

NOTICE

NOTICE is hereby given that the Forty-Ninth Annual General Meeting of the Members of the Company will be held on **Monday, December 9, 2013, at 3.30 p.m.** at Y. B. Chavan Pratishthan, Gen. Jagannathrao Bhonsle Marg, Mumbai 400 021 to transact the following business:

ORDINARY BUSINESS

1. To receive, consider and adopt the Audited Balance Sheet as at June 30, 2013 and the Statement of Profit and Loss for the Financial Year ended on that date, together with the Reports of the Auditors and Directors thereon.
2. To declare dividend for the Financial Year ended June 30, 2013.
3. To appoint a Director in place of Mr. B. S. Mehta, who retires by rotation and being eligible, offers himself for re-appointment.
4. To appoint Messrs. Deloitte Haskins and Sells, Chartered Accountants (Firm Reg. No. 117366W) as Auditors of the Company to hold office from the conclusion of this Meeting until the conclusion of the next Annual General Meeting, on such remuneration and reimbursement of out-of-pocket expenses, as the Board of Directors may decide.

SPECIAL BUSINESS

5. To consider and, if thought fit, to pass with or without modification/s, if any, the following Resolution as an **Ordinary Resolution**:

Appointment of Mr. Anil Kumar Gupta as a Director of the Company, liable to retire by rotation

“RESOLVED THAT Mr. Anil Kumar Gupta who was appointed as an Additional Director of the Company on January 18, 2013 by the Board of Directors in terms of Section 260 of the Companies Act, 1956, and who holds such office until this Annual General Meeting and in respect of whom the Company has received a notice in writing from a Member under Section 257 of the Companies Act, 1956, proposing Mr. Gupta's candidature for the office of a Director, be and is hereby appointed as a Director of the Company, liable to retire by rotation.”

By Order of the Board of Directors

Preeti Bishnoi
Company Secretary

Mumbai
August 14, 2013

Registered Office:
P&G Plaza,
Cardinal Gracias Road,
Chakala, Andheri (E),
Mumbai 400 099.

NOTES

1. The relevant Explanatory Statement pursuant to Section 173(2) of the Companies Act, 1956, in respect of business under Item No. 5 is annexed hereto and forms a part of this Notice.
2. **A Member entitled to attend and vote at the Meeting is entitled to appoint a proxy(ies) to attend and vote on a poll instead of himself and the proxy need not be a Member of the Company. The instrument appointing proxy, in order to be effective should be deposited at the Registered Office of the Company not later than 48 hours before the commencement of the Meeting. A proxy may not vote except on a poll.** The instrument appointing proxy submitted on behalf of Limited Companies, Societies, Partnership Firms etc. must be supported by appropriate resolution/authority, as applicable, issued by the member organization.
3. Corporate Members intending to send their authorized representatives to attend the Meeting are requested to send to the Company, a certified copy of the Board Resolution authorising their representative to attend and vote on their behalf at the Meeting.
4. In case of joint holders attending the Meeting, only such joint holder who is higher in the order of names will be entitled to vote.
5. The Register of Members and the Share Transfer books of the Company will remain closed from **Monday, November 25, 2013 to Monday, December 9, 2013** (both days inclusive), for the purpose of determining the names of Members eligible for dividend on Equity Shares, if declared at the Annual General Meeting.
6. The dividend on Equity Shares for the Financial Year ended June 30, 2013, as recommended by the Directors, if approved at the Annual General Meeting, will be paid on or around December 18, 2013 as under:
 - (a) To all beneficial owners, in respect of shares held in dematerialized form, as per details furnished by the Depositories for this purpose as at the close of business hours on November 25, 2013;
 - (b) To all Members, in respect of shares held in physical form, whose names shall appear on the Company's Register of Members as on December 9, 2013.
7. As per a notification from the Reserve Bank of India (RBI), with effect from October 1, 2009 the remittance of money through ECS is replaced by the National Electronic Clearing Services (NECS) and Banks have been instructed to move to the NECS platform. The NECS facility is available at locations identified by RBI from time to time and covers most of the cities and towns. This is in addition to the existing facility of ECS in other locations. NECS essentially operates on the new unique Bank Account number, allotted by

Banks post implementation of Core Banking Solutions (CBS) for centralized processing of inward instructions and efficiency in handling bulk transactions.

