SHAPING TOMORROW TODAY



ANNUAL REPORT 2014-15

CONNECT WITH A COVETED LIFESTYLE. CONNECT WITH HAPPINESS!

SATRA – A name that exudes transformation and technology. One that redefines the rules of living and sets benchmarks. Over the years, Satra has touched several destinations and changed their fortunes forever. It has gifted them with luxuries, amenities and experiences par excellence.

The Group's secret lies in its aptitude to understand customers, their versatile aspirations and the everchanging market trends. For this, the Group has developed a sturdy Strategy & Planning vertical that works relentlessly to offer befitting solutions to the market needs. This not only fulfills customer demands but also reciprocates in the form of patronage and trust. This pattern has been the Group's consistent approach to various projects in undertakes. This has brought them to where they are today - At a position that's higher than their competitors, and closer to their customers' hearts and minds! The journey has been rewarding indeed.

However, it doesn't stop at that. The Group keeps striding forward and touching as many lives as it can through an array of refreshing offerings. Today, it operates across the verticals of Residential, Commercial and Corporate developments. It has gone beyond the limits of Mumbai, to areas as far as the land of Maharajas, Rajasthan in the north and God's own paradise, Kerala in the south. The horizon of growth keeps expanding every day.

The passion to excel is certain to take us places. It will connect every dream to its dream space. And bring a smile on every aspiring face. Together, we will grow!

CONNECT WITH TRANSFORMATION

Welcome to where kingly grandeur enchants you at every nook and corner. Where the passing breeze brings whispers tales of courage and dominance. A place that holds high regard in the history of medieval India.

Once the symbol of emperors, today the city of Jodhpur witnesses a landmark of a different kind. One that innovatively blends old-world architecture with modern-day design. It's an icon that's bound to recreate history for future generations to come.

Satra Plaaza, Jodhpur's latest prized possession. One visit is all it would take to immerse in its excitement and get spellbound by its majestic glory. Experience Jodhpur like never before, and never after!

+≵⊢

THE LAND OF KINGS EXPERIENCES A MODERN MAKEOVER AT SATRA PLAAZA, JODHPUR, RAJASTHAN

Jodhpur, until now, was famous for its handicrafts and as a major tourist destination with numerous forts, palaces, temples and historic monuments.

ŀ**≭**⊦

Changing times have seen the traveller change trends.

This project is intended to enchant the modern-day traveller with its innovative medley of Shopping Mall, Hotels and Offices.

It redefines the culture of the heritage city by infusing a modern Corporate culture that's well accepted by the audiences.

The project offers a warm welcome at the Grand Entrance Lobby that's equipped with imported escalators and elevators.

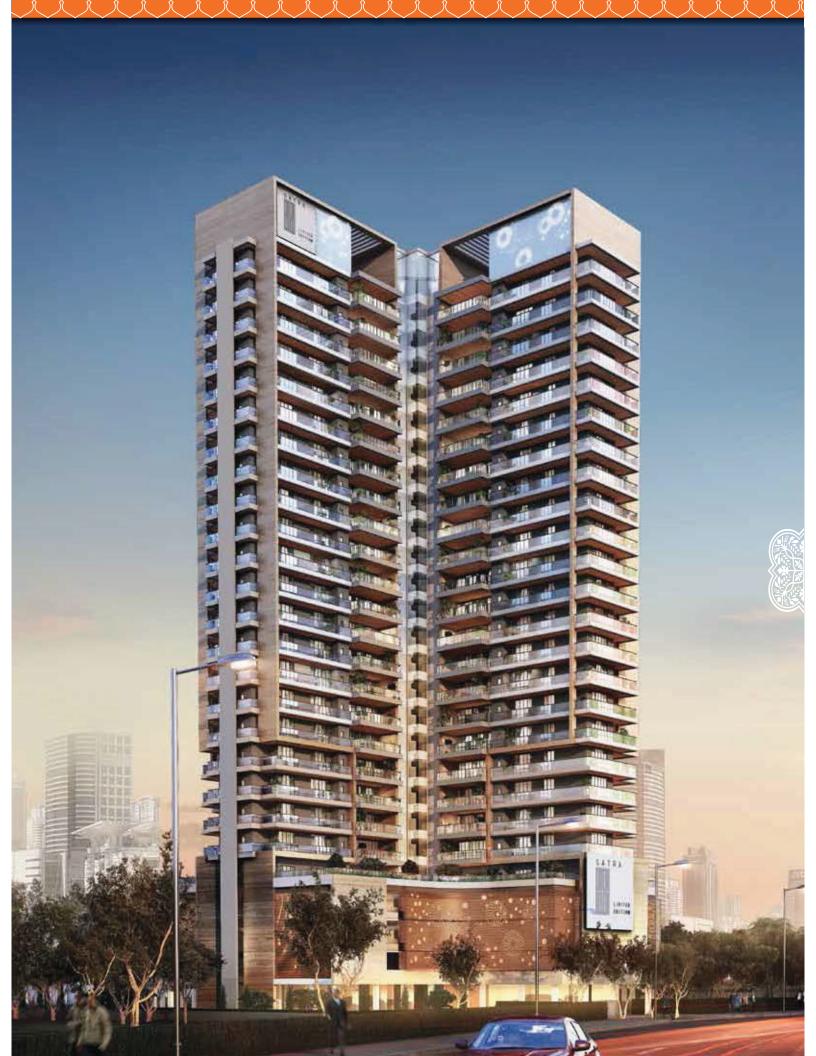
International design with aesthetic appeal and provision for optimum space usage. Ample space for car parking.

