

Annual Report
2012-13

Nucent Estates Limited

NUCENT ESTATES LIMITED

Board of Directors

Dr Niren Suchanti, Chairman and Managing Director
Mr Navin Suchanti
Mr Ajit Khandelwal
Mr Sushil Kumar Mor

Bankers

Axis Bank Ltd
State Bank of India
Allahabad Bank

Auditors

Singhi & Co.,
Chartered Accountants
1B Old Post Office Street
Kolkata 700 001

Chief Financial Officer & Compliance Officer

CA B G Pasari

Registered Office

Pressman House
10A Lee Road
Kolkata 700 020
Phone: (033) 40310810/11
Email: nucentestates@gmail.com

Registrar & Share Transfer Agent

Niche Technologies Private Limited
D-511, Bagree Market, 71, B R B Basu Road
Kolkata 700 001
Phone : 2235-7270/7271/3070
Email: nichetechpl@nichetechpl.com

Investor Information Website

www.nucentestates.com

Notice

NOTICE is hereby given that the Twenty-ninth Annual General Meeting of the Company will be held at 10:30 A.M. on Saturday, 21st September, 2013 at Rotary Sadan, 94/2, Jawaharlal Nehru Road, Kolkata 700 020 to transact the following business :

As Ordinary Business

1. To adopt the Audited Accounts of the Company for the year ended 31st March, 2013, together with the Directors' and Auditors' Reports.
2. To declare a Dividend.
3. To appoint a Director in place of Mr Sushil Kumar Mor, who retires by rotation and, being eligible, offers himself for reappointment.
4. To appoint Auditors and to fix their remuneration.

As Special Business

To consider and, if thought fit, to pass with or without modification(s), the following resolutions as Ordinary Resolutions:

5. "RESOLVED THAT Dr Niren Suchanti be and is hereby appointed as a Director of the Company."
6. "RESOLVED THAT Mr Navin Suchanti be and is hereby appointed as a Director of the Company."

To consider and if thought fit, to pass with or without modification(s), the following resolution as Special Resolution:

7. Appointment of Dr Niren Suchanti as Chairman and Managing Director

"RESOLVED THAT pursuant to the provisions of Sections 198, 269, 309, 316 read with Schedule XIII and all other applicable provisions, if any, of the Companies Act, 1956 consent of the Company be and is hereby accorded to the appointment of Dr Niren Suchanti as Chairman and Managing Director of the Company for a period of five years effective 5th July, 2013 to 4th July, 2018 upon the following terms and remuneration as set out hereinafter and with further liberty to the Directors from time to time to alter the said terms including remuneration etc. in such manner as may be in the best interest of the Company

within the limitations in that behalf as contained in Schedule XIII to the said act and any amendment thereof or otherwise as may be permissible at law viz.

Salary : ₹ 2,50,000 per month in the scale of ₹ 2,50,000-50,000-5,00,000.

Perquisites : It shall be as per details below subject to the ceiling laid down in Schedule XIII of the Companies Act, 1956 so far as applicable.

a) (i) Provident Fund and Superannuation: In accordance with the company's rules and regulations in force from time to time.

(ii) Medical and Hospital Benefit: For self and family under the Company's regulations subject to a ceiling of one month's salary in a year.

(iii) Leave Travel Concession: Once in a year for self and family in accordance with rules specified by the company.

(iv) Club fees: For two clubs excluding admission fees.

(v) Gratuity: One half month's salary for each financial year of service.

(vi) Car: Free use of car with driver.

(vii) Housing: The Company shall provide fully furnished accommodation and the expenditure incurred thereon by the Company shall be valued as per Income Tax Rules, 1962.

(viii) Telephone: Free telephone facility at residence.

In the event of loss or inadequacy of profit in any financial year, the remuneration payable to him shall be subject to the limits, if any, set out in Schedule XIII of the Companies Act, 1956 and as may be applicable.

Dr Niren Suchanti shall not be entitled to sitting fee for attending the meetings of the Board of Directors.

