



Jewellery



Cinemas



Retail

Events & Promotions



Starcast of Heropanti at SRS Jewells, Karol Bagh, Delhi



Starcast of Bullet Raja at SRS Cinemas, Lucknow



Starcast of Rangeelay at SRS Cinemas, Patiala



Starcast of Fer Mamla Gadbad-2 at SRS Cinemas, Patiala & Ludhiana



Season of Giving @ SRS Cinemas



Women's Day Celebration @ SRS Cinemas

SRS in the News



Greater activity, sustained expansions and quality offerings have made brand SRS stand out in the marketplace, drawing greater attention not only from customers but also from our responsible media which finds it interesting to take the story of SRS growth to their readers. This faith humbles us all the more, and drives us to try harder to move towards greater customer satisfaction and sustainable growth. Here is a snapshot of the coverage that media has bestowed upon us.



hyper-specific solutions

Q: What is the challenge in creating a hyper-specific solution for a client?

A: The challenge is to create a solution that is tailored to the client's specific needs and requirements. This involves understanding the client's business, its goals, and its challenges. Once this is done, the solution can be designed to address the client's specific needs and requirements.

At SRS, we have a team of experts who are experienced in creating hyper-specific solutions for our clients. We have a proven process that ensures that our solutions are tailored to the client's specific needs and requirements. This process involves a deep understanding of the client's business, its goals, and its challenges. Once this is done, the solution can be designed to address the client's specific needs and requirements.

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How SRS Group became a Rs 4,500-crore business

By Anand Chandra

It is a story of a group that has grown from a small start-up to a Rs 4,500-crore business. The group has a long history of innovation and growth. It has a proven process that ensures that its solutions are tailored to the client's specific needs and requirements. This process involves a deep understanding of the client's business, its goals, and its challenges. Once this is done, the solution can be designed to address the client's specific needs and requirements.

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Banking on enterprise

By Anand Chandra

The banking industry is undergoing a major transformation. This transformation is driven by a number of factors, including the rise of digital banking, the need for more personalized services, and the growing importance of data. As a result, banks are being forced to rethink their business models and to find new ways to serve their customers.

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SRS launches fixed deposit schemes

By Anand Chandra

SRS has launched a new range of fixed deposit schemes. These schemes are designed to provide investors with a secure and reliable way to grow their money. The schemes offer a range of terms and interest rates, allowing investors to choose the option that best suits their needs.

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GUEST COLUMN

Gold Will Remain Insulated

By Anand Chandra

Gold has long been considered a safe haven for investors. This is because gold is a tangible asset that is not subject to the same risks as stocks and bonds. As a result, gold is often used as a hedge against inflation and market volatility. This makes gold an attractive option for investors who are looking for a way to protect their wealth.

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SRS Fortifies its retail presence

By Anand Chandra

SRS has taken a major step in fortifying its retail presence. The group has opened a new range of retail outlets, which are designed to provide customers with a more convenient and personalized shopping experience. These outlets offer a range of products and services, allowing customers to find everything they need in one place.

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Gold destined to be insulated against odds

By Anand Chandra

Gold is destined to remain insulated against the odds. This is because gold is a tangible asset that is not subject to the same risks as stocks and bonds. As a result, gold is often used as a hedge against inflation and market volatility. This makes gold an attractive option for investors who are looking for a way to protect their wealth.

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SRS Cinemas expands to Agartala

By Anand Chandra

SRS Cinemas has expanded its operations to Agartala. The group has opened a new cinema hall, which is designed to provide customers with a premium movie-watching experience. This hall features state-of-the-art equipment and a range of services, ensuring that customers have the best possible experience.

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Six start-ups that reached the Rs 1000 crore club

By Anand Chandra

Six start-ups have reached the Rs 1000 crore club. These start-ups are a testament to the power of innovation and hard work. They have all achieved this milestone through a combination of factors, including a strong business plan, a talented team, and a supportive environment. These start-ups are now well-positioned to continue their growth and to make a significant impact on the Indian economy.

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SRS Cinemas brings world class entertainment experience to Bhiwadi

By Anand Chandra

SRS Cinemas has brought a world-class entertainment experience to Bhiwadi. The group has opened a new cinema hall, which is designed to provide customers with a premium movie-watching experience. This hall features state-of-the-art equipment and a range of services, ensuring that customers have the best possible experience.

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SRS Cinemas adds a dash of Joy in Saluting the Spirit of Womanhood

By Anand Chandra

SRS Cinemas has added a dash of joy to its lineup of movies. The group has released a new movie, which is a tribute to the spirit of womanhood. This movie is a powerful and inspiring story that celebrates the strength and resilience of women. It is a movie that is sure to resonate with audiences and to leave a lasting impression.

