

40th Annual Report 2014



BOARD OF DIRECTORS

Mr. N. Radhakrishna Reddy Mr. N. Jagan Mohan Reddy Mr. N. Sujith Kumar Reddy Mr. Dipankar Basu Mr. S. L. Rao Mr. H. L. Zutshi Ms. Radhika Vijay Haribhakti Mr. V. Narayanamurthy Mr. G. Krishna Prasad

CHIEF FINANCIAL OFFICER

Mr. T. Srinivasa Rao

COMPANY SECRETARY

Mr. S. Venkat Ramana Reddy

STATUTORY AUDITORS

M/s. B S R & Associates LLP, Chartered Accountants, Reliance Humsafar, IV Floor, Road No.11, Banjara Hills, Hyderabad- 500 034. Telangana State.

INTERNAL AUDITORS

M/s. Ernst & Young LLP, The Oval Office, 18, iLabs Center, Madhapur, Hyderabad - 500 081. Telangana State.

SECRETARIAL AUDITORS

M/s. DVM Gopal & Associates, Practising Company Secretaries 6-3-154-159, Flat No. 303, 3rd Floor, Royal Majestic, Prem Nagar Colony, Near Banjara Hills Care Hospital, Khairtabad, Hyderabad - 500 004 Telangana State. Chairman Managing Director Director Independent Director Independent Director Independent Director Additional Director (Independent Director) Nominee Director, IDBI Bank Limited Independent Director

REGISTERED OFFICE

"Rain Center", 34, Srinagar Colony, Hyderabad-500 073, Telangana State, India. Phone No.+ 91 (40) 40401234 Fax No. + 91 (40) 40401214 Email: secretarial@rain-industries.com Website: www.rain-industries.com CIN: L26942TG1974PLC001693

BANKS IDBI Bank Limited ICICI Bank Limited

Citibank

CONTENTS

SI. No.	Page No.
1.	Profile of the Rain Group4
2.	Key Financial Indicators on a consolidated basis7
3.	Notice
4.	Directors' Report19
5.	Management Discussion and Analysis56
6.	Report on Corporate Governance
7.	Auditors' Report
8.	Standalone Financial Statements92
9.	Operational Performance of Subsidiary Companies/ Joint Ventures/Associate Companies119
10.	Auditors' Report on Consolidated Financial Statements
11.	Consolidated Financial Statements124
12.	ECS Form
13.	Attendance Slip163
14.	Proxy Form



Rain Industries Limited (formerly Rain Commodities Limited) ("Rain Group") is one of the world's leading producer of Carbon and Chemical Products and is one of the leading producers of Cement in South India.

Business Vertical	Description of Business
	Carbon Products comprise Calcined Petroleum Coke ("CPC"), Green Petroleum Coke ("GPC"), Coal Tar Pitch ("CTP"), Co-generated Energy and other derivatives of Coal Tar distillation.
Carbon Products Business	Activities across the World with operating facilities spread across Africa, Belgium, Canada, Germany, India, Poland and United States of America. The Russian JV facility is under construction and expected to commence operations from Second half of CY 2015.
	Co-generation facilities located in United States of America and India.
Chemicals Business	Chemicals include the downstream operations of Coal Tar distillation and comprise Resins, Modifiers, Super Plasticizers and other specialty products.
	Activities across the World with facilities in Germany, Canada and the Netherlands.
	Production and Sale of Cement.
Cement Business	Activities predominantly in South India.
Dusiness	Entering new market regions viz. Maharashtra, Orissa and Kerala.
	Marketed under the brand name "Priya Cement".

- Rain Group has achieved a Compounded Annual Growth Rate ("CAGR") of 33% in Consolidated Revenues during last five years.
- Rain Group has achieved a CAGR of 13% in Consolidated Operating Profits during last five years.
- Consolidated Book Value per share is increased by 125% from Rs. 39 per share to Rs. 88 per share during the last five years.