Pressman House
10A Lee Road
Kolkata 700 020

By Order of the Board

14th August, 2013

Navin Suchanti
Director

Notes:

1. A member entitled to attend and vote may appoint a proxy to attend and on poll to vote in his stead. A proxy need not be a member of the company. Proxies to be effective, should be deposited at the registered office not later than 48 hours before the commencement of meeting.
2. The Register of Members and the Share Transfer Register will remain closed from Friday, 13th September, 2013 to Saturday, 21st September 2013(both days inclusive).
3. Dividend, if declared, will be paid to those shareholders whose names will appear in the Register of Shareholders as at close of business on 12th September, 2013.
4. Members holding shares in physical form are requested to intimate change in their registered address and bank particulars to the Company's Registrar and Share Transfer Agent and members holding their shares in dematerialised form are requested to inform their Depository Participant(s).

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5. Members are requested to register their e-mail addresses for receiving the Report and Accounts, Notices, etc. in electronic mode in support of the company's Green Initiative. Please visit www.nucentestates.com to register your email address.
6. Securities and Exchange Board of India has made it mandatory for listed Companies to use electronic payment mode for payment to investors. If required bank details are not available or electronic payment instructions have failed or have been rejected by the bank, the Company shall use physical payment instrument with the bank account details. Therefore, members holding shares in physical mode are requested to provide their updated bank details in the 'NECS Mandate Form' and forward the same duly filled-in and signed to the Company's Registrar and Share Transfer Agent. Members holding shares in demat form are requested to provide the bank account details to the Depository Participant(s).
7. The Balance Sheet, Statement of Profit and Loss, Auditors' Report and every other document required by law to be annexed or attached to the Annual Report shall be available for inspection at the registered office during working hours for a period of 21 days up to the date of Annual General Meeting and is also available on the website www.nucentestates.com
8. Brief resume of the directors to be appointed / re-appointed are given in corporate governance report.

Explanatory Statement pursuant to Section 173(2) of the Companies Act, 1956

Item Nos 5 & 6

At a meeting of Board of Directors held on 5th July, 2013, Dr Niren Suchanti and Mr Navin Suchanti were appointed as additional directors under Section 260 of the Companies Act, 1956.

Pursuant to Section 257(1) of the Companies Act, 1956, the Company has received candidature of Directorships of

Dr Niren Suchanti and Mr Navin Suchanti from a shareholder with requisite deposit. The Board considers that the Company will benefit immensely from their association. The Board therefore recommends the resolutions set out at item Nos. 5 & 6 for your approval.

Notice received from a shareholder pursuant to Section 257(1) of the Companies Act, 1956 referred to above is available for inspection at the registered office during working hours and also on the date of AGM.

No other Directors except Dr Niren Suchanti and Mr Navin Suchanti are interested in the above resolutions.

Item No 7

The Board of Directors at their meeting held on 5th July, 2013 decided to appoint Dr Niren Suchanti as Chairman & Managing Director for a period of 5 years from 5th July, 2013 to 4th July, 2018.

Approval of the shareholders is sought for his appointment as Chairman & Managing Director on remuneration to him as set out in Resolution No 7.

Dr. Niren Suchanti has a Ph. D. from University of Cincinnati, USA and 43 years experience in advertising and public relations.

The details of remuneration are set out in the Resolution and the same may be treated as an abstract circulated to the shareholders under Section 302 of the Companies Act, 1956.

The Board of Directors recommends this resolution for your approval.

Apart from Dr Niren Suchanti and Mr Navin Suchanti, no other Director is concerned or interested in the above resolution.

Copy of the Agreement dated 5th July, 2013 executed between Dr Niren Suchanti and the Company is available for inspection of members at the Registered Office of the Company between 11:00 am to 1:00 pm on any working day of the company and will also be available for inspection at the meeting.

Directors' Report

Your Directors present their Twenty-ninth Annual Report together with the audited accounts for the year ended 31st March, 2013.

Financial Results

The financial results are summarized below :

Particulars	₹ In lacs)	
	Current Year	Previous Year
Income from operations and other income	4417.50	71.93
Profit/(Loss) after depreciation & before tax	573.39	(3.64)
Tax Expense:		
Current Tax	115.00	-
MAT Credit Entitlement	(166.95)	-
Deferred Tax	(5.00)	-
Income Tax for earlier years	1.57	0.72
Net Profit/ (Loss)	628.77	(4.36)

The results for the year under review are not comparable with that of the previous year on account of implementation of the scheme of amalgamation detailed below.

Amalgamation

In accordance with an order passed by the Hon'ble High Court at Calcutta on 17th May, 2013, pursuant to Section 394 of the Companies Act, 1956, Pressman Advertising Limited, a reputed company engaged in advertising and public relations business, has amalgamated with the Company effective 1st April, 2012, being the appointed date.

