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International Recognition

Page Industries Limited has been awarded and recognized for its 'Outstanding Advancement of the Jockey Global Retail Image' at the recently held International Meet in Melbourne, Australia. This is a rare distinction which we have been honoured with, from amongst 120 countries where Jockey is present. The award reinforces our belief in constantly enhancing brand visibility for Jockey and, creating world class retail experiences for our customers through our 71 exclusive business outlets and 19000 plus retail stores across 1200 cities and towns in India.



THE JOCKEY EXCLUSIVE BRAND OUTLET

THE JOCKEY EXCLUSIVE BRAND STORE

Our Exclusive stores showcase the range and depth of all our products and are best suited to cater to our discerning customers. They add character and appeal to the brand through their aesthetics, and help establish the synergy between 'Jockey' the brand and today's sophisticated urban consumer.

In our endeavour to reach out to a broader consumer base, these stores are now being opened in smaller towns and tier 2 cities as well. Each of the stores is designed in the international retail concept with premium flooring, fixtures, lighting and visuals. The locations of the stores are chosen after great deal of market research and understanding the demographics of customers, their consumption habits and buying patterns.

We have a spread of 25 exclusive stores in premium shopping malls across the country and 46 of such stores located on high streets in metros, tier 1 and tier 2 cities.

New Product Launches

Fashion Stretch



Jockey introduced the Fashion Stretch range for women who desire fashion, fun and comfort. The range includes trendy panties and bras in different styles, colours and sizes.

The fabrics for the panties are 'light-as-air' soft cotton spandex for total comfort with a figure hugging fit. The elastic is broad, has a soft satin feel against the skin and has both shiny and matte effect. The vibrant prints coordinated with solid colours form an attractive, easy-to-pick, pack for our customers.

In keeping with the modern tastes of customers, the logo appears in a never-seen-before stylized format. The bra styles too are trendy, have vibrant colours and eye catching contrasts.

Essence



Since modern dressing styles mean well fitted outerwear in bold colours, the type of bras worn beneath them have to be complimentary and comfortable to such outerwear. The Essence range has spotted this as an opportunity to come up with three new, basic, bra styles that form the foundation of every woman's wardrobe.

The fabrics for these bras are cotton stretch, giving the wearer the right amount of comfort, fit and stretch.

Our core colors - black, white and skin, continue to be part of the range while we have added bolder and vibrant colours to bring excitement and a variety in choices.

The highlight of this range is the seamless cups with wire-free, 'secret shaper' panel, for excellent shaping and crossover design.

24 X 7 - relax



Why should guys have all the fun!

As part of our 24*7 range, Jockey launched a new range of boxer shorts for women which are pure comfort and fun. The aim is to capture the younger customer and become the preferred brand in her wardrobe. The soft 100% cotton, mercerized fabric ensures that the wearer lounges in comfort through the day and wears it for sleep as well. The trendy colours in solids and checks create the right atmosphere for relaxation, fun and togetherness. The elastic waistband ensures custom fit. There is an added detail of a small pocket at the back. The satin piping and ribbon drawstring adds a zing to the wearer's personality.

Kids

With the launch of Jockey Kids, the brand reaches out to the consumers of tomorrow. At Jockey, we realize how important it is to connect the brand with young, impressionable minds whose persuasive powers can dramatically influence a family's brand preference.

