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Subex Systems Limited Annual Report 2004-05

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Customer Footprint



Subex in the News

December 20. 2004 - January 2, 2005

Going places

Vith its recent acquisitions, Subex Systems hopes o strengthen its credentials and stature as a lobal player

Subex bags \$ 2.5 m order

Thursday, 24 February , 2005, 16:11

Bangalore: Telecom software product firm Subex Systems today said it has bagged a USD 2.5 million order from a large telecom service provider in West Asia for its RevMax software package.

🗖 arlier this year when the Bangalore-based telecom software product company Subex Sysms acquired Alcatel's Fraud Manement Group (FMG) it took quite a w in the industry by surprise. After l, Subex with revenues of Rs90 crore id Alcatel, the €25-billion French ant were in totally different leagues. r Subex though, the acquisition was • flash in the pan. It was part of a ell thought out strategy to move ntrestage in the global arena of its osen space of telecom fraud manement and revenue maximisation.

Subex doubles customer base with French and US shopping spree Subex Systems has hit



(FMG) of French network equipment giant Alcatel and, in a separate development, has agreed to acquire, subject to due diligence, certain assets

. Management Group

and liabilities related to Lightbridge's Fraud Centurion product line.

it claims gives it market leadership in the fraud management market. This represen a near doubling in size of the company's customer base from 30 customers in 19 countries before the acquisitions.





Subex catapults into No. 1 position, globally Acquires Alcatel's Fraud Management Group Gains 25 additional customers, Expands presence in Europe

Subex: enlightened employer CILBRITIC

Subex Systems unveils alumni plan

Anjali Prayag Bangalore, Dec. 9

FOR Bangalore-based Subex Systems, being an acquisitive and a product-centric company creates unique challenges in the HR area.

US, the UK and Cyprus.

When Subex recently acquired a division of Lightbridge Inc, a US-based company, local employees in the US expressed concerns about an Indian company tak-

launched an alumni initiative. In fact, ex-employees of Subex are even part of the referral programme in the company's recruitment process. "We encourage our former

employees to give references

Beware: Subex CEO Subash Menon has secured for the firm No 1 position in global telecom fraud management business. It has acquired the fraud management group of Alcatel for about \$3 m.

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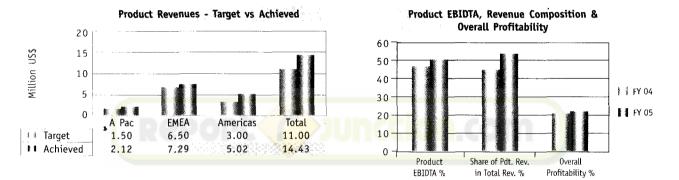
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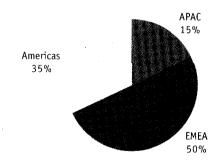
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Financial Highlights

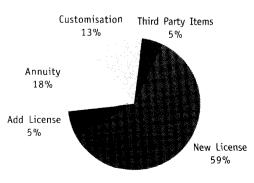
	Y	ear ended March 31
Particulars (Rs. million)	2005	2004
Total revenue	1,172	892
Gross profit	467	348
Profit after tax	253	178
Basic earnings per share (Rs.)	27.78	20.68
Cash and bank balances	278	34
Investments	309	327
Total assets *	1,745	1,086
Loan funds	309	168
Shareholders' funds	1,233	799