This will enable the Company to join hands with globally renowned companies to expand its advertising, public relations and digital media business.

Share Capital & Listing of Shares

In terms of the aforesaid scheme of amalgamation, the Company issued and allotted 1,03,52,113 equity shares of ₹ 2 each to the shareholders of Pressman Advertising Limited during the current year which has been shown as 'Share Suspense Account' in Balance Sheet.

The Company has made listing applications to the BSE Limited and National Stock Exchange of India Ltd for listing of 1,03,52,113 equity shares of ₹ 2 each.

Performance

The company posted a turnover of ₹ 4417.50 lacs. After expenses, depreciation and tax, the profit is ₹ 628.77 lacs.

Future Prospects

The Company has taken initiatives to maintain growth in its

business volumes in the current year. The Company is constantly pursuing strategies to achieve higher topline and healthier bottomline.

The Company has a strong portfolio of clients, and is empanelled with a large number of public sector organizations, both central and state, banks and mutual funds.

Dividend

Your Directors are pleased to recommend a dividend of 40% for the year 2012-2013 amounting to ₹ 219.79 lacs inclusive of dividend distribution tax of ₹ 31.93 lacs.

Corporate Governance

Your company has complied with the Corporate Governance code in terms of mandatory recommendations Securities and Exchange Board of India and in pursuance of Clause 49 of the Listing Agreement. A report on the Corporate Governance and the Auditors' Certificate thereon are annexed to this Report.

Directors' Responsibility Statement

As stipulated in Section 217(2AA) of the Companies Act, 1956, your Directors subscribe to the Directors' Responsibility Statement and confirm as under :

- that in the preparation of the annual accounts, the applicable accounting standards have been followed;
- that the Directors have selected such accounting policies and applied them consistently and made judgements and estimates that are reasonable and prudent so as to give a true and fair view of the state of affairs of the company at the end of the financial year and of the profit for the period;
- that the Directors have taken proper and sufficient care of maintenance of adequate accounting records in accordance with provisions of the Companies Act for safeguarding the assets of the company and for preventing and detecting fraud and other irregularities;
- that the Directors have prepared the annual accounts on a going concern basis.

Fixed Deposits

The company has not accepted or renewed any deposits during the year.

Directors

Mr R L Sureka and Mr Alok Kumar Jaipuria resigned from the Board on 5th July, 2013. The Board expressed appreciation for the valuable advice and suggestions given by them which substantially benefited the Company.

Dr Niren Suchanti was appointed as Chairman and Managing Director and Mr Navin Suchanti was appointed as Additional Director on 5th July, 2013.

Mr Sushil Kumar Mor retires by rotation and being eligible offers himself for re-appointment.

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Conservation of Energy, Technology Absorption, Foreign Exchange Earning and Outgo

Since the company is not engaged in any manufacturing activities, the information under section 217(1) (e) of the Companies Act, 1956 read with the Companies (Disclosure of Particulars in the Report of the Board of Directors) Rules, 1988 is not annexed hereto.

Foreign Exchange Earnings : ₹ 39.12 lacs

Foreign Exchange Outgo : ₹ 14.90 lacs

Listing Requisites

The shares of the company are listed on BSE, NSE, Delhi and Calcutta Stock Exchange. Listing fees for the year 2013-2014 have been paid to all the Stock Exchanges.

Auditors

M/s Singhi & Co., the retiring Auditors have expressed their desire to seek re-appointment at the ensuing Annual General Meeting.

Compliance certificate

In pursuance of section 383A of the Companies Act, 1956, the company has taken the compliance certificate from a practicing company secretary and the same is annexed and form part of this annual report.

Particulars of Employees

There are no employees of the category mentioned in Section 217(2A) of the Companies Act, 1956, read with the Companies (Particular of Employees) Rules, 1975 as amended.

Acknowledgement

The Directors thank the shareholders and employees for their continued support.

