

ANNUAL REPORT

for the year ended March 31, 2021

BOARD OF DIRECTORS

Sri SURESH KRISHNA

Chairman and Non-Executive Director

Ms ARATHI KRISHNA Managing Director

Ms ARUNDATHI KRISHNA Joint Managing Director

Ms PREETHI KRISHNA

Non-Executive Non-Independent Director

Sri S MEENAKSHISUNDARAM

Whole-Time Director and Chief Financial Officer

Independent Directors

Sri R SRINIVASAN Sri B MUTHURAMAN

Sri HERAMB R HAJARNAVIS

Sri S MAHALINGAM

Dr NIRMALA LAKSHMAN

VICE PRESIDENT - FINANCE & COMPANY SECRETARY

Sri R DILIP KUMAR

REGISTERED OFFICE

98A, VII Floor, Dr Radhakrishnan Salai, Mylapore, Chennai 600 004

CORPORATE IDENTITY NUMBER

L35999TN1962PLC004943

FACTORIES (In India)

Tamil Nadu: Padi, Hosur, Aviyur, Mittamandagapet,

Velappanchavadi, Gummidipoondi,

SEZ - Mahindra World City

Puducherry: Korkadu
Telangana: Bonthapally
Andhra Pradoch: SEZ Sr

Andhra Pradesh: SEZ - Sri City

Uttarakhand: Rudrapur

FACTORIES (In India - through subsidiaries)
Tamil Nadu: Vallam Vadagal, Sriperumbudur

Hosur

FACTORIES (Outside India - through subsidiaries)
Sundram Fasteners (Zhejiang) Limited, China

Cramlington Precision Forge Limited, United Kingdom

BANKERS

ICICI Bank Ltd.

Standard Chartered Bank

HDFC Bank Ltd.

The Hongkong and Shanghai Banking Corporation Ltd.

STATUTORY AUDITORS

M/s B S R & CO. LLP Chartered Accountants, KRM Tower, 1st & 2nd Floor, No. 1, Harrington Road,

Chetpet, Chennai 600 031.

SECRETARIAL AUDITORS

M/s S KRISHNAMURTHY & CO.,

Company Secretaries,

"Shreshtam",

Old No. 17, New No. 16, Pattammal Street, Mandaveli,

Chennai - 600 028.

COST AUDITOR

Sri P RAJU IYER,

17, (Old No. 8),

Hasthinapuram Main Road, Nehru Nagar, Chromepet,

Chennai - 600 044.

