annual report 2003-2004 HORMAIS
MINDSETS
MINDSETS
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TECHNOLOGI
INNERASTRUC

Report

EXPORTS
EXPORTS
PROMOTIONS
PROMOT

CONTENT LOGISTICS,

2003-2004: A year of investment

RODUCTS
ORIVIATS
WYGDSFILS

SANSCO SERVICES - Annual Reports Library Services - www.sansco.net



A year of investment...

...during which we explored geographies, opened up markets and enhanced skill sets.

It was also a year during which we capitalised on India's BPO strengths and created a global client base to whom we provide Print Process Outsourcing (PPO) solutions.

MMNDSETS INNOVATIONS PEOPLE EXPORTS CONTENT UK, USA, AFRIC. FORMATS GEOGRAPHIES PROMOTIONS

PRODUCTS

INFRASTRUCTUR

SKILLSETS

LOGISTICS

SANSCO SERVICES

2003-2004: A year of investment

Exploring new opportunities and opening up new markets...

We participated in books fairs in London, Frankfurt, Chicago, Bologna, New York, Nigeria. This is helping us understand the dynamics of international markets.

We are in the process of establishing a global customer base which currently includes leading international publishers.



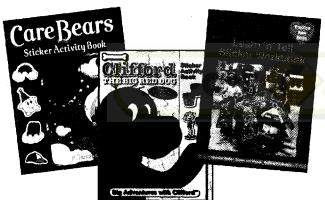


Researching & developing new formats

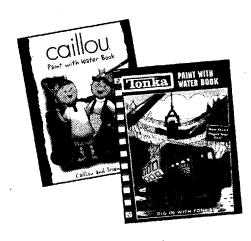
Our global client base includes Alligator, Arcturus, Ben and Co. Ltd.,



PAPERBACKS



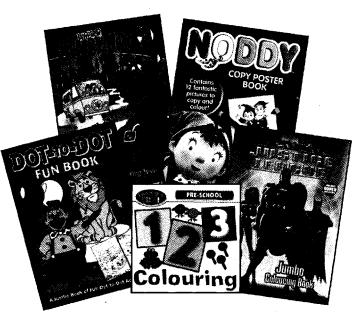
STICKER BOOKS



PAINT WITH WATER



8 X 8 FORMAT BOOKS

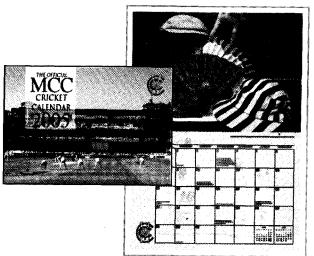


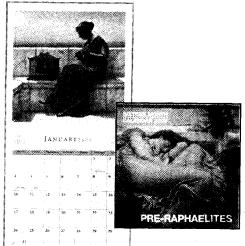
COLOURING & ACTIVITY BOOKS

... and offering end-to-end publishing

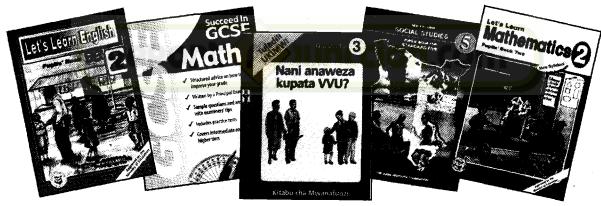
to meet the needs of our export clients...

Business Forms, Holland, Modern, Top Flight, Top That, etc.





CALENDARS



EDUCATIONAL BOOKS



CATALOGUES



SPIRAL BOUND BOOKS



STATIONERY

solutions as a PPO partner.

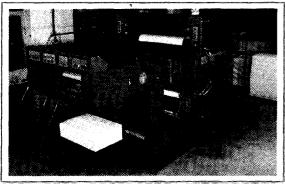
2003-2004: A year of investment

Enhancing infrastructure...

... and creating solutions for clients all across the world.

4 Colour Mitsubishi Diamond 3000 LS







Lamination Machine

Mitsubishi & Beiren Perfectors

We enhanced our existing infrastructure by adding on pre-press, press and post-press technology to deliver higher value. We also enhanced our Content infrastructure and skills such as authoring, illustrations, DTP and design in response to the global demand.

Content Infrastructure

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IT FULFILLMENT

CORPORATE

- PACKAGED SOFTWARE
- IT EDUCATION
- SHAREHOLDER RELATIONSHIP MANAGEMENT
- CUSTOMER PROMOTIONS
- **PUBLISHING**
- **EDUCATION**
- MAGAZINES



TFulfillment

Junction.com

- Our key focus in this segment has been the fulfillment of IT products that include:
 - Packaged Software
 - Educational Manuals
 - Technical Manuals
 - Telecom Kits
- Our business with Microsoft has grown over the years. Today we handle various programmes for Microsoft including MSAR (Microsoft Authorised Replicator); MOC (Microsoft Official Curriculum); and other subscription based programmes.
- Our position of leadership in the area of IT fulfilment continued with our client base of IT leaders such as Aptech, Hewlett Packard, IBM, Jetking, NIIT, Sun Microsystems etc.