Business Vertical Facility Description Two rotary kilns to produce CPC Visakhapatnam -• Andhra Pradesh, India Located in Visakhapatnam Port Area **Proximity to new Aluminum Smelter plants** Integrated with Co-generation facility . Lake Charles- Louisiana, USA Two rotary kilns to produce CPC . Dedicated deep-water terminal Integrated with Co-generation facility . Robinson - Illinois, USA Two rotary kilns to produce CPC • • Located adjacent to Marathon oil refinery Chalmette - Louisiana, USA One rotary kiln to produce CPC • **Dedicated deep-water terminal** Integrated with Co-generation facility • Gramercy- Louisiana, USA One rotary kiln to produce CPC • **Dedicated deep-water terminal** . Integrated with Co-generation facility **Carbon Products Business** Norco - Louisiana, USA One rotary kiln to produce CPC • Located adjacent to Motiva oil refinery • Integrated with Co-generation facility • One rotary kiln to produce CPC Purvis - Mississippi, USA • Focused on specialty applications • Direct rail or truck shipments to customers . Castrop - Rauxel, Germany Coal tar distillation (largest single line Coal Tar • distillation plant globally) with integrated downstream production operations Dedicated river port and access via sea, rail and road Coal tar distillation with integrated downstream Zelzate, Belgium⁽⁴⁾ production operations Transport access via sea and road • Hamilton, Canada Serves as hub for North America and is the only coal • tar distillation facility in Canada Transport access via sea, rail and road • Adabeya - Suez, Egypt **Engaged in production of Slag Foaming Carbon** • Materials and Recarbonizers Kedzierzyn - Kozle, Poland Soft pitch production • Serves as hub for Eastern Europe • Cherepovets, Russia (under Joint venture with OAO Severstal in Russia • construction, expected to be Focused on pitch supply to the North Atlantic, operational in H2 2015) **Russia and the MiddleEast** Transport access via sea, rail and road

Rain Group Operating Facilities

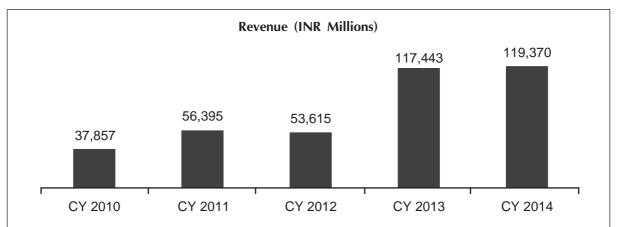


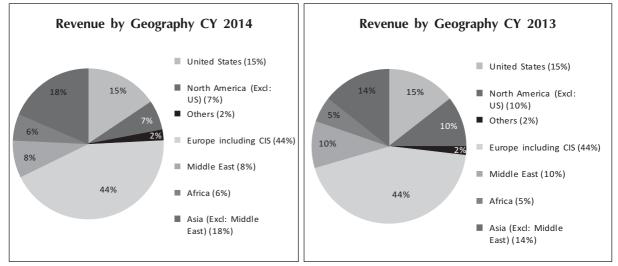
Rain Group Operating Facilities (Contd.)

Business Vertical	Facility	De	Description	
6	Duisburg, Germany	•	Downstream resins production	
nes		٠	Dedicated river port	
Business	Uithoorn, The Netherlands	•	Downstream resins production	
Chemicals B		•	New heat polymerization technology for tailor-made products	
emi.	Candiac, Canada	•	Downstream Superplasticizer production	
Ch	Hanau, Germany	•	Downstream regional producer of impregnated wood products	
der t")	Nalgonda - Telangana State,	٠	One rotary kiln	
siness luct unde Cement"	India	•	Pit Head Lime Stone Mines	
Business product under riya Cement")	Kurnool - Andhra Pradesh, Ind	ia •	Two rotary kilns	
		•	Pit Head Lime Stone Mines	
ement kets the brand "P	Bellary- Karnataka, India	٠	Fly Ash Handling and Cement Packing Facility	
Cement (Markets the the brand "F		•	Strategically located at the Karnataka Power Corporation Limited's ("KPCL") power plant	