REGISTRAR & SHARE TRANSFER AGENT

Integrated Registry Management Services Private Limited

Kences Towers, 2nd Floor, No. 1, Ramakrishna Street, North Usman Road, T Nagar,

Chennai 600 017

Telephone: +91 44 28140801 - 803

Fax: +91 44 28142479

E-Mail: srirams@integratedindia.in

WEBSITE

www.sundram.com

REDRESSAL OF INVESTOR COMPLAINTS

E-mail: investorshelpdesk@sfl.co.in

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FINANCIAL HIGHLIGHTS

₹ crores

Particulars	2011-12	2012-13	2013-14	2014-15	2015-16*	2016-17*	2017-18*	2018-19*	2019-20*	2020-21*
Operating results										
Revenue from operations #	2,147	2,069	2,022	2,386	2,601	2,947	3,420	3,990	3,125	3,065
Total revenue #	2,165	2,096	2,071	2,409	2,635	2,960	3,449	4,020	3,145	3,082
EBITDA	313	283	305	357	419	553	650	769	568	599
Interest	92	81	59	82	61	36	32	39	44	14
EBDT	221	202	246	275	358	517	618	730	524	585
Depreciation	64	72	76	88	92	90	98	110	137	147
EBIT	249	211	229	269	327	463	552	659	432	452
Profit before tax	157	131	160	177	221	425	520	620	376	438
Tax	45	36	39	42	7	109	152	184	62	110
Profit after tax	112	95	121	135	214	316	368	436	314	328
Financial status										
Net fixed assets	713	729	803	810	865	967	1,066	1,431	1,658	1,669
Investments	142	132	123	117	309	320	359	350	310	337
Net current assets	696	719	592	769	490	720	846	1,072	848	898
Share capital	21	21	21	21	21	21	21	21	21	21
Reserves and surplus	612	673	755	838	1,017	1,292	1,568	1,887	1,996	2,312
Net worth	633	694	776	859	1,038	1,313	1,589	1,908	2,017	2,333
Loan funds	829	795	651	751	572	626	562	801	693	456
Deferred tax liability	89	91	91	86	54	68	120	144	106	115
Total capital employed	1,551	1,580	1,518	1,696	1,664	2,007	2,271	2,853	2,816	2,904
Performance parameters - %										
EBITDA to revenue from operations	14.6	13.7	15.1	15.0	16.1	18.8	19.1	19.3	18.2	19.5
EBIT to revenue from operations	11.6	10.2	11.3	11.3	12.6	15.7	16.3	16.5	13.8	14.7
PBT to revenue from operations	7.3	6.3	7.9	7.4	8.5	14.4	15.3	15.5	12.0	14.3
EBITDA / average capital employed [ROCE]	21.3	18.1	19.7	22.2	24.9	30.1	30.4	30.0	20.0	20.9
EBIT / average capital employed	17.0	13.5	14.8	16.7	19.5	25.2	25.8	25.7	15.2	15.8
PAT / average net worth	18.9	14.3	16.4	16.6	22.6	26.9	25.4	24.9	16.0	15.1
EPS - ₹	5.36	4.52	5.75	6.44	10.18	15.01	17.49	20.76	14.95	15.62
Dividend per share - ₹	1.40	1.40	1.70	1.75	2.15**	4.50 **	4.60**	5.10**	4.15 **	4.70**
Dividend payout ratio	26.13	30.95	29.55	27.17	21.11	29.92	26.26	24.57	27.77	30.09
Book value per share - ₹	30.15	33.04	36.91	40.88	49.40	62.50	75.67	90.83	95.99	111.04
Market value per share - ₹	55.35	40.50	62.80	174.50	170.80	386.00	551.30	566.45	292.50	800.45

^{*} Financials for these years are as per Ind AS

^{**} Represents dividend declared for the relevant financial year

[#] Revenue from operations and Total revenue are net of excise duty

Notice of the 58th Annual General Meeting to the Members

NOTICE is hereby given that the **Fifty Eighth** Annual General Meeting of the Members of the Company will be held on **Friday, August 20, 2021** at **10.00 a.m.** through Video Conference ('VC') / Other Audio Visual Means ('OAVM') to transact the following business:

ORDINARY BUSINESS

To consider and if thought fit, to pass the following items of business, as **Ordinary Resolutions**:

- To adopt the Audited Financial Statement for the year ended March 31, 2021 along with the Report of the Board of Directors and Auditor's thereon.
 - "RESOLVED THAT the Audited financial statement including the consolidated financial statement for the year ended March 31, 2021 together with the Auditor's Report thereon and the Report of the Board of Directors for the financial year ended on that date be and are hereby approved and adopted."
- 2. To appoint Ms Arathi Krishna (DIN 00517456), who retires by rotation, as a Director of the Company.
 - "RESOLVED THAT Ms Arathi Krishna (DIN 00517456), who retires by rotation and being eligible for re-appointment is hereby re-appointed as a Director of the Company."

SPECIAL BUSINESS

To consider and if thought fit, to pass the following item of business, as an **Ordinary Resolution:**

3. To ratify the remuneration payable to the Cost Auditor for the financial year ending March 31, 2022.

"RESOLVED THAT the remuneration of ₹ 4,00,000/-(Rupees Four Lakhs Only), in addition to reimbursement of travel and out-of-pocket expenses, payable to Sri P Raju Iyer, Practising Cost Accountant, (Membership No. 6987) who was appointed as Cost Auditor of the Company for the financial year ending March 31, 2022, as recommended by the Audit Committee and approved by the Board of Directors of the Company pursuant to Section 148 of the Companies Act, 2013 and the Companies (Audit and Auditors) Rules 2014 is hereby ratified."

By Order of the Board

R DILIP KUMAR

Chennai May 6, 2021 Vice President – Finance & Company Secretary

STATEMENT OF MATERIAL FACTS PURSUANT TO SECTION 102(1) OF THE COMPANIES ACT, 2013

Agenda No 3

Pursuant to Section 148 of the Companies Act, 2013 and Rule 14 of the Companies (Audit and Auditors) Rules, 2014, the Company is required to appoint a Cost Auditor to conduct the audit of the cost records of the Company, for the financial year ending March 31, 2022.