Pressman House
10A Lee Road
Kolkata 700 020

14th August, 2013

By Order of the Board

Navin Suchanti
Director

Priyanka Sengupta

Priyanka S. & Associates

Company Secretaries

161/1, M.G. Road, 3rd Floor, Suite No 67,
Kolkata -700 007, Phone: 9830241947,
Email: priyankasassociate@gmail.com

Compliance Certificate

Registration No: 21 – L74140WB1983PLC036495

Nominal Capital: Rs. 50,000,000

To
The Members
NUCENT ESTATES LIMITED
PRESSMAN HOUSE
10A LEE ROAD
KOLKATA – 700 020

We have examined the registers, records, books and papers of NUCENT ESTATES LIMITED as required to be maintained under the Companies Act, 1956 and the rules made thereunder and also the provisions contained in the Memorandum and Articles of Association of the Company for the financial year ended on 31st March, 2013. In our opinion and to the best of our information and according to the examinations carried out by us and explanations furnished to us by the company, its officers and agents, we certify that in respect of the aforesaid financial year:

1. The company has kept and maintained all registers as stated in Annexure 'A' to this certificate, as per the provisions and the rules made thereunder and all entries therein have been duly recorded.
2. The company has duly filed the forms and returns as stated in Annexure 'B' to this certificate, with the Registrar of Companies, Regional Director, Central Government. Company Law Board or other authorities within the time prescribed under the Act and the rules made thereunder.
3. The company being limited company has the minimum prescribed paid-up capital and its maximum number of members during the said. financial year was 26367 (Twenty six thousand three hundred sixty seven) excluding its present and past employees.
4. The Board of Directors duly met 5 (five) times respectively on 24th May, 2012, 2nd August, 2012, 13th August, 2012, 10th November, 2012 and 12th February, 2013 in respect of which meetings, proper notices were given and the proceedings were properly recorded and signed in the Minutes Book maintained for the purpose.
5. The Company had closed its Register of Members on and from Monday, 17th September, 2012 to Monday, 24th September, 2012.
6. The Annual General Meeting for the financial year ended on 31.03.2012 was held on 24.09.2012 after giving due notice to the members of the company and the resolutions passed thereat were duly recorded in Minutes Book maintained for the purpose.
7. Extra Ordinary General meeting was held on 19.01.2013 under supervision of Hon'ble High Court at Calcutta.
8. The company has not advanced any loans to its directors or persons or firms or companies referred in section 295 of the Act.
9. The company has not entered into any contracts falling within the purview of section 297 of the Act, 1956.
10. The company has made necessary entries, as required, in the register maintained under section 301 of the Act.
11. As there was no instance falling within the purview of section 314 of the Act, the company has not obtained any approvals from the Board of Directors, members or Central Government as the case may be.
12. The company has not issued any duplicate share-certificates during the financial year.
13. The Company has :
 - i) registered transfer of 3366 equity shares and transmission of 239 equity shares during the financial year and not made any allotment of Equity Shares/ securities/debentures during the financial year.
 - ii) not posted any dividend warrants to the members of the company as no dividend was declared during the year.
 - iii) duly complied with the requirement of section 217 of the Act.
14. The Board of Directors of the company is duly constituted. There was no appointment of any additional directors/ alternate directors or casual directors during the financial year.
15. The company has not appointed any Managing Directors/ Whole-time directors during the year.

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16. The company has not appointed any sole-selling agents during the financial year.
17. The company was not required to obtain any approvals of the Central Government, Company Law Board, Regional Director, Registrar of Companies and/or such other authorities as may be prescribed under the various provisions of the Act.
18. The directors have disclosed their interest in other firms/ companies to the Board of Directors pursuant to the provisions of the Act and the rules made thereunder.
19. The company has not issued any equity shares/ debentures / other securities during the financial year.
20. The company has not bought back any shares during the financial year.
21. There was no redemption of preference shares or debentures during the financial year.
22. There was no transaction necessitating the company to keep in abeyance the rights to dividend, rights shares and bonus shares pending registration of transfer of shares.
23. The company has not invited/ accepted any deposit including any unsecured loans falling within the purview of section 58A during the financial year.
24. No amount has been borrowed by the company from directors, members, public, financial institutions, banks and others during the financial year.
25. The Company has not made any loans / advances or given guarantee or provided securities to other body corporates and consequently no entries has been made in the register kept for the purpose.
26. The company has not altered the provisions of the memorandum with respect to situation of the company's registered office from one state to another during the year under scrutiny.
27. The company has not altered the provisions of the memorandum with respect to the objects of the company during the year under scrutiny.
28. The company has not altered the provisions of the memorandum with respect to name of the company during the year under scrutiny.
29. The company has not altered the provision of the memorandum with respect to share capital of the company during the year under scrutiny .
30. The company has not altered its articles of association during the financial year.
31. There was no prosecution initiated against or show cause notices received by the company during the financial year, for offences under the Act.
32. The company has not received any money as security from its employees during the financial year.
33. The company has deposited both employee's and employer's contribution to Provident Fund with prescribed authorities pursuant to Section 418 of the Act.

