

EXPANDING HORIZONS
REACHING OUT TO THE **WORLD**

Board of Directors



(L) to (R)

Bhaskar M. Parekh Executive Chairman

Hina V. Mehta Non Executive Director Mulchand S. Chedda Independent Director

Krishnakant V. Chitalia Independent Director Rasiklal M. Doshi Independent Director

Dilip M. Parekh Managing Director

New Arrivals

Everyday



Magic



Platinum 3



Dining Table 5040





CIN:L25206DD1993PLC001470

BOARD OF DIRECTORS

Shri Bhaskar M. Parekh (Executive Chairman) DIN - 00166520 Shri Mulchand S. Chheda (Independent Director) DIN - 00179932 Shri Krishnakant V. Chitalia (Independent Director) DIN - 00443945 (Independent Director) DIN - 00239580 Shri Rasiklal M. Doshi Smt. Hina V. Mehta (Non-Executive Director) DIN - 07201194 Shri Dilip M. Parekh (Managing Director & KMP) DIN - 00166385

23rd ANNUAL GENERAL MEETING			
Date	:	Saturday, August 12, 2017	
Time	:	11.30 a.m.	
Venue	:	Hotel Princess Park, Devka Beach, Nani Daman, Daman (U.T.), Pin - 396 210	

CHIEF FINANCIAL OFFICER

Shri Manoj O. Toshniwal

COMPANY SECRETARY CUM COMPLIANCE OFFICER

Smt. Nidhi Goradia. (Resigned w.e.f. February 02, 2017) Shri Alok S. Desai (Appointed w.e.f. February 03, 2017)

BANKERS

Corporation Bank Citi Bank Bank of India ICICI Bank Limited

ALIDITORS

M/s. G. P. Kapadia & Co. Chartered Accountants Hamam House, Ambalal Doshi Marg, Fort, Mumbai – 400001.

COMMITTEES OF BOARD

Audit Committee Stakeholders' Relationship Committee Nomination & Remuneration Committee Management Committee Share Transfer Committee CSR Committee

REGISTRAR & SHARE TRANSFER AGENTS

M/s. Bigshare Services Pvt. Ltd., 1st Floor, Bharat Tin Works Bldg, Opp. Vasant Oasis, Makwana Road, Marol, Andheri (E), Mumbai 400059

REGISTERED OFFICE

98/4, Prima House, Daman Industrial Estate, Kadaiya, Nani Daman, Daman (U.T.), Pin - 396 210 Tel: 0260 222 1845 / 222 0445

Tele Fax: 0260 222 1845

Email: investor@primaplastics.com, Website: www.primaplastics.com

CORPORATE OFFICE

41, National House, Opp. Ansa 'A' Building, Saki-Vihar Road, Powai. Mumbai - 400 072.

Tel: 022 28574768 / 28574769

Fax: 022 28572859

WORKS

- 98/4, Prima House, Daman Industrial Estate, Kadaiya, Nani Daman, Daman (U.T.), Pin - 396 210.
- Door No. X/588-Q/A, KINFRA-SIP, Survey No.508 (Part), Block No. 32, Nellad P.O., Mazhuvannur Village, Ernakulam District, Kerala – 686 669.
- 85/1, Prima House, Daman Industrial Estate, Kadaiya, Nani Daman, Daman (U.T.), Pin - 396 210.
- Plot No. 543, APIIC Growth Centre, Gundlapali, Ongole, A.P.

MARKETING DEPOTS

Coimbatore, Delhi, Hubli, Jammu, Jaipur, Kanpur, Rohtak, Bhiwandi, Talasari, (Maharashtra), Ongole (A.P), Hyderabad (Telangana), Vapi & Zirakpur (Punjab).

