



#### **BOARD OF DIRECTORS**

SHRI MUKUND H DOSHI Chairma
SHRI MINESH M DOSHI Managir
SHRI GOVIND L KESWANI Director
SHRI NAROTANMAI RAMPURIA Director

Chairman Managing Director Director

## REGISTERED OFFICE

3, Kamat Industrial Estate, 396 Veer Savarkar Marg., Prabhadevi, Mumbai: 400 025

## **BRANCHES**

Vapi Navsari
Bardoli Ahmedabad
Bharuch Boisar
Anand Himmatnagar
Valsad Dabhoi

Mehsana

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18th Annual General Meeting on Wensday, 30th September, 2009 at 3.30 p.m. at 3, Kamat Industrial Estate, 396, Veer Savarkar Marg, Opp. Siddhi Vinayak Templ, Prabhadevi, Mumbai: 400 025.

Shareholders are requested to bring their copies of the Annual Report along with the Annual General Meeting.

#### **BANKERS**

Indian Overseas Bank

#### **AUDITORS**

M/s. K.S.Sanghavi & Co. Chartered Accountants

#### **ADVOCATES & SOLICITORS**

Kanga & Co., Mumbai.

#### SHARE TRANSFER SERVICE

3, Kamat Industrial Estate, 396, Veer Savarkar Marg, Prabhadevi, Mumbai: 400 025. INDIA



## NOTICE

NOTICE is hereby given that the **18<sup>th</sup> ANNUAL GENERAL MEETING** of the members of **SHALIBHADRA FINANCE LIMITED** will be held on Wensday 30<sup>th</sup> September, 2009 at 3.30 p.m., at Registered Office at 3, Kamat Industrial Estate, Ground Floor, Opp. Siddhi Vinayak Temple, Prabhadevi, Mumbai – 400 025 to transact the following business.

#### **ORDINARY BUSINESS:**

- 1. To receive, consider and adopt the Audited Balance Sheet as at 31st March, 2009 and the Profit and Loss Account for the year ended on that date and the Report of Directors and Auditors thereon.
- 2. To appoint a Director in place of Shri Mukund H.Doshi, who retires by rotation and being eligible, offers himself for re-appointment.
- 3. To consider & declare dividend.
- 4. To appoint the Auditors and fix their remuneration.

## Registered Office:

3. Kamat Industrial Estate.

For and on behalf of Board of Directors

396, V.S. Marg, Opp. Siddivinayak Temple, Prabhadevi. Mumbai – 400 025.

Tel: 24 322 993/ 24 322 994.

Place: MUMBAI

Date: 8th September 2009

**NOTES** 

- 1. A MEMBER ENTITTLED TO ATTEND AND VOTE IS ENTITTLED TO APPOINT A PROXY TO ATTEND AND VOTE INSTEAD OF HIMSELF AND THE PROXY NEED NOT BE A MEMBER. The instrument appointing a proxy must be deposited with the Company at its Registered Office no less than 48 hours before the time for holding meeting.
- 2. The share transfer Book and the Register of Members of the Company has remain closed from 23.09.2009 to 26.09.2009
- 3. All members are requested to:
  - (i) Intimate any change of address, if any, to the Company quoting reference to their Registered Folio number.
  - (ii) Write to the Company for any information about accounts 10 days in advance of the Annual General Meeting.
  - (iii) Members/Proxies are requested to bring the copy of their Annual Report along with them and to produce the attendance slip at the entrance of the meeting hall.
  - (iv) Convert their shares in Demat form for easy liquidity or sale through Stock Exchange and safety.
- 4. All documents referred to in the Notice are open for inspection at the Registered Office of the Company during office hours on all working days, Saturdays and Holidays, between 11.00 a.m. and 1.00 p.m. up to date of the Annual General Meeting.
- 5. In all correspondence with the Company, the members are requested to quote their members folio numbers and in case their shares are held in dematerialized form, quote their client ID Number and their DPID Number.
- 6. Information required to be furnished under the Listing Agreement.