In this regard, Members holding shares in electronic form are requested to furnish their new 10-digit Bank Account numbers allotted by their Banks (after implementation of CBS), along with a photocopy of a cheque pertaining to the concerned account, to their Depository Participants (DPs). Members holding shares in physical form are requested to furnish these details to the RTA, M/s. Link Intime India Pvt. Ltd.

8. Members holding shares in the Physical Form are requested to intimate the following directly to the Company's Registrar and Share Transfer Agent (RTA), M/s. Link Intime India Private Limited, C-13, Pannalal Silk Mills Compound, L.B.S. Marg, Bhandup (West), Mumbai - 400 078. Tel: (022) 2596 3838, Fax: (022) 2594 6969, e-mail: rnt.helpdesk@linkintime.co.in/pginvestors@linkintime.co.in;
 - (a) Bank Mandate with full particulars (as per details given in Sr. no. 10 below) for remittance of dividend directly into their Bank Accounts, if declared at the Meeting;
 - (b) Intimate changes, if any, in their address/name, bank details, NECS/ECS, mandates, nominations, power of attorney etc. at an early date;
 - (c) Apply for consolidation of folios, if shareholdings are under multiple folios in identical names or joint holding in the same order of names;
 - (d) Send their share certificates for consolidation, and
 - (e) Request for nomination forms for making nominations as per amended provisions of the Companies Act, 1956. Members holding shares in the Dematerialized (electronic) Form are requested to intimate the aforesaid changes directly to their Depository Participants (DPs), as applicable.
9. In terms of SEBI Circular dated April 27, 2007 furnishing of Permanent Account Number (PAN) has been made mandatory for all transactions in the securities market. Members who are holding shares in Dematerialised form and have not so far submitted their PAN details with their respective DPs are requested to do so at the earliest. Members are requested to note that in case of transfer of shares held in physical form, submission of photocopy of PAN card of the transferee(s) alongwith the transfer deeds and share certificates at the time of lodgement of transfer of shares is now mandatory.
10. To avoid incidents of fraudulent encashment of the warrants, Members are requested to intimate the RTA of the Company, under the signatures of the sole/ first joint holder, the following information so that the Bank Account number and name and address of the Bank can

be printed on the dividend warrant, if and when issued: (a) Name of sole/first joint holder and folio number. (b) Particulars of Bank Account viz:

- (i) Name of Bank;
 - (ii) Name of branch;
 - (iii) Complete address of the Bank with the pin code number;
 - (iv) Account type, whether Savings or Current; and
 - (v) Bank account number allotted by the Bank.
11. In the case of Dematerialized Shares, the Company is obliged to print Bank details on the dividend warrants, as are furnished by the National Securities Depository Limited (NSDL) and the Central Depositories Services (India) Limited (CDSL) ("the Depositories") to the Company and the Company cannot entertain any request for deletion/change of Bank details without confirmation from the Depositories. In this regard, Members are advised to contact their Depository Participants (DPs) and furnish them the particulars of any change(s) desired.
 12. Non-resident Indian Members are requested to immediately inform the Company or its RTA or the concerned DP, as the case may be, about the following:
 - (a) The change in the residential status on return to India for permanent settlement;
 - (b) The particulars of the NRE account with a Bank in India, if not furnished earlier.
 13. As an austerity measure, copies of the Annual Report will not be distributed at the Annual General Meeting. Members are requested to bring their copies to the Meeting. Members desiring any information as regards the Accounts are requested to write to the Company at an early date so as to enable the management to keep the information ready at the Meeting.
 14. Members' attention is particularly drawn to "Corporate Governance" section of the Annual Report in respect of unclaimed and unpaid dividends.
 15. Members are requested to address all correspondences, including Share Transfer documents and dividend matters to the Company's RTA, M/s. Link Intime India Private Limited, C-13, Pannalal Silk Mills Compound, L.B.S. Marg, Bhandup (West), Mumbai - 400 078. Tel: (022) 2596 3838, Fax: (022) 2594 6969, e-mail: pginvestors@linkintime.co.in / rnt.helpdesk@linkintime.co.in. For providing better services to our Members, the RTA has deputed a full time resource, *Ms. Chaitali Jadhav*, who will provide all help to our Members and can be contacted directly on her dedicated Telephone Number (022) 2596 7799.