CONTENTS:

⇒	Notice of 23 rd AGM	2
⇒	Directors' Report & Annexures	8
⇒	Management's Discussion & Analysis Report	31
⇒	Report on Corporate Governance	34
⇒	Auditors' Report & Annexures	49
⇒	Balance Sheet	54
⇒	Statement of Profit & Loss	55
⇒	Cash Flow Statement	56-57
⇒	Notes to Financial Statement	58
⇒	Auditors' Report on Consolidated Financial Statement	74
⇒	Consolidated Balance Sheet	76
⇒	Consolidated Statement of Profit & Loss	77
⇒	Consolidated Cash Flow Statement	78-79
⇒	Notes to Consolidated Financial Statement	80
⇒	Ballot Form, Attendance Slip, Proxy Form & Route Map	92-95



NOTICE

Notice is hereby given that the 23rd Annual General Meeting of the Members of PRIMA PLASTICS LIMITED will be held on Saturday, August 12, 2017 at 11.30 a.m. at Hotel Princess Park, Devka Beach, Nani Daman, Daman (U.T.), Pin - 396 210 to transact with or without modification(s), as may be permissible, the following businesses:

ORDINARY BUSINESS:

- 1. To receive, consider and adopt the audited financial statements including the audited consolidated financial statements of the Company for the financial year ended March 31, 2017 together with the Reports of the Board of Directors and the Auditors thereon.
- 2. To approve the payment of final dividend on equity shares of ₹ 2/- per share recommended by the Board of Directors of the Company for the financial year ended March 31, 2017.
- 3. To appoint a Director in place of Shri Dilip M. Parekh (DIN No. 00166385) who retires by rotation in terms of Section 152(6) of the Companies Act, 2013 and being eligible, offers himself for reappointment.
- 4. To appoint M/s. Khimji Kunverji & Co., Chartered Accountants (Firm Registration No. 105146W) as Statutory Auditors in place of retiring Auditors, M/s. G. P. Kapadia & Co.

To consider and if thought fit, to pass the following resolution as an Ordinary Resolution:

"RESOLVED THAT, pursuant to Section 139 of the Companies Act, 2013 read with the Companies (Audit and Auditors Rules, 2014 (the Rules), including any statutory modification(s) or re-enactment(s) thereof for the time being in force and pursuant to recommendation made by the Audit Committee and the Board of Directors at its meeting held on 29th May, 2017 M/s. Khimji Kunverji & Co., Chartered Accountants having Registration No. 105146W, Mumbai be and are hereby appointed as Statutory Auditors, of the Company in place of retiring Statutory Auditors, M/s. G. P. Kapadia & Co., Chartered Accountants having Registration No. 104768W who shall hold office from the conclusion of 23rd Annual General Meeting for a term of consecutive five years till the conclusion of the 28th Annual General Meeting (subject to ratification of the appointment by the members at every Annual General Meeting held after this Annual General Meeting) and the Board be and is hereby authorised to fix the remuneration as may be determined by the Audit Committee in consultation with the Auditors, in addition to reimbursement of all out of pocket expenses as may be incurred in connection with the audit of the accounts of the Company."

CIN:L25206DD1993PLC001470

Registered Office

98/4, Prima House, Daman Industrial Estate, Kadaiya, Nani Daman, Daman (U.T.), Pin - 396 210 Tel: 0260 222 0445

Tele Fax: 0260 222 1845

Email: <u>investor@primaplastics.com</u> Website: www.primaplastics.com

Date: May 29, 2017 Place: Mumbai By Order of the Board of Directors

Bhaskar M. Parekh (DIN – 00166520) Executive Chairman,

NOTES:

