

The opportunities are clear

SEJAL ARCHITECTURAL GLASS LIMITED

Annual Report 2008-09

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Forward looking statement

In this Annual Report, the forward-looking information if any, is for enabling investors to comprehend our prospects and take informed investment decisions. This report and other statements - written and oral - that we periodically make, contain forward-looking statements that set out anticipated results based on the management's plans and assumptions. We have tried wherever possible to identify such statements by using words such as 'anticipate', 'estimate', 'expects', 'projects', 'intends', 'plans', 'believes', and words of similar substance in connection with any discussion of future performance.

We cannot guarantee that these forward-looking statements will be realised, although we believe we have been prudent in assumptions. The achievement of results is subject to risks, uncertainties and even inaccuracies in our assumptions. Should known or unknown risks or uncertainties materialise or should underlying assumptions prove inaccurate, actual results could vary materially from those anticipated, estimated or projected.

We undertake no obligation to publicly update any forward-looking statements, arising as a result of new information, future events or otherwise.

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Whether the glass is seen as **half full** or as **half empty** depends entirely on how thirsty the viewer is.



About Us

HISTORY AND PARENTAGE

Incorporated in 1998 by the members of Mumbai based Gada family.
Headed by Amrut Gada, CMD, a first generation entrepreneur.

PRESENCE

- Architecture and decorative glass processing facility - Silvassa (Dadra & Nagar Haveli)
- Float glass manufacturing - Bharuch (Gujarat)
- Retail - Mumbai (Maharashtra)

PRODUCTS

- Processed glasses - Insulated, Toughened, Laminated and Decorative
- Float glass (to be operational from September 2009)
- Retail - Decorative glass articles, sanitary wares, lights & luminaires, wallpapers, Art & Artifacts, Tiles etc.

AT THE CAPITAL MARKETS

- The Company's shares are listed on the National Stock Exchange of India Limited (Scrip code – SEJALGLASS) and the Bombay Stock Exchange Limited (scrip code – 532993) in India.
- Market capitalisation of Rs. 110 crore.

PEOPLE

382 employees across 3 locations (as on 31st March, 2009)

DEALER NETWORK

A network of 300 dealers spanning Pan India.

BRAND SHOWCASE

- Kool Glass
- Tone Glass
- Solid Glass
- Armour Glass
- Firebran Glass
- Oyster Glass Basins
- Lunaro Glass
- Fresca
- Kool Glass Eco Series





Where would you find glass?



FACADES. DISPLAY WINDOWS.
SKYLIGHTS. SKYWALKS. ENTRANCES.
DOORS. ELEVATORS. CANOPIES.
CONSERVATORIES. ROOMS. WALLS.
STAIRCASES. WALKWAYS. FLOORS.
CARS. BUSES. TABLES. ARTIFACTS.
BATHROOMS. AIRPORTS. SOLAR
PHOTOVOLTAIC CELLS. WATCHES.
PHOTOCOPIERS. WEIGHING MACHINES.
ATM CENTRES. MALLS. SHOPS.
SALOONS. CLUBS. HOTELS. LOUNGES.
MIRRORS. CABINS. TERRACES.
ANYWHERE. EVERYWHERE.



There is more to glass

LOOK AROUND YOU – THE HIGH RISES, THE MALLS, THE HOMES, INSIDE THE HOMES, AIRPORTS, HOTELS, LOBBIES, TABLES – WHAT DO YOU SEE? OR WHAT DO YOU SEE THROUGH?

GLASS

In recent years, a silent revolution in Indian architecture has started showing. Previously quite limited to grand designs and office buildings, glass has started evolving into a core structural and design element in architecture. Today buildings and structures use glass not only to increase aesthetic value but also because it facilitates natural light and therefore results in energy cost savings. In addition, the use of glass opens up rooms allowing smaller spaces to look bigger. Glass is also relatively inexpensive and fully recyclable, an important consideration in the current era of heightened environmental consciousness. Glass use in construction has increased dramatically due to the rapid changes in glass production and technology. Previously glass was thought to be quite a fragile building material and many steered away from it because of this. Modern glass, however, is not only spectacular to look through but it is safer, stronger and energy efficient.

Why glass?

- **New Age Look** – The variety of colours, texture, form that can be used in wall panelling and ceiling introduces an element of flexibility in architectural design. The various shades of glasses available give it a trendy and classic hi-tech look.
- **Easy Maintenance** – Glass buildings are easier to maintain than cement and concrete structures, with regular cleaning and washing glass buildings can be kept well without the hassle of painting and colouring. They can be easily machined, bolted and riveted.
- **Hygienic** - Glass is a non-porous and inert surface, which does not support the growth of mould, mildew, and bacteria.
- **Safety and Protection** – Laminated safety/sentry glass has good-tactical resistance, is burglar proof as well as scratch-resistant. It can meet specified wind loads or structural requirements with low mechanical strain under loads and has outstanding post-breakage resistance to creep and collapse after quakes.
- **Privacy and Transparency** – Glass panels provide privacy as well as transparency at the same time. Laminated glass allows people inside the building to view outside whereas outsiders cannot see what is happening in the building.
- **Durability and Longevity** – With technological breakthroughs in toughness and thickness, glass has now become durable and a long-term investment in the construction sector.
- **Access to natural light and saves energy consumption** – Structural glazing was developed in the West as it allows natural light into the buildings, thus saving power and energy, which is essential in India where power and energy conservation are of prime importance.
- **Gives a Spacious Feel** – With property being expensive in metros and Tier 1 cities space is a big constraint and thus the use of glass gives a spacious look and feeling to the property.
- **Heat Reflective** – Glass chambers are also good for the environment as they take care of the greenhouse effect by reflecting the infrared waves that build up heat and keep the place cool and pleasant even on the hottest of days.
- **Reduces Sound Transmission** - Glass cuts down sound transmissions by as much as 10- decibel points. Studies indicate that less noise means less stress. Glass tends to reduce unwanted noise and people become more creative, productive, and even healthier.