Members are requested to quote their ledger folio numbers in all their correspondence to enable the Company to provide better services to the Members.

16. An archived webcast of the proceedings of the Annual General Meeting will be available at our website viz. www.pg.com/en_IN
17. In terms of Clause 5A of the Listing Agreement, the Company has identified the unclaimed Physical Share Certificates lying with the Company and sent the requisite reminders to the respective Members. The Company is in process of crediting the same to demat suspense account.
18. The Ministry of Corporate Affairs (MCA) has issued circulars propagating the "Green Initiative" by allowing paperless compliances, by serving documents through the electronic mode (e-mails). In line with the spirit of the 'Green Initiative', the Securities and Exchange Board of India (SEBI) has also vide their circular dated October 5, 2011 amended the Listing Agreement enabling the listed entities to send soft copies of full Annual Reports to all those Members who have registered their email addresses for the purpose. This will ensure prompt receipt of communication, avoid loss in postal transit and reduce paper consumption besides entailing other benefits.

Members holding shares in physical form, who have not registered/updated their respective e-mail addresses, are requested to intimate their respective e-mail ids to pandegogreen@linkintime.co.in. Members holding shares in dematerialised form, who have not registered/updated their respective e-mail addresses, are requested to do so with their respective Depository Participants (DPs). This Annual Report comprising of Notice, Audited Financial Statements, Directors' Report, Auditors' Report etc. is

being sent in the electronic form to all the Members who have furnished their e-mail ids to the Company or updated/ provided their e-mail ids to their respective DPs. Members may kindly note that as Members of the Company they are entitled to be furnished, free of cost a printed copy of the Annual Report of the Company, upon receipt of requisition at any time. The communications/documents issued by the Company would also be made available on the Company's website: www.pg.com/en_IN.

We request the Members to support the Green Initiative introduced by the MCA and make it a success.

19. Members' attention is drawn towards a Draft Circular No. 17/218/2011 CL.V dated July, 2011 issued by the Ministry of Corporate Affairs which prohibits the Company from providing anything other than tea, coffee, cold drink and snacks at the Annual General Meeting of the Company. Members are requested to take note of the same.

By Order of the Board of Directors

Preeti Bishnoi
Company Secretary

Mumbai
August 14, 2013

Registered Office:

P&G Plaza,
Cardinal Gracias Road,
Chakala, Andheri (E),
Mumbai 400 099.

EXPLANATORY STATEMENT

(Pursuant to Section 173(2) of the Companies Act, 1956)

Item No. 5

Mr. Anil Kumar Gupta was appointed as an Additional Director of the Company by the Board of Directors on January 18, 2013 pursuant to Section 260 of the Companies Act, 1956. Mr. Gupta holds such office till the date of ensuing Forty-Ninth (49th) Annual General Meeting of the Company. Hence, it is proposed to appoint Mr. Gupta as a Director liable to retire by rotation.

Mr. Gupta is an Engineer from IIT, Delhi besides holding a PG Diploma in Industrial Management from Jamnalal Bajaj Institute of Management Studies, Mumbai. Mr. Gupta is an expert in the field of manufacturing and supply chain management. He has vast experience of over 34 years in India and abroad in the field of manufacturing and product supply and had held various senior management positions.