- 1. A member entitled to attend and vote at the meeting is entitled to appoint a proxy to attend and vote instead of himself and a proxy need not be a member of the Company. A person can act as proxy on behalf of members not exceeding fifty (50) and holding in the aggregate not more than (10%) ten percent of the total share capital of the Company. A member holding more than ten percent of the total share capital of the Company carrying voting rights may appoint a single person as a proxy and such person shall not act as proxy for any other person or shareholder.
- 2. The instrument appointing a proxy should be deposited at the registered office of the Company not less than forty-eight hours before the commencement of the meeting. A proxy form is sent herewith. Proxies submitted on behalf of the Companies, Societies etc. must be supported with appropriate resolution / authority as applicable;
- 3. Corporate Members intending to send their authorized representatives to attend the Annual General Meeting ("AGM") pursuant to Section 113 of the Companies Act, 2013 are requested to send to the Company, a certified copy of the relevant Board Resolution together with their respective specimen signatures authorizing their representative(s) to attend and vote on their behalf at the ("AGM").
- 4. An explanatory statement pertaining to the appointment of Statutory Auditors at item no. 4 of the Notice is annexed hereto.
- 5. The Register of Members and the Share Transfer Books of the Company will remain closed from Monday, August 07, 2017 to Saturday, August 12, 2017 (both days inclusive) for the purpose of determining the eligibility of the members to attend the 23rd Annual General Meeting ("AGM").
- 6. The dividend, if declared, will be payable to those equity shareholders whose name stand on the Register of Members as at the close of business on August 6, 2017.
- 7. The business set out in the Notice will be transacted through electronic voting system and the Company is providing facility for voting by electronic means.
- 8. Relevant documents referred to in the accompanying Notice are open for inspection at the Registered Office of the Company on all working days, except Saturdays and holidays, between 11.00 a.m. to 1.00 p.m. up to the date of the ("AGM").
- 9. The members are requested to bring their attendance slips along with their copy of Annual Report to the ("AGM").
- 10. Members, who wish to obtain any information on the Company or view the accounts for the Financial Year ended March 31, 2017 may visit the Company's website www.primaplastics.com or send their queries at least 10 days before the Annual General Meeting at the Registered Office of the Company.
- 11. Details under Regulation 36 of SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015, "Listing Regulations" in respect of Directors' seeking re-appointment / continuation at the Annual General Meeting, forms part of the Notice. The Directors has furnished requisite declarations for the re-appointment.
- 12. Pursuant to provisions of Section 124 and Section 125 of the Companies Act, 2013, dividends which remain unpaid or unclaimed for a period of 7 years will be transferred to the Investor Education and Protection Fund (IEPF) of the Central Government. Shareholders who have not encashed the divided warrant(s) so far for the financial year ended March 31, 2010 or any subsequent financial years are requested to make their claims to the Company at its Registered Office. It may be noted that the unclaimed dividends are liable to be transferred to the Investor Education and Protection Fund, on the expiry of seven years, as stated herein.
- 13. Your Company would like to bring to your attention that pursuant to provisions of Section 124(6) and IEPF Authority (Accounting, Audit, Transfer and Refund) Rules, 2016, as amended by IEPF Authority (Accounting, Audit, Transfer and Refund) Rules, 2017; shareholders who have not encashed any dividend warrant for seven consecutive years or more, their shares are liable to be transferred to Demat account notified by IEPF Authority. Your Company will communicate by sending Notice to the last address available in the Register of Members, for the benefit of the shareholders.
- 14. SEBI Regulations has mandated Companies to credit the dividends electronically to the members' bank account. Members who hold shares in dematerialized form should inform their Depository Participant(s) (DP) and such members holding shares in physical form should inform the Company, their Bank details viz. bank account number, name of the bank, branch details and MICR code. The Members who have provided the above information are requested to update the details, if required.
- 15. The Securities and Exchange Board of India (SEBI) has mandated the submission of Permanent Account Number (PAN) by every participant in securities market. Members holding shares in electronic form are therefore, requested to submit their PAN to their Depository Participants with whom they are maintaining their demat accounts. Members holding shares in physical form, also have to submit their self attached copy of PAN card to the Company / Registrar and Transfer Agent Bigshare Services Pvt. Ltd. in the following cases viz. transfer of shares, deletion of name, transmission of shares, transposition of shares etc.
- 16. Members who hold shares in physical form in multiple folios in identical names or joint holding in the same order of names are requested to send the share certificates to the Registrar and Transfer Agents, Bigshare Services Pvt. Ltd. for consolidation into a single folio and also request to notify change in address if any, immediately to Bigshare Services Pvt. Ltd. quoting their folio numbers.