Annexure A

Registers as maintained by the Company

1. Register of Members u/s.	150
2. Index of Member u/s.	151
3. Directors Minute Book u/s.	193
4. Shareholders Minute Book u/s.	193
5. Register of Contracts Part I u/s.	301
6. Register of Contracts Part II u/s.	301
7. Register of Directors u/s.	303
8. Register of Directors' Shareholding u/s.	307
9. Register of Charges u/s.	143
10. Register of Transfer	
11. Register of Allotment	

Annexure B

Forms and Returns as filed by the Company with the Registrar of Companies, Regional Director, Central Government or other authorities during the financial year ending on 31st March, 2013.

1. Compliance Certificate filed u/s 383A on 01.10.2012
2. Form of Annual Return filed u/s 159 on 08.10.2012
3. Balance Sheet filed u/s 220 on 20.11.2012

Kolkata, 14th August, 2013

Priyanka Sengupta
C.P. No 11771

Management Discussion and Analysis Report

We submit herewith the management discussion and analysis report on the business of the company.

The Indian Economy:

It has been a challenging year for the Indian economy which has been impacted by decelerating GDP growth, mounting fiscal deficit, inflation and lacklustre investment momentum in major sectors. The GDP growth at 5% in FY12 was the lowest in a decade.

Industry Structure & Development:

The total annual advertising spend in India is estimated at around Rs.26,000 crores. Despite the economic slowdown, advertising revenues grew by 9% in 2012 as against 13% in 2011 and 17% in 2010. Print and television continue to dominate the industry while radio and online are posting high growth rates.

As per Magna Global forecast (afaqs ! June 14, 2013), the advertising market in India is expected to grow at 7.4% in 2013 with television and print contributing to over two-thirds of the revenues. As per the forecast, digital media is projected to grow by 31%, TV by 6.6% and print (newspaper) by 6%. Radio and Out of Home (OOH) advertising are expected to grow by 8% in 2013. Magna further forecasts the revenues to grow by 11.9% in 2014 on the back of improved investment climate and stronger domestic consumption.

The Indian advertising and public relations industry has a very large number of players which include global multinational giants at one end of the spectrum and small regional and local agencies at the other. The industry is dominated by the large multinational agencies.

Business Overview:

Consequent to the merger of Pressman Advertising Limited with the Company, the main business of the company is now advertising and public relations.

The business comprises of a comprehensive package of services in the field of advertising, public relations, design and digital. The business is carried out through a network of offices located in Kolkata, Mumbai, Delhi, Bangalore, Chennai, Hyderabad, Bhubaneswar, Nagpur, Siliguri and Patna.

The business is focused on two major verticals, namely financial and government/PSU.

In the 'financial' vertical, clients include leading names from sectors like banking, asset management, investment banking, leading corporates, etc. In the 'government/PSU' domain, clients include several state and central government bodies as well as top-ranking public sector and state government undertakings.

Performance Overview:

The company posted revenues of ₹ 4417.50 lacs and PAT of ₹ 628.77 lacs during the year.

The business revenues are derived from a mix of advertising, media relations, design and digital services.

Opportunities & Threats:

Opportunities: The business of the company is well established with services being provided to a large number of blue chip clients. With the growing importance of communication in business, the company can look forward to good opportunities for growth.

Threats: The company's business is in a highly competitive sector with a large number of players ranging from giant multinationals to small local players. This has led to intense competition and severe erosion in margins. However, with its strategy of pursuing multiple drivers of growth and a strong focus on customer satisfaction, it should be able to tackle the challenges.

Risks and Concerns:

The sluggish economy, the continuing poor sentiment in the stock market, the depressed environment for capital raising and decrease in communication related expenditure by companies, are major causes for concern. Rising overheads and increased operational costs pose a significant challenge. However, due to its niche position in several areas of business, the Company is able to limit the pressures of increase in costs.

Adequacy of internal controls:

The Company, through internal controls, overseen by the management, aims at achieving operation efficiency, optimum resource utilization and effective monitoring thereof and compliance with all applicable laws and regulations. The Company ensures strict adherence to all internal control policies and procedures. A qualified and independent Audit Committee of the Board, comprising all Independent Directors, reviews the adequacy of internal controls.

