



## Healthier Way of Life

The Nutritionist says, "Food is the fuel that keeps our bodies running properly. What we eat supplies us with the nutrients we need to maintain good health." And our company supplies you with the essential nutrients you require to maintain good health.

Healthy diets enhance growth and development and help to reduce risk for chronic diseases. People require energy and certain other essential nutrients such as vitamins, minerals, proteins and vegetable oils. Our company focuses on

providing such health food products made from wholesome natural sources like Soya bean, sunflower, palm and rapeseed. Our scrupulous quality control measures help us to deliver consistent high quality health products that improve stamina, provide longevity and enhance efficiency, ensuing a healthy lifestyle.

Bringing the nutritional benefits of natural foods to your hectic lifestyle is what we all need today. And no company does it better than Ruchi Soya Industries Limited.

Report  Junction.com

## Health Unlimited...



## Board Of Directors

### *Chairman*

**Kailashchandra Shahra**

### *Managing Director*

**Dinesh Shahra**

### *Directors*

**Gopal Datt Bhatt**

**Purushottamdas D. Nagar**

**P. S. Santhanakrishnan**

**S.P. Joshi**

### *Company Secretary*

**R.L. Gupta**

### *Auditors*

**Modha & Pandit (Regd.)**

### *Cost Auditors*

**M. Goyal & Company**

### *Bankers*

**State Bank of Indore**

**State Bank of Saurashtra**

**State Bank of Bikaner & Jaipur**

**State Bank of Hyderabad**

**State Bank of Travancore**

**State Bank of Patiala**

**Dena Bank**

**The Hongkong and Shanghai**

**Banking Corpn. Ltd.**

**Oriental Bank of Commerce**

**The Bank of Rajasthan Ltd.**

**Punjab National Bank**

### REGISTERED OFFICE

408, Tulsiani Chambers,

Nariman Point, Mumbai - 400 021.

### ADMINISTRATIVE

### & HEAD OFFICE

Mahakosh House,

7/5, South Tukoganj,

Nath Mandir Road,

Indore - 452 001.

### WORKS

• Mangliagaon, A.B. Road,

Indore (M.P.)

• C-10, Phase - II, Noida (U.P.)

### SHARE TRANSFER

### AGENT

Avanti Finance Limited

170/10, Film Colony,

R.N.T. Marg,

Indore - 452 001.

Message From

The Chairman

Facts About The

Life Seed-

The Soya Bean

Oil For Health

Feather In

The Cap

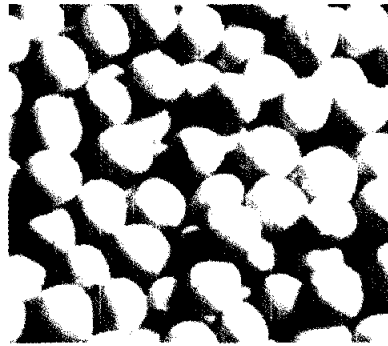
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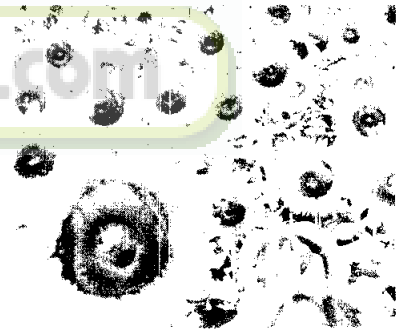
## Message From The Chairman

Times are tough, and I am pleased to mention in most humble words that we have kept going towards the achievement of our corporate objectives. Focus on shareholder value creation has been our endeavour. Our basic fundamental of cost efficiency and an urge to be adaptive to the modern business practices have continued to pay handsomely.



During the financial year 2000-2001 your Company has recorded a turnover of Rs. 2594.02 crores approximately 35% higher than that of the previous year registering a growth of approximately 32% in the profit after tax, since last financial year.