- 17. Electronic copy of the Annual Report will be sent to the members whose email ID's are registered with the Company / Depository Participant(s).
- 18. A **route map** showing direction to reach the venue of 23rd AGM is given in the Annual Report on **Page No. 92** as per the requirement of Secretarial Standards-2 on "General Meeting".
- 19. Members may also note that Notice of the 23rd Annual General Meeting and Annual Report 2016-17 will also be available on the Company's website www.primaplastics.com for being downloaded. The physical copies of the aforesaid documents will also be available at the Company's Registered Office for inspection during normal business hours on working days till the date of the meeting. Even after registering e-communication, members are entitled to receive such communication in physical form, upon making a request for the same by post free of cost. For any communication, the shareholders may also send requests to the Company's investor email id: investor@primaplastics.com

20. Voting Through Electronic Means

In compliance with provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014 as amended from time to time and Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is pleased to provide members facility to exercise their votes through remote e-voting (e-voting from a place other than venue of the AGM) and ballot form for all the resolutions detailed in the Notice of the 23rd Annual General Meeting scheduled to be held on Saturday, August 12, 2017 at 11.30 a.m. The Company has engaged the services of CDSL as the authorized agency to provide the e-voting as per instructions below:

In order to enable its members who do not have access to remote e-voting facility to send their assent or dissent in writing in respect of the resolutions as set out in this Notice, a ballot form is sent herewith. Instructions for ballot form are given in the form.

The voting right of shareholders shall be in proportion to their share in the paid up equity capital of the Company as on Sunday, August, 06, 2017 (cut-off date).

The facility for voting through ballot paper (poll) shall be made available at the AGM and the Members attending the meeting who have not cast their vote by remote e-voting or by ballot form shall be able to exercise their right at the meeting through ballot paper.

The members who have casted their vote by remote e-voting or by ballot form prior to the AGM may also attend the AGM but shall not be entitled to cast their vote again.

Kindly note that members can opt for only one form of voting i.e. either by ballot forms or through remote e-voting. If members are opting for remote e-voting, then they should not vote by ballot forms and vice-versa.

However, in case of members casting their vote both by ballot form and remote e-voting, then voting done through remote e-voting shall prevail and voting done by physical ballot shall be treated as invalid.

The Company has appointed Shri. Sadashiv V. Shet (Membership No. FCS 2477 and C.P. No. 2540), Practicing Company Secretary as the Scrutinizer for conducting the remote e-voting and the voting process at the AGM (including voting through ballot form) in fair and transparent manner.

In case a member desirous of obtaining a duplicate ballot form, he may send an e-mail to investor@primaplastics.com. A member desiring to exercise vote by ballot form shall complete the ballot form with assent (for) or dissent (against) and send it to Shri. Sadashiv V. Shet, Practicing Company Secretary, Scrutinizer, C/o. Prima Plastics Limited, 98/4, Prima House, Daman Industrial Estate, Kadaiya, Daman – 396 210 (U.T), so as to reach him on or before August 11, 2017 by 5.00 p.m. Any ballot form received after the said date shall be treated as if the reply from the members has not been received.

The Executive Chairman shall, at the AGM, at the end of discussion on the resolutions on which voting is to be held, allow voting with the assistance of Scrutinizer by use of "ballot paper" for all those members, who are present at the AGM but have not cast their votes by availing remote e-voting facility.

The Scrutinizer shall after the conclusion of voting at AGM will first count the votes cast at the meeting and thereafter unblock the votes cast through remote e-voting, in the present of at least two witnesses not in the employment of the Company and shall make, not later than three days from the conclusion of the AGM, a consolidated Scrutinizer's Report of total votes cast in favour or against if any, to the Executive Chairman or a person authorized by him in writing, who shall countersign the same and declare the result of the voting forthwith.

The result declared along with the report of the Scrutinizer shall be placed on the website of the Company www.primaplastics.com as well as on the website of CDSL immediately after the declaration of result by the Executive Chairman or a person authorized by him in writing. The result shall also be immediately forwarded to the Stock Exchanges.

