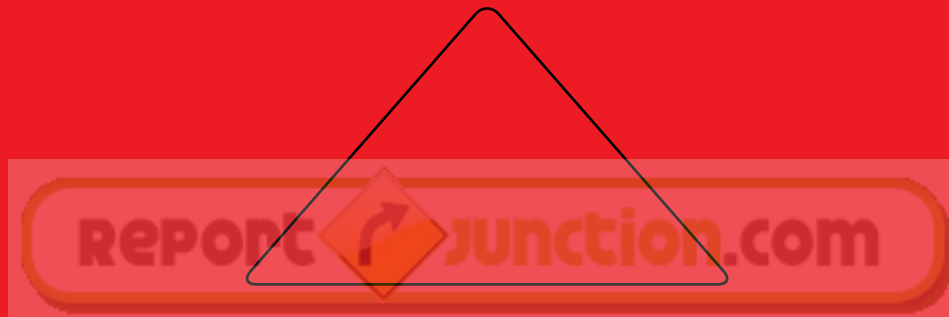


## 2007-08 HIGHLIGHTS

Revenue Growth 41%

EBIDTA Growth 53%

PAT Growth 32%



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## BUILDING THE BRAND

The Provogue brand continues its heritage as India's No1 fashion label. We are continuously evolving design and retail fit-outs and extending the geography. Building the brand is at the heart of the Provogue business

a belief in  
new India

Report  Junction.com





## BUILDING RETAIL INFRASTRUCTURE

Prozone-Liberty shopping centres are under construction in close liaison with our joint-venture partner Liberty International Plc, a UK FTSE-100 company with over 30 years of experience in retail infrastructure. Our knowledge and specialisation are opening up opportunities for other mixed-use retail-centric developments, which will further enhance value



explore a new  
Indian lifestyle

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## BUILDING RETAIL FORMATS

Promart, our off-price lifestyle department store, has two locations open and has been evolved to include private labels in addition to well-known brands, to enhance value. We are opening more locations in cities across India to meet demand for value from consumers, who have an increasing opportunity to afford and own fashion and lifestyle products

inspire  
consumers  
with value

# PROMART

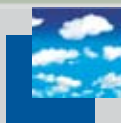
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PROMART



~~prevogue~~

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prozone  
LIBERTY  
INTERNATIONAL




PROMART



The background of the slide features a grayscale photograph of several folded pieces of fabric with various patterns, including stripes and geometric designs. In the lower-left corner, a pair of cufflinks with a dark, oval face and a textured silver-colored band is visible. A solid red horizontal band is superimposed over the middle of the image, containing the text.

# vision

Provogue will evolve into a  
report  junction.com  
retail-centric group of branded businesses

focused on customer needs



Report Junction.com

believe