

ANNUAL REPORT 2017-18

Our starts NOW

#### Caution regarding forward-looking statements

This document contains statements about expected future events and financial and operating results of Saksoft Limited, which are forward-looking. By their nature, forward-looking statements require the Company to make assumptions and are subject to inherent risks and uncertainties. There is significant risk that the assumptions, predictions and other forward-looking statements will not prove to be accurate. Readers are cautioned not to place undue reliance on forward-looking statements as a number of factors could cause assumptions, actual future results and events to differ materially from those expressed in the forward-looking statements. Accordingly, this document is subject to the disclaimer and qualified in its entirety by the assumptions, qualifications and risk factors referred to in the management's discussion and analysis of the Saksoft Limited Annual Report 2017-18



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# **Corporate Information**

# **BOARD OF DIRECTORS**

Chairman & Managing Director Aditya Krishna

Independent Non Executive Directors Amitava Mukherjee Ajit Thomas VVR Babu

Non-Executive Director Kanika Krishna

# **EXECUTIVE COMMITTEE**

Chairman & Managing Director Aditya Krishna

Chief Financial Officer Niraj Kumar Ganeriwala

Executive Vice President & Global Delivery Head Dhiraj Kumar Mangla

Senior Vice President & Global Head -Information Management Services Gopakumar N Kavunkal

Vice President – APAC Sales Bhaskar Narayanan

Senior Vice President – Business Growth T S Balaji

Chief Commercial Officer - Acuma Solutions (A Saksoft company) Jonathan Eeley

CEO, Dream Orbit (A Saksoft Company) Sanchit Jain

CTO, Dream Orbit (A Saksoft Company) Abhishek Porwal

Director- Testing Services Vivek Srivastava

### COMPANY SECRETARY & COMPLIANCE OFFICER S.Muthukrishnan

### **WEBSITES**

www.saksoft.com www.acuma.co.uk www.edprof.com www.360logica.com www.dreamorbit.com www.faichi.com

### E-MAIL

info@saksoft.com complianceofficer@saksoft.co.in investorqueries@saksoft.co.in

### **AUDITORS**

M/s RGN Price &Co., Chartered Accountants 861, Anna Salai, Triplicane, Chennai-600002

### BANKERS

IndusInd Bank, Chennai The RBL Bank Limited, Chennai Citibank N.A, Chennai Deutsche Bank, Chennai State Bank of India, Chennai HDFC Bank, Chennai

# REGISTERED AND CORPORATE OFFICE

SP Infocity, Block A, 2nd Floor, #40, Dr. MGR Salai, Kandanchavadi, Perungudi, Chennai 600 096.

Ph: 91 44 24543500 Fax: 91 44 24543501

### **SUBSIDIARIES**

Saksoft Inc., USA Saksoft Pte Limited, Singapore Saksoft Solutions Limited, UK Electronic Data Professionals, Inc., US Acuma Solutions Limited, UK Acuma Software Limited, UK Threesixty Logica Testing Services Private Limited, India Threesixty Logica Testing Services, Inc US. Dreamorbit Softech Private Limited, India Dreamorbit Inc,US Faichi Solutions Inc, US

# REGISTRAR AND SHARE TRANSFER AGENT

Cameo Corporate Services Limited Subramanian Building, No. 1, Club House Road, Chennai 600 002.

Ph: 91 44 28460390 Fax: 91 44 28460129

# DEVELOPMENT CENTERS

# INDIA \_

# Chennai

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Digitisation is disrupting the world.

What used to be cutting-edge a decade ago is now being replaced by machine learning, blockchain, robotics, artificial intelligence, IoT....

Saksoft focuses on these newage technologies.

The Company is either growing these competencies from within or acquiring companies with complementary capabilities.

As the world seeks to reinvent towards technologies of the future, we believe that we possess the right strategy and the right capabilities to make a difference.

Our time starts now!