As required under the Listing Agreement with the Stock Exchanges, the particulars of Directors who are proposed to be appointed/re-appointed are given below:-

(A) Name

Shri Mukund H.Doshi

Date of Birth

6th August, 1938.

Qualification

S.S.C.

Experience

Wide experience in the line of trading. He is a member of Audit Committee. Remuneration Committee & Shareholders Committee.

For and on behalf of Board of Directors

Place: MUMBAI

Date: 8th September 2009.

**DIRECTORS** 

DIRECTORS



### **DIRECTORS REPORT**

Your directors present here with the 18<sup>th</sup> Annual Report of the company with the Audited Statements of the Accounts for the year ended March 31, 2009.

## **FINANCIAL RESULTS:**

The financial results for the year under review are summarized as follows:

<u>Particular</u> s	Previous Year 2008-2009 ( <u>Rs.in '000</u> )	Previous Year 2007 – 2008 (Rs.in '000)
Business Income	37,102	31,227
Profit before Interest, Depreciation ,		
Lease Equalization Charges & Tax	25,398	18,714
Less:		
a. Interest	12,962	11,735
b.Depreciation	436	325
Report	ction.com	
Profit before tax	12,000	6,654
Provision for Income Tax	4,300	2,252
Provision for FBT	110	90
Profit after tax	7,590	4,312
Proposed Dividend	3,502	3,500
Distribution Tax	5,95	5,95
Transfer to/(from )General Reserve	0	600
Transfer to Special Reserve	1,700	880
Balance brought forward from Previous Year	16	79
Balance carried to Balance Sheet	1,309	16

## **DIVIDEND:**

The Directors recommend dividend of 7% i.e. Rs 0.70 per equity share.

## FINANCE:

The vehicle finance business as doing well & company is concentrating on old vehicle financing to generate additional business.

## CORPORATE GOVERNANCE & COMPIANCE CERTIFICATE

A separate section on Corporate Governance is included in the Annual Report and the certificate from the Company's Auditors confirming the Compliance of the conditions on the Corporate Governance as stipulated in the Clause 49 of the Listing Agreement with the Stock Exchange is annexed hereto.

## **OUTLOOK AND PROSPECTS:**

The Company expect the growth in new vehicle finance. The companies also expect growth in old vehicle finance. You directors are sincerely putting efforts to improve profitability and financial strength of the Company and increase shareholders value in future.

B. Clause 32: Cash flow statement pursuant to clause 32 listing agreement is provided alongwith Notes to Accounts.

## **PUBLIC FIXED DEPOSITS:**

The Company has no public deposit as of date and will not accept any deposit without prior approval of the statutory authorities concerned.

## **RBI GUIDELINES:**

The company is consistently complying with all the guidelines issued by the Reserve Bank of India for NBFC's (AFC's) with respect to capital adequacy, asset classification, provisioning and income recognition on non-performing assets.

The capital adequacy of the Company as on 31st March, 2009 is much higher than the minimum norms stipulated by the RBI for NBFC (AFC's).

## **ACCOUNTS & ACCOUNTING STANDARDS:**

The Company adheres to the prudential guidelines prescribed by the Reserve Bank of India and to the Accounting Standards issued by the Institute of Chartered Accountant of India in preparation of its financial statements.

The particulars on the related party exposures, non-performing assets and business levels in vehicle loans purchase and other activities, required to be disclosed in the format prescribed by the Reserve Bank of India are contained in the schedules forming part of the accounts.

## **DIRECTORS:**

In accordance with the Articles of Association Shri Mukund H.Doshi who retires by rotation is eligible for the reappointment. Members are requested to reappoint him.

The Board of Directors shall be broad based by inclusion of independent Directors from various fields in due course.