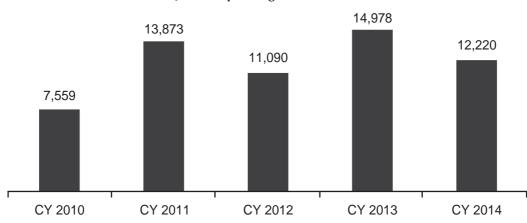
- (1) Rain Group has executed Power Purchase agreement with Southern Power Distribution Company of Andhra Pradesh ("APSPDCL") to set up 22MW Solar Power Plant in Dhramavaram, Anantapur District, Andhra Pradesh. This project is expected to commence operation in Second half of 2015.
- (2) Effective January 1, 2015, Rain Group closed the 20,000 Tons capacity Vertical Shaft Calcining Petroleum Coke ("CPC") plant in China due to new Environmental regulations applicable from January 2015 which would require additional investment. In spite of shutting-down of CPC Plant in China, the Company continues to operate its Representative Offices in China to assist its Carbon and Chemical businesses in procurement of raw-materials.
- (3) Certain of Rain Groups facilities are strategically located and have direct or indirect access to overseas distribution channels and to major logistic networks. Rain utilizes fully-leased specialty transportation assets including:
 - One icebreaker (deep sea) with 8,000 MT of capacity and secure year-round access to St. Lawrence, Canada and the Baltic Sea;
 - Two barges with 2,000 MT of capacity each for in-land transportation in Europe; and
 - Approximately 350 rail cars, with Rain's own terminals and connection of European sites with regional sourcing pools.
- (4) The Brown field expansion of Phthalic Anhydride (PA) plant capacity of 14,000 per annum was successfully completed on time. Commercial production started from October 6, 2014 and plant has achieved its rated capacity and quality.

KEY FINANCIAL INDICATORS ON A CONSOLIDATED BASIS





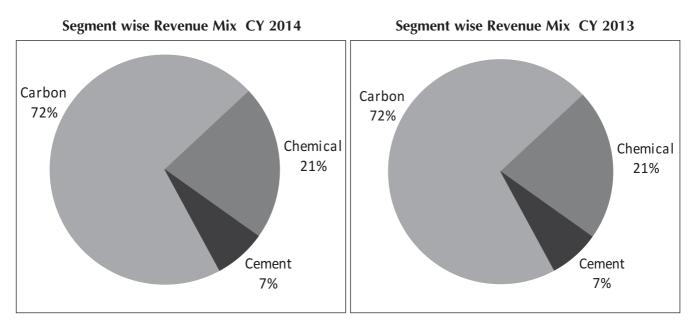
Note: Others include South America, Australia and Rest of the World



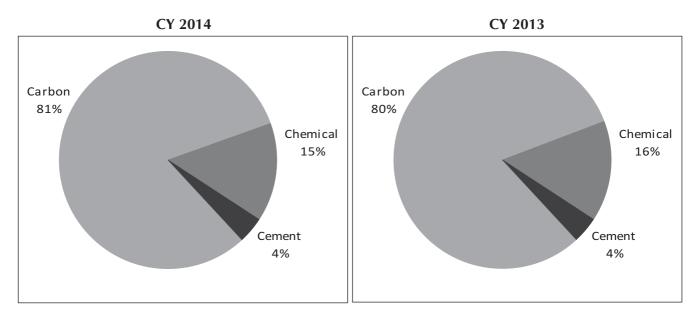
Adjusted Operating Profit is Profit before adjustment of Other Income, Foreign exchange (gain)/loss, Depreciation & amortisation, Impairment loss, Interest and Taxation and Exceptional items.

Adjusted Operating Profit (INR Millions)





Segment wise Adjusted Operating profit Mix



Notes:

- (1) Revenue numbers for the previous years have been reclassified to correspond with the current year's classification / disclosure.
- (2) Adjusted Operating Profit is Profit before adjustment of Other Income, Foreign exchange (gain)/loss, Depreciation & amortization, Impairment loss, Interest and Taxation and Exceptional items.
- (3) In view of the acquisition of RÜTGERS effective January 4, 2013, the figures for 2013 and 2014 are not comparable with that of figures prior to 2013.