Human Resources:

The Company has a team of able and experienced professionals and believes that it will achieve substantial and diversified growth over the coming years.

Disclaimer:

Certain statements made in this report relating to the Company's objectives, projections, outlook, estimates, etc. may constitute 'forward looking statements' within the meaning of applicable laws and regulations. Actual results may differ from such estimates or projections etc., whether expressed or implied. Several factors including but not limited to economic conditions affecting demand and supply, government regulations and taxation, input prices, exchange rate fluctuation, etc., over which the Company does not have any direct control, could make a significant difference to the Company operations. The Company undertakes no obligation to publicly update or revise any forward looking statements, whether as a result of new information, future events, or otherwise. Readers are cautioned not to place undue reliance on any forward looking statements. The MD&A should be read in conjunction with the Company's financial statements included herein and the notes thereto. Information provided in this MD&A pertain to Nucent Estates Limited unless otherwise stated.

Report on Corporate Governance

I. The Company's philosophy on Code of Governance

The Company always strives to achieve optimum performance at all levels by adhering to corporate governance practices, such as :

- Fair and transparent business practices.
- Effective management control by Board
- Adequate representation of promoter, executive and independent directors on the Board.
- Accountability for performance.
- Monitoring of executive performance by the Board.
- Compliance of laws.

- Transparent and timely disclosure of financial and management information.

II. Board of Directors

As on 31st March, 2013, there were four directors on the Board, all of them being Non-executive Independent Directors.

Dr Niren Suchanti was appointed as Chairman and Managing Director and Mr Navin Suchanti was appointed as Additional Director on the Board on 5th July, 2013.

The Board met five times during the financial year on 24th May, 2012, 2nd August, 2012, 13th August, 2012, 10th November, 2012 and 12th February, 2013.

Details and other particulars of Directors are given below:

Name	Designation	Category	Equity shareholding in the Company
Dr Niren Suchanti**	Chairman & Managing Director	Executive	2699892
Mr Navin Suchanti**	Additional Director	Non-Executive	2685198
Mr R L Sureka*	Director	Non-Executive Independent Director	Nil
Mr Ajit Khandelwal	Director	Non-Executive Independent Director	Nil
Mr Sushil Kumar Mor	Director	Non-Executive Independent Director	Nil
Mr Alok Kumar Jaipuria*	Director	Non-Executive Independent Director	Nil

* Resigned on 5th July, 2013 ** Appointed on 5th July, 2013

Note : Dr Niren Suchanti and Mr Navin Suchanti are related to each other.

Details of attendance of Directors at board meetings during the financial year and at the Company's Twenty-eighth Annual General Meeting together with the number of other directorships and committee memberships held by them are as follows:

Details of Directors' attendance and other particulars are given below:

Director	No of Board Meetings held	No of Board Meetings attended	Last AGM Attendance (Yes/No)	No of memberships in Boards of other Public Companies	No of Committee memberships in other Public Companies***
Dr Niren Suchanti**	Nil	Nil	No	4	Nil
Mr Navin Suchanti**	Nil	Nil	No	4	2
Mr R L Sureka*	5	5	Yes	2	Nil
Mr Ajit Khandelwal	5	5	No	5	2
Mr Sushil Kumar Mor	5	5	No	Nil	Nil
Mr Alok Kumar Jaipuria*	5	5	No	Nil	Nil

***Chairmanship/ Membership Audit Committee and Investor Grievance Committee in Public Companies

* Resigned on 5th July, 2013 ** Appointed on 5th July, 2013

Details of Directors seeking appointment/reappointment

Brief resume of the directors being appointed / re-appointed, nature of their expertise in specific functional areas and names of companies in which they hold directorships and shareholding is furnished hereunder:

Name	Dr Niren Suchanti	Mr Navin Suchanti	Mr Sushil Kumar Mor
Date of Birth	17.04.1949	15.10.1953	25.04.1954
Date of appointment	05.07.2013	05.07.2013	31.07.2008
Qualification	Ph.D from University of Cincinnati, USA	B.Sc. (Hons)	B.Com (Hons)
Expertise in specific functional area	43 years experience in advertising and public relations.	40 years experience in public relations, advertising, hospitality, administration and taxation	32 years experience in Accounts, Finance and Administration