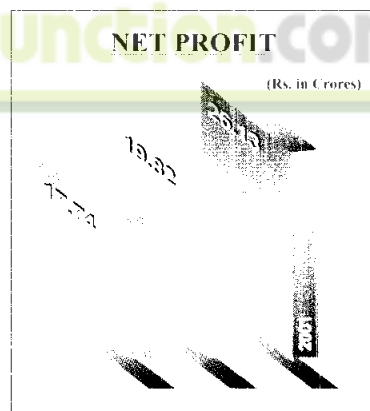
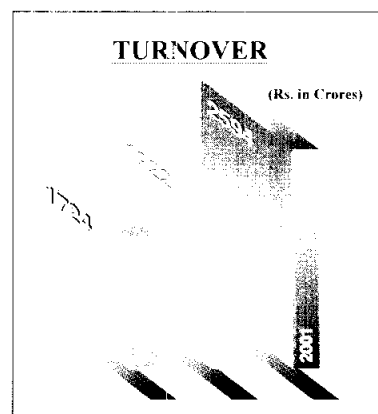
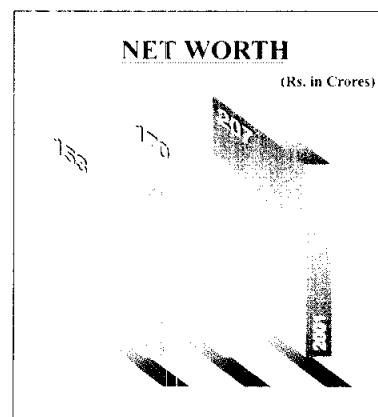
Improved performances have ensured the undoubted leading position of the company in the industry. The trust bestowed by you and the business associates was certainly the prime factor, that your company is surviving the tough times with dignity. The company once again bagged in the following prestigious SOPA excellent awards for the year 1999-2000.



- 1st Highest Manufacturer Exporter
- 1st Highest Processor in private sector
- 1st Highest Sale of TVP and Lecithin

Our consistent efforts are to cater to the need of customers spread over the wide land mass of our country. To meet the different food habits of the consumers, we offer a versatile product range under the brand "Ruchi".

Our efforts are backed up by strong resources like the state-of-art technology and modern Research and Development labs and dedicated team. Your management offers a nice blend in modern and conservative approach to business practices. We are diligently focussing on strengthening our marketing network to stand against the threats offered by the MNCs. We believe that the cost efficiency, we offer, coupled with the quality of our product line will remain the backbone of our business operations.







The Soya bean plant called "Glycine Ussuriensis" is a native of Eastern Asia viz., China, Korea, Manchuria, Mongolia and Japan.

Soya bean is one of the oldest forms of nutrition in the world. Even 400 years ago, the Chinese were using Soya.

It is cultivated for its oleaginous seeds rich in protein. Unit for Unit, the protein content in Soya is highest amongst all food items

It is rich in proteins, fat, carbohydrates, mineral salts and vitamins A, B & D and when sprouted contains vitamin C. It is

rich in mineral salts of calcium, sodium, manganese and phosphorus.

The studies showed that when consumed, Soya bean products increase the excretion of bile acid (which is produced from cholesterol) in the stomach for digestion of fat.

Recent studies conducted by University Putra Malaysia's Department of Nutrition and Community Health revealed that daily consumption of Soya milk, bean curd and seedless guava for a month could lower a person's cholesterol level as much as 19%.

### Facts About The Life Seed - The Soya Bean



This, in turn, will reduce the risk of coronary heart disease by almost 40%.

It has as its magic ingredient a family of plant oestrogens called isoflavones, and there is growing evidence that these oestrogens may offer protection against a number of today's biggest killers.



An article in the British Journal of Nutrition in 1998 suggested the isoflavones in soya may offer protection against a wide range of hormone dis-orders related to breast, bowel, prostate and other cancers, as well as menopausal symptoms.