## **DIRECTORS' RESPONSIBILITY STATEMENT:**

Pursuant to the requirement under section 217(2AA) of the Companies Act, 1956, with respect to Directors' Responsibility Statement, it is hereby confirmed:

- 1) That in the preparation of the annual accounts for the financial year ended 31st March, 2008, the applicable accounting standards have been followed;
- 2) That the Directors have selected such accounting policies and applied them consistently and made judgments and estimates that were reasonable and prudent so as to give a true and fair view of the state of affairs of the Company as on 31<sup>st</sup> March, 2009 and of the profit of the Company for that period.
- 3) That the Directors have taken proper and sufficient care for the maintenance of adequate accounting records in accordance with the provisions of the Companies Act, 1956 for safeguarding the assets of the Company and for preventing and detecting fraud and other irregularities;
- 4) That the annual accounts for the financial year ended 31<sup>st</sup> March, 2009 are prepared on a 'going concern' basis.

## MATERIAL CHANGES AFTER THE DATE OF BALANCE SHEET:

Pursuant to provisions of Section 217(1)(d) of the Companies Act, 1956, there has been no material change and commitment affecting the financial position of the Company, which have occurred between the end of the financial year of the Company to which the Balance Sheet relates and the date of the Report.

## PARTICULARS OF EMPLOYEES:

The company has not paid remuneration attracting the Provisions of Sec. 217 (2A) of the Companies Act, 1956.

## PARTICULARS UNDER SECTION 217(1) (e) OF THE COMPANIES ACT, 1956:

Additional information required under the provisions of the above section read with the Companies (Disclosure of Particulars in the Report of the Board of Directors) Rules, 1988, regarding conservation of Energy, Technology Absorption are not applicable as the company is not carrying out any manufacturing operation.

## FOREIGN EXCHANGE EARNINGS AND OUTGO:

During the year under review, the company has neither earned any foreign exchange nor incurred any expenses.

## **AUDITORS:**

M/s K.S.Sanghavi & Co. Chartered Accountants retiring Auditors of the Company, retires at the ensuing Annual General Meeting of the Company and are eligible for re-appointment. Members are requested to appoint the auditors and fix their remuneration.

## **ACKNOWLEDGMENTS:**

Your Directors wishes to place on record their appreciation to all the employees for their hard work, dedication, commitment and rendering impeccable service to every constituent of the company's customer and shareholders.

For And On Behalf Of the Board of Directors.

Place: Mumbai

DATED: 8th September 2009.

MUKUND H. DOSHI Chairman.



## **MANAGEMENT DISCUSSION AND ANALYSIS:**

## **INDUSTRY STRUCTURE & DEVELOPMENTS:**

The Company is asset finance company focusing on rural, semi-rural & underbanked areas. Company is concentrating on simple & speedy, small cap, rural, asset finance.

## Why Simple & Speedy:

- 1. The company operates in rural areas & its procedures has to be simple to be understood by people over there easily.
- 2. It is difficult to give unsecured finance on a large scale swiftly unlike secured finance.

## Why Small Cap:

- 1. The Bank's / Big NBFC's have exited or reduced exposure to small deals as cost of administration for them is too high & smallness dose not attract them. There is also question of high delinquency for them.
- 2. We want to reach to the bottom of pyramid people with annual family income of less than Rs. 1, 00,000/-pa.
- 3. The risk is spread over a very large number of customers.

## Why Rural:

- 1. There will be saturation in urban markets in near future.
- 2. Successive government is targeting growth of rural infrastructure & pumping lot of money.
- 3. With rising income levels there is shift in pattern of consumption from food to non-food item where vehicle has top priority.
- 4. Rural market is yet to be penetrated fully.
- 5. The bankers & big NBFC are averse to financing in rural areas.
- 6. Due to invasion of television & communication rural people are aspiring for new products including vehicles.
- 7. 11th Five Year Plan (2007 2012) target turnaround in agriculture.

