

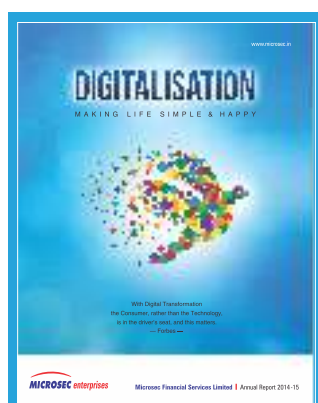
DIGITALISATION

MAKING LIFE SIMPLE & HAPPY



With Digital Transformation
the Consumer, rather than the Technology,
is in the driver's seat, and this matters.

— Forbes —



This Annual Report is available online at www.microsec.in

Corporate Information

BOARD OF DIRECTORS

Banwari Lal Mittal

Chairman and Managing Director

Ravi Kant Sharma

Non-Executive Director

Parimal Kumar Chattaraj

Independent Director

Raj Narain Bhardwaj

Independent Director

Deba Prasad Roy

Independent Director

Abha Mittal

Non-Executive Director

(Appointed w.e.f. 26th March, 2015)

CHIEF FINANCIAL OFFICER

Giridhar Dhelia

COMPANY SECRETARY

Biplab Kumar Mani

REGISTERED OFFICE

Shivam Chambers, 1st Floor

53, Syed Amir Ali Avenue

Kolkata - 700 019

CIN : L65993WB1989PLC047002

Phone: +91 33 3051 2100

Fax: +91 33 3051 2020

E-mail: info@microsec.in

Website : www.microsec.in

CORPORATE OFFICE

Azimganj House, 2nd Floor

7, Camac Street

Kolkata - 700 017

Phone: +91 33 2282 9330

Fax: +91 33 2282 9335

BANKERS

HDFC Bank Limited

Axis Bank Limited

Indusind Bank Limited

AUDITORS

S.R. Batliboi & Co. LLP,

Chartered Accountants

22, Camac Street, Block-'C'

3rd Floor, Kolkata - 700 016

REGISTRAR AND SHARE TRANSFER AGENT

Link Intime India Private Limited

59C, Chowringhee Road, 3rd Floor

Kolkata - 700 020

Phone: +91 33 2289 0539/40

Fax: +91 33 2289 0539

E-mail: kolkata@linkintime.co.in

Website : www.linkintime.co.in

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From the desk of Chairman

Dear members

It gives me great pleasure to present to you, the 26th Annual Report of your Company for the financial year 2014-15.

As you are aware, our company is moving from financial services to digital business. In a vast country which is full of resources but lacks infrastructure, digitalisation will serve to be the key factor for connectivity and delivery of commodities and services. We are outlining the disintegration of our financial services business and trying to optimize every opportunity to fully focus on our digital business:

- **Foreseegame.com** – an innovative Digital Media for Consumer Engagement with more than 1 million registered users.
- **Sastasundar.com** – an innovative Digital Pharmacy and Healthcare store processing on an average 2000+ orders per day.

The initial response has been beyond our expectations in both the business verticals and we are working towards calibrating both of them. I strongly believe that we possess a robust

foundation that will support growth across our lines of businesses.

I once again thank you for your continued support. Your company's plans of generating greater revenue are now turning into reality.

I convey my heartfelt thanks to all our shareholders for their continued trust and confidence reposed in the management. My gratitude goes out to my colleagues on the Board as well for their valuable guidance and contributions. I also convey my sincere thanks to our customers, business associates, bankers, employees and vendors whose contribution to the enterprise's growth has been immense.

With best regards,

Banwari Lal Mittal



foreseegame.com



Mission Statement

We exist to provide a win-win partnership of entertainment, games, promotion and advertisement by using knowledge and technology through fun of games, delightful sharing and interaction between brand and consumer



Mission Statement

We exist to use knowledge and digital connectivity to reduce cost and add convenience in making available high quality medicines, healthcare products and services to make life simple and happy.