Sri P Raju Iyer, FICWA, ACS, MIMA, MBA (UK), M Phil, Practising Cost Accountant (Membership No. 6987) was appointed as the Cost Auditor of the Company for the financial years ended March 31, 2014 to March 31, 2021 for conducting the Cost Audit as mandated by the Act. On the recommendation of the Audit Committee, the Board has considered and approved the appointment of Sri P Raju Iyer, Practising Cost Accountant, as the Cost Auditor for the financial year ending March 31, 2022 at a remuneration of Rs 4,00,000 (Rupees Four Lakhs Only) in addition to reimbursement of travel and out-of-pocket expenses.

The proposal for remuneration as set out in the Notice is placed for consideration and ratification of the shareholders by way of an Ordinary Resolution. The Board recommends the resolution set forth in the notice (Agenda No 3) for approval by the members.

Concern or interest, financial or otherwise of Directors and Key Managerial Personnel and their relatives

No Director or Key Managerial Personnel or their relative is concerned or interested in this item of business.

By Order of the Board

R DILIP KUMAR

Chennai May 6, 2021 Vice President – Finance & Company Secretary

PARTICULARS OF DIRECTORS SEEKING RE-APPOINTMENT (AGENDA NO 2) AS REQUIRED TO BE FURNISHED UNDER THE SECRETARIAL STANDARD ON GENERAL MEETINGS / REGULATION 36(3) OF THE SEBI (LISTING OBLIGATIONS AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2015.

AGENDA NO 2

Name	Ms Arathi Krishna		
Age	53 years		
DIN	00517456		
Qualification	Master of Arts (MA) in Eco College; Master of Business University of Michigan Busine	s Administrati	on (MBA) from the
Experience	Ms Arathi Krishna had undergone on-the-job training in USA after completion of her MBA Program. She started her career in 1990 as a Management Trainee in the Company. After training, she was appointed as Manager – Business Strategy and Systems in 1993 and became General Manager in 1998. Through her work experience in India and abroad, she has acquired wide managerial and business administration skills. She was appointed as Managing Director (designated as Executive Director) effective May 3, 2006. She was re-appointed as Managing Director (designated as Joint Managing Director) effective May 3, 2011 and subsequently re-appointed for a period of five years with effect from May 3, 2016 and for a further period of five years with effect from May 3, 2021. She was re-designated as the Managing Director of the Company effective, April 20, 2018. She is a Whole-time Key Managerial Personnel as defined under Section 203 of the Companies Act, 2013.		
Current remuneration (last drawn remuneration)	₹ 130.94 lakhs per annum		
Date of first appointment on the Board	May 3, 2006		
Shareholding in the Company 47,040 Equity Shares of ₹ 1/- each			
Relationship with other Directors, Manager and other Key Managerial Personnel of the Company	Related to the Chairman / Joint Managing Director / Ms Preethi Krishna, Non-Executive Non-Independent Director of the Company.		
Number of meetings of the Board attended during the year	6 (Six) during the financial year 2020 - 2021 out of 6 meetings 1 (One) during the financial year 2021 - 2022 out of 1 meeting		
Other Directorships, Memberships / Chairmanship of Committees of other Boards		Directorship	Committee Membership
	Sunfast TVS Limited	Director	-
	TVS Engineering Limited	Director	-
Nature of expertise in specific functional area	General Management / Mark Management / Risk Manager		

NOTES:

