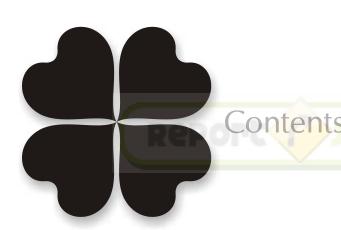




Partnering Wealth Creation: The Religare Way.

Religare, in Latin, means 'to bind together'. And this founding principle resonates in the synergistic partnerships we forge. Be it with our associates, stakeholders, partners, clients or employees. These partnerships have been so far the defining character and the very foundation of the diverse and integrated nature of your enterprise. Our identity – the four-leaf clover, an integral part of our presence is a rare mutation of the common three-leaf clover, considered a harbinger of good fortune. Together our name, our philosophy and our identity form the bedrock of the diligence and customer centricity of the Religare way - the way of powering ahead to diligently partner for wealth creation.



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"Coming together is a beginning. Keeping together is progress. Working together is success."

Henry Ford



Religare Enterprises Limited (REL) is one of the leading integrated financial services groups of India. REL's businesses are broadly clubbed across three key verticals, the Retail, Institutional and Wealth spectrums, catering to a diverse and wide base of clients.

REL offers a multitude of investment options and a diverse bouquet of financial services with its pan India reach in more than 1550 locations across more than 460 cities and towns.

As part of its recent initiatives, the group has also started expanding globally and has acquired London 's oldest brokerage & investment firm, Hichens, Harrison & Co. plc. Following this acquisition Religare now proposes to operate out of 10 countries. With a view to expand, diversify and introduce offerings benchmarked against global best practices, Religare has entered into joint ventures with the global major- Aegon for its Asset Management and Life Insurance businesses in India.

Religare's wealth management subsidiary is now rechristened as Religare Macquarie Wealth Management Limited, following a joint venture with the Australia based financial services major, Macquarie Bank. Religare has also partnered with Vistaar Entertainment to launch India's first Film Fund.

The vision is to build Religare as a globally trusted brand in the financial services domain and present it as the 'Investment Gateway of India'. All employees of the group guided by an experienced and professional management team are committed to providing financial care, backed by the core values of diligence and transparency.



Pan India presence through more than 1550 locations across more than 460 cities & towns. Global presence in 10 countries.

Spread across the length and breadth of the country, Religare operates through six regional offices/hubs with 41 zones and 1575 branches

#### Religare's acquisition in UK

Religare Capital Markets International (UK) Limited, an indirect subsidiary of Religare Enterprises Limited has acquired Hichens, Harrison & Co. plc. (HH) - London's oldest brokerage and investment firm with a global footprint. It holds several licenses globally across nearly a dozen countries - UK, South Africa, Indonesia, Malaysia, Argentina, Dubai, Luxembourg, and Singapore being the major ones.

This acquisition and seamless integration envisions establishing a globally scalable business of excellence and positioning it as a full service mid-market specialist. We intend to introduce an improved array of investment products backed by innovation and broaden its reach into several other geographies.



"Going places isn't so much about reaching further, as it is about reaching people who look further."



Anonymous

# Our Global Network





## Our Vision

To build Religare as a globally trusted brand in the financial services domain and present it as the 'Investment Gateway of India'.

#### Mission

Providing complete financial care driven by the core values of diligence and transparency.

#### Brand Essence

Core brand essence is Diligence and Religare is driven by ethical and dynamic processes for wealth creation.

## Clover Philosophy

Traditionally, it is considered good fortune to find a four-leaf clover as there is only one four-leaf clover for every 10,000 three-leaf clovers found. For us, each leaf of the clover has a special meaning.

It is a symbol of Hope. Trust. Care. Good Fortune.

For the world, it is the symbol of Religare.

## **Our Identity**

Religare is a latin word that translates as 'to bind together'. This reflects the integrated nature of the financial services the company offers. The name is paired with the symbol of a four-leaf clover, a rare mutation of the common three-leaf clover. "Hope-Trust-Care-Good Fortune, are all elements that perfectly combine the emblematic and rare, four-leaf clover to visually symbolize the values that bind together and form the core of the Religare vision."



"In the end, all business operations can be reduced to three words; people, product and profits. Unless you've got a good team, you can't do much with the other two."

Lee lacocca



- Equities Commodities Mutual Funds
  - Insurance Consumer Finance
- Wealth Management
   Investment Banking





### **Retail Spectrum**

To cater to a large number of retail clients by offering all products under one roof through the Branch Network and Online mode

- Equity Trading
- Commodity Trading
- Online Investment Portal
- Personal Financial Services
  - Investment Solutions
  - Insurance
  - Loans
- Consumer Finance
- Insurance Solutions
  - Life Insurance
  - Non-Life Insurance

## Institutional Spectrum

To forge & build strong relationships with Corporate clients

- Institutional Broking
- Investment Banking
  - Public Equity
  - Private Equity
  - Mergers & Acquisitions
  - Transaction Advisory
  - Corporate Finance
- Insurance Advisory

## Wealth Spectrum

To provide customized services to high net worth individuals (HNIs)

- Portfolio Management Services
- Priority Client Equity Services
- Arts Initiative
- International Advisory Fund Management Service (AFMS)



"I have found no greater satisfaction than achieving success through honest dealing and strict adherence to the view that, for you to gain, those you deal with should gain as well."



Alan Greenspan