



*Working together for a healthier world™*

## ANNUAL REPORT 2006-2007

**GOAL: HAND IN HAND WITH  
COMMITMENT**

## GOAL:

hand in hand  
with **COMMITMENT**

Without commitment, a goal can end up as an empty promise.

Without commitment, a goal has no definite plan.

Without commitment, a goal may never be realized.

A goal that has joined hands with such a strong sense of commitment can only come true.

With an undeterred focus, Pfizer is backing its goal for a healthier world with a strong commitment.

A commitment that will also create a healthier sense of trust, partnerships, work culture and profits.



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**COMMITMENT**



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## **ANNUAL REPORT 2006-2007**

**GOAL: HEALTHY WORLD**

### **COMMITMENT**

To discover, develop and ensure access to safe, effective medicines and health solutions that patients around the world value and trust



## GOAL:

### HEALTHY WORLD

At Pfizer, we are inspired by a single goal: a healthier world.

We are strongly committed to developing new, safe medicines that prevent and treat serious diseases.

We are equally dedicated to making them available to the people who need them most.

We have a leading portfolio of medicines that address unmet medical needs across a broad range of therapeutic areas and a leading pipeline of promising new drugs in areas such as oncology, diabetes and cardiovascular diseases.

We believe that from progress comes hope and the promise of a healthier world.

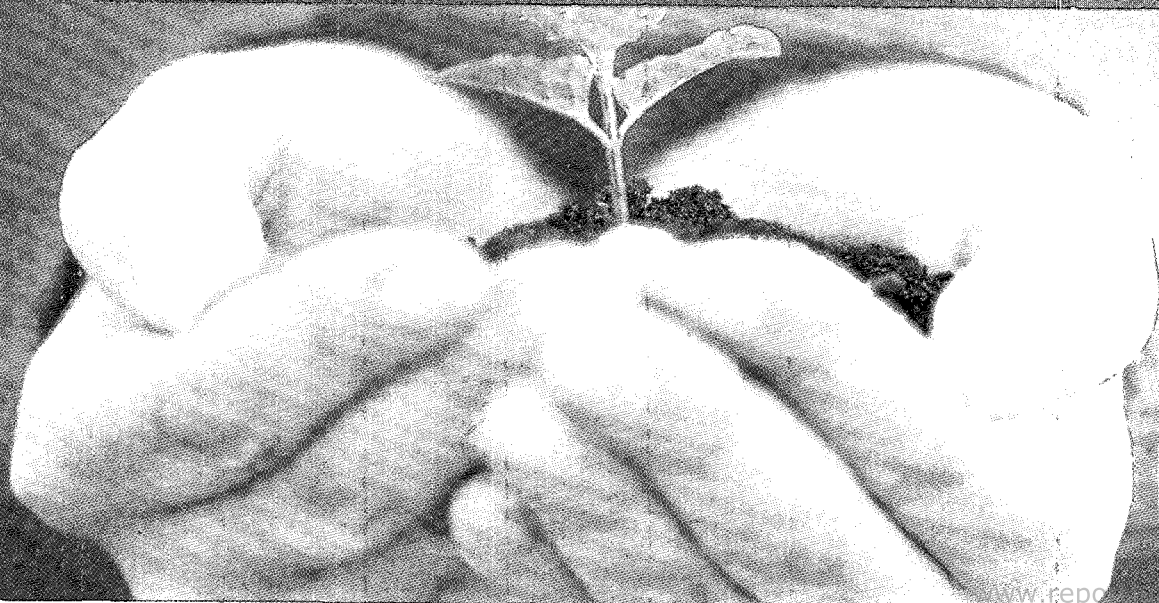


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**HEALTHY WORLD**







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An abstract graphic featuring a dark, textured background with a prominent, irregular wavy line. A rectangular area is cut out from the lower left, revealing a lighter, textured surface underneath. The text "GOAL: HEALTHY TRUST" is overlaid on the graphic.

**GOAL: HEALTHY TRUST**

### **COMMITMENT**

Partner with people  
who help us develop and  
market our products,  
prescribe them and benefit  
from them - scientists, regulators,  
physicians and investors

# GOAL:

## HEALTHY TRUST

At Pfizer, we value your trust.

We are committed to delivering value to our patients, customers and shareholders.

There will be constant focus on improving the way we do business.

We strive to operate with transparency in everything we do.

We believe that a healthier world can only be built through trust.