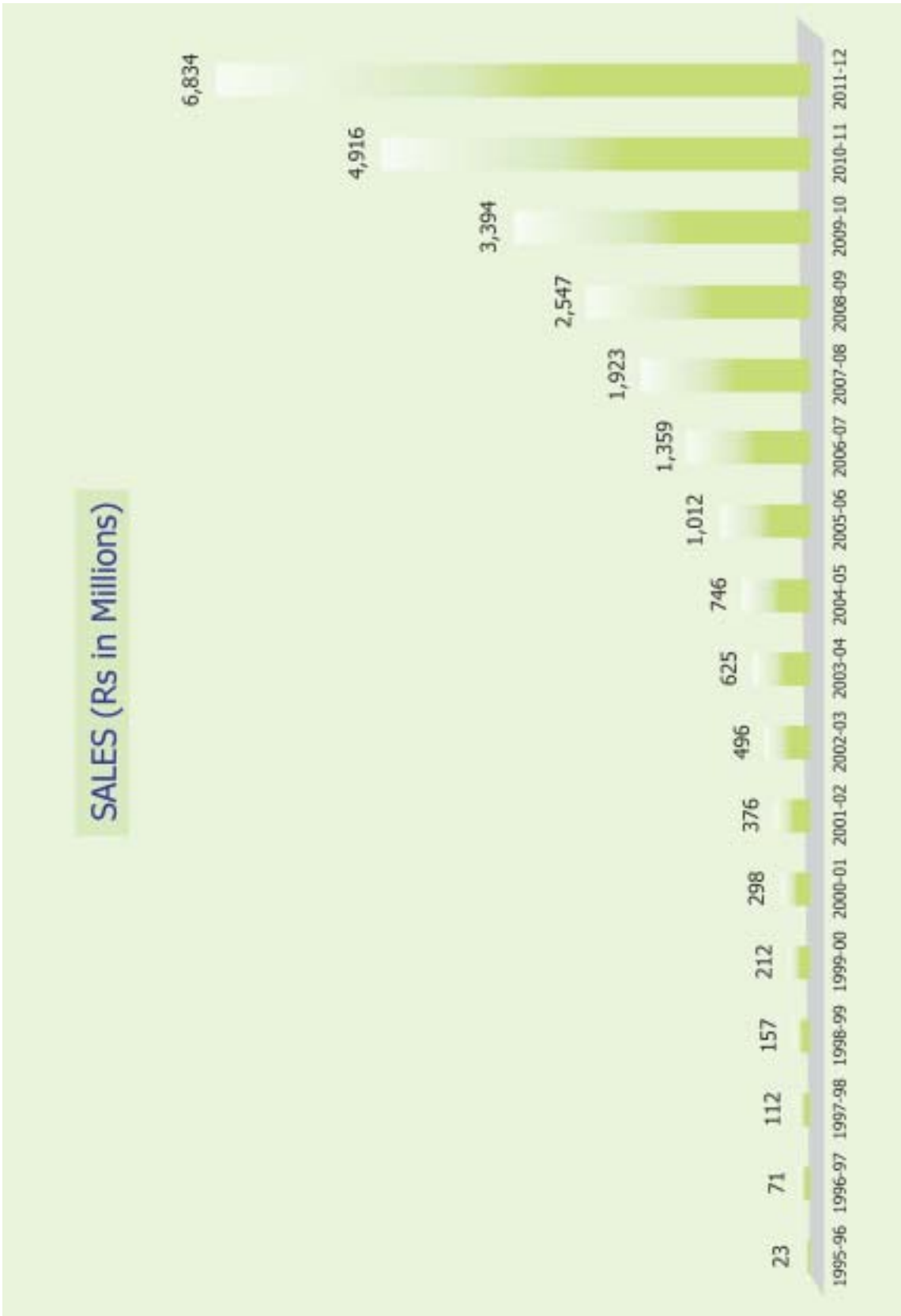
Keeping comfort as our topmost priority, we have brought in a range using 100% cotton, super soft, absorbent fabric, for both boys and girls. The briefs and panties have ultra soft elastic which ensure an everyday ease of wear for the child.

