020

BANKERS

State Bank of India
HDFC Bank Limited
Indian Bank
ICICI Bank Limited
EXIM Bank of India
Punjab National Bank

7th ANNUAL GENERAL MEETING

Date : 17th day of August, 2018
Day : Friday, Time : 2:00 P.M.
Place : Unit-VIII, Plot No. 7, Bhoinagar,
Bhubaneswar - 751 012 (Odisha)

Book Closure for AGM

Monday, 13th day of August, 2018 to
Friday, 17th day of August, 2018
(Both days inclusive)

CORPORATE IDENTIFICATION NO.

L26940OR2011PLC013933

WEBSITE

www.orientcement.com





ORIENT CEMENT

Orient Cement Limited is one of India's most exciting cement companies, and is constantly evolving as an efficient manufacturer, as a valued employer and as a trusted brand.

Origin

Following a demerger from Orient Paper & Industries Ltd. in 2012, Orient Cement has swiftly evolved to become one of the most exciting cement companies in India today.

Manufacturing facilities

The Company has three cement manufacturing plants in Devapur (Telangana), Chittapur (Karnataka) and Jalgaon (Maharashtra). The Company has an aggregate cement manufacturing capacity of 8 MTPA with a clinker manufacturing capacity of close to 6 MTPA.

The Company has outlined a clear agenda for growth, intending to reach a capacity of 15 MTPA in 5 years.

Certifications

The Company is a responsible cement manufacturer accredited with ISO 9001:2008, ISO 14001:2004 and OHSAS 18001:2007 standards. The Company regularly modernises its manufacturing infrastructure and equipment with the objective of enhancing operating efficiencies, maintaining product quality, conserving energy and lowering emissions. As a result of its efforts, the Company won the Total Plant Maintenance (TPM) Excellence award from JIPM, Japan, the second company in India to earn this distinction.

Sustainability

In 2017, the Company joined Cement Sustainability Initiative (CSI), a voluntary global CEO-led business initiative, operating under the umbrella of World Business Council for Sustainable Development (WBCSD). By joining CSI, Orient Cement has voluntarily accepted the responsibility to achieve higher and stringent goals towards environmental and social sustainability and has become part of a global mission to be a responsible contributor to global sustainability.

Markets

The Company sells its cement predominantly in the states of Maharashtra, Telangana, Karnataka, Andhra Pradesh, and Madhya Pradesh. It also sells cement in the states of Chattisgarh, Gujarat, Goa and Tamil Nadu.

Brands

The company produces two cement varieties (Ordinary Portland and Pozzolana Portland Cement) under the Birla.A1 Brand. The brand is synonymous with excellent quality, high resilience and robust load bearing capability. The Company has also delivered on its promise to customers of a significantly superior product that was recently launched under the brand Birla.A1 StrongCrete.



At Orient Cement, people are our biggest asset.

Our people are bringing their passion, pluck and persistence to our table.

This is making us one of the most exciting companies in India's cement industry.

Much of our outperformance is being derived from the fact that Orient Cement is a gender-inclusive company.

This is reflected in a rising proportion of women employees.

We provide our women employees equal opportunities – exciting roles and challenging assignments.

They are enriching our workplace, working together, delivering competently and exceeding expectations.

This Annual Report is dedicated to these outstanding achievers.

They are making our company an outperformer.

Read on for the inspiring stories of women at Orient Cement.





StrongCrete: behind the scenes

The project to create an ultra-strong product began with an unusual story of delegation.

In most instances, any management would have assigned the task of developing a case for the new business to experienced and wizened professionals.

The Company instead chose to delegate this breakthrough assignment to two relatively inexperienced women employees instead.

Apprehension prevailed.

'Is the dream worth pursuing?' asked one.

'Are we capable of doing this' countered another.

The two young women stuck it through. They examined various options. They addressed challenges. They dealt with what appeared insurmountable. And above all, they showed the courage to persist.

Following six months of hard

work, their first presentation was a disaster.

But instead of being written off, what they heard was meaningful advice instead:

'Make something valuable for the customers; don't take any shortcuts; don't create anything sub-standard.'

This advice was to become their guiding post. Each time they encountered a dilemma, the line clarified their approach and they forged ahead.

The result is brilliant beyond expectations: a superior high-performance product under the Birla.A1 StrongCrete brand. Reflected in positive feedback from customers, influencers and channel partners alike. Recognised by many as the possibly the best in the country.

And all because the management kept faith and encouraged its employees to experiment and excel.