- 1. In view of the massive outbreak of the Coronavirus pandemic, the Ministry of Corporate Affairs ("MCA") vide its circular dated January 13, 2021 read with circulars dated April 8, 2020, April 13, 2020 and May 5, 2020 (collectively referred to as "MCA Circulars") and the Securities and Exchange Board of India (SEBI) vide its circular dated January 15, 2021 read with circular dated May 12, 2020 permitted the holding of the Annual General Meeting ("AGM") through VC / OAVM, without the physical presence of the Members at a common venue. In compliance with the provisions of the Companies Act, 2013, SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("SEBI Listing Regulations") and MCA Circulars, the AGM of the Company is being held through VC / OAVM.
- 2. Pursuant to the provisions of the Companies Act, 2013, a Member entitled to attend and vote at the AGM is entitled to appoint a proxy to attend and vote on his/her behalf and the proxy need not be a Member of the Company. Since this AGM is being held pursuant to the MCA and SEBI Circulars through VC / OAVM, physical attendance of Members has been dispensed with. Accordingly, the facility for appointment of proxies by the Members will not be available for the AGM and hence the Proxy Form and Attendance Slip are not annexed to this Notice.
- 3. A Statement pursuant to Section 102(1) of the Companies Act, 2013 setting out the material facts in respect of special business in Agenda No 3 of the Notice is annexed hereto.
- Members desiring any information as regards financial statement are requested to write to the Company on or before August 16, 2021 through e-mail at investorshelpdesk@sfl.co.in. The same will be replied by the management suitably.
- 5. In the case of joint holders, the vote of the first holder who tenders a vote shall be accepted to the exclusion of the votes of the other joint holders.
- 6. Members, holding shares in physical form, are requested to notify / send the following to the Registrar and Share Transfer Agent (Integrated Registry Management Services Private Limited) of the Company:
 - a) any change in their address / bank mandate.
 - b) particulars of their bank account, in case they have not been sent earlier.
 - c) nomination in Form SH-13, in duplicate, as provided under Section 72 of the Companies Act, 2013, in case they have not been sent earlier.
 - d) share certificate(s) held in multiple accounts in identical names or joint accounts in the same order of names, for consolidation of such shareholdings into one account.
 - e) The Securities and Exchange Board of India had mandated that any requests for effecting transfer of securities, shall not be processed unless the securities are held in the dematerialized form with a depository. The members are therefore requested to initiate necessary steps to dematerialise your shares, which are held in physical form.
- 7. Members who have not yet registered their e-mail addresses, Permanent Account Number (PAN) and mobile numbers are requested to update the said details in the records of the relevant depositories (National Securities Depository Limited / Central Depository Services (India) Limited) through their depository participants (Or) may contact the Registrar and Share Transfer Agent, Sri S Sriram, Deputy General Manager, Integrated Registry Management Services Private Limited, Kences Towers, 2nd Floor, No 1, Ramakrishna Street, North Usman Road, T Nagar, Chennai 600 017, Telephone: 91-44-28140801-803, E-mail: srirams@integratedindia.in for receiving any documents / communication from the Company.
- 8. Members whose shareholding is in electronic mode are requested to notify change in address, if any, and update bank account details to their respective depository participant(s). We also request the members to utilise the Electronic Clearing System (ECS) for receiving dividends.
- 9. Details of dividend declared by the Company from financial year 2013-2014 onwards are given below:

Financial Year	Pay-out	Date of Declaration	Date of completion of seven years period	Due date for transfer to IEPF
2013-2014	2 nd Interim	29-05-2014	05-07-2021	04-08-2021
2014-2015	1 st Interim	06-11-2014	13-12-2021	12-01-2022
2014-2015	2 nd Interim	29-05-2015	05-07-2022	04-08-2022
2015-2016	1 st Interim	02-11-2015	09-12-2022	08-01-2023
2015-2016	2 nd Interim	09-03-2016	15-04-2023	15-05-2023

Financial Year	Pay-out	Date of Declaration	Date of completion of seven years period	Due date for transfer to IEPF
2016-2017	Interim	02-11-2016	03-12-2023	02-01-2024
2016-2017	Final	24-08-2017	27-09-2024	28-10-2024
2017-2018	1 st Interim	02-11-2017	09-12-2024	08-01-2025
2017-2018	2 nd Interim	09-05-2018	15-06-2025	15-07-2025
2018-2019	1 st Interim	29-10-2018	05-12-2025	04-01-2026
2018-2019	2 nd Interim	09-05-2019	15-06-2026	15-07-2026
2019-2020	1 st Interim	04-11-2019	11-12-2026	10-01-2027
2019-2020	2 nd Interim	26-02-2020	03-04-2027	03-05-2027
2020-2021	1 st Interim	04-11-2020	11-12-2027	10-01-2028
2020-2021	2 nd Interim	06-05-2021	12-06-2028	12-07-2028

Members who have not encashed their dividend warrants in respect of the above-mentioned period are requested to make their claim(s) by surrendering the uncashed warrants immediately to the Company.

