



Unprecedented Challenges.
Unwavering Resolve.

Welcome to our Annual Report 2019-20



Late Shri Shyam Sunder Aggarwal
Founder – Paramount Communications Limited
(06.10.1936 – 06.12.1999)

“What a great man
does, is followed by
others. People go by
the example he sets.”

- Bhagavad Gita, 3.21



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Unprecedented Challenges.

Unwavering Resolve.

FY 2019-20 was a year filled with unprecedented challenges as the contraction in the global economy led to pessimism in India's growth outlook and led to a steady fall in consumption, investment and industrial production. The situation was intensified further with the outbreak of COVID-19 pandemic and the subsequent lockdown which brought all the major industries to a standstill and impacted the demand for wires and cables sharply.

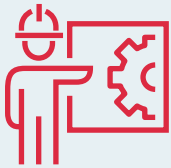
Despite the challenges, Paramount Communications Limited was determined to demonstrate strong resilience and deploy quality, innovation and technological advancements as effective tools to retain momentum and maintain a stable growth trajectory. With unwavering resolve to seize every opportunity and grow our presence across wider geographies, we sharpened our skills, scaled up our capabilities and delivered sustainable, tailor-made solutions to an expanding gamut of industries.

As we move ahead, we are well-positioned to capitalize on our strengths and take Paramount Communications Limited to a new orbit of growth, **beating every challenge with unwavering resolve.**

India's Leading and Trusted Wires & Cable Manufacturing Company

Paramount Communications Limited (recognized by brand name Paramount Cables) is a globally acclaimed organization, pioneering the wires and cables industry for more than six decades. Currently serving prestigious public and private sector clients in 15+ countries, we offer a comprehensive portfolio of cabling solutions across diverse segments.

Key focus on



Manufacturing Excellence



Technological Advancement



Customer Satisfaction



Innovative Solutions

Strengthened by an efficient team and widespread distribution network



1,200+

Dedicated
Employees



100+

Channel
Partners



Retail Counters

10,000+



5,000+

Associated
Electricians



Institutional Clients

500+

Seizing Opportunities with Unwavering Resolve

A legacy of 65 years

We have established a solid reputation across the world by serving the evolving and complex needs of customers with our pioneering solutions.

Diverse Product Portfolio

We provide a wide range of high-quality cabling solutions and services, that cater to the diverse and dynamic needs of our customers. Understanding that a connected world unleashes great potential for development, we keep connectivity cables (power, railway, and internet) at the core of our solutions while continuously striving to improve their performance for our customers.

Multisectoral Offerings

With a tailor-made solution to suit almost any cabling need, we are amongst a few Indian Cables Manufacturers catering to all the major infrastructure segments.

Institutional Business

We are an approved and reliable cable supplier to the Government, Public Sector Units and almost all the major private players.

State-of-the-art Manufacturing Capability

We have two state-of-the-art manufacturing plants with advance machineries and large-scale capabilities.

Innovation and Quality Assurance

We are powered by a strong in-house R&D team, excellence in design and implementation, and stringent quality checks and procedures.



Resolve to Grow by Wiring Lives Globally

Paramount Communications Limited' products have established a strong reputation across global markets for its quality, performance and supply reliability with millions of satisfied customers. Today, our products are exported to 15+ countries across 4 continents where there is a significant demand and high brand visibility.



- | | | |
|---------------|---------------|-------------|
| 1. Australia | 7. Nepal | 13. UK |
| 2. Bangladesh | 8. Nigeria | 14. Ukraine |
| 3. Ghana | 9. Qatar | 15. USA |
| 4. Iraq | 10. Sri Lanka | 16. Zambia |
| 5. Libya | 11. Tanzania | 17. Spain |
| 6. Myanmar | 12. UAE | 18. Chile |

Wall of Fame

- Awarded the National Entrepreneurship Award for Outstanding Achievement in Wire and Cable Manufacturing by the President of India in 1984.
- Developed Four Quad Axle Counter Cables for telecom and Signalling network in the Indian Railways in 1985.
- The only Indian cable brand and one amongst the few globally, having certificate of conformity from both BASEC and LPCB for Fire Survival Cables.
- One of the largest suppliers to the Hon'ble Prime Minister's flagship BharatNet program since 2014.
- Successfully executed a prestigious project of repairing Submarine Cable in 2019.
- The only Indian cable brand and one amongst the few globally, having certificate of conformity from both

Prestigious Clientele

We have a noteworthy list of clients that includes government, institutional and major private sector organizations, both domestic and international.