## Why asset finance – specially vehicles:

- 1. There is & will be huge demand for vehicle specially two wheelers & old four-wheelers.
- 2. Company intends to give only secured finance to have very low level of delinquency.
- 3. Company feels that financing for white goods & personal finance will take a long time to succeed in rural areas.
- 4. RBI & courts have taken an adverse view for tough recovery system which is must for unsecured finance.
- 5. Unsecured finance require lot of energy towards loan processing.

## **THREATS & RISKS:**

There may be drastic slowdown in demand for the two wheelers. However, company is confident to growits business due to withdrawal of NBFC's /Bank from this sector.

There is always a greater difficulty of seizing NPA assets from rural than urban area due to non-cooperation of customers and local community pressure. Shalibhadra Finance Limited has mitigated this risk to a great degree by keeping the average loan size small and financing a maximum of 75% of the vehicle, alongwith a robust hypothecation policy. A major slowdown in economy, fluctuation in interest rates, liquidity availability, extra-ordinary increase in fuel prices or vehicle taxes, floods or such calamities can drastically affect Shalibhadra Finance Limited business growth and asset portfolio in non-urban segments.

#### **OPERATIONS & CONTROL SYSTEMS:**

Shalibhadra Finance Limited has a very good presence in Gujarat, being "the dominant player" in its segment of financing 2 wheelers in rural, semi rural and under banked areas. Shalibhadra Finance Limited operates in small towns, villages and city outskirts where the customer is not very literate and highly unorganized. Shalibhadra Finance Limited has its grip on the right pulse of the market segment in question, and has mastered the art of keeping excellent relations with its clients without compromising on growth and bottom-line, resulting in return business and word of mouth publicity.

Shalibhadra Finance Limited has tie up's with various dealers, brokers and service station spread across around 50km, range of each branch from regular business is generated.

The company is looking for avenues of cheap finance from bank & other sources.

Our company believes that normal collection through post dated cheques will not work in rural areas due to poor banking habit & poor banking penetration. The company has tied up with various Co-operative bank to collect on behalf of company which has received good response from customers.

Company dose not operate on franchise or DSA model but put up its own branches in owned premises. The company think that this small loan business is highly service oriented & requires physical presence & can not be done from large distance. You have to be physically present & be face-to-face to give service to rural borrower. Company cover up to 50km. of area from each branch to keep its high standard of service & be in touch with customers directly.

The company presently have branch network of 12 branches & planning to reach to 24 branches in near future.

Company employees local rural people who know local market well, know local language properly & can easily establish good relationship with local customers. This also help in keeping employee cost down.

Shalibhadra Finance Limited a reasonably de-centralized decision making system with the first contact employee empowered to initiate sanction of loans under supervision of branch heads upto certain amounts. All disbursements of loan are done from head office. All branches are fully computerized and efforts to link the same on-line with head office are underway.

Once loan is sanctioned there is strong MIS system which is centralized at head office. Monthly reporting system of all overdues and follow-ups with customers are in place. All documents pertaining to hypothecation are kept at branches. NOC are sent from Head office.

The company has also recently taken plunge in stock broking business on pilot basis & found the results encouraging. The company now plans to start this activity in areas where population is less than 50,000. It will fit into the Company's model of servicing rural areas & selling investment related products with existing products to same customers.

The share of money lenders in funding business is continuously increasing due to averseness of bank to finance speedily. Hence we want to play a bigger role by giving instant finance on pre-owned vehicles. We have recently launched a scheme called "SARAL" to service this sector.

People having extremely low income are served by Microfinance Institutions. The company does not target them as they usually do not have means / income to buy any vehicles. The company wants to finance people who are in slightly higher income bracket.

## **FUTURE OUTLOOK:**

Due to withdrawal by Banks /NBFC from Two wheelers financing business we have great opportunity to tap this market

The Indian rural landscape is rapidly changing, presenting various growth opportunities. The rural customer (>75% of the population) is becoming more market savvy, and aspires for a higher life quality. Shalibhadra Finance Limited objective is to grow its customer base to over 50,000 customers, 24 braches and a vehicle finance portfolio of Rs.500 million by March 2012.