The Company has received a notice under Section 257 of the Companies Act, 1956 together with a deposit of ₹ 500/-

from a Member proposing his candidature for the office of Director liable to retire by rotation.

The Board recommends the appointment of Mr. Gupta as a Director of the Company liable to retire by rotation.

None of the Directors except Mr. Gupta is concerned or interested in the said resolution.

By Order of the Board of Directors

Preeti Bishnoi
Company Secretary

Mumbai
August 14, 2013

Registered Office:

P&G Plaza,
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Mumbai 400 099.

**Details of Directors proposed to be appointed/re-appointed at the forthcoming
49th Annual General Meeting (in pursuance to Clause 49 IV (G) of the Listing Agreement)**

Name of Director	Mr. B. S. Mehta	Mr. Anil Kumar Gupta
Age	77 years	67 years
Date of appointment on the Board	26 th October, 2005	28 th March, 2009
Expertise in specific field	Chartered Accountant	Consultant
Names of other Companies in which he holds Directorships	Public Companies <ol style="list-style-type: none"> Atul Limited Bharat Bijlee Limited Century Enka Limited CEAT Limited Housing Development Finance Corporation Limited IL&FS Investment Managers Limited J.B. Chemicals & Pharmaceuticals Ltd Pidilite Industries Limited Sasken Communication Technologies Limited SBI Capital Markets Limited Sudarshan Chemical Industries Limited NSDL E-Governance Infrastructure Limited Gillette India limited Alternate Directorship <ol style="list-style-type: none"> Uhde India Private Limited Foreign Company <p>Jumbo World Holdings Limited</p>	<ol style="list-style-type: none"> Gillette India Limited
Chairman/Member of the Committee(s) of the Board of Directors of the Company	Audit Committee – Member	Audit Committee – Member
Chairman/Member of the Committee(s) of Board of Directors of other Companies in which he is a Director.	Audit Committee <ol style="list-style-type: none"> IL & FS Investment Managers Limited (Chairman & Member) J.B. Chemicals & Pharmaceuticals Limited (Chairman & Member) Sudarshan Chemicals Ltd (Chairman & Member) Sasken Communication Technologies Ltd (Chairman & Member) Pidilite Industries Ltd (Chairman & Member) Gillette India Limited (Member) Housing Development Finance Corporation Limited (Member) Atul Limited (Member) Century Enka Limited (Member) Remuneration / Compensation Committee <ol style="list-style-type: none"> Gillette India Ltd (Member) Housing Development Finance Corporation Limited (Member) Century Enka Limited (Member) IL & FS Investment Managers Limited (Member) 	Audit Committee <ol style="list-style-type: none"> Gillette India Limited (Member) Shareholders' Grievances Committee <ol style="list-style-type: none"> Gillette India Limited (Member)
Shareholding in the Company	3,799 Equity Shares of ₹10/- each	NIL



Procter & Gamble
Hygiene and Health Care Limited
Annual Report 2012-13



BOARD OF DIRECTORS

Mr. R. A. Shah
Chairman

Mr. S. Khosla
Managing Director

Mr. B. S. Mehta
Mr. A. Vyas
Mr. P. Agarwal
Mr. A. K. Gupta

.....
Ms. P. Bishnoi
(Company Secretary)

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Dear Shareholders,

I am pleased to share with you that this Financial Year 2012-13 witnessed your Company delivering another year of sustained growth and strong results, behind a sharpened focus on winning with our consumer. It is this dedicated approach towards value creation that will drive the business for years to come. We will ensure the right mix of innovation, productivity and operational discipline to drive year on year sustained growth. It is with this sustained commitment to touch and improve the lives of all our stakeholders that I stand before you with the recollections of yet another successful year.

Your company's strong performance results for the Financial Year 2012-13, against a backdrop of economic uncertainty, are testament to our focus on winning with the consumer.

- We have maintained our growth momentum by achieving a healthy double-digit sales growth with total Net sales of ₹ 1,685 crore as against ₹ 1,295 crore during the previous year. This is a sales growth of 30%.
- Earnings after tax increased at 12% at ₹ 203 crore as against ₹ 181 crore during the previous year.