The instructions for members for voting electronically are as under:-

In case of members receiving e-mail:

- (i) The voting period begins on August 09, 2017 at 9:00 a.m. and ends on August 11, 2017 at 5:00 p.m. During this period shareholders' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) Sunday, August 06, 2017 may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.
- (ii) Log on to the e-voting website www.evotingindia.com
- (iii) Click on Shareholders / Members
- (iv) Now Enter your User ID
 - a. For CDSL: 16 digits beneficiary ID.
 - b. For NSDL: 8 Character DP ID followed by 8 Digits Client ID.
 - c. Members holding shares in Physical Form should enter Folio Number registered with the Company.
- (v) Next enter the Image Verification as displayed and Click on Login.
- (vi) If you are holding shares in demat form and had logged on to www.evotingindia.com and voted on an earlier voting of any Company, then your existing password is to be used.
- (vii) If you are a first time user follow the steps given below:

	For Members holding shares in Demat Form and Physical Form		
PAN	Enter your 10 digit alpha-numeric PAN issued by Income Tax Department (applicable for both demat shareholders as well as physical shareholders)		
	• Members who have not updated their PAN with the Company/Depository Participant are requested to use the first two letters of their name and the 8 digits of the sequence number (refer serial no. printed on the name and address sticker / postal ballot form/mail) in the PAN field.		
	• In case the sequence number is less than 8 digits enter the applicable number of 0's before the number after the first two characters of the name in CAPITAL letters, e.g. If your name is Ramesh Kumar with serial number 1 then enter RA00000001 in the PAN field.		
Dividend Bank Details OR Date of Birth (DOB)	Enter the Dividend Bank Details or Date of Birth (in dd/mm/yyyy format) as recorded in your demat account or in the Company records in order to login.		
	If both the details are not recorded with the Depository or Company please enter the member id / folio number in the Dividend Bank details field as mentioned in instruction (iv).		

- (viii) After entering these details appropriately, click on "SUBMIT" tab.
- (ix) Members holding shares in physical form will then reach directly the Company selection screen. However, members holding shares in demat form will now reach 'Password Creation' menu wherein they are required to mandatorily enter their login password in the new password field. Kindly note that this password is to be also used by the demat holders for voting for resolutions of any other Company on which they are eligible to vote, provided that Company opts for e-voting through CDSL platform. It is strongly recommended not to share your password with any other person and take utmost care to keep your password confidential.
- (x) For members holding shares in physical form, the details can be used only for e-voting on the resolutions contained in this Notice.
- (xi) Click on the EVSN for the relevant "PRIMA PLASTICS LIMITED" on which you choose to vote.
- (xii) On the voting page, you will see "RESOLUTION DESCRIPTION" and against the same the option "YES/NO" for voting. Select the option YES or NO as desired. The option YES implies that you assent to the Resolution and option NO implies that you dissent to the Resolution.
- (xiii) Click on the "RESOLUTIONS FILE LINK" if you wish to view the entire Resolution details.
- (xiv) After selecting the resolution you have decided to vote on, click on "SUBMIT". A confirmation box will be displayed. If you wish to confirm your vote, click on "OK", else to change your vote, click on "CANCEL" and accordingly modify your vote.
- (xv) Once you "CONFIRM" your vote on the resolution, you will not be allowed to modify your vote.
- (xvi) You can also take out print of the voting done by you by clicking on "Click here to print" option on the Voting page.
- (xvii) If Demat account holder has forgotten the changed password then enter the User ID and the image verification code and click on Forgot Password & enter the details as prompted by the system.



(xviii)Shareholders can also cast their vote using CDSL's mobile app m-Voting available for android based mobiles. The m-Voting app can be downloaded from Google Play Store. Apple and Windows phone users can download the app from the App Store and the Windows Phone Store respectively. Please follow the instructions as prompted by the mobile app while voting on your mobile.

