



PURAVANKARA PROJECTS LIMITED ANNUAL REPORT 2012-13

#### BOARD MEMBERS

Ravi Puravankara

Ashish Puravankara

Nani R. Choksey

Anup S. Shah

RVS Rao

Pradeep Guha

#### Audit Committee

Anup S. Shah (Chairman)

Ravi Puravankara (Member)

RVS Rao (Member)

Pradeep Guha (Member)

#### Investor Grievance Committee

RVS Rao (Chairman)

Ashish Puravankara (Member)

Nani R. Choksey (Member)

#### Compensation Committee

Ravi Puravankara (Chairman)

Anup S. Shah (Member)

RVS Rao (Member)

Pradeep Guha (Member)

#### Management Sub-Committee

Ravi Puravankara (Member)

Ashish Puravankara (Member)

Nani R. Choksey (Member)

#### CORPORATE DETAILS

Company Secretary & Compliance Officer V.P. Raguram

#### **Statutory Auditors**

Walker, Chandiok & Co.,

# 16/1, Wings, First Floor, Cambridge Road,

Ulsoor, Bengaluru – 560008.

#### Bankers

Andhra Bank Ltd.

ICICI Bank Ltd.

Standard Chartered Bank PLC.

Kotak Mahindra Bank Ltd.

IDBI Bank Ltd.

Barclays Bank PLC.

Deutsche Bank AG.

J.P. Morgan Chase Bank NA

#### Legal Consultants

M/s. Anup Shah S Law Firm

# 37, 7th Cross, Vasanthnagar,

Cunningham Road,

Bengaluru – 560052.