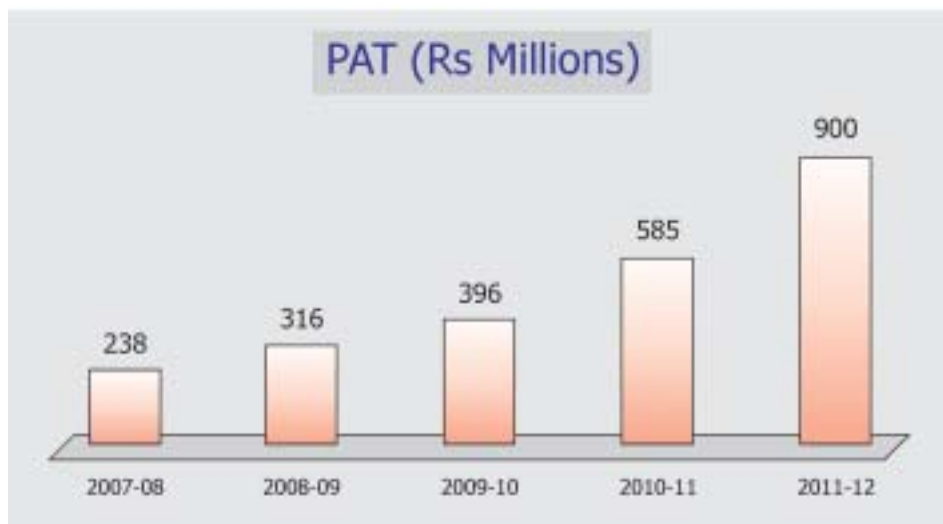
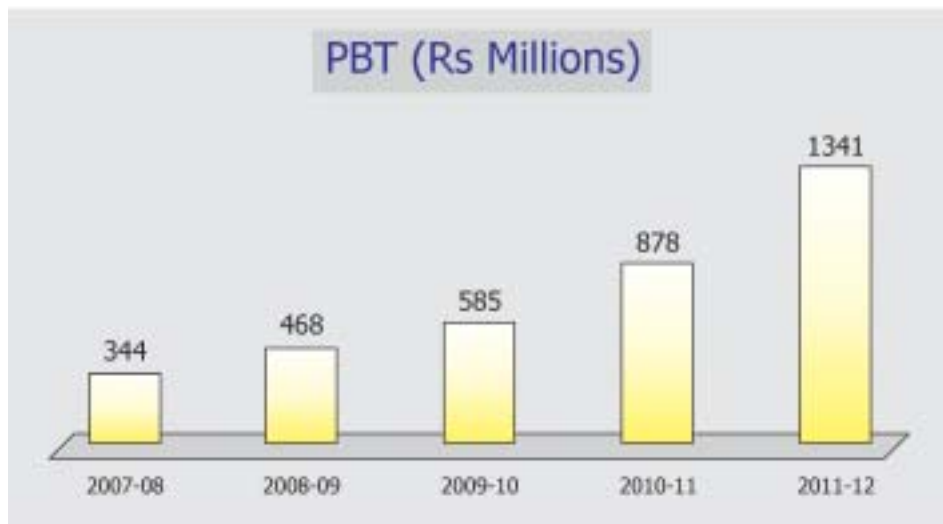
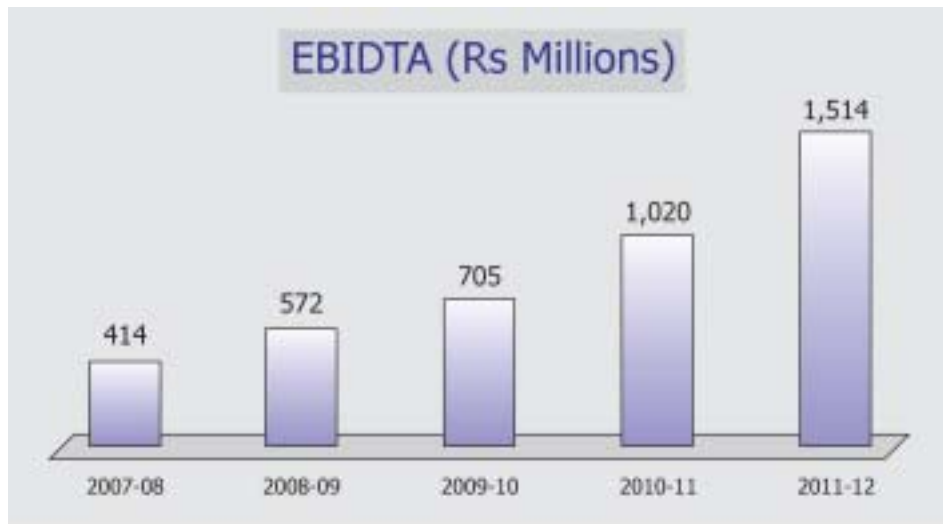
The styling brings about comfortable leg opening for the briefs and easy arm opening for the tops, giving a child total freedom to remain active. Good seat coverage for the panties and adequate coverage for the briefs is an added feature.