# About Saksoft Limited

ounded by the late Mr Autar Krishna, Saksoft Limited, the flagship company of the Saksoft Group, is among the leading midtier listed IT companies of India. The Company is headed by Mr. Aditya Krishna (Chairman & Managing Director), backed by experienced technology professionals – called the Saksoft Technology Drivers he Company is headquartered in Chennai (India) with 14 offices across India, the US, the UK and Singapore. The key markets – the US and Europe - accounted for 90% of the Company's revenues in 2017-18 and remain the Company's target market. Saksoft is respected for niche and integrated solutions that comprise networks, data centres, Cloud platforms, security set-ups, information management platforms, testing and IoT systems, among others. This integrated onestop capability makes it possible for Saksoft to address varied customer needs with effective business outcomes.

Industry verticals

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Fintech







Transportation and logistics



Healthcare



#### E-commerce/retail



Saksoft enjoys a positive reputation across mid-sized global companies needing timely interventions in digitized technologies. The Company's positive recall has been inspired by successful costeffective solutions and business outcome.



Advantage of the US of the

Saksoft's customers are located across the world, comprising public and private sector corporations. The customers operate across a number of large and growing domains like Fintech, Telecom, Logistics, Retail/E-commerce, Health care and Public Sector.

### Values

At Saksoft, we believe in a culture of Innovation, Customer Focus, Openness, Respect and Enterprising (iCORE). This foundation is reflected in everything that we do.

#### Innovation

We will be a best-inclass organization with creative solutions and cuttingedge ideas; adding value and delivering what we promise.

# Customer focus

We will build trust, confidence and loyalty with our customers, investors and partners.

#### Openness

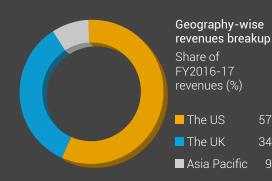
We will be inquisitive and receptive to ideas, free from limitations and boundaries in our thinking, share knowledge and learn from each other.

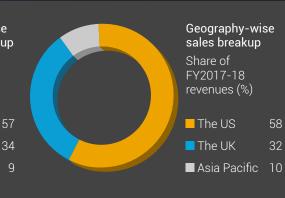
#### Respect

We will build strong relationships and treat each other well and achieve our objectives through mutual respect and sharing.

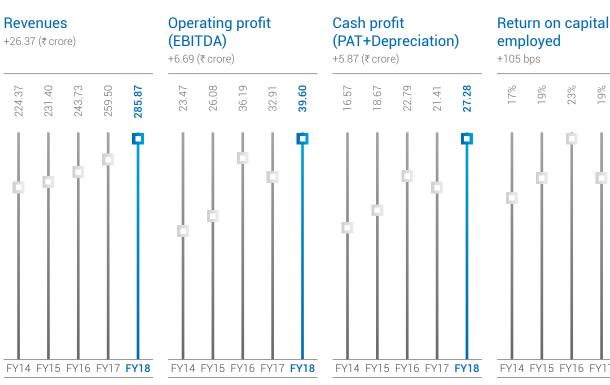
#### Enterprising

We will be creative, versatile, agile and responsible for our actions while maintaining a competitive edge.





# This is how Saksoft has emerged as a profitable and sustainable organisation



#### Why is this measured?

To assess the effectiveness of product mix, geographic presence, sales focus efficiency, execution and network strength, brand equity and market competitiveness.

#### What does it reveal?

Saksoft registered a 10.16% increase in revenues on the back of a diversified product mix, a growing customer wallet share, strategic sectoral forays, robust client relationships and a strong partnership-led approach.

#### Why is this measured?

To evaluate overall business efficiency – an improvement in operating revenues indicates a sharper increase in revenues over costs.

#### What does it reveal?

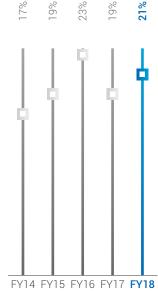
Saksoft has driven its operating profit through off-shoring or near-shoring so as to ensure billing in foreign currencies while expensing costs in rupees.