The Feminine Hygiene business in India recorded its highest ever national share. Your Company also delivered robust value growth of 34%, which was fuelled by strong volume growth of 16%. *Whisper* also launched an innovation in product with the new proposition of "50% larger holes" on *Whisper Ultra*. This was in addition to innovations in the benefit segments of "soft" and "overnight protection" to keep pace with the evolving needs of our top tier consumers, further strengthening its market leader status in this category.

And as the business grows, we continue to improve more lives more completely with P&G's *National Parivartan Programme* (*Whisper School Girl Programme*) in schools. The program on an average reaches 2.5 million girls annually, across 15,000 schools, providing them with timely menstrual education and product samples. Last year alone, P&G India reached out to close to 4 million adolescent girls on feminine hygiene, ensuring that they stay healthy and continue schooling.

Your Company's health care sales posted a double digit growth of 17% which were driven by a strong mix of pricing and commercial innovations. This fiscal year, we consolidated *Vicks'* market leadership position with a record share growth of 2.5 points.

To strengthen our consumers connect further, we designed & executed the *Vicks Cheer for Champions*. Five reputed sportspersons including Dhanraj Pillay, Dilip Vengsarkar, Ashwini Ponappa & IM Vijayan, formed the *Vicks Cheer Panel* and encouraged fans to send in their cheers for India. India's love for singing led to the creation of India's first-ever national sports anthem, titled *Cheer for Champions*, which increased penetration in India's tier-2 cities and helped drive sales growth in target markets.

In the face of key economic challenges, a streamlined focus on value creation will drive results for our Shareholders. Hence, your company continues to lend focus on innovation to drive growth. We have also launched a number of initiatives aimed at purpose-inspired growth, which strengthens our efforts to not only serve our consumers with high quality and superior value propositions, but also to touch and improve their lives through dedicated contributions to the communities around us.

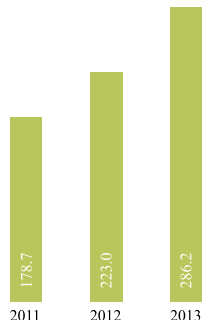
P&G Shiksha – our flagship CSR program – today, reaches over 420,000 children to access education by building and supporting over 220 schools across India, in partnership with a number of NGOs. Since its inception in 2005, *P&G Shiksha* has made a cumulative donation of approx. ₹ 30 crores towards building new schools, providing critical infrastructural amenities at existing schools and reviving non-operational government schools. It is through such dedicated outreach programs conducted at schools with the help of our sustainability partners, that we will be able to build a better future for generations to come.

P&G also helps rehabilitate lives after widespread disasters. As part of our *Timely Disaster Relief* program, we reached out to over 10,000 afflicted families with P&G products along with relief materials like medicines, food & blankets, safe drinking water & water-proof tents in partnership with our Sustainability NGOs *Save The Children* and *Himachal Pradesh Voluntary Health Association*.

In closing, I would like to re-iterate that as a Company, we are keenly focused on ensuring value creation and disruptive innovation for our investors and consumers, as we continue to drive operational discipline. P&G's dedicated pursuit of leading sustainable development initiatives has truly empowered us to make a meaningful impact on the lives of the communities around us. Lastly, I would like to express my gratitude to all our valued Shareholders for your unwavering trust in the Company. I look forward to your sustained support and participation in the growth of your Company as we continue to touch and improve lives.

REPORT OF THE DIRECTORS

Profit Before Tax (₹ crores)



Your Directors have the pleasure of presenting the 49th Annual Report and the Audited Accounts of the Company for the Financial Year ended June 30, 2013.

FINANCIAL RESULTS

(Figures in ₹ crores)

	2012/13	2011/12
Sales including Excise	1697	1301
Net Sales (less excise duty)	1685	1295
Profit before tax	286	223
Profit after tax	203	181
Proposed Dividend plus tax thereon	95	85
Transfer to General Reserve	20	18
Balance carried forward	495	407

DIVIDEND

The Directors are pleased to recommend a dividend of ₹ 25 for each Equity Share of ₹ 10 each for the Financial Year ended June 30, 2013.