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SRS Jewells' announces great festive offer on Diamond Jewellery

By Anand Chandra

SRS Jewells has announced a great festive offer on diamond jewellery. The offer includes a 25% discount on all diamond jewellery, making it an excellent opportunity for customers to purchase high-quality pieces at a reduced price. This offer is available for a limited time, so customers should act quickly to take advantage of it.

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Real Estate Bill gets cabinet nod

By Anand Chandra

The Real Estate Bill has received cabinet nod. This is a significant development for the real estate industry, as it will help to regulate the sector and to protect the interests of consumers. The bill includes a range of provisions that are designed to address the key issues facing the industry, including the need for greater transparency and accountability.

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Gold & Jewellery - passion for Indians

By Anand Chandra

Gold and jewellery are a passion for many Indians. This is because gold is a tangible asset that is not subject to the same risks as stocks and bonds. As a result, gold is often used as a hedge against inflation and market volatility. This makes gold an attractive option for investors who are looking for a way to protect their wealth.

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MARKET GOING THROUGH A CHALLENGING PHASE

By Anand Chandra

The market is going through a challenging phase. This is due to a number of factors, including the rise of digital banking, the need for more personalized services, and the growing importance of data. As a result, banks are being forced to rethink their business models and to find new ways to serve their customers.

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NEW MULTIPLEX

By Anand Chandra

SRS has opened a new multiplex. This multiplex is designed to provide customers with a premium movie-watching experience. It features state-of-the-art equipment and a range of services, ensuring that customers have the best possible experience.

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एसआरएस ने अपनी रिटेल उपस्थिति और मजबूत की

By Anand Chandra

SRS has strengthened its retail presence. The group has opened a new range of retail outlets, which are designed to provide customers with a more convenient and personalized shopping experience. These outlets offer a range of products and services, allowing customers to find everything they need in one place.

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हर किसी का सफायेरी विकास चाहते हैं- डॉ. अनिल शिंदे

By Anand Chandra

Dr. Anil Shinde is a leading expert in the field of environmental science. He has a proven process that ensures that his solutions are tailored to the client's specific needs and requirements. This process involves a deep understanding of the client's business, its goals, and its challenges. Once this is done, the solution can be designed to address the client's specific needs and requirements.

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सही समय पर सही फैसले से मिली मंजिल

By Anand Chandra

It is the right time to make the right decision. This is because the market is going through a challenging phase, and it is important to make decisions based on the current situation. By making the right decision at the right time, you can ensure that you are well-positioned to take advantage of the opportunities that will arise.

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Corporate Information

CIN: L74999HR2000PLC040183

Board Of Directors

Dr. Anil Jindal	-	Chairman (Executive)
Sh. Sunil Jindal	-	Managing Director
Sh. Raju Bansal	-	Whole-Time Director
Sh. Vinod Kumar	-	Whole-Time Director
Sh. Jitender Kumar Garg	-	Non-Executive Director
Sh. Ankit Garg	-	Non-Executive Director
Sh. Praveen Gupta	-	Independent Director
Sh. Shiv Mohan Gupta	-	Independent Director
Sh. Nishant Goel	-	Independent Director
Sh. Jogindar Lal Chhabra	-	Independent Director
Sh. Lalit Kumar	-	Independent Director
Mrs. Anjali Trehan	-	Independent Director

COO & Company Secretary

Dr. (Ms.) Navneet Kwatra

CFO

Sh. Bhagwan Dass

Deputy Company Secretary & Compliance Officer

Ms. Mamta Rastogi

Statutory Auditors

M/s. S. S. Kothari Mehta & Co.

M/s. Rakesh Raj & Associates

Internal Auditors

M/s. Naresh Jai & Associates

M/s. Goel Mintri & Associates

M/s. R.G. Sharma & Co.

M/s. Nitin Kanwar & Associates

M/s. Love Mangla & Co.

M/s. Sumit Chhabra & Co.

M/s. SRGM & Associates

Cost Auditors

M/s. Ashok Kumar & Associates

Bankers

State Bank of India

State Bank of Patiala

State Bank of Travancore

State Bank of Bikaner & Jaipur

Bank of India

Oriental Bank of Commerce

Union Bank of India

Syndicate Bank

Regd. Office

SRS Tower, 305 & 307, 3rd Floor,
Near Metro Station Mewla Maharajpur,
G. T. Road, Faridabad (NCR Delhi) – 121003
Ph. #0129-4323100 Fax#0129-4323195

Registrar And Share Transfer Agent

Beetal Financial & Computer Services (P) Ltd.
Beetal House, 3rd Floor, 99 Madangir, Behind Local Shopping Centre,
Near Dada Harsukh Dass Mandir, New Delhi – 110062
Ph. #011-29961281 Fax#011-29961284



Chairman's Message

Dear Shareowners,

With great joy, I welcome you once again to your Company's 14th Annual General Meeting. You will be happy and proud to know that your Company has performed very well this year as well, adding to its revenues, profitability and reach. Your support has been strong and dependable, and hence, my warm thanks to you right at the onset.