(xix) Note for Non - Individual Shareholders and Custodians

- Non-Individual shareholders (i.e. other than Individuals, HUF, NRI etc.) and Custodian are required to log on to <u>www.evotingindia.com</u> and register themselves as Corporates.
- A scanned copy of the Registration Form bearing the stamp and sign of the entity should be emailed to <u>helpdesk.evoting@</u> cdslindia.com.
- After receiving the login details a Compliance User should be created using the admin login and password. The Compliance
 User would be able to link the account(s) for which they wish to vote on.
- The list of accounts linked in the login should be mailed to helpdesk.evoting@cdslindia.com and on approval of the accounts they would be able to cast their vote.
- A scanned copy of the Board Resolution and Power of Attorney (POA) which they have issued in favour of the Custodian if any, should be uploaded in PDF format in the system for the scrutinizer to verify the same.
- (xx) In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com under help section or write an email to helpdesk.evoting@cdslindia.com.

In case of members receiving the physical copy:

- (A) Please follow all steps from sl. no. (i) to sl. no. (xix) above to cast vote.
- (B) The voting period begins on August 09, 2017 at 9:00 a.m. and ends on August 11, 2017 at 5:00 p.m. During this period shareholders' of the Company, holding shares either in physical form or in dematerialized form, as on the cut-off date (record date) Sunday, August 06, 2017 may cast their vote electronically. The e-voting module shall be disabled by CDSL for voting thereafter.
- (C) In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com under help section or write an email to helpdesk.evoting@cdslindia.com com.

The Notice of AGM is placed on website of the Company viz. www.primaplastics.com and also on the website of CDSL viz. www.cdslindia.com

21. A statement giving the relevant details of the Director seeking appointment / re-appointment, as required under Regulation 36 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 and pursuant to Section 102 (1) of the Companies Act, 2013 is given below:

Item No. 3

Name of Director	Shri Dilip M. Parekh (Age 49 years)
Director Identification No. (DIN)	00166385
Date of Joining the Board	November 17, 1993
Number of Shares held	26,15,420
Profile of the Director	Shri Dilip M. Parekh joined the Company's Board since inception as a Director and looking after marketing and administration of the Company. His strong management skill, marketing ability and previous experience in moulded furniture industry for more than twenty-four years has benefited the Company. He is the person behind putting Prima on global chart by setting up a Joint Venture at Cameroon and Subsidiary Company at Guatemala putting efforts to tap more regions. He is actively involved in forum for Plastic Industries and is member of PLEX Council Of India and Organisation for Plastic Processors of India.
Other Directorships in Public Limited Co.	Nil
Disclosure of relationship between Directors inter-se -	He belongs to the promoter group and is brother of Shri Bhaskar M. Parekh, Executive Chairman and Smt. Hina V. Mehta, Non-Executive Director on the Board of the company.
Details of last drawn remuneration	₹ 49,00,000 p.a.
Number of Board Meetings held and attended during the year	4

The Board hereby recommends Resolution at Item Nos. 3 for the approval of Members.

EXPLANATORY STATEMENT PURSUANT TO SECTION 102(1) OF THE COMPANIES ACT, 2013.

Item No. 4

The explanatory statement for this item is being provided voluntarily though strictly not required as per Section 102 of the Companies Act, 2013 ("the Act").

The members are informed that M/s. G. P. Kapadia & Co, Chartered Accountants, Statutory Auditors of the Company are retiring at the conclusion of this Annual General Meeting. They have completed their statutory term of appointment and offered to retire as Statutory Auditors from the conclusion of the 23rd Annual General Meeting ("AGM") of the Company. This change is in order to uphold the principles of Governance and recognition of the statutory requirement for the rotation of Auditors under the Companies Act, 2013.

The Board of Directors of the Company on the recommendation of Audit Committee have appointed M/s. Khimji Kunverji & Co., Chartered Accountants (Firm Registration No.105146W), Mumbai as Statutory Auditors of the Company, subject to the approval of the members of the Company at this ("AGM").

M/s. Khimji Kunverji & Co., Chartered Accountants being eligible have indicated their willingness to serve as Statutory Auditors of the Company, if appointed at this Meeting. Their appointment as Statutory Auditors, if approved by the members of the Company will take effect from the conclusion of this Annual General Meeting till the conclusion of the 29th Annual General Meeting Further, as required under the provisions of Sections 139 and 141 of the Act, M/s. Khimji Kunverji & Co., Chartered Accountants have confirmed that their appointment if made, at this ("AGM"), shall be in accordance with the provisions of the Companies Act, 2013 and Chartered Accountants Act, 1949 and the rules and regulations made there under.