- 10. Pursuant to the notification of Investor Education and Protection Fund (IEPF) Rules, 2016 by the Ministry of Corporate Affairs (MCA), relating to transfer of shares in respect of which dividend has not been claimed by the shareholders for *seven* consecutive years or more to IEPF Authority, the Company has duly transferred 53,985 equity shares during the financial year 2020-2021 to the IEPF Authority.
- 11. In compliance with the aforesaid MCA Circulars and SEBI Circular, the Notice of the AGM along with the Annual Report for the financial year 2020-2021 *inter-alia* indicating the process and manner of remote e-voting / e-voting during the meeting is being sent only through electronic mode to those Members whose email addresses are registered with the Company / Depositories.
- 12. The Register of Directors and Key Managerial Personnel and their shareholding, maintained under Section 170 of the Companies Act, 2013, and the Register of Contracts or Arrangements in which the Directors are interested, maintained under Section 189 of the Act, will be available electronically for inspection by the members during the AGM. All documents referred to in the notice will be available for electronic inspection. Members seeking to inspect such documents electronically can send an e-mail to investorshelpdesk@sfl.co.in.
- 13. Members may note that the Notice of AGM and the Annual Report for the financial year 2020-2021 will also be available on the Company's website **www.sundram.com**, websites of the Stock Exchanges i.e. BSE Limited and National Stock Exchange of India Limited at www.bseindia.com and www.nseindia.com respectively, and on the website of NSDL https://www.evoting.nsdl.com. For any communication in this regard, members may send their request letters to investorshelpdesk@sfl.co.in / srirams@integratedindia.in.
- 14. Corporate members are requested to provide a duly certified copy of the board resolution / power of attorney **on or before August 16, 2021 (Monday)** authorizing their representatives for the purpose of voting through remote e-voting or to participate and vote in the meeting through VC / OAVM.
- 15. Since the AGM will be held through VC / OAVM, the Route Map is not annexed in this Notice.
- 16. The Members can join the AGM through VC/OAVM either 15 minutes prior to the commencement of the meeting (Or) within 15 minutes from the scheduled time of the commencement of the Meeting by following the procedure mentioned in the Notice. The facility of participation at the AGM through video conference will be made available for 1,000 members on first-come first-serve basis. This will not include large Shareholders (Shareholders holding more than 2% shareholding), Promoters, Institutional Investors, Directors, Key Managerial Personnel, the Chairpersons of the Audit Committee, Nomination and Remuneration Committee and Stakeholders Relationship Committee and Auditors who are allowed to attend the AGM without restriction on account of first-come first-serve basis.
- 17. The attendance of the Members attending the AGM through VC/OAVM will be counted for the purpose of reckoning the quorum under Section 103 of the Companies Act, 2013.
- 18. In compliance with the aforesaid MCA Circulars, the video recordings of the AGM will be made available on the website of the Company, **www.sundram.com**.

Voting through electronic means

Pursuant to the provisions of Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended from time to time and Regulation 44 of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015 (as amended), and the Circulars issued by MCA and SEBI, the Company is providing facility of remote e-voting / e-voting to its Members in respect of the business to be transacted at the AGM. For this purpose, the Company has entered into an agreement with National Securities Depository Limited (NSDL) for facilitating voting through electronic means, as the authorized agency. The facility of casting votes by a member using remote e-voting system as well as e-voting on the date of the Annual General Meeting will be provided by NSDL.

The instructions for members to cast their votes through remote e-voting are given hereunder:-

The remote e-voting period begins on Tuesday, August 17, 2021 (9.00 am – Indian Standard Time) and ends on Thursday, August 19, 2021 (5.00 p.m. – Indian Standard Time). The remote e-voting module shall be disabled by NSDL for voting thereafter. Those Members, who will be present in the AGM through VC / OAVM facility and have not cast their vote on the Resolutions through remote e-voting and are otherwise not barred from doing so, shall be eligible to vote through e-voting system during the AGM.

How do I vote electronically using NSDL e-Voting system?