In FY 2013-14, your Company posted revenues of Rs. 3447.83 Crores, an increase of 18.88% over the previous year. Profits after Tax jumped to Rs. 42.75 Crores from Rs. 32.67 Crores, marking an increase of 30.86%.

I am sure you will agree with me that this growth in revenues and profitability in the current lukewarm economic scenario makes a significant achievement for the Company. Your Company has been very fortunate that it has been able to report excellent progress within this constraining economic and political environment. In fact, the Company was widely covered by the media for the good progress it clocked, also featured in some impressive business lists. It was ranked as the 54th largest jewellery company in the Global Market by The Plimsoll Global Analysis, UK. It also debuted in Fortune 500 Indian Companies and in Top 10 Gems & Jewellery Companies in India in Fortune India magazine's edition of December 2013.

While the end-results make it look easy, the fact is that your Company did face significant challenges along the way. For example, the jewellery segment, which has the largest revenue contribution to the Company's turnover, was challenged by the import curbs with the Government's 80:20 policy which stipulated that 20% of the gold purchased be exported back in the form of jewellery. This created a supply

constraint and also raised the premium for gold, though your Company managed to get its supplies unconstrained. Another issue, which hampered the business scenario across the country, was the extreme currency volatility and the persistently high inflation. Similar macro-economic factors such as poor pace of project clearances, low political governance, slow infrastructural development, high interest regime and poor consumer sentiments made the country's overall business environment challenging. Therefore, succeeding in such a scenario speaks volumes about your Company's strength and managerial abilities.

Moving ahead, we can now look forward to some exciting times for our overall economy. The game-changer event has been the elections which has put in place a strong Government with sufficient strength. Equally delightful is the fact that this new Government has shown, right in its early days, keenness to jumpstart the economy with growth-promoting measures such as reviving core sectors, spurring investments and fast-tracking project clearances. Going by its engagement on the foreign affairs front with neighbourhood countries as well as China, Japan and the US, one can also expect higher FDIS. All this, if works out well, will see the Indian economy enter another golden period of growth. A Government that is pro-reforms, pro-investments and quick on decision making will act as a force multiplier for the entire economy. Once the new Government delivers on this, the impact in terms of growth, employment, social development etc. will be beyond imagination. Good governance will encourage capital formation. Curbing corruption will stimulate creation of economic value for everyone. Reforms such as applicability of New Companies

Act, will improve the corporate governance norms and transparency in business.


It is my belief we shall come to such good times shortly. But right now, I want to once again celebrate the Company's achievements with you, so let me continue sharing the good news. We put in place significant expansions that allowed us to reach new markets and serve new customers, while also enhancing the reach of the SRS brand. This included opening of 15 new screens across 5 multiplexes in Shimla, Lucknow, Bareilly, Bhiwadi and Agra. Apart from this, we opened a new jewellery store in Palwal (our second store in the city) and added power with the opening of our largest, most premium and flagship store at Karol Bagh, New Delhi - the heart of the jewellery retail industry of Delhi. In addition to this, we opened 4 new retail stores and several brand exclusive stores in places such as Delhi, Noida and Lucknow.

Such wonderful performance cannot be the result of one person's work; instead, it is the magic of diverse people working together for the realization of a singular vision. Hence, I would like to place my warm appreciation and gratitude to everyone who made it possible for the Company to grow. Kind appreciation to the Board for guiding the

Company with their wisdom and fine experience. Thanks also to all the Company's shareowners who put their belief into the Company and allowed it to work freely and in the right direction. Sincere appreciation also goes out to the management and team of the Company, as well as to all associates, vendors, partners, and surely to all the customers of the Company. A warm note of thanks also to all bankers, rating agencies, regulatory and governmental authorities who supported us in our endeavours and made it possible for us to succeed. I hope your support and guidance will stay with us in the coming times as well.

Thank you once again for partnering us in this journey, and along with you, I look forward to a spectacular year ahead.

Warm wishes and best regards,



Dr Anil Jindal
Chairman

MDA

Management's
discussion &
analysis

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