BUSINESS PERFORMANCE

Your Company's strong performance continued in the Financial Year 2012-13, despite difficult economic conditions, and inflationary market conditions. With a focus on balancing needs of the consumer, the customer and the members, we are delighted to report very strong financial results for your Company. Your Company achieved a strong double-digit sales growth during the Financial Year 2012-13. Sales for the year increased by 30 per cent at ₹ 1,697 crore as against ₹ 1,301 crore during the previous year. Earnings after tax increased at 12 per cent at ₹ 203 crore as against ₹ 181 crore during the previous year.

Feminine Hygiene Business

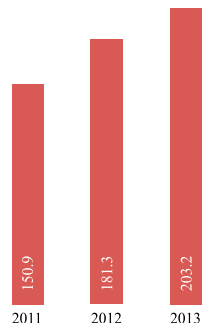
Feminine Hygiene business recorded the 10th consecutive year of strong double-digit growth. This business has been a growth engine for your Company,

with all the variants of *Whisper* sanitary napkins posting strong growth. *Whisper* further fortified its market leadership position by achieving value share leadership in the overall mid tier segment for the first time since the launch of *Whisper Choice*; along with market leadership in the top tier segment that *Whisper Ultra* already has.

During the Financial Year under review, a number of strategic initiatives were designed to meet the consumers' needs across segments. *Whisper Ultra* launch a new revolutionary product with "50% larger holes" for the top tier consumers. At the same time, *Whisper* launched new innovations in the benefit segments of "Soft" and "Overnight protection" to keep pace with the evolving needs of our top tier consumers. On *Whisper Choice*, your Company continued its focus on driving increased usage of sanitary napkins, particularly among non-users, and increased availability. As a result of these initiatives, *Whisper* reached an all-time high national share of 57.9 behind share growth across brand forms.

Your Company also continued its disproportionate focus on the Point of Market Entry consumer. The *Whisper School program* reached nearly 4 million menstruating girls across private and government schools. Not only did the program reach out to more potential consumers, but it also increased its depth by reaching out to lower class towns.

Profit After Tax (₹ crores)



Health Care Business

The Company's Health Care sales posted a double digit growth this year across *Vicks VapoRub*, *Vicks Cough Drops*, *Vicks Action 500* and *Vicks Inhaler*. The growth was driven by combination of product initiatives and increased investment behind proven equity advertising. *Vicks* will continue to innovate to ensure it stays the most trusted cough and cold care solution in India.

Overall, the Company continued to focus on driving consumer meaningful innovations backed by distribution expansion and strong advertising support thereby recording a consistent growth across all areas of business. Earnings have also benefited from focus on mix, pricing and cost control.



Cash generation continued to be strong arising from significant improvements in the business performance, efficiencies and cost savings across the organization and a continued efficient collection system. Your Company managed investments prudently by deployment of the surplus funds after ensuring that such investments satisfy the Company's criteria of safety and security.

Strong results have been possible due to several key initiatives which focused on consumers, retail customers with a stronger focus on innovation, greater effectiveness and efficiency across all costs, while strengthening organizational leadership.

Re-launch of Old Spice brand

Your Company re-launched '*Old Spice*' this Financial Year, after taking back the Personal Grooming brand from erstwhile Licensee and started marketing *Old Spice* under its own umbrella this year.



The sale of *Old Spice* products, viz., deodorants, after shave lotions and shaving creams which begun in March, 2013 were encouraging and exceeded management expectations. Growth in market share was due to the Company's investment in advertising and distribution expansion.