The way to vote electronically on NSDL e-Voting system consists of "Two Steps" which are mentioned below:

Step 1: Log-in to NSDL e-Voting system at https://www.evoting.nsdl.com/

Step 2: Cast your vote electronically on NSDL e-Voting system.

Details on Step 1 are mentioned below:

How to Log-in to NSDL e-Voting website?

Step 1: Access to NSDL e-Voting system

A. The procedure to login for e-Voting and joining virtual meeting for Individual shareholders holding securities in Demat mode

In terms of SEBI circular dated December 9, 2020 on e-Voting facility provided by Listed Companies, Individual shareholders holding securities in demat mode are allowed to vote through their demat account maintained with Depositories and Depository Participants. Shareholders are advised to update their mobile number and e-mail ID in their demat accounts in order to access e-Voting facility.

Login method for Individual shareholders holding securities in demat mode is given below:

Type of shareholders	Login Method
Individual Shareholders holding securities in demat mode with NSDL - Login through NSDL.	1. If you are already registered for NSDL IDeAS facility, please visit the e-Services website of NSDL. Open web browser by typing the following URL: https://eservices.nsdl.com/ either on a Personal Computer or on a mobile. Once the home page of e-Services is launched, click on the "Beneficial Owner" icon under "Login" which is available under "IDeAS" section. A new screen will open. You will have to enter your User ID and Password. After successful authentication, you will be able to see e-Voting services. Click on "Access to e-Voting" under e-Voting services and you will be able to see e-Voting page. Click on options available against Company name or e-Voting service provider - NSDL and you will be re-directed to NSDL e-Voting website for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.
	2. If the user is not registered for IDeAS e-Services, option to register is available at https://eservices.nsdl.com. Select "Register Online for IDeAS" Portal or click at https://eservices.nsdl.com/SecureWeb/IdeasDirectReg.jsp
	3. Visit the e-Voting website of NSDL. Open the web browser by typing the following URL: https://www.evoting.nsdl.com/ either on a Personal Computer or on a mobile. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholder/Member' section. A new screen will open. You will have to enter your User ID (i.e. Your 16 digit demat account number held with NSDL), Password/OTP and a Verification Code as shown on the screen. After successful authentication, you will be redirected to NSDL Depository site wherein you can see

	e-Voting page. Click on options available against Company name or e-Voting service provider - NSDL and you will be redirected to e-Voting website of NSDL for casting your vote during the remote e-Voting period or joining virtual meeting & voting during the meeting.
Individual Shareholders holding securities in demat mode with CDSL - Login through CDSL.	1. Existing users who have opted for Electronic Access to Securities Information / Electronic Access to Securities Information and Execution of Secured Transactions (Easi / Easiest) can login using their user id and password. Option will be made available to view the e-Voting page without any further authentication. The URL for users for login to Easi / Easiest is https://web.cdslindia.com/myeasi/home/login or www.cdslindia.com/myeasi/home/login or

Note: Members who are unable to retrieve User ID/ Password are advised to use Forgot User ID and Forgot Password option available at above-mentioned website.

Helpdesk for Individual Shareholders holding securities in demat mode for any technical issues related to login through Depository i.e. NSDL and CDSL.

Login type	Helpdesk details
Individual Shareholders holding securities in demat mode with NSDL	, , ,
Individual Shareholders holding securities in demat mode with CDSL	Members facing any technical issue in login can contact CDSL helpdesk by sending a request at helpdesk.evoting@cdslindia.com or contact at 022-23058738 or 022-23058542-43

B) The procedure to login for e-Voting for those shareholders other than Individual shareholders holding securities in demat mode and shareholders holding securities in physical mode.

- 1. Visit the e-Voting website of NSDL. Open web browser by typing the following URL: https://www.evoting.nsdl.com/either on a Personal Computer or on a mobile.
- 2. Once the home page of e-Voting system is launched, click on the icon "Login" which is available under 'Shareholders' section.
- 3. A new screen will open. You will have to enter your User ID, your Password and a Verification Code as shown on the screen.

Alternatively, if you are registered for NSDL eservices i.e. IDEAS, you can log-in at https://eservices.nsdl.com/ with your existing IDEAS login. Once you log-in to NSDL eservices after using your log-in credentials, click on e-Voting and you can proceed to Step 2 i.e. Cast your vote electronically.