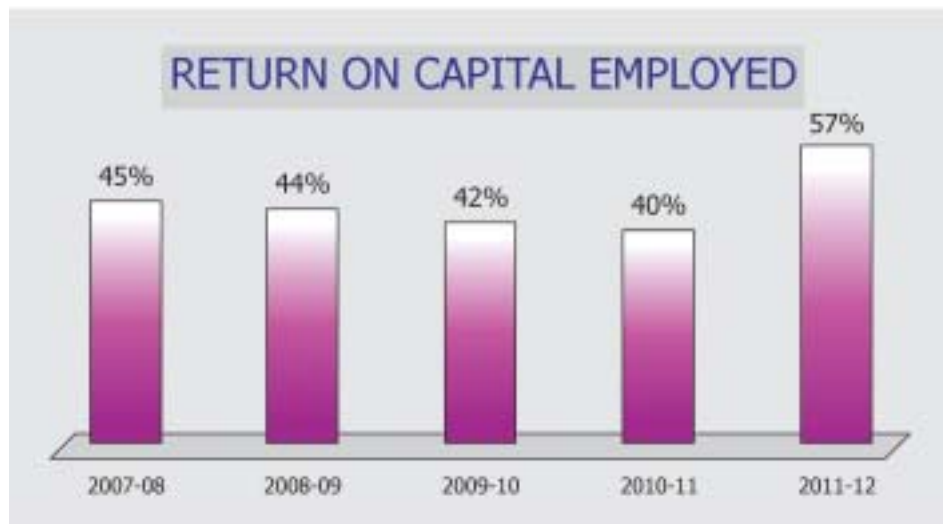
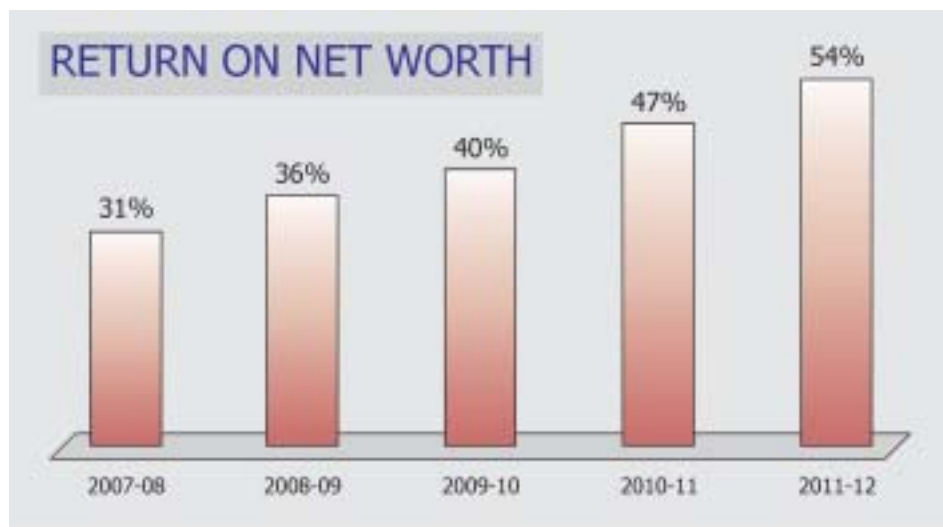
The design and fashion element is also kept in mind with vibrant colors, cute prints for girls, and sports themed prints for boys. The customer gets a wide variety in shades of pastels, placement prints and all over prints.



PERFORMANCE HIGHLIGHTS









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Board of Directors

Mr. Pradeep Jaipuria, Chairman

Mr. Sunder Genomal, Managing Director

Mr. Nari Genomal, Director

Mr. Ramesh Genomal, Director

Mr. Timothy Ralph Wheeler, Director

Mr. G P Albal, Director

Mr. V Sivadas, Alternate Director

Mr. P V Menon, Alternate Director

Management Team

Mr. Vedji Ticku, Chief Operating Officer

Mr. Pius Thomas, VP - Finance

Mr. M C Cariappa, GM - Sales & Marketing

Mr. Shamir Genomal, GM - Operation

Mr. M Suresh, GM - Human Resources

Mr. Ankur Sharma - Business Head - Speedo

Company Secretary

Ms. Gargi Das

Registrar & Share Transfer Agent

Sharepro Services (India) Private Ltd.

13AB Samhita Warehousing Complex,

2nd Floor, Sakinaka Telephone Exchange Lane,

Off Andheri - Kurla Road,

Sakinaka, Mumbai - 400 072.

Auditors

M/s Haribhakti & Co.,

Chartered Accountants

42, Free Press House,

Free Press Journal Marg,

215, Nariman Point,

Mumbai - 400 021.

Bankers

1. Canara Bank

2. Citi Bank, N.A.

3. HDFC Bank Limited

4. Barclays Bank