OWN BRANDS

STOPTARTM
SMOKING FILTER

ZEROTOXTM
Toxic Free Beauty Care

healthbuddyTM
HERBAL

healthbuddyTM
ORGANIC

healthbuddyTM
natural

lingerieFitTM
Ultra Hygiene & Comfort

noknokTM
B * A * B * Y

AasaanTM
MAKES CLEANING EASY

HANDYWARETM
SMART LOCK, SMART STORAGE

healthbuddyTM
care

 **PURE & FRESH**TM

Chef  **n**

 **DNAVITA**TM

STOPTAR

MUST FOR SMOKERS

Reduces tar and other harmful products without changing the taste



Zerotox

Handmade Soap, Shampoo, Conditioner, Facewash, Bodywash, Sanitizer, Hair Colour, Shaving Soap, Shaving Lotion & Pre Shave Oil

Invigorate your senses with our range of Zerotox - Toxic Free Beauty Care Products including handmade soaps, shampoos, conditioners, face washes, body washes, sanitizer, hair colours, shaving soap, shaving lotion and pre shave oil. Apart from this, loofah and hand washes are also available. All these products are loaded with the goodness of natural ingredients like neem, strawberry, rose, geranium, honey, natural oils etc. Shampoos, conditioners, face washes, body washes, sanitizer, shaving lotion and pre shave oil are SLS and Paraben Free which make them extremely suitable for your skin and hair. The anti-bacterial and anti-microbial properties of these products will help you keep skin diseases and hair problems at bay.



Healthbuddy Herbal

Health Care, Beauty Care & Baby Care

Healthbuddy Herbal products which are combination of 100% natural ingredients are made in India with 100% herbal certification from AYUSH, a body of Govt. of India. Moreover, Healthbuddy Herbal Oil products are free from any kind of mineral oils. Apart from this, environmental standards are maintained while preparing these products. As a result, the products under this category are committed to social, economic and ecological sustainability and promotes Clean India. Thus, with these products, you can be rest assured of beauty and health care without any side-effects.



Healthbuddy Organic

Rice & Seeds

Healthbuddy Organic brings to you aromatic and flavourful Premium Gobind Bhog Rice, Fenugreek and Flax Seeds to add taste and flavour to your daily platter. As the brand name suggests, all these products are 100% organic in nature. Regular consumption of organic fenugreek and flax seeds will help keep blood sugar level, fatigue, body pain and acidity under control. Not only do they taste better but also maintain a harmony with nature. So, don't settle for less! Go for the best.



Healthbuddy Care

Belts, Bandage, Hot & Cold Pack, Nebulizer & Tissue

Make Healthbuddy Care your trusted companion in times of pain! Stay healthy and fit with a range of products like Cervical Collar, Waist Support Belt, Ankle Support Belt, Knee Support Belt as well as Pain Relief Hot & Cold Pack. All the products are made of Advanced Breathable Neoprene material and are desirably good for their "24 Hours Zero Irritation Design". The Crepe Bandage is made of pure, soft cotton that ensures hygiene with quick joint and muscle recovery. The Scientific Compressor Nebulizer delivers aerosol medication effectively and is aimed to relieve asthma, bronchitis, or COPD.



LingerieFit

Sanitary Napkin

Keep living life to the fullest with Healthbuddy LingerieFit Sanitary Pads' extraordinary protection! Artfully designed to fit the contours of your body, the pad features air-laid perforated webbed surface which has maximal soaking ability and is gentle on skin. It's amazing "Leak-lock Design" with "Multiple Locking Zones" effectively prevents leakage by securely gathering the excess fluid and keeps you dry throughout the cycle. Forget the fear of odour as special plant extracts in the pad neutralize the stench. To ensure complete circle of hygiene, LingerieFit Sanitary Pads comes in "Aluminium Foil" pack. Redefine freedom in your style by choosing your one from LingerieFit Sanitary Pads variants - Regular, Large and X-Large!



LingerieFit

Pantiliners

Create your own story of confidence with Healthbuddy Pantiliners, your daily hygiene mate! Healthbuddy Pantiliners are satin-soft and ultrathin permeable liners meant for daily use to help you stay clean and fresh. Fabricated with air-laid paper - a nonwoven fabric made from fluffy pulp, the Pantiliners manifests strong absorbency and soaking ability to bolster freshness all day. The essential "Anion Strip" suppresses reproduction of micro-organisms inside the pad and controls the odour all day long. To ensure superior stability, the liners are equipped with increased stay-put adhesive. Securing the complete circle of hygiene, LingerieFit Pantiliners comes in "Aluminium Foil" pack to maintain 100% hygiene.