CONNECT WITH LUXURY

The Queen of Suburbs needs no separate introduction. It has emerged as a landmark that's at par with the posh South Mumbai. Premium. Coveted. Unparalleled! These are just a few words that define residing here. The introduction of 'LE 88' is intended to offer every aspect that spells luxury. Here, every feature is caringly designed to befit its connoisseur, and become an alluring address of Page 3. The reason? Residences crafted beyond perfection by the very own Gauri Khan. The association speaks volumes of the grandness of this tower. Well, need we say more!

•़¤• 4 BHK RESIDENCES AT LE 88 -BANDRA, MUMBAI •⊊• ŧ∰+

ŧ<u>‡</u>ł



CONNECT WITH BLISS

Enter a place that draws the perfect balance between living and work. One that's conveniently located close to major city points, yet is aloof of all its hustle and bustle. Welcome to Satra Park, thoughtfully situated at the city's western corridor at Borivali.

With a rapid development of rail and road, the lively locale of Borivali boasts of solid infrastructure on one side and the presence of serenity offers the much needed calm rendezvous with nature. So if you seek an address of the future with a place for moments in solitude, see no further than Satra Park – Your isle of bliss!

III IIII

2 & 3 BHK RESIDENCES AT SATRA PARK - BORIVALI, MUMBAI



DISCOVER SOLITUDE; REDISCOVER LIFE AT SATRA PARK, BORIVALI, MUMBAI

Exotically designed residential skyscrapers having 3 wings of 16 storeys on the top of high street shops to fulfill all your daily requirements.

Spacious 2 & 3 BHK residences with the finest modern-day amenities.

Hi-tech Gymnasium, Jogging Track and azure Swimming Pool with Kids' Pool.

Amenities like Clubhouse, Podium Garden with Kids' Play park and Jain Temple to make life indulgent.

Earthquake resistant RCC structure.

Proximity to School, College, Hospital, Shopping Centres, Cinemas and Temple.

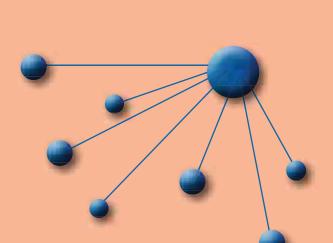
Multi-level car parking.

CONNECT WITH GROWTH

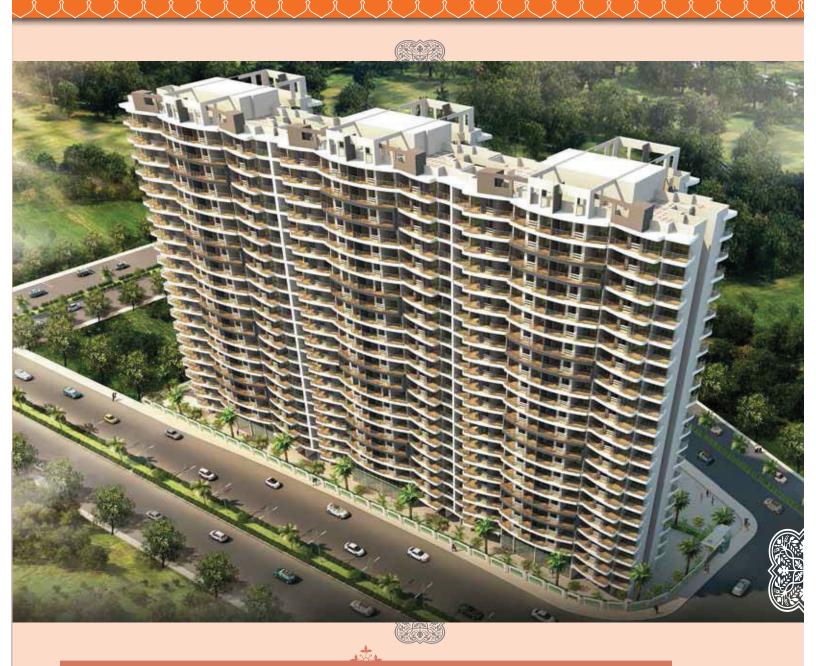
Yet another of Satra's premium offering in the city of dreams, Eastern Heights is a magical combination of luxury and supreme connectivity. The edifices offer unparalleled residential spaces that not only complement your discerning lifestyle, but also garner compliments in large numbers.

Its location however is its biggest asset. Connected with South Mumbai at 12 mins, Navi Mumbai at 20 mins and Western Mumbai connected through wellnetworked roadways makes it a desirable destination. Enjoy rare luxury of comforts and convenience in one! I, I.5 & 2 BHK RESIDENCES AT SATRA'S EASTERN HEIGHTS - UPPER CHEMBUR, MUMBAI

₩÷+







TAP INFINITE OPPORTUNITIES OF GROWTH AT SATRA'S EASTERN HEIGHTS, UPPER CHEMBUR, MUMBAI

Chembur is one of the fastest developing belts in Eastern Mumbai.

Exquisitely designed 20 storey towers with 3 wings.

Exotic double height Entrance Lobby.

Vastu compliant 1, 1.5 & 2 BHK spacious residences with ample natural light.

Landscaped Garden, Children's Play area and Jogging Track.

Rain water Harvesting System.

CONNECT WITH SERENITY ~~

There are few places in the city that hold optimistic promises for every family. One among them is Ghatkopar that has developed as a thriving vicinity in its own. With the launch of Satra Hills, one of Ghatkopar's iconic identities, this neighbourhood is set to scale a new height. Enjoy ample moments in solitude as you access the best of city life. Remove compromises out of your life; add conveniences instead.

I, 2 & 3 BHK RESIDENCES AT SATRA HILLS -GHATKOPAR, MUMBAI