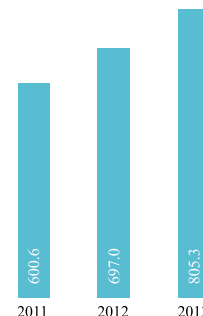
CORPORATE SOCIAL RESPONSIBILITY

Building business by improving lives

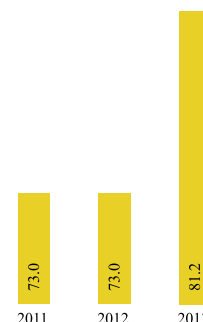
P&G's focus on purpose-inspired growth, drives us to not only serve our consumers with superior product propositions, but also to touch and improve their lives by contributing towards the communities we operate in. This dedicated commitment is the driving force behind our Corporate Social Responsibility initiatives like '*P&G Shiksha*' and '*Project Parivartan*' that improve the lives of children from lesser privileged backgrounds, through health and education.

Over the past decade, P&G's sustainability mantra '*to touch and improve the lives of consumers, now and for generations to come*' has inspired an enduring CSR strategy supported by three pillars - *P&G Shiksha*, *The Whisper School* program

Network
(₹ crores)

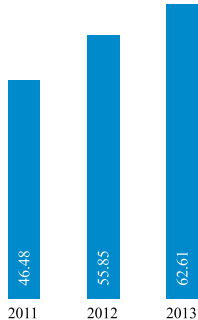


Outflow of Dividend
(₹ crores)



Procter & Gamble Hygiene and Health Care Limited

E.P.S. (₹)



(Education) & Project Parivartan (Transformation) and Timely Disaster Relief. While P&G Shiksha and Project Parivartan provide children from underprivileged backgrounds with access to basics like health and education, P&G's disaster relief activities aim to rehabilitate and aid the victims of natural disasters by reinstating crucial infrastructure.

P&G's signature corporate social responsibility program *P&G Shiksha* has till date assisted over 420,000 children to access education by building/supporting over 220 schools across India, in partnership with a number of NGOs like; Army Wives Welfare Association, Navy Wives Welfare Association, Round Table India, Save the Children, amongst others. These partners serve as specialists, lending their expertise to particular aspects of the education system. The NGO Round Table India for example is dedicated towards constructing educational infrastructure and supporting schools across India. The NGO Save the Children emphasizes on the girl child's education by aiding government funded programs like the Kasturba Gandhi Balika Vidhyalayas. Similarly, the NGOs Army Wives Welfare Association and Navy Wives Welfare Association are experts in serving the educational needs of disabled children.

P&G Shiksha has empowered consumers to contribute towards the education of underprivileged children by exercising conscious brand choices, which has enabled P&G to share a part of the sales towards this movement. Since its inception in 2005, *P&G Shiksha* has made a cumulative donation of approx. ₹ 30 crores towards building new schools, providing critical infrastructural amenities at existing schools or reviving non-operational government schools.

Going beyond the tangible, this year, P&G also lent assistance in conducting spoken english & music classes, while also organizing fun activities for the children such as mehendi competitions. These

activities under the *P&G Shiksha* program have exemplified its motto 'पढ़ेगा इंडिया तो बढ़ेगा इंडिया', and have further strengthened our resolve of touching and improving lives.



P&G Baddi Plant organized 'World Environment Day' celebrations at the Lodhimajra Village School, to help educate children on the importance of a clean and healthy environment

P&G has stepped forward to rehabilitate and aid the victims of natural disasters, most recently by reaching out to over 5000 families in Uttarakhand and Himachal Pradesh with relief materials like water-proof tents, food & blankets, as well as distributing P&G products.

P&G's conscious commitment towards the pursuit of sustainable development programs has empowered us to make truly substantial impacts on the lives of the communities around us while simultaneously providing them with superior product propositions. This unequivocal principle has fueled our social responsibility programs, aimed at improving lives, and also lends inspiration to our efforts on environmental sustainability and economic accountability.

ENVIRONMENTAL SUSTAINABILITY

Environmental sustainability is embedded in our *Purpose, Values, Principles*, and our business. In order to improve lives, now and for generations to come, we ensure that our products, packaging

Employees (Nos.)