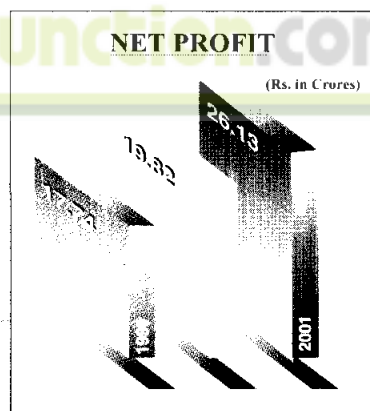
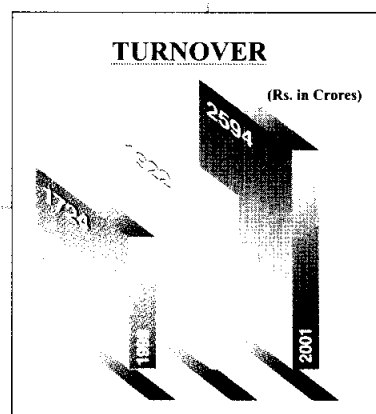
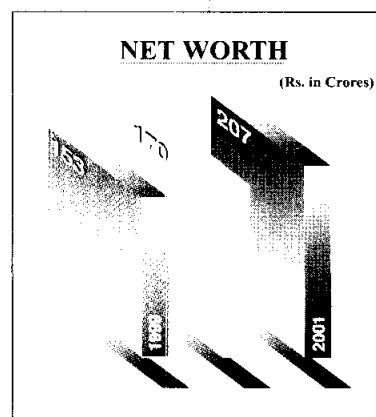
Report

[www.reportjunction.com](http://www.reportjunction.com)

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Report





## Our Range Of Products

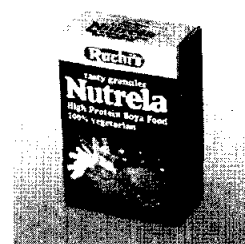
### Nutrela Chunks

Nutrela is made from exceptionally high quality Soya flour, known to be the world's most efficient source of protein. It comprises of a minimum 55% protein on moisture free basis and contains all the essential amino acids required for healthy human nutrition.



### Nutrela Granules

Soya granules are made from de-oiled Soya bean meal and comprise 55% protein. Soya granules hydration properties are ideal for diverse food applications. Low in moisture, Soya granules have a long shelf life and are a good substitute to non-vegetarian items.



### Nutrela Mini Chunks

This is a revolutionary and healthy food concept. It helps to extend the quantity of the dish by absorbing the taste and flavour, also increasing the nutritive content of food economically.



### Proflo

Ruchi's proflo, the high protein Soya flour, is made from high grade, golden - yellow Soya beans. Food manufacturers, the world over have realised the value of Defatted Soya Flour as a source of high graded vegetable protein and that is exactly what Proflo is. It can be used in the preparation of breads, noodles, biscuits, cakes, pastries, soups, snack foods and pharmaceutical products.





#### SUNFLOWER OIL

Sunflower oil is a superior culinary oil and one of the four major sources of edible oil worldwide. It's dietary recommendations favour high mono-unsaturates, low saturates and stable alternatives to hydrogenated oils. Diets high in oleic acid are associated with a lower risk of cardiovascular disease than diets with a similar amount of other fats. Natural stability, providing exceptional shelf life without hydrogenation, sunflower oil is good to keep and consume.

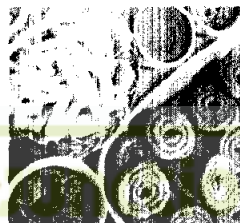
#### SOYABEAN OIL

Soya oil and margarine are widely used and are high in poly-unsaturated fats and low in saturated fats. It helps to reduce the risk of coronary heart disease and helps to tackle several other diseases. The oil is a great source of proteins, fats, carbohydrates.

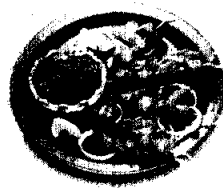
#### PALMOIL

Palm oil is a natural food that has been consumed for more than 5,000 years. It is produced from the fruit of the oil palm, or *Elaeis Guinensis* tree, which originated

### Oil For Health



in West Guinea. It is a rich source of Vitamin E, Vitamin A and is cholesterol free. Results from human studies show that a palm oil - enriched diet does not raise blood cholesterol and even leads to lower plasma cholesterol.



#### MUSTARDOIL

Mustard oil contains no additives or preservatives and has a low saturated fat content. It is also high in both mono-unsaturated and omega-3 fats. The oil is a great resistant to certain diseases.