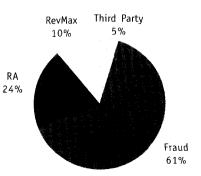




Product Revenue Break-up: Categories



Product Revenue Break-up: Products



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MISSION STATEMENT

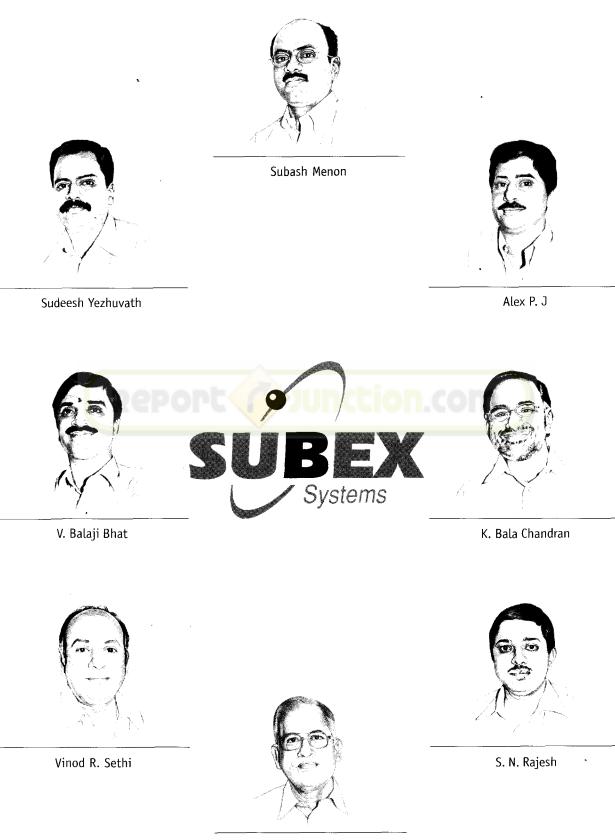
. . Ensure creation of value by providing a differentiating edge to the activities of our customers, investors, vendors and Subexians through technnovative solutions while fulfilling our social obligations and maintaining high professional and ethical standards.

VISION STATEMENT

To be the leader in our areas of business through: Total Customer Satisfaction, Commitment to Excellence and Determination to Succeed.

QUALITY STATEMENT

Subexians are commited to achieve total customer satisfaction by delivering high quality products that meet the needs and expectations of our customers. We commit ourselves to adhere to quality management system requirements and to continually improve the same. Board of Directors



P. P. Prabhu

Management Team



Subash Menon, Founder Chairman, President & CEO



Sudeesh Yezhuvath, Chief Operating Officer



Dakshinamurthy Karra Chief Technology Officer



,

Anuradha Vice President - Engineering



Vinod Kumar P. Vice President - Sales



Sekharan Y Menon Vice President - Professional Services Organization



Greg LeNeveu Vice President - Americas



V R Suresh Rao General Manager - Accounts, Finance and Administration



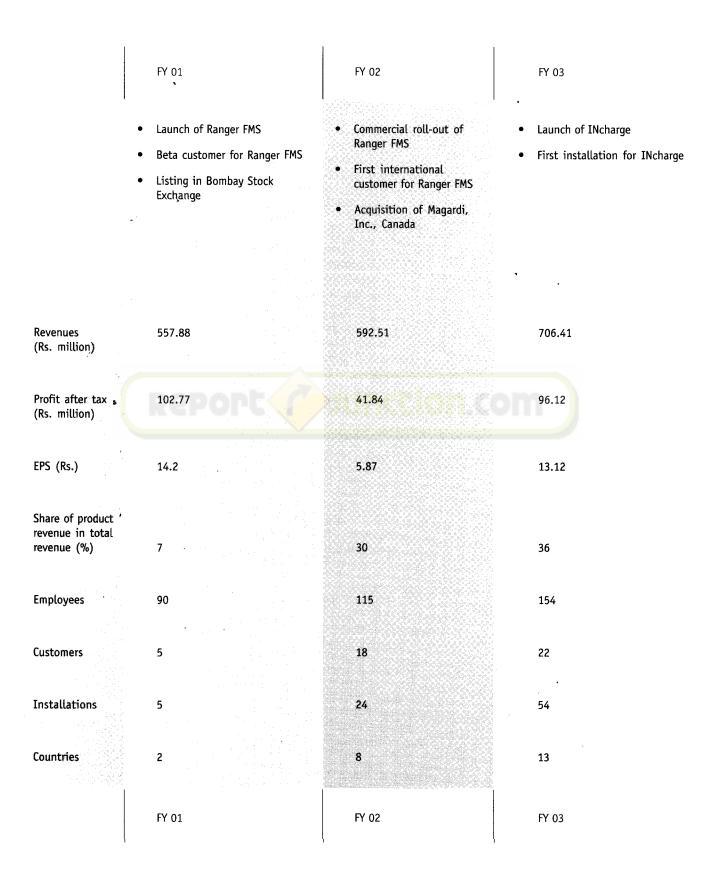
Justin Johnson Vice President - EMEA



Rajkumar C Company Secretary & Legal Counsel



Subex 2000-2005: Triumph of Determination and Commitment



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