#### Why is this measured?

This helps one gauge an organisation's ability to grow its business, without risking its liquidity.

#### What does it reveal?

Saksoft recorded an incremental cash profit of ₹5.87 crore. This indicates Saksoft's commitment to grow margins, make the most of its operating leverage, manage working capital efficiently and quicken debtor cycles.



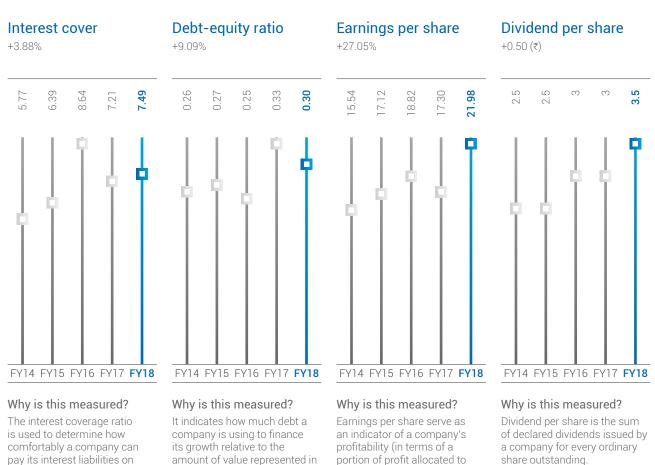
#### Why is this measured?

RoCE is a fundamental financial metric indicating the health of a business. A steady improvement in a Company's RoCE validates its growing financial efficiency.

#### What does it reveal?

The acquisition of a 60% stake in DreamOrbit and the deployment of a dedicated bidding team temporarily impacted Saksoft's RoCE during FY16-17. Saksoft has started leveraging these investments which is evident with the return in this fiscal year. These investments will result in increased ROCE in the coming years.

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#### What does it reveal?

outstanding debt.

A growing EBITDA and tightening interest outflow have enabled comfortable debt servicing, resulting in an optimized interest cover.

amount of value represented in shareholders' equity.

#### What does it reveal?

Saksoft's focus on creating an asset-light, solutions-driven business model coupled with a pronounced reliance on accruals for funding growth has strengthened its gearing to 0.30 in 2017-18.



each outstanding share).

At Saksoft, our ability to reward shareholders has been reinforced, thanks to an undiluted equity base and a sustainable growth in net profits.

### What does it reveal?

By banking on a solid value-creation platform, we have managed to disburse incremental dividends after putting aside adequate funds for plough-back.

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Review by the Chairman and Managing Director

# Summary report: Letter to shareholders

# Dear shareholders,

This is a dramatic time for technology. Old paradigms are being challenged and new standards are emerging. In this rapidly changing scenario, it is now possible to ask questions of a smartphone that generates voice-activated answers: 'hire' the services of a robotic home-cleaner or even market products through social media at virtually no cost. One can get real-time information on freight movements using a smartphone and we are better positioned to provide an enhanced customer experience by analyzing buying patterns. Additionally, SMEs are able to scale operations at a significantly lower cost through the Cloud.



What makes these realities exciting is that they are no longer limited to a few pockets; they are sweeping across our world.

As this revolution accelerates, they will transform the way we think, live, work and unwind.

This scenario poses an unprecedented threat to conventional thinking; on the other hand, this reality offers an unprecedented opportunity to the nimble.

For the latter, which includes technology companies like Saksoft, the time starts now.

# An unprecedented opportunity

The window would not be compelling if it were only about a shift from status quo.

This opportunity is about a unique convergence: the concurrent fusion of some of the most remarkable technologies compressed within a brief time-frame leading to dramatic change.

The size of the cake is staggering.

It would be fair to state that the opportunity for Saksoft on the technology front would be vast and boundary-less in the years ahead.

# Evolution in the customer environment

For companies like Saksoft, the attractiveness of the opportunity is

### ADITYA KRISHNA

CHAIRMAN AND MANAGING DIRECTOR



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