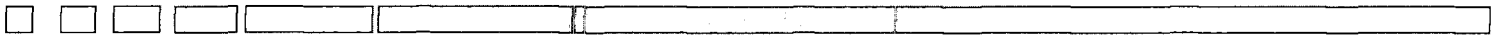


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HEALTHY TRUST



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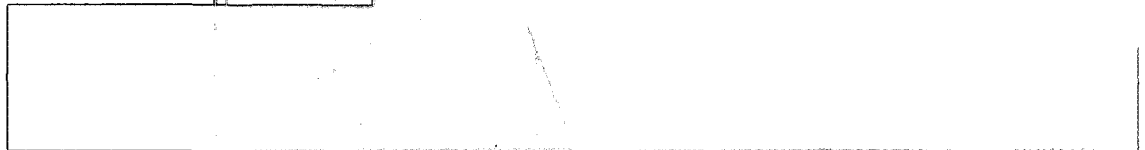
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**GOAL:**

HEALTHY

PAEDIATRIC SERVICES



### COMMITMENT

Build productive and enduring relationships with governments and communities so that we can together bring health, wealth and well being to society.



## GOAL:

### HEALTHY PARTNERSHIPS

At Pfizer, we invest in partnerships that will stand the test of time.

We are deeply committed to working with stake holders to help increase access to our innovative medicines.

We will concentrate on building enduring relationships with everyone from patients to health care providers, managed care organizations to world governments and non-governmental organizations.

We believe that these partnerships will go a long way in creating a healthier world.



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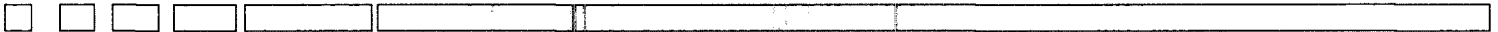
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**HEALTHY PARTNERSHIPS**

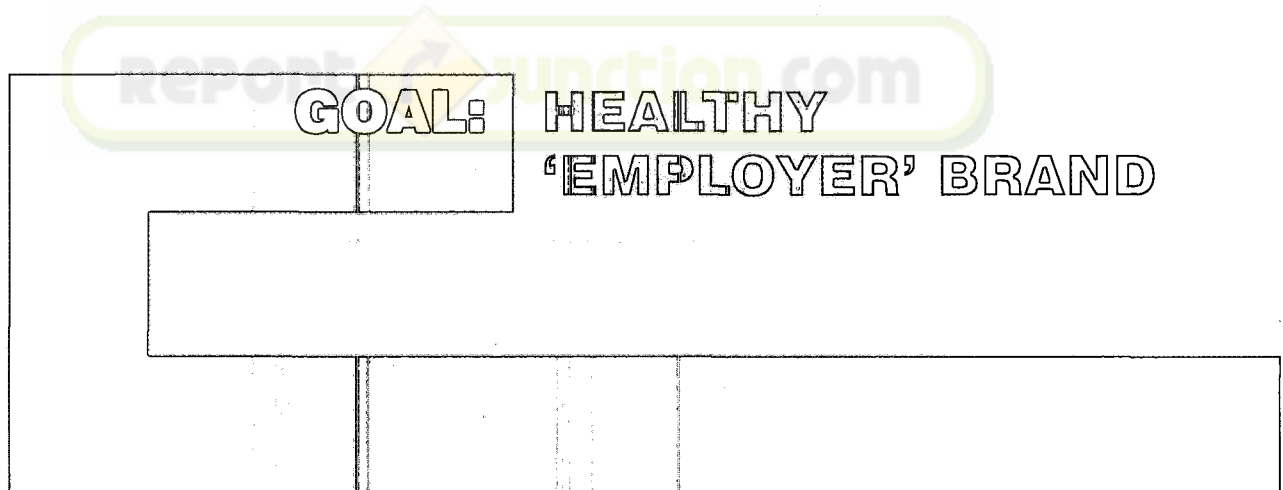






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### COMMITMENT

Make Pfizer a great place  
to work for, with a culture  
that upholds Pfizer Values

**GOAL:****HEALTHY  
'EMPLOYER' BRAND**

At Pfizer, our most valuable asset is our people.

We are strongly committed to making Pfizer a great place to work.

Our focus will be on creating a culture that recognizes colleague accomplishments.

There will be a constant thrust on performance, career development and growth.

Diversity is our strength and we will encourage it.

We will ensure that the Pfizer Values are upheld at all times.

We believe that with a committed workforce we are better equipped to create a healthier world.



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**HEALTHY 'EMPLOYER' BRAND**