#### Registered Office

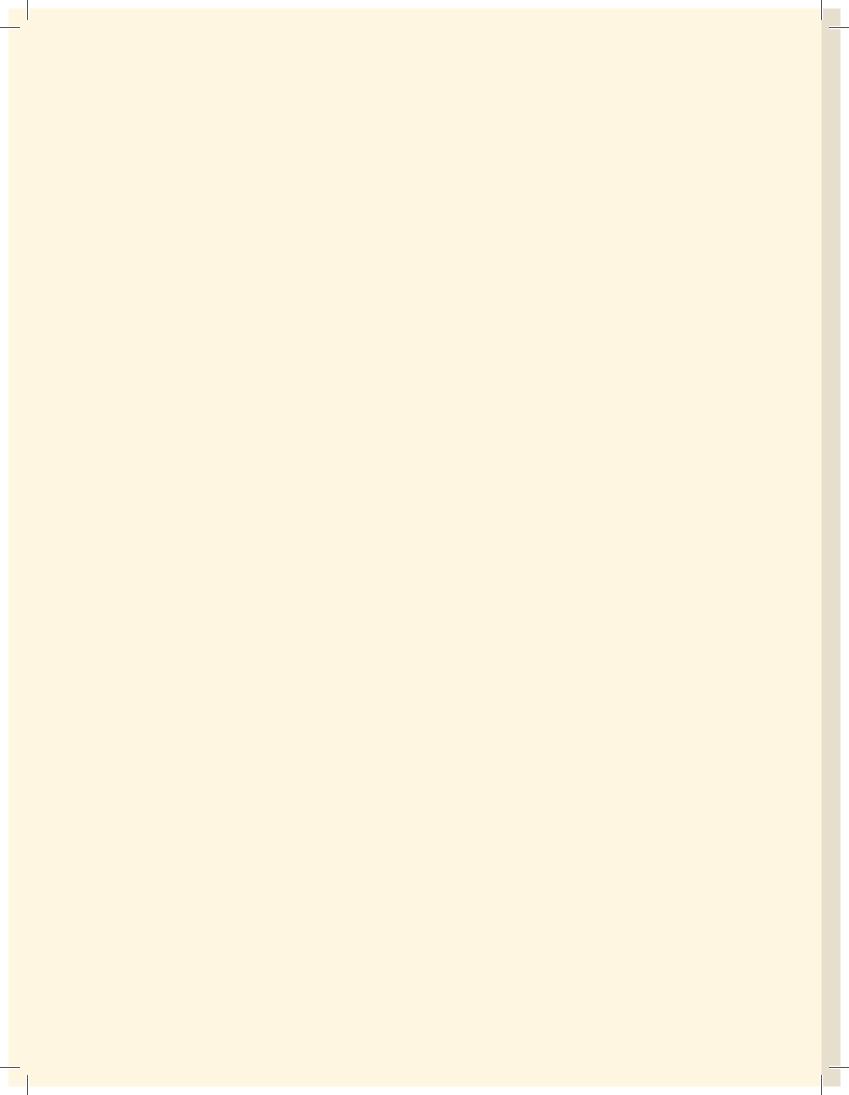
Puravankara Projects Ltd.,

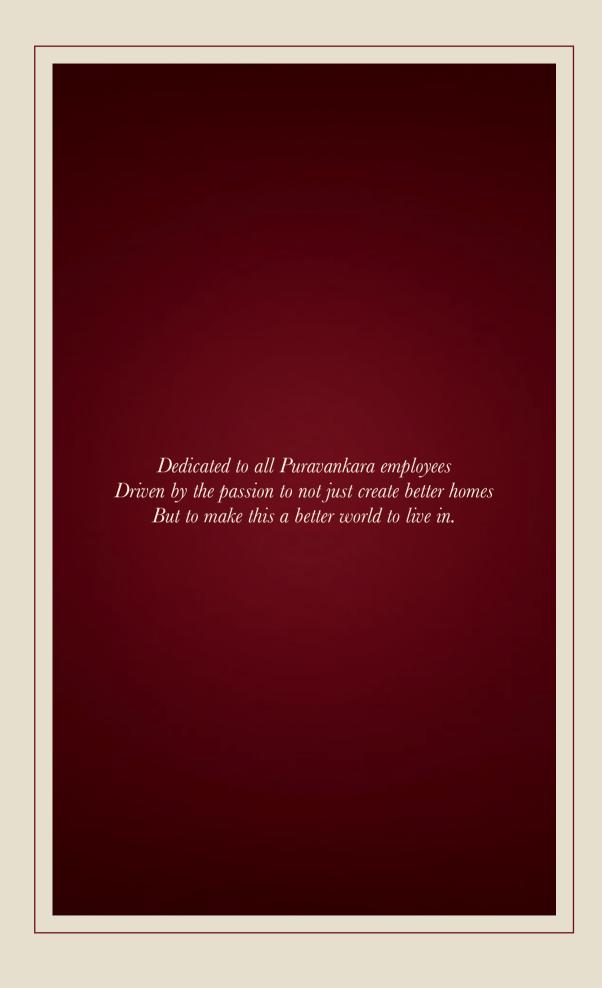
130/1, Ulsoor Road,

Bengaluru – 560042.

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# At Puravankara... TT7e recognise the fact that when our W customers buy our properties, they are actually investing in 'life'. To that extent, we become a part of their lives. This is a responsibility that we understand and fully embrace.

#### Puravankara vision

We envision a future wherein Puravankara is a household name, the world over. A future wherein our brand symbolises unique landmarks and superior community living of the highest standards of quality and customer delight.

#### The 'You' philosophy

At Puravankara, all our endeavours revolve around just one entity – our customers. Their needs, dreams and aspirations are pivotal to our decisions. We call this the 'You' philosophy.

## Our vision and the 'You' philosophy have catalysed financial transformation.

- From 2.48 mn sq. ft of sales in 2009-10 to 3.96 mn sq. ft in 2012-13
- From realisations of  $\mathbb{Z}_{3,412}$  per sq. ft in 2009-10 to  $\mathbb{Z}_{3,822}$  per sq. ft in 2012-13
- From a single brand in 27 years to two well-established brands in 2012-13 (Puravankara and Provident)
- From revenues of ₹480 cr in 2009-10 to ₹1,248 cr in 2012-13
- From an operating profit of ₹174 cr in 2009-10 to ₹353 cr in 2012-13
- From a net profit of ₹145 cr in 2009-10 to ₹243 cr in 2012-13
- From 28,316 customers in 31 March 2010 to 41,220 on 31 March 2013
- From 431 employees as on 31 March 2010 to 1,016 on 31 March 2013

## Our big numbers

2.44

Mn sq. ft of property sales achieved in 2011-12

3.96

Mn sq. ft of property sales achieved in 2012-13

1,748
Apartments sold in 2011-12

3,043
Apartments sold in 2012-13

3,586

₹per sq. ft realisations (average) in 2011-12

3,822

₹per sq. ft realisations (average) in 2012-13

815

₹cr Revenue (net) in 2011-12

1,248

₹cr Revenue (net) in 2012-13

195

₹cr Operating profit in 2011-12

353

₹cr Operating profit in 2012-13

24

% Operating profit margin in 2011-12

28

% Operating profit margin in 2012-13

142

₹cr Cash profit in 2011-12

251

₹cr Cash profit in 2012-13

136

₹cr Net profit in 2011-12

243

₹cr Net profit in 2012-13

10.91

% ROCE in 2011-12

12.96

% ROCE in 2012-13

8.04

% RONW in 2011-12

12.82

% RONW in 2012-13