Shalibhadra Finance Limited plans to concentrate further on smaller but upcoming towns to avoid margin competition. Shalibhadra Finance Limited customers are generally salaried class, agriculturist and self employed. Since the past five years, Shalibhadra Finance Limited has concentrated on 2 wheelers and 2, 3 & 4 wheelers' refinance. This industry in growing in double figure rates and competition from other NBFC's and banks is practically non-existent due to relatively small & wide market and high service oriented business.

Company plans to cross sell other products to same customers like mutual funds health & life insures.

B. Clause 32: Cash flow statement pursuant to clause 32 listing agreement is provided along with Notes to Accounts.

#### **CAUTIONARY STATEMENT:**

As stated in the beginning, this report Shareholders is in compliance with the corporate Governance Standard incorporated in the listing Agreement with the stock Exchanges and as such cannot be constructed as holding out of any forecasts, projections, expectations, invitations, offers etc, within the meaning of applicable securities, laws and regulations. This report basically seeks to furnish information, as laid down with in the different headings provided under the sub-head Management Discussion and Analysis to meet the Listing Agreement requirements.

#### **FINANCIAL PERFORMANCE**

During the year the operations have been satisfactory and profitable insofar as the Company has generated revenue of Rs.371.027Lacs (Previous year Rs. 312.27 Lacs) and a profit after tax of Rs. 75.90 Lacs (Previous Year Rs.43.12 Lacs).

## **CORPORATE GOVERNANCE REPORT**

The detailed report on Corporate Governance as per the format prescribed by SEBI and incorporated in clause 49 of Listing Agreement as applicable to the company is set out below:

## 1. COMPANY'S PHILOSOPHY ON CODE OF GOVERNANCE:

The company is committed to good corporate governance and has started implementing corporate governance norms as prescribed by SEBI. The Company respects the rights of not only of its Shareholders but also of general public to the information on the performance of the Company and considers it self a trustee of its Shareholders.

## 2. BOARD OF DIRECTORS:

The Company is fully compliant with the Corporate Governance Norms in terms of constitution of the Board with a good combination of Executive and Non – Executive Directors. The board has complete access to any information within the Company and to any employee of the Company.

In accordance with the provisions of Clause 49 of the Listing Agreement, the Board meets at least once every quarter to review the quarterly results and other items of the Agenda and, if necessary, additional meetings are held. The Board meets at least 4 times in a year and the gap between two Board Meetings is not more than 4 months as per the revised Clause 49 of the Listing Agreement. The Board is apprised and informed of all the important information relating to the business of the Company including those listed in Annexure 1A of the revised Clause 49 of the Listing Agreement.

## **COMPOSITION AND CATEGORY**

Present strength of the Board of Directors is five whose composition is given below:

- Managing Director.
- 2 Promoter Director.
- 3 Non-Executive Directors.

## ATTENDANCE OF EACH DIRECTOR AT THE BOARD MEETINGS AND THE LAST ANNUAL GENERAL MEETING

During the financial year ended March 31,2009, Twelve Board Meetings were held on 24<sup>th</sup> April 2008, 29<sup>th</sup> May 2008, 26<sup>th</sup> June 2008, 31<sup>st</sup> July 2008, 28<sup>th</sup> August 2008, 26<sup>th</sup> September 2008, 30<sup>th</sup> October 2008, 24<sup>th</sup> November 2008, 25<sup>th</sup> December 2008, 29<sup>th</sup> January 2009, 26<sup>th</sup> February 2009, 26<sup>th</sup> March 2009.

Name of the Director	No. of Board Meetings attended	Attendance at last AGM held on 30 <sup>th</sup> September 2009.
Shri Minesh M.Doshi	12	Present
Shri Mukund H.Doshi	12	Present
Shri Govind L.Keswani	12	Present
Shri Narotan mal Rampuria	10	Present