Public Sector Undertaking



Private Sector



Resolve for Sustainability with Multisectoral, Bespoke Offerings

Connectivity being a necessity across all industries, households and infrastructural products, the use of wires and cables are crucial and its demand is ever growing. At Paramount Communications Limited, we are determined to capitalize on this growth with our customized cabling solutions across diverse sectors.

Wires and cables for every sector



Power



Railways



Telecom



IT &
Communications



Construction



Defense



Space Research



Electronics



Export



Specialized EPC



Renewable



Oil and Gas

Redefine the Cabling Landscape through a Comprehensive Product Portfolio and Strong R&D

Paramount Communications Limited is a one-stop solution for wiring and cabling needs in India and 15+ countries globally. We have a glorious track-record of delivering innovative, customized and high-performance cabling solutions through our competent research and development (R&D) team. We continue to nurture our R&D capabilities to serve the evolving needs of the industry and stay relevant.



Power

- Low Tension (LT) and High Tension (HT) Power Cables
- LT and HT Aerial Bunch Cables
- Control Cables
- Instrumentation Cables



Railway

- Signalling Cables
- Quad Cables
- Railway Power
- Axle Counter Cables



Telecom

- Optical Fiber Cables (OFC) and Fiber to the Home (FTTH) Cables
- Jelly Filled Telephone Cables (JFT)
- CATV Cables



Domestic

- Building Wires
- Submersible Cables
- Multi-core Cables



Special Products

- PTFE & Thermocouple Cables
- Fire Survival Cables
- Solar Cables



EPC Services

- Telecom Consultancy & EPC
- Power & Railway EPC Turnkey Projects
- Specialized Projects OPGW

Building Greater Sustainability

Eco-friendly Electrical Housing Wires:

- Only Indian cables brand with lead-free PVC, making it non-toxic and safe
- 100% conductivity & energy savings through use of 99.97% pure high-quality copper
- Protection of ozone layer by eliminating the release of halogen
- Low smoke & gas emission

Manufacturers of F120

Fire Survival Cables:

- Highest-rated fire survival cables
- Resistant to fire temperatures of 950°C for 120 minutes
- Resistant to fire with intermittent water spray mimicking fireman's water hose
- Resistant to fire with mechanical impact mimicking falling stones / debris

- Combination of resistance to fire with mechanical impact and water jet spray at a temperature of 830°C for duration of two hours
- Limits the generation of toxic gases and fumes that hinder fire-fighting and rescue operations

Ensuring Uncompromising Quality Standards through Manufacturing Excellence

We have a solid manufacturing infrastructure equipped with latest machineries and advanced testing systems and supported by world-class manufacturing standards. It enables us to deliver high-quality standards and customer satisfaction. We are continuously benchmarking and adopting global best practices as we strive for operational excellence. Our products meet following quality standards:

Indian accreditation / approvals

- Bureau of Indian Standards (BIS)
- Telecom Engineering Centre
- Research Designs & Standards Organization for Railways
- NTPC and PGCIL for Power Cables

International accreditation / approvals

- British Approvals Service for Cables (BASEC) - LV Power Cables
- BASEC and Loss Prevention Certification Board (LPCB) - Fire Survival Cables
- UL - Service Entrance Cables and Thermoset Insulated Wires & Cables
- IEC, EN & - Solar Cables

International product manufacturing standards

- British Standard Specifications (BSS)
- American Society for Testing and Materials (ASTM)
- International Electro Technical Commission Specifications (IEC)
- Verband der Elektrotechnik (VDE)
- Deutsches Institut für Normung e.V. (DIN)
- Japanese Industrial Standards (JIS)
- French Standards (NFC)
- Russian Standards (GOST)

Product Licenses

- Licensed by BIS to mark products with:
 - IS 7098 Part 1 and Part 2 for LT 1.1 KV and 3.3KV-33KV HT XLPE Power Cables
 - IS 14255 for 1.1 KV Aerial Bunch Cables
 - IS 694 for light duty PVC Cables
 - IS 1554 Part 1 for 1.1 KV heavy duty armoured and unarmoured cables including control cables
- Licensed by BASEC to mark products with BS5467, BS6724 & BS7846
- Licensed by LPCB to mark Fire Survival Cables
- UL marking approval for Service Entrance Cables as per UL 854 and Thermoset Insulated Wires & Cables as per UL 44