None of the Promoters / Directors / Key Managerial Personnels of the Company / their respective relatives are in anyway, concerned or interested financially or otherwise in the resolution set out at item no. 4 of the Notice.

The Board recommends the ordinary resolution set forth at item no. 4 of the Notice for the approval of the members of the Company.

CIN:L25206DD1993PLC001470

Registered Office

98/4, Prima House, Daman Industrial Estate, Kadaiya, Nani Daman, Daman (U.T.), Pin - 396 210

Tel: 0260 222 0445 Tele Fax: 0260 222 1845

Email: <u>investor@primaplastics.com</u> Website: <u>www.primaplastics.com</u>

Date: May 29, 2017 Place: Mumbai By Order of the Board of Directors

Bhaskar M. Parekh (DIN – 00166520) Executive Chairman,



DIRECTORS' REPORT

Dear Shareholders.

Your Directors have great pleasure in presenting the 23rd Annual Report along with the Audited Statement of Accounts of the Company for the year ended March 31, 2017.

(₹ In Lakhs)

FINANCIAL RESULTS	2016-2017	2015-2016
Gross Income	10,317.86	10,679.73
Profit before Depreciation, Finance Cost and Tax	1,514.62	1,406.57
Less : Depreciation	95.96	176.34
Less : Finance Cost	56.70	26.32
Profit before Taxation	1,361.96	1,203.91
Less : Current Tax	386.07	241.41
Profit after Tax	975.89	962.50
Add : Balance b/f from previous year	2,652.20	2,004.50
Balance available for appropriation	3,628.09	2,967.00
Appropriation :		
Balance c/f	3,628.09	2,967.00
Less : Proposed Dividend / Interim Dividends (p.y.)	220.01	220.01
Less: Dividend Tax	44.79	44.79
Less : General Reserve	50.00	50.00
Balance c/f to Balance Sheet	3,313.29	2,652.20

OPERATIONAL PERFORMANCE

One of the characteristic that has defined the Indian economy is "uncertainty" caused due to "demonetization". It has come at a time when the economy was just beginning to look up; the demonetization move of the Government led to pull out of 86% of cash from the economy. Our economy even today depends heavily on cash for conduct of trade and business transactions. India is still at the nascent stage coming to terms with use of plastic money and e-pay system. The aftermath was a severe cash crunch. This cash shortage put a strain on the consumer demand. The nation went frenzy to hold on to cash to cushion against the scarcity, heavily curtailing on their spending. The effects of demonetization can be witnessed as the last 2 quarters i.e. almost half the year felt its brunt.

Net Sale from operation on standalone basis has marginally reduced to ₹ 8,708.12 Lakhs as against ₹ 9,312.52 Lakhs in the previous year mainly because of the uncertainty prevailing in second half of the year. Your Company has reasonably performed taking into consideration the uncertainty looming in the Indian market.

The profit after tax for the current year is ₹ 975.89 Lakhs as against ₹ 962.51 Lakhs in the previous year – marginally improved by 1.39%. The growth in profit is mainly due to the handsome return from the overseas investment in joint venture.

On a consolidation basis, your Company achieved net revenue of ₹ 12,683.90 Lakhs as against ₹ 12,918.09 Lakhs. Net profit for the current year is ₹ 1,063.35 Lakhs as against ₹ 1,227.74 Lakhs in the previous year.

No significant or material orders have been passed against the Company by the Regulatories, Courts or Tribunals which impacts the going concern status and Company's operations in future.

CONSOLIDATED ACCOUNTS

The consolidated financial statement of your Company for the financial year 2016-17 are prepared in compliance with applicable provisions of the Companies Act, 2013 read with the Rules issued there under, applicable Accounting Standards and the provisions of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (hereinafter referred to as the "Listing Regulations"). The consolidated financial statement have been prepared on the basis of audited financial statement as of March 31, 2017 of your Company and Subsidiary and Joint Venture as on December 31, 2016 as approved